The Florida Senate BILL ANALYSIS AND FISCAL IMPACT STATEMENT

(This document is based on the provisions contained in the legislation as of the latest date listed below.) Prepared By: The Professional Staff of the Committee on Transportation CS/SB 140 BILL: Transportation Committee and Senator Braynon INTRODUCER: Rental Car Sales and Use Tax Surcharge SUBJECT: DATE: February 6, 2013 **REVISED**: ANALYST STAFF DIRECTOR REFERENCE ACTION 1. Price Eichin TR Fav/CS 2. CM 3. AFT AP 4. 5. 6.

Please see Section VIII. for Additional Information:

A. COMMITTEE SUBSTITUTE..... X B. AMENDMENTS.....

Statement of Substantial Changes Technical amendments were recommended Amendments were recommended Significant amendments were recommended

I. Summary:

CS/SB 140 defines the term "car-sharing service" and exempts the provision of vehicles to individuals by entities meeting the definition from the rental car surcharge.

This bill amends section 212.0606(4), Florida Statutes.

II. Present Situation:

Rental Car Surcharge

Section 216.0606(1), F.S., imposes a surcharge of \$2.00 per day or any part of a day upon the lease or rental of a motor vehicle licensed for hire and designed to carry less than nine passengers, regardless of whether such vehicle is licensed in Florida. The surcharge is included in the lease or rental price on which sales tax is computed and must be listed separately on the invoice. Businesses that collect rental car surcharge are required to report surcharge collections according to the county to which the surcharge was attributed.

The surcharge applies to only the first 30 days of the term of any lease or rental, whether or not the vehicle is licensed in Florida. If the rental or lease of a vehicle is for longer than 30 days,

only the first 30 days are subject to the surcharge. If the lease is renewed, the first 30 days of the renewed lease is subject to the surcharge. If payment for the lease or rental of a motor vehicle is made in Florida, the surcharge applies. The surcharge is not imposed on leases or rentals to tax-exempt entities, i.e., churches and governmental organizations, holding a valid Consumer's Certificate of Exemption.¹ Section 216.0606(4), F.S., exempts from payment of the surcharge a motor vehicle provided at no charge to a person whose motor vehicle is being repaired, adjusted, or serviced by the entity providing the replacement motor vehicle.

After deduction for administrative fees and the General Revenue Service Charge, the rental car surcharge is distributed as follows:

- 80% of the surcharge to the State Transportation Trust Fund (STTF);
- 15.75% of the surcharge to the Tourism Promotional Trust Fund; and
- 4.25% of the surcharge to the Florida International Trade and Promotion Trust Fund.

The proceeds of the rental car surcharge deposited into the STTF are allocated to each Florida Department of Transportation (FDOT) district for transportation projects, based on the amount of proceeds collected in the counties within each respective district. Rental car surcharge revenues reported by the Department of Revenue (DOR) for each of the seven FDOT districts for fiscal year 2011-2012 are as follows:

District	FY 2012	Share
1	14,445,868	9.64%
2	8,108,404	5.41%
3	7,731,925	5.16%
4	32,726,540	21.84%
5	41,397,895	27.63%
6	27,931,163	18.64%
7	17,473,633	11.66%
Total	149,815,428	

For-Hire Vehicles

With limited exception, offering for lease or rent any motor vehicle in the State of Florida qualifies the vehicle as a "for-hire vehicle" under s. 320.01(15)(a), F.S.:

"For-hire vehicle" means any motor vehicle, when used for transporting persons or goods for compensation; let or rented to another for consideration; offered for rent or hire as a means of transportation for compensation; advertised in a newspaper or generally held out as being for rent or hire; used in connection with a travel bureau; or offered or used to provide transportation for persons solicited through personal contact or advertised on a "share-expense" basis. When goods or passengers are transported for compensation in a motor vehicle outside a municipal

¹ Florida Department of Revenue website: <u>http://dor.myflorida.com/dor/taxes/rental_car.html</u>. Last visited Jan. 24, 2013.

corporation of this state, or when goods are transported in a motor vehicle not owned by the person owning the goods, such transportation is "for hire." The carriage of goods and other personal property in a motor vehicle by a corporation or association for its stockholders, shareholders, and members, cooperative or otherwise, is transportation "for hire."

Car-Sharing Services

Car-sharing is generally marketed as an alternative to conventional car rental and car ownership and now exists in a number of forms.

"Traditional carsharing provides members access to a vehicle for short-term daily use. Automobiles owned or leased by a carsharing operator are distributed throughout a network; members access the vehicles with a reservation and are charged per time and often per mile....

"Traditional carsharing is intended for short trips and as a supplement to public transit. Initial market entry in North America focused on the neighborhood carsharing model, characterized by a fleet of shared-use vehicles parked in designated areas throughout a neighborhood or municipality. In recent years, business models have advanced and diversified. Variations on the neighborhood model developed in North America include: business; college/university; government/institutional fleet; and public transit (carsharing provided at public transit stations or multi-modal nodes). Despite differences in target markets, these models share a similar organizational structure, capital ownership, and revenue stream.

"The next generation of shared-use vehicle services, which provide access to a fleet of shared-use vehicles, incorporates new concepts, technologies, and operational methods. These models represent innovative solutions and notable advances. They include one-way carsharing and personal vehicle sharing. One-way carsharing, also known as "free-floating" carsharing, frees users from the restriction of having to return a vehicle to the same location from which it was accessed. Instead, users leave vehicles parked at any spot within the organization's operating area, allowing for the possibility of one-way trips. The one-way model resembles more traditional forms of carsharing—except for the logistics of vehicle redistribution and the need for expanded vehicle parking.

