



GENERAL APPROPRIATIONS BILL

SB2000

<u>Committee</u> BGA	<u>Amendment</u> 6
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Senator(s) **Hays** moved the following amendment:

<p>Section: 06</p> <p>On Page: 280</p> <p>Spec App: 2134</p>	<p><u>EXPLANATION:</u></p> <p>Provides up to \$750,000 from the Hotel and Restaurant Trust Fund be transferred to the Office of Tourism, Trade, and Economic Development to continue the marketing campaign to promote tourism related to the aftermath of the Deepwater Horizon Oil Spill.</p>
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<u>NET IMPACT ON:</u>	<u>Total Funds</u>	<u>General Revenue</u>	<u>Trust Funds</u>
Recurring -	0	0	0
Non-Recurring -	0	0	0

Positions & Amount	Positions & Amount
DELETE	INSERT

BUSINESS AND PROFESSIONAL REGULATION,
DEPARTMENT OF
Program: Hotels And Restaurants
Compliance And Enforcement 79200100

In Section 06 On Page 280

2134 Expenses 040000 IOEA

Following Specific Appropriation 2134, INSERT:

From the funds provided in Specific Appropriation 2134, up to \$750,000 from the Hotel and Restaurant Trust Fund shall be transferred to the Office of Tourism, Trade, and Economic Development to fund a contract with the Florida Restaurant and Lodging Association, Inc., a Florida non-profit corporation, to continue the multi-media marketing campaign begun in 2010 in the aftermath of the Deepwater Horizon Oil Spill. This campaign shall be conducted throughout the state and the southeastern United States, pursuant to a plan approved and monitored by the office, for the purpose of promoting tourism in those areas of the state affected by the oil spill or the damaging public perception stemming from that event.

Line item amendments are accepted as part of the amendatory process. However, due to the necessity of using computerized systems this may entail a different placement within a budget entity or the renumbering of the specific appropriation items.
