

By Senator Benacquisto

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1 A bill to be entitled
2 An act relating to telemarketing; amending s. 501.604,
3 F.S.; deleting restrictions on the business-to-
4 business sales exemption of the Florida Telemarketing
5 Act; providing an effective date.
6
7 Be It Enacted by the Legislature of the State of Florida:
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9 Section 1. Subsection (10) of section 501.604, Florida
10 Statutes, is amended to read:
11 501.604 Exemptions.—The provisions of this part, except ss.
12 501.608 and 501.616(6) and (7), do not apply to:
13 (10) ~~A Business-to-business sale where:~~
14 ~~(a) The commercial telephone seller has been operating~~
15 ~~continuously for at least 3 years under the same business name~~
16 ~~and has at least 50 percent of its dollar volume consisting of~~
17 ~~repeat sales to existing businesses;~~
18 ~~(b) The purchaser business intends to resell or offer for~~
19 ~~purposes of advertisement or as a promotional item the property~~
20 ~~or goods purchased; or~~
21 ~~(c) The purchaser business intends to use the property or~~
22 ~~goods purchased in a recycling, reuse, remanufacturing, or~~
23 ~~manufacturing process.~~
24 Section 2. This act shall take effect July 1, 2011.