

1                   A bill to be entitled  
 2           An act relating to license plates; amending ss. 320.08056  
 3           and 320.08058, F.S.; creating the St. Johns River license  
 4           plate; establishing an annual use fee for the plate;  
 5           providing for the distribution of use fees received from  
 6           the sale of such plates; providing an effective date.

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 8 Be It Enacted by the Legislature of the State of Florida:  
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10           Section 1. Paragraph (rrr) is added to subsection (4) of  
 11           section 320.08056, Florida Statutes, to read:

12           320.08056 Specialty license plates.--

13           (4) The following license plate annual use fees shall be  
 14           collected for the appropriate specialty license plates:

15           (rrr) St. Johns River license plate, \$25.

16           Section 2. Subsection (70) is added to section 320.08058,  
 17           Florida Statutes, to read:

18           320.08058 Specialty license plates.--

19           (70) ST. JOHNS RIVER LICENSE PLATES.--

20           (a) The department shall develop a St. Johns River license  
 21           plate as provided in this section. The St. Johns River license  
 22           plates must bear the colors and design approved by the  
 23           department. The word "Florida" must appear at the top of the  
 24           plate, and the words "St. Johns River" must appear at the bottom  
 25           of the plate.

26           (b) The requirements of s. 320.08053 must be met prior to  
 27           the issuance of the plate. Thereafter, the license plate annual  
 28           use fees shall be distributed to the St. Johns River Alliance,

29 Inc., a 501(c)(3) nonprofit organization, which shall administer  
30 the fees as follows:

31 1. The St. Johns River Alliance, Inc., shall retain the  
32 first \$60,000 of the annual use fees as direct reimbursement for  
33 administrative costs, startup costs, and costs incurred in the  
34 development and approval process. Thereafter, up to 10 percent  
35 of the annual use fee revenue may be used for administrative  
36 costs directly associated with education programs, conservation,  
37 research, and grant administration of the organization and up to  
38 10 percent may be used for promotion and marketing of the  
39 specialty license plate.

40 2. At least 30 percent of the fees shall be available for  
41 competitive grants for targeted community-based or county-based  
42 research or projects for which state funding is limited or not  
43 currently available. The remaining 50 percent shall be directed  
44 toward community outreach and access programs. The competitive  
45 grants shall be administered and approved by the board of  
46 directors of the St. Johns River Alliance, Inc. A grant advisory  
47 committee shall be composed of six members chosen by the St.  
48 Johns River Alliance board members.

49 3. Any remaining funds shall be distributed with the  
50 approval of and accountability to the board of directors of the  
51 St. Johns River Alliance, Inc., and shall be used to support  
52 activities contributing to education, outreach, and springs  
53 conservation.

54 Section 3. This act shall take effect October 1, 2010.