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1	A bill to be entitled
2	An act relating to benefit corporations; creating s.
3	607.2001, F.S.; defining terms; creating s. 607.2003,
4	F.S.; providing applicability; creating s. 607.2005,
5	F.S.; providing for the organization of benefit
6	corporations; creating s. 607.2007, F.S.; providing
7	for existing corporations to become benefit
8	corporations; creating s. 607.2009, F.S.; authorizing
9	a corporation to terminate its status as a benefit
10	corporation; creating s. 607.2011, F.S.; requiring the
11	corporate purposes set forth in the articles of
12	incorporation of a benefit corporation to include
13	certain public benefits; authorizing benefit
14	corporations to set forth certain public benefit
15	purposes in their bylaws; authorizing the board of
16	directors of a benefit corporation to adopt certain
17	public benefit purposes for the corporation under
18	certain circumstances; creating s. 607.2013, F.S.;
19	prescribing certain standards of conduct for, and
20	limiting the liability of, directors of benefit
21	corporations; creating s. 207.2015, F.S.; limiting the
22	liability of officers of a benefit corporation;
23	creating s. 607.2017, F.S.; authorizing a benefit
24	corporation to bring enforcement actions for certain
25	claims against directors and officers of the
26	corporation; providing for commencement and
27	maintenance of the proceedings; creating s. 607.2019,
28	F.S.; requiring a benefit corporation to submit an
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HB 757 2012 29 annual benefit report to the Department of State and 30 the corporation's shareholders; providing for public 31 disclosure of the annual benefit reports; authorizing 32 the department to adopt rules; amending s. 607.0128, 33 F.S.; revising the required contents of a certificate 34 of status, to conform; providing an effective date. 35 36 Be It Enacted by the Legislature of the State of Florida: 37 Section 1. Section 607.2001, Florida Statutes, is created 38 to read: 39 40 607.2001 Definitions; ss. 607.2001-607.2019.-As used in 41 ss. 607.2001-607.2019, the term: 42 (1)"Benefit corporation" means a corporation organized 43 under this chapter that elects to become subject to ss. 44 607.2001-607.2019, the status of which as a benefit corporation 45 has not been terminated under s. 607.2009. 46 "General public benefit" means a material positive (2) 47 impact on society and the environment taken as a whole, as 48 measured by an independent third-party standard, from the 49 business and operations of the benefit corporation. 50 "Independent" means not having a material relationship (3) 51 with a benefit corporation or any of its subsidiaries, either 52 directly as a shareholder of the benefit corporation or as a 53 partner, a member, or an owner of any of its subsidiaries or 54 indirectly as a director, an officer, an owner, or a manager of 55 an entity that has a material relationship with the benefit 56 corporation or any of its subsidiaries. A material relationship Page 2 of 13

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57	between a person and a benefit corporation or any of its
58	subsidiaries is conclusively presumed to exist if:
59	(a) The person is or, within the previous 3 years, has
60	been an employee of the benefit corporation or any of its
61	subsidiaries;
62	(b) An immediate family member of the person is or, within
63	the previous 3 years, has been an officer of the benefit
64	corporation or any of its subsidiaries; or
65	(c) There is beneficial ownership of 5 percent or more of
66	the outstanding shares of the benefit corporation by the person
67	or an entity:
68	1. Of which the person is a director, an officer, or a
69	manager; or
70	2. In which the person owns beneficially 5 percent or more
71	of the outstanding equity interests, which percentage is
72	calculated as if all outstanding rights to acquire equity
73	interests in the entity are exercised.
74	(4) "Independent third-party standard" means a recognized
75	standard for defining, reporting, and assessing corporate social
76	and environmental performance that:
77	(a) Is developed by a person who is independent of the
78	benefit corporation.
79	(b) Is transparent because the following information about
80	the standard is publicly available:
81	1. The factors considered when measuring the performance
82	of a business.
83	2. The relative weightings of those factors.

