

1 A bill to be entitled
 2 An act relating to specialty license plates; amending ss.
 3 320.08056 and 320.08058, F.S.; creating an Endless Summer
 4 license plate; establishing an annual use fee for the
 5 plate; providing for the distribution of use fees received
 6 from the sale of such plates; providing an effective date.

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 8 Be It Enacted by the Legislature of the State of Florida:
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10 Section 1. Paragraph (rrr) is added to subsection (4) of
 11 section 320.08056, Florida Statutes, to read:

12 320.08056 Specialty license plates.--

13 (4) The following license plate annual use fees shall be
 14 collected for the appropriate specialty license plates:

15 (rrr) Endless Summer license plate, \$25.

16 Section 2. Subsection (70) is added to section 320.08058,
 17 Florida Statutes, to read:

18 320.08058 Specialty license plates.--

19 (70) ENDLESS SUMMER LICENSE PLATES.--

20 (a) The department shall develop an Endless Summer license
 21 plate as provided in this section. Endless Summer license plates
 22 must bear the colors and design approved by the department. The
 23 word "Florida" must appear at the top of the plate, and the
 24 words "Endless Summer" must appear at the bottom of the plate.

25 (b) The license plate annual use fees shall be distributed
 26 to Surfing's Evolution & Preservation Corporation to fund its
 27 activities, programs, and projects aimed at preserving the sport
 28 of surfing. Surfing's Evolution & Preservation Corporation may

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29 retain all revenue from the annual use fees until all startup
30 costs for developing and establishing the plate have been
31 recovered. Thereafter, up to 10 percent of the annual use fee
32 revenue may be used for promotion and marketing of the specialty
33 license plate and administrative costs directly associated with
34 the corporation's programs and the specialty license plate.
35 Surfing's Evolution & Preservation Corporation shall use the
36 remaining funds as follows:

37 1. To fund the proposed Surfing's Evolution & Preservation
38 Experience project.

39 2. To provide funds for the provision of lifeguards or the
40 building of artificial reefs.

41 3. To provide funds to organizations that house the
42 history and artifacts of surfing or promote the sport through
43 exhibits, lectures, and events.

44 4. To support programs and events of other organizations
45 that support beaches and oceans and promote education on beach
46 safety, coastal pollution, and beach ecology.

47 Section 3. This act shall take effect October 1, 2010.