By Senator Hill

	1-00733A-10 20101300
1	A bill to be entitled
2	An act relating to prostate cancer; amending s.
3	381.911, F.S.; revising the purpose of the Prostate
4	Cancer Awareness Program within the Department of
5	Health; authorizing the Department of Health and the
6	University of Florida Prostate Disease Center to
7	coordinate with other organizations and institutions
8	to create a systemic focus on increasing community
9	education and awareness of prostate cancer; requiring
10	the State Surgeon General, in consultation with the
11	Comprehensive Cancer Control Program within the
12	department and the Florida Cancer Control and Research
13	Advisory Council, to appoint members to the Prostate
14	Cancer Advisory Council, formerly designated as a
15	"committee"; providing for terms of office; providing
16	for the appointment of members to fill vacant
17	positions; providing for the removal and replacement
18	of members; providing the duties of the prostate
19	cancer advisory council; requiring the department to
20	provide staff and administrative support to the
21	council; providing for a quorum of the council;
22	providing the mission, intent, and duties of the
23	University of Florida Prostate Disease Center
24	regarding the awareness of prostate cancer, research
25	efforts, and public access to cancer treatment
26	options, including an annual prostate cancer symposium
27	and submission of an annual report to the Governor,
28	the State Surgeon General, and the Legislature;
29	requiring the prostate cancer awareness program to

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30	coordinate its efforts with the University of Florida
31	Prostate Disease Center instead of the Florida Public
32	Health Institute, Inc.; providing an effective date.
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34	WHEREAS, the Legislature recognizes that prostate cancer is
35	a major public health problem and that promoting awareness of
36	this disease is in the public interest of this state, and
37	WHEREAS, according to the Department of Health's Florida
38	Cancer Plan 2003-2006, prostate cancer was the most commonly
39	diagnosed cancer in Florida, accounting for one in every four
40	cancer diagnoses, and
41	WHEREAS, the costs for screening, staging, and treating
42	prostate cancer patients in both dollars and morbidity continue
43	to rise, which threatens the foundation of this state's health
44	system, and
45	WHEREAS, because African-American men are 2.8 times more
46	likely to succumb to prostate cancer than their White
47	counterparts, a call for action is mandatory, and
48	WHEREAS, there are currently no organized mechanisms in
49	Florida to mitigate the incidence of prostate cancer, the racial
50	and ethnic disparities with regard to the disease, and the lack
51	of community education and awareness, and
52	WHEREAS, the Legislature finds that it is a public
53	necessity to establish the Prostate Cancer Advisory Council and
54	to make changes to the Prostate Cancer Awareness Program in
55	order to increase community education and revive public
56	awareness of prostate cancer, NOW, THEREFORE,
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58	Be It Enacted by the Legislature of the State of Florida:

