

HB 4015

2011

1 A bill to be entitled
 2 An act relating to telemarketing; amending s. 501.604,
 3 F.S.; deleting restrictions on the business-to-business
 4 sales exemption of the Florida Telemarketing Act;
 5 providing an effective date.

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 7 Be It Enacted by the Legislature of the State of Florida:

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 9 Section 1. Subsection (10) of section 501.604, Florida
 10 Statutes, is amended to read:

11 501.604 Exemptions.—The provisions of this part, except
 12 ss. 501.608 and 501.616(6) and (7), do not apply to:

13 (10) ~~A Business-to-business sale where:~~

14 ~~(a) The commercial telephone seller has been operating~~
 15 ~~continuously for at least 3 years under the same business name~~
 16 ~~and has at least 50 percent of its dollar volume consisting of~~
 17 ~~repeat sales to existing businesses;~~

18 ~~(b) The purchaser business intends to resell or offer for~~
 19 ~~purposes of advertisement or as a promotional item the property~~
 20 ~~or goods purchased; or~~

21 ~~(c) The purchaser business intends to use the property or~~
 22 ~~goods purchased in a recycling, reuse, remanufacturing, or~~
 23 ~~manufacturing process.~~

24 Section 2. This act shall take effect July 1, 2011.