"Personal vehicle sharing ... represents a more distinct model due to differences in organizational structure, capital stock, and liability. Personal vehicle sharing involves short-term access to privately-owned vehicles, enabling a lower operating cost and a wider vehicle distribution. ..."²

While car sharing began at the local, grassroots level, car-sharing services are now also provided by conventional rental car companies, such as Avis, Enterprise, and Hertz.³ A primary distinguishing characteristic between existing conventional rental car companies and car-sharing

² Shaheen, Susan, Mark Mallery, and Karly Kingsley (2012). "Personal Vehicle Sharing Services in North America," *Research in Transportation Business & Management*, Vol. 3, pp.71-81.

³ Kell, John, Jan. 2, 2013, "Avis to Buy Car-Sharing Service Zipcar," The Wall Street Journal.

services is disbursement of vehicles throughout a service area and access to a vehicle through automated means.

Environmental and Social Benefits

Car-sharing provides a number of benefits. Aside from the renter's convenience (lower operating costs, ease of access, ability to obtain one-way sharing, etc.), use of shared vehicles can reduce overall vehicle ownership numbers, reducing damage to the roadways. Carsharing also facilitates use of other transportation modes, such as walking, biking, or public transit, leading to reductions in traffic, congestion, and parking demand in urban areas. Vehicle miles traveled and greenhouse gas emissions are reduced, thereby improving air quality.⁴

Current Practice Relating to Surcharge

On September 17, 2012, the DOR issued its Technical Assistance Advisement 12A-022 in which the question presented to DOR was whether a member based car-sharing service is subject to the Florida rental car surcharge. The facts presented to DOR were as follows:

"Taxpayer [the car-sharing service] offers a member based car-sharing service with a fleet of vehicles available for use by registered members at any time of the day, seven days a week. A member can reserve a vehicle before use, or simply locate one and access it. Each use is labeled as a "trip" and can last up to four consecutive days. A unique feature of Taxpayer's car-sharing service is members may, and often do, use a car for a much shorter period of time than typical car rentals. According to Taxpayer, the typical trip lasts twenty-five to 40 minutes, costing between \$7 and \$10 before taxes. Members are invoiced daily for all trips that occur and Taxpayer adds the rental car surcharge and sales tax to this invoice."

First noting taxpayer's assertion that it is not engaged in the "traditional" rental of cars, DOR concluded that the taxpayer is clearly renting cars, is engaged in the rental of motor vehicles and, therefore, the rental car surcharge does apply. However, DOR further cited its rule, Fla. Admin. Code 12A-16.002(3)(b): "When the terms of a lease or rental agreement authorize the lessee to extend the lease or rental beyond the initial lease term without executing an additional lease or agreement and without any action on the part of the lessor, the extension period will not be considered a new lease or rental."

Highlighting the fact that the taxpayer's members may make multiple trips in one day without executing any additional agreement and without any action required of the taxpayer, and that members are charged for every trip within the same twenty-four hour period on a single daily invoice, DOR concluded that the rental car "surcharge is due from Taxpayer's members once a day, regardless of the number of trips taken by a member in a twenty-four hour period."

⁴ Id. at 72-73.

III. Effect of Proposed Changes:

This bill amends s. 212.0606(4), F.S., to provide that the rental car surcharge does not apply to a motor vehicle provided to a person who is a registered member of a car-sharing service and who uses the motor vehicle for a single trip of a duration of 6 hours or less for a fee and to define "car-sharing service" to mean a business with pre-approved membership criteria requirements that provides the use of a motor vehicle through decentralized automated access for a limited time to registered members for a fee. As a result, a car-sharing service as defined in the bill will no longer collect the \$2.00 surcharge from a member, unless the member's use of the vehicle exceeds 6-hours in duration.

IV. Constitutional Issues:

A. Municipality/County Mandates Restrictions:

None.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

V. Fiscal Impact Statement:

A. Tax/Fee Issues:

The Revenue Estimating Conference has not yet analyzed the fiscal impact of this bill. However, the surcharge will not be collected by entities that qualify as a "car-sharing service" if a member uses a vehicle for 6 hours or less. As DOR currently collects \$2 within any 24-hour period, the result would be negative. On the other hand, the result could be positive. For example, if one member uses a vehicle in excess of 6 hours, returns the vehicle, and then uses a vehicle a second time for more than 6 hours in the same 24-hour period, the result would be positive, as DOR would presumably collect \$4 within that 24-hour period. The fiscal impact is indeterminate.

B. Private Sector Impact:

Entities that qualify under the bill's definition as a "car-sharing service" will not collect the rental car surcharge from its members, unless the member uses the vehicle for more than 6 hours. The private sector will continue to enjoy the environmental and social benefits of car-sharing.

C. Government Sector Impact:

The bill will have an indeterminate impact on the amount of distributions of rental car surcharge proceeds to the previously identified Trust Funds for their intended purposes.

The government sector will continue to enjoy the environmental and social benefits of car-sharing.

VI. Technical Deficiencies:

None.

VII. Related Issues:

None.

VIII. Additional Information:

A. Committee Substitute – Statement of Substantial Changes: (Summarizing differences between the Committee Substitute and the prior version of the bill.)

CS by Transportation on February 6, 2013:

The CS exempts from payment of the \$2 rental car surcharge provision of a motor vehicle to a person who is a registered member of a car-sharing service *who uses the motor vehicle for a single trip of a duration of 6 hours or less* for a fee and defines "car-sharing service" to mean a business with pre-approved membership criteria requirements that provides the use of a motor vehicle *through decentralized automated access* for a limited time to registered members for a fee.

B. Amendments:

None.

This Senate Bill Analysis does not reflect the intent or official position of the bill's introducer or the Florida Senate.