

HM 9

2011

1 House Memorial

2 A memorial to the Congress of the United States, urging
3 Congress to support the marketing of Florida seafood.

4
5 WHEREAS, Florida seafood products face constantly
6 increasing domestic competition from imported seafood products,
7 with more than 80 percent of the total seafood consumed in the
8 United States currently originating in foreign countries, and

9 WHEREAS, effective domestic marketing of Florida seafood in
10 the face of aggressive competition from foreign products

11 requires innovative, forceful, and consistent promotion, and

12 WHEREAS, current annual funding for the domestic promotion
13 of Florida seafood is insufficient to effectively develop the
14 thriving markets that sustainable Florida seafood products
15 merit, especially when competing with nationally supported
16 promotional programs aimed at United States consumers by rival
17 seafood-producing countries, and

18 WHEREAS, duties and tariffs on imported seafood products
19 generate approximately \$280,000,000 annually for the United
20 States Treasury, and

21 WHEREAS, revenue from anti-dumping and countervailing
22 duties on imported seafood products collected by the Federal
23 Government total hundreds of millions of dollars annually, and

24 WHEREAS, federal revenue derived from the importation of
25 competing seafood products is not presently made available for
26 the marketing of seafood harvested and produced domestically,
27 and

HM9

2011

28 WHEREAS, using a portion of the revenue collected on the
 29 importation of foreign seafood products to promote United States
 30 seafood to domestic consumers will secure United States
 31 fisheries and seafood processing jobs, create robust and
 32 enduring domestic markets, and greatly enhance the nutritional
 33 value of national diets, and

34 WHEREAS, throughout recent history each spill or leak
 35 associated with the transportation or production of oil
 36 negatively affects the seafood industry through the closure of
 37 commercial and recreational fishing operations, the destruction
 38 of wildlife and natural habitat, or loss of market share, and

39 WHEREAS, in a recent survey conducted by the University of
 40 Minnesota, 54 percent of respondents said the Deepwater Horizon
 41 oil spill has affected their seafood consumption habits
 42 somewhat, 44 percent said they will not eat seafood from the
 43 Gulf of Mexico, and 31 percent said they will eat less seafood
 44 regardless of its origin, and

45 WHEREAS, a new National Seafood Marketing Fund designed to
 46 promote and develop United States produced seafood would help
 47 the United States seafood industry now and in the future recoup
 48 damages related to oil spills that result in decreased market
 49 demand for seafood, and

50 WHEREAS, a small portion of oil revenues are a logical
 51 source of funding for a National Seafood Marketing Fund as
 52 mitigation for real damages incurred by the seafood industry and
 53 coastal communities, NOW, THEREFORE,

54
 55 Be It Resolved by the Legislature of the State of Florida:

HM9

2011

56

57 That the Congress of the United States is requested to
58 allocate moneys generated from federal marine and fishery
59 product import tariffs for the domestic marketing of Florida
60 seafood.

61 BE IT FURTHER RESOLVED that the Congress of the United
62 States is urged to pass legislation dedicating a significant
63 portion of marine and fishery product import tariffs to a
64 national seafood marketing fund to promote domestic seafood
65 products that face competition from foreign imports.

66 BE IT FURTHER RESOLVED that the Florida Congressional
67 Delegation is urged to work with representatives of other
68 seafood-producing states to secure adequate funding for
69 effective and sustained domestic marketing of United States
70 seafood.

71 BE IT FURTHER RESOLVED that copies of this memorial be
72 dispatched to the President of the United States, to the
73 President of the United States Senate, to the Speaker of the
74 United States House of Representatives, and to each member of
75 the Florida delegation to the United States Congress.