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84 3. The identity of the persons that develop and control 85 changes to the standard and the process by which those changes 86 are made. "Specific public benefit" means a benefit that serves 87 (5) 88 one or more public welfare, religious, charitable, scientific, 89 literary, or educational purposes, or other purpose or benefit 90 beyond the strict interests of the shareholders of the benefit 91 corporation. (6) "Subsidiary" means, in relation to an individual, an 92 93 entity in which the individual either: 94 (a) Directly or indirectly owns equity interests entitled 95 to cast a majority of the votes entitled to be cast generally in 96 an election of directors or members of the governing body of the 97 entity; or 98 (b) Otherwise owns or controls voting or contractual power 99 to exercise effective governing control of the entity. The 100 percentage of ownership of equity interests or ownership or 101 control of power to exercise control is calculated as if all 102 outstanding rights to acquire equity interests in the entity are 103 exercised. 104 Section 2. Section 607.2003, Florida Statutes, is created 105 to read: 106 607.2003 Application and effect of ss. 607.2001-607.2019.-(1) Sections 607.2001-607.2019 apply to all benefit 107 108 corporations in the state. (2) Any provision in ss. 607.2001-607.2019 does not itself 109 create the implication that a contrary or different law applies 110 to a corporation organized under this chapter that is not a 111 Page 4 of 13

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112 benefit corporation. Sections 607.2001-607.2019 do not affect 113 any law that applies to a corporation that is not a benefit 114 corporation. 115 The provisions of ss. 607.2001-607.2019 shall control (3) 116 over the general provisions of this chapter with respect to a 117 benefit corporation. 118 Section 3. Section 607.2005, Florida Statutes, is created 119 to read: 120 607.2005 Organization of benefit corporations.-A benefit corporation must be organized under this chapter, except that 121 its articles of incorporation, as initially filed with the 122 123 Department of State or as amended, must also state that it is a 124 benefit corporation. 125 Section 4. Section 607.2007, Florida Statutes, is created 126 to read: 127 607.2007 Election of status after incorporation.-A 128 corporation that was not organized as a benefit corporation may 129 become a benefit corporation by amending its articles of incorporation to contain, in addition to the requirements of s. 130 131 607.0202, a statement that the corporation is a benefit 132 corporation. Any such amendment must be adopted under s. 133 607.1003 and be approved by all shareholders entitled to vote on the amendment or, if shares have not yet been issued, the 134 135 amendment must be approved under s. 607.1005. 136 Section 5. Section 607.2009, Florida Statutes, is created 137 to read: 138 607.2009 Termination of status.-A corporation may 139 terminate its status as a benefit corporation and cease to be Page 5 of 13

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2012 140 subject to ss. 607.2001-607.2019 by amending its articles of 141 incorporation to delete the statement required in ss. 607.2005 142 and 607.2007 that the corporation is a benefit corporation. Any 143 such amendment must be adopted under s. 607.1003 and be approved 144 by all shareholders entitled to vote on the amendment or, if shares have not yet been issued, the amendment must be approved 145 146 under s. 607.1005. 147 Section 6. Section 607.2011, Florida Statutes, is created 148 to read: 149 607.2011 Corporate purposes; general and specific public 150 benefits.-151 (1) A benefit corporation must have as one of its purposes 152 the creation of the general public benefit. A benefit 153 corporation must include this purpose, in addition to the lawful purpose or purposes for which the corporation is organized under 154 155 s. 607.0301, in its articles of incorporation. 156 (2) A benefit corporation may also have as one of its 157 purposes the creation of one or more of the following specific 158 public benefits: 159 Providing low-income or underserved individuals or (a) 160 communities with beneficial products or services. 161 (b) Promoting economic opportunity for individuals or 162 communities beyond the creation of jobs in the normal course of 163 business. 164 (c) Preserving the environment. 165 (d) Improving human health. (e) Promoting the arts, sciences, or advancement of 166 167 knowledge.

