

By Senator Jones

13-00419-10

2010304

1 A bill to be entitled
2 An act relating to license plates; amending ss.
3 320.08056 and 320.08058, F.S.; creating the St. Johns
4 River license plate; establishing an annual use fee
5 for the plate; providing for the distribution of use
6 fees received from the sale of such plates; providing
7 an effective date.

8
9 Be It Enacted by the Legislature of the State of Florida:

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11 Section 1. Paragraph (rrr) is added to subsection (4) of
12 section 320.08056, Florida Statutes, to read:

13 320.08056 Specialty license plates.—

14 (4) The following license plate annual use fees shall be
15 collected for the appropriate specialty license plates:

16 (rrr) St. Johns River license plate, \$25.

17 Section 2. Subsection (70) is added to section 320.08058,
18 Florida Statutes, to read:

19 320.08058 Specialty license plates.—

20 (70) ST. JOHNS RIVER LICENSE PLATES.—

21 (a) The department shall develop a St. Johns River license
22 plate as provided in this section. The St. Johns River license
23 plates must bear the colors and design approved by the
24 department. The word "Florida" must appear at the top of the
25 plate, and the words "St. Johns River" must appear at the bottom
26 of the plate.

27 (b) The requirements of s. 320.08053 must be met prior to
28 the issuance of the plate. Thereafter, the license plate annual
29 use fees shall be distributed to the St. Johns River Alliance,

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30 Inc., a 501(c)(3) nonprofit organization, which shall administer
31 the fees as follows:

32 1. The St. Johns River Alliance, Inc., shall retain the
33 first \$60,000 of the annual use fees as direct reimbursement for
34 administrative costs, startup costs, and costs incurred in the
35 development and approval process. Thereafter, up to 10 percent
36 of the annual use fee revenue may be used for administrative
37 costs directly associated with education programs, conservation,
38 research, and grant administration of the organization, and up
39 to 10 percent may be used for promotion and marketing of the
40 specialty license plate.

41 2. At least 30 percent of the fees shall be available for
42 competitive grants for targeted community-based or county-based
43 research or projects for which state funding is limited or not
44 currently available. The remaining 50 percent shall be directed
45 toward community outreach and access programs. The competitive
46 grants shall be administered and approved by the board of
47 directors of the St. Johns River Alliance, Inc. A grant advisory
48 committee shall be composed of six members chosen by the St.
49 Johns River Alliance board members.

50 3. Any remaining funds shall be distributed with the
51 approval of and accountability to the board of directors of the
52 St. Johns River Alliance, Inc., and shall be used to support
53 activities contributing to education, outreach, and springs
54 conservation.

55 Section 3. This act shall take effect October 1, 2010.