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         Section 1. Section 381.911, Florida Statutes, is amended to
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    read:
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         381.911 Prostate Cancer Awareness Program.-
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          (1) To the extent that funds are specifically made
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    available for this purpose, the Prostate Cancer Awareness
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    Program is established within the Department of Health. The
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    purpose of this program is to implement the recommendations of
    January 2000 of the Florida Prostate Cancer Task Force to
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    provide for statewide outreach, public education, awareness of
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    prostate cancer, notification of clinical trials, and health
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    education activities to ensure that men are aware of and
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    appropriately seek medical counseling for prostate cancer as an
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    early detection early-detection health care measure.
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          (2) For purposes of implementing the program, the
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    Department of Health and the University of Florida Prostate
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    Disease Center may coordinate and work with other organizations
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    and institutions, including the Florida Public Health Institute,
    Inc., to create a systemic focus on increasing community
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    education and awareness about prostate cancer by may:
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          (a) Conducting Conduct activities directly or enter into a
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    contract with a qualified nonprofit community education entity.
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          (b) Seeking Seek any available gifts, grants, or funds from
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    the state, the Federal Government, philanthropic foundations,
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    and industry or business groups.
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          (3) The A Prostate Cancer Advisory Council committee is
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    created to advise and assist the Department of Health and the
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    University of Florida Prostate Disease Center Florida Public
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    Health Institute, Inc., in implementing the program and to
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88	recommend strategies for educating residents of this state
89	regarding the health benefits of awareness, early detection, and
90	treatment of prostate cancer.
91	(a) The State Surgeon General, in consultation with the
92	Comprehensive Cancer Control Program within the Department of
93	Health and the Florida Cancer Control and Research Advisory
94	Council, shall appoint geographically and institutionally
95	diverse council the advisory committee members, who shall
96	consist of:
97	1. Three persons from prostate cancer survivor groups or
98	cancer-related advocacy groups.
99	2. Three persons who are scientists or clinicians from
100	public universities or research organizations.
101	3. Three persons who are engaged in the practice of a
102	cancer-related medical specialty from health organizations
103	committed to cancer research and control.
104	(b) Members shall serve without compensation but are
105	entitled to reimbursement, pursuant to s. 112.061, for per diem
106	and travel expenses incurred in the performance of their
107	official duties.
108	(c) Each member of the advisory council shall be appointed
109	to a 4-year term; however, for the purpose of providing
110	staggered terms, of the initial appointments, four members shall
111	be appointed to 2-year terms and five members shall be appointed
112	to 4-year terms. A member of the council may be removed at any
113	time by the State Surgeon General who shall fill the vacancy on
114	the council.
115	(d) At the first meeting of the advisory council each year,
116	the members shall elect a chair and a vice chair. A vacancy in

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117	the office of chair or vice chair shall be filled by vote of the
118	remaining members. The council shall meet quarterly and at other
119	times at the call of the chair or as determined by a majority of
120	council members.
121	(e) The Prostate Cancer Advisory Council shall:
122	1. Present recommendations to the Department of Health on
123	policy and health priorities concerning prostate cancer
124	incidence and disparities.
125	2. Verify the accuracy of prostate cancer information
126	disseminated to the public.
127	3. Plan, develop, and implement activities designed to
128	heighten awareness and educate residents of this state regarding
129	the importance of early detection, clinical trials, and
130	effective treatment options for prostate cancer.
131	4. Develop effective communication channels to various
132	stakeholders within and across the state.
133	(f) The Department of Health shall provide staff and
134	administrative support to the council.
135	(g) Five of the members of the council constitute a quorum,
136	and an affirmative vote of a majority of the members present is
137	required for final action.
138	(4)(a) The mission and fundamental intent of the University
139	of Florida Prostate Disease Center with regard to the Prostate
140	Cancer Awareness Program is to foster the collaboration required
141	to improve community education and awareness; to enhance
142	research efforts for patients who have urologic cancers which
143	will, ultimately, provide residents of this state with rapid
144	access to new and more effective cancer treatment options; and
145	to deliver the clinical expertise, academic leadership,

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146	operational capabilities, and business acumen required to reduce
147	the incidence of prostate cancer and eliminate the racial and
148	ethnic disparities locally and nationally.
149	(b) The University of Florida Prostate Disease Center
150	shall:
151	1. Provide community education about prostate cancer by
152	fostering collaborative relationships between diverse
153	communities at the direction of the Prostate Cancer Advisory
154	Council.
155	2. Conduct an annual prostate cancer symposium that brings
156	physicians, researchers, community leaders, prostate cancer
157	survivors, and prostate cancer advocates together to highlight
158	recent advances in prostate cancer research, clinical trials,
159	and best practices in the prevention of the disease, and to
160	promote strategies for successful rural and urban outreach,
161	community education, and increased awareness.
162	3. Submit and present an annual report to the Governor, the
163	President of the Senate, the Speaker of the House of
164	Representatives, and the State Surgeon General by January 15,
165	2011, and by January 15 each following year, which contains
166	recommendations for legislative changes necessary to decrease
167	the incidence of prostate cancer, decrease the racial and ethnic
168	disparities, and promote increased community education and
169	awareness.
170	(5)(4) The program shall coordinate its efforts with those
171	of the <u>University of Florida Prostate Disease Center</u> Florida
172	Public Health Institute, Inc.
173	Section 2. This act shall take effect July 1, 2010.

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