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(f) Increasing the flow of capital to entities with a

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public benefit purpose. (g) Conferring any other particular benefit on society or the environment. Any specific public benefit created under this subsection does not satisfy the obligation of the benefit corporation to create the general public benefit. (3) (a) A benefit corporation may set forth a specific public benefit purpose in its articles of incorporation or bylaws and, except as otherwise provided in the articles of incorporation or bylaws, the board of directors may also adopt a specific public benefit purpose for the corporation. (b) A benefit corporation may amend its articles of incorporation to add, amend, or delete a specific public benefit purpose. Any such amendment must be approved under s. 607.1003. (4) A benefit corporation may only create the general public benefit and any specific public benefit, if such benefits are within the best interests of the benefit corporation. Section 7. Section 607.2013, Florida Statutes, is created to read: 607.2013 Standards for directors of benefit corporations.-(1) In accordance with the general standards for directors of corporations in s. 607.0830, in discharging the duties of his or her respective position and considering the best interests of the benefit corporation, a member of the board of directors, a member of a committee, or an individual director of a benefit corporation:

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196	(a) Shall consider the effects of any corporate action
197	upon:
198	1. The shareholders of the benefit corporation.
199	2. The employees and workforce of the benefit corporation
200	and its subsidiaries and suppliers.
201	3. The interests of customers as beneficiaries of the
202	general and any specific public benefit purposes of the benefit
203	corporation.
204	4. Community and societal considerations, including those
205	of each community in which offices or facilities of the benefit
206	corporation and its subsidiaries and suppliers are located.
207	5. The local and global environment.
208	6. The short-term and long-term interests of the benefit
209	corporation, including benefits that may accrue to the benefit
210	corporation from its long-term plans and the possibility that
211	these interests and the general and any specific public benefit
212	purposes of the benefit corporation may be best served by the
213	continued independence of the benefit corporation.
214	7. The ability of the benefit corporation to create the
215	general public benefit and any of its specific public benefit
216	purposes.
217	(b) May consider:
218	1. The factors listed in s. 607.0830(3).
219	2. The resources; intent; and past, stated, and potential
220	conduct of any person seeking to acquire control of the benefit
221	corporation.
222	3. Other pertinent factors or the interests of any other
223	person who he or she deems appropriate.
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224 (c) Need not give priority to the interests of a 225 particular person or group referred to in paragraph (a) or 226 paragraph (b) over the interests of any other person or group 227 unless the benefit corporation states its intention to give 228 priority to interests related to any specific public benefit 229 purpose set forth in its articles of incorporation or bylaws or 230 otherwise adopted by its board of directors. 231 (2) Consideration of interests and factors in the manner required under subsection (1) does not constitute a violation of 232 233 s. 607.0830 or a conflict of interest under s. 607.0832. 234 (3) In any proceeding brought by or on behalf of a benefit 235 corporation or its shareholders, a director is not personally 236 liable for monetary damages for: (a) Any action taken as a director, if the director 237 238 complied with s. 607.0830 and this section in the performance of 239 his or her duties. 240 (b) Failure of the benefit corporation to create the 241 general public benefit or any specific public benefit. 242 Section 8. Section 207.2015, Florida Statutes, is created 243 to read: 244 207.2015 Limitation of liability of officers.-An officer 245 of a benefit corporation is not liable for any action taken in 246 the performance of his or her duties as an officer, which he or she believes, in his or her good faith business judgment, is 247 248 consistent with: 249 (1) The general public benefit purpose of the benefit 250 corporation or any specific public benefit purpose set forth in

