

1 A bill to be entitled
 2 An act relating to specialty license plates; amending ss.
 3 320.08056 and 320.08058, F.S.; creating a Catch Me,
 4 Release Me license plate, a Florida Horse Park license
 5 plate, and a Florida Biodiversity Foundation license
 6 plate; establishing annual use fees for the plates;
 7 providing for the distribution of use fees received from
 8 the sale of such plates; providing an effective date.

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 10 Be It Enacted by the Legislature of the State of Florida:

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 12 Section 1. Paragraphs (rrr), (sss), and (ttt) are added to
 13 subsection (4) of section 320.08056, Florida Statutes, to read:

14 320.08056 Specialty license plates.—

15 (4) The following license plate annual use fees shall be
 16 collected for the appropriate specialty license plates:

17 (rrr) Catch Me, Release Me license plate, \$25.

18 (sss) Florida Horse Park license plate, \$25.

19 (ttt) Florida Biodiversity Foundation license plate, \$25.

20 Section 2. Subsections (70), (71), and (72) are added to
 21 section 320.08058, Florida Statutes, to read:

22 320.08058 Specialty license plates.—

23 (70) CATCH ME, RELEASE ME LICENSE PLATES.—

24 (a) The department shall develop a Catch Me, Release Me
 25 license plate as provided in this section. Catch Me, Release Me
 26 license plates must bear the colors and design approved by the
 27 department. The word "Florida" must appear at the top of the
 28 plate, and the words "Catch Me, Release Me" must appear at the

29 bottom of the plate.

30 (b) The license plate annual use fees shall be distributed
31 to the Guy Harvey Ocean Foundation, Inc., to fund marine-related
32 scientific research, including research of free-ranging pelagic
33 marine species that inhabit, use, or migrate through Florida
34 waters; conservation initiatives; and education and public
35 outreach programs targeting school-aged children in the state.
36 The Guy Harvey Ocean Foundation, Inc., may retain all revenue up
37 to \$60,000 from the annual use fees until all startup costs for
38 developing and establishing the plate have been recovered.
39 Thereafter, up to 10 percent of the annual use fee revenue may
40 be used for administrative costs directly associated with the
41 operations of the Guy Harvey Ocean Foundation, Inc., and
42 promotion and marketing of the specialty license plate.

43 (71) FLORIDA HORSE PARK LICENSE PLATES.—

44 (a) The department shall develop a Florida Horse Park
45 license plate as provided in this section. The plate must bear
46 the colors and design approved by the department. The word
47 "Florida" must appear at the top of the plate, and the words
48 "Discover Florida's Horses" must appear at the bottom of the
49 plate.

50 (b) The annual use fees shall be distributed to the
51 Florida Agriculture Center and Horse Park Authority created by
52 s. 570.952, which shall retain all proceeds until all startup
53 costs for developing and establishing the plate have been
54 recovered. Thereafter, the proceeds shall be used as follows:

55 1. A maximum of 5 percent of the proceeds from the annual
56 use fees may be used for the administration of the Florida Horse

57 Park license plate program.

58 2. A maximum of 5 percent of the proceeds may be used to
 59 promote and market the license plate.

60 3. The remaining proceeds shall be used by the authority
 61 to promote the Florida Agriculture Center and Horse Park located
 62 in Marion County; to support continued development of the park,
 63 including the construction of additional educational facilities,
 64 barns, and other structures; to provide improvements to the
 65 existing infrastructure at the park; and to provide for
 66 operational expenses of the Florida Agriculture Center and Horse
 67 Park.

68 (72) FLORIDA BIODIVERSITY FOUNDATION LICENSE PLATES.—

69 (a) The department shall develop a Florida Biodiversity
 70 Foundation license plate as provided in this section. The plate
 71 must bear the colors and design approved by the department. The
 72 word "Florida" must appear at the top of the plate, and the
 73 words "Save Wild Florida" must appear at the bottom of the
 74 plate.

75 (b) The annual use fees shall be distributed to the
 76 Florida Biodiversity Foundation, Inc., which shall retain 50
 77 percent of the proceeds until the startup costs to develop and
 78 establish the plates have been recovered. Thereafter, the
 79 proceeds shall be used as follows:

80 1. A maximum of 10 percent of the proceeds may be used to
 81 fund the administrative, promotion, and marketing costs of the
 82 license plate program and the foundation.

83 2. The remaining fees shall be used by the foundation to
 84 fund research, education, and scientific study of the diversity

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85 of animals and plants and to aid in the preservation, study,
86 conservation, and recovery of imperiled organisms.

87 Section 3. This act shall take effect October 1, 2010.