

1                   A bill to be entitled  
 2           An act relating to specialty license plates; amending ss.  
 3           320.08056 and 320.08058, F.S.; creating a Catch Me,  
 4           Release Me license plate, a Florida Horse Park license  
 5           plate, and a Florida Biodiversity Foundation license  
 6           plate; establishing annual use fees for the plates;  
 7           providing for the distribution of use fees received from  
 8           the sale of such plates; revising the portion of use fees  
 9           collected from the sale of the Florida Salutes Veterans  
 10          license plate that shall be distributed to a direct-  
 11          support organization; revising the time period during  
 12          which such distribution shall be made; providing an  
 13          effective date.

14  
 15 Be It Enacted by the Legislature of the State of Florida:

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 17           Section 1. Paragraphs (rrr), (sss), and (ttt) are added to  
 18           subsection (4) of section 320.08056, Florida Statutes, to read:

19           320.08056 Specialty license plates.—

20           (4) The following license plate annual use fees shall be  
 21           collected for the appropriate specialty license plates:

22           (rrr) Catch Me, Release Me license plate, \$25.

23           (sss) Florida Horse Park license plate, \$25.

24           (ttt) Florida Biodiversity Foundation license plate, \$25.

25           Section 2. Paragraph (b) of subsection (4) of section  
 26           320.08058, Florida Statutes, is amended, and subsections (70),  
 27           (71), and (72) are added to that section, to read:

28           320.08058 Specialty license plates.—

29 (4) FLORIDA SALUTES VETERANS LICENSE PLATES.—

30 (b) The Florida Salutes Veterans license plate annual use  
31 fee shall be distributed as follows:

32 1. ~~Ten~~ ~~Twenty~~ percent shall be distributed to a direct-  
33 support organization created under s. 292.055 for a period not  
34 to exceed ~~48~~ 24 months after the date the direct-support  
35 organization is incorporated.

36 2. Any remaining fees must be deposited in the State Homes  
37 for Veterans Trust Fund, which is created in the State Treasury.  
38 All such moneys are to be administered by the Department of  
39 Veterans' Affairs and must be used solely for the purpose of  
40 constructing, operating, and maintaining domiciliary and nursing  
41 homes for veterans and for continuing promotion and marketing of  
42 the license plate, subject to the requirements of chapter 216.

43 (70) CATCH ME, RELEASE ME LICENSE PLATES.—

44 (a) The department shall develop a Catch Me, Release Me  
45 license plate as provided in this section. Catch Me, Release Me  
46 license plates must bear the colors and design approved by the  
47 department. The word "Florida" must appear at the top of the  
48 plate, and the words "Catch Me, Release Me" must appear at the  
49 bottom of the plate.

50 (b) The license plate annual use fees shall be distributed  
51 to the Guy Harvey Ocean Foundation, Inc., to fund marine-related  
52 scientific research, including research of free-ranging pelagic  
53 marine species that inhabit, use, or migrate through Florida  
54 waters; conservation initiatives; and education and public  
55 outreach programs targeting school-aged children in the state.  
56 The Guy Harvey Ocean Foundation, Inc., may retain all revenue up

57 to \$60,000 from the annual use fees until all startup costs for  
 58 developing and establishing the plate have been recovered.  
 59 Thereafter, up to 10 percent of the annual use fee revenue may  
 60 be used for administrative costs directly associated with the  
 61 operations of the Guy Harvey Ocean Foundation, Inc., and  
 62 promotion and marketing of the specialty license plate.

63 (71) FLORIDA HORSE PARK LICENSE PLATES.—

64 (a) The department shall develop a Florida Horse Park  
 65 license plate as provided in this section. The plate must bear  
 66 the colors and design approved by the department. The word  
 67 "Florida" must appear at the top of the plate, and the words  
 68 "Discover Florida's Horses" must appear at the bottom of the  
 69 plate.

70 (b) The annual use fees shall be distributed to the  
 71 Florida Agriculture Center and Horse Park Authority created by  
 72 s. 570.952, which shall retain all proceeds until all startup  
 73 costs for developing and establishing the plate have been  
 74 recovered. Thereafter, the proceeds shall be used as follows:

75 1. A maximum of 5 percent of the proceeds from the annual  
 76 use fees may be used for the administration of the Florida Horse  
 77 Park license plate program.

78 2. A maximum of 5 percent of the proceeds may be used to  
 79 promote and market the license plate.

80 3. The remaining proceeds shall be used by the authority  
 81 to promote the Florida Agriculture Center and Horse Park located  
 82 in Marion County; to support continued development of the park,  
 83 including the construction of additional educational facilities,  
 84 barns, and other structures; to provide improvements to the

85 existing infrastructure at the park; and to provide for  
86 operational expenses of the Florida Agriculture Center and Horse  
87 Park.

88 (72) FLORIDA BIODIVERSITY FOUNDATION LICENSE PLATES.—

89 (a) The department shall develop a Florida Biodiversity  
90 Foundation license plate as provided in this section. The plate  
91 must bear the colors and design approved by the department. The  
92 word "Florida" must appear at the top of the plate, and the  
93 words "Save Wild Florida" must appear at the bottom of the  
94 plate.

95 (b) The annual use fees shall be distributed to the  
96 Florida Biodiversity Foundation, Inc., which shall retain 50  
97 percent of the proceeds until the startup costs to develop and  
98 establish the plates have been recovered. Thereafter, the  
99 proceeds shall be used as follows:

100 1. A maximum of 10 percent of the proceeds may be used to  
101 fund the administrative, promotion, and marketing costs of the  
102 license plate program and the foundation.

103 2. The remaining fees shall be used by the foundation to  
104 fund research, education, and scientific study of the diversity  
105 of animals and plants and to aid in the preservation, study,  
106 conservation, and recovery of imperiled organisms.

107 Section 3. This act shall take effect October 1, 2010.