

By Senator Soto

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1 A bill to be entitled
2 An act relating to credit card solicitations on
3 college campuses; prohibiting the solicitation of
4 credit cards on Florida College System institutions or
5 state university campuses; providing an effective
6 date.

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8 Be It Enacted by the Legislature of the State of Florida:

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10 Section 1. Credit card solicitation prohibited.—The
11 advertising, marketing, or merchandising of credit cards is
12 prohibited on the campus of a Florida College System institution
13 or state university.

14 (1) This includes, but is not limited to, advertising or
15 soliciting at campus vendor tables and posting or distributing
16 applications, fliers, posters, and handbills and signage,
17 electronic and otherwise, in an institution or university
18 facility. The college's e-mail system or web pages may not be
19 used for advertising or soliciting credit cards to students.

20 (2) Banks, credit unions, and other businesses approved to
21 be present at student orientations during the weeks leading up
22 to the opening of the institution or university or other campus
23 activities may not provide credit card applications to students
24 during those events.

25 Section 2. This act shall take effect upon becoming a law.