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251	its articles of incorporation or bylaws or otherwise adopted by
252	its board of directors.
253	(2) The requirements of any independent third-party
254	standard in effect for the benefit corporation.
255	Section 9. Section 607.2017, Florida Statutes, is created
256	to read:
257	607.2017 Benefit enforcement proceedings
258	(1) A benefit corporation may bring an action for any
259	claim against a director or officer of the corporation for:
260	(a) Failing to pursue the general public benefit purpose
261	of the benefit corporation or any specific public benefit
262	purpose set forth in its articles of incorporation or bylaws or
263	otherwise adopted by its board of directors.
264	(b) Violating a duty or standard of conduct under ss.
265	607.2001-607.2019.
266	(c) Failing to prepare and make available the annual
267	benefit report required under s. 607.2019.
268	(2) A benefit enforcement proceeding brought under
269	subsection (1) shall exclusively be commenced and maintained:
270	(a) Directly by the benefit corporation; or
271	(b) Derivatively by:
272	1. A shareholder of the benefit corporation;
273	2. A director of the benefit corporation;
274	3. A person or group who owns beneficially or of record 10
275	percent or more of the equity interests in an entity of which
276	the benefit or corporation is a subsidiary; or
277	4. Any other person specifically authorized in the
278	articles of incorporation or bylaws of the benefit corporation.

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279 (3) (a) The enforcement of any claim against a director or 280 officer of a benefit corporation for conduct described in 281 subsection (1) shall be enforced exclusively through a benefit 282 enforcement proceeding brought under this section. 283 (b) A person may not bring an action or assert a claim 284 against a benefit corporation or its directors or officers with 285 respect to the conduct described in subsection (1), except in a 286 benefit enforcement proceeding brought under this section. 287 Section 10. Section 607.2019, Florida Statutes, is created 288 to read: 289 607.2019 Annual benefit report.-290 (1) A benefit corporation shall prepare an annual benefit 291 report in the format prescribed by the Department of State which 292 includes the following: 293 (a) A narrative description of: 294 1. The ways in which the benefit corporation pursued the 295 general public benefit during the year and the extent to which 296 the general public benefit was created. 297 2. The ways in which the benefit corporation pursued any specific public benefit during the year and extent to which that 298 299 specific public benefit was created. 300 3. Any circumstances that hindered the creation by the 301 benefit corporation of the general or any specific public 302 benefit. 303 (b) An assessment of the social and environmental performance of the benefit corporation. The assessment must be: 304 305 1. Prepared in accordance with an independent third-party 306 standard specified in the articles of incorporation, the bylaws,

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307	or otherwise adopted by the board of directors and applied
308	consistently with any application of that standard in previous
309	benefit reports; or
310	2. Accompanied by an explanation of the reasons for any
311	inconsistent application.
312	(c) Any other information or disclosures that may be
313	required under any independent third-party standard adopted by
314	the directors of the benefit corporation.
315	(2)(a) A benefit corporation must annually file its
316	benefit report with the Department of State by a date prescribed
317	by the department.
318	(b) A benefit corporation must also submit a copy of its
319	annual benefit report to each shareholder of the corporation
320	within 120 days after the end of the corporation's fiscal year
321	or upon submitting any other annual report to its shareholders.
322	(3) A benefit corporation shall post its most recent
323	benefit report on a publicly accessible portion of its Internet
324	website, if any. If a benefit corporation does not have an
325	Internet website, it must make a written or electronic copy of
326	its most recent benefit report available to the public upon
327	written request. A benefit corporation is not required to
328	publicly disclose to persons other than its shareholders any
329	proprietary, confidential, or individual compensation
330	information contained in its benefit report, to the extent that
331	any independent third-party standard adopted by the directors of
332	the benefit corporation permits the omission of such information
333	from public disclosure.

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334 (4) The Department of State may adopt rules to administer 335 this section. 336 Section 11. Paragraphs (c) through (e) of subsection (2) 337 of section 607.0128, Florida Statutes, are redesignated as 338 paragraphs (d) through (f), respectively, and a new paragraph (c) is added to that subsection to read: 339 607.0128 Certificate of status.-340 (2) A certificate of status or authorization sets forth: 341 342 (c) If the corporation is a benefit corporation under ss. 343 607.2001-607.2019, a statement that the corporation is a benefit 344 corporation. 345 Section 12. This act shall take effect upon becoming a 346 law.

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