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A bill to be entitled 2 An act relating to specialty license plates; amending ss. 3 320.08056 and 320.08058, F.S.; creating an Endless Summer 4 license plate; establishing an annual use fee for the 5 plate; providing for the distribution of use fees received 6 from the sale of such plates; providing an effective date. 7 8 Be It Enacted by the Legislature of the State of Florida: 9 Section 1. Paragraph (rrr) is added to subsection (4) of 10 11 section 320.08056, Florida Statutes, to read: 320.08056 Specialty license plates.-12 13 The following license plate annual use fees shall be 14 collected for the appropriate specialty license plates: 15 (rrr) Endless Summer license plate, \$25. Section 2. Subsection (70) is added to section 320.08058, 16 Florida Statutes, to read: 17 320.08058 Specialty license plates.-18 19 (70) ENDLESS SUMMER LICENSE PLATES.-20 (a) The department shall develop an Endless Summer license 21 plate as provided in this section. Endless Summer license plates 22 must bear the colors and design approved by the department. The 23 word "Florida" must appear at the top of the plate, and the 24 words "Endless Summer" must appear at the bottom of the plate. The license plate annual use fees shall be distributed 25 (b) 26 to Surfing's Evolution & Preservation Corporation to fund its 27 activities, programs, and projects aimed at preserving the sport

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of surfing. Surfing's Evolution & Preservation Corporation may

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retain all revenue from the annual use fees until all startup costs for developing and establishing the plate have been recovered. Thereafter, up to 10 percent of the annual use fee revenue may be used for promotion and marketing of the specialty license plate and administrative costs directly associated with the corporation's programs and the specialty license plate.

Surfing's Evolution & Preservation Corporation shall use the remaining funds as follows:

- 1. To fund the proposed Surfing's Evolution & Preservation Experience project.
- 2. To provide funds for the provision of lifeguards or the building of artificial reefs.
- 3. To provide funds to organizations that house the history and artifacts of surfing or promote the sport through exhibits, lectures, and events.
- 4. To support programs and events of other organizations that support beaches and oceans and promote education on beach safety, coastal pollution, and beach ecology.
 - Section 3. This act shall take effect October 1, 2010.