

By the Committees on Appropriations; and Health Policy

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1                   A bill to be entitled  
2           An act relating to the Health Choice Plus Program;  
3           amending s. 408.910, F.S.; conforming provisions to  
4           changes made by the act; providing that the Florida  
5           Insurance Code is not applicable in certain  
6           circumstances; creating s. 408.9105, F.S.; creating  
7           the Health Choice Plus Program; providing legislative  
8           intent; providing requirements of the program;  
9           providing definitions; providing eligibility  
10          requirements; providing for enrollment in the program;  
11          providing requirements and procedures for the deposit  
12          and use of funds in a health benefits account;  
13          providing that the marketplace is encouraged to use  
14          existing community programs and partnerships to  
15          deliver services and to include traditional safety net  
16          providers for the delivery of services to enrollees;  
17          requiring Florida Health Choices, Inc., to establish a  
18          refund process; authorizing the corporation to accept  
19          funds from various sources to deposit into health  
20          benefits accounts, subsidize the costs of coverage,  
21          and administer and support the program; requiring the  
22          corporation to manage the health benefits accounts and  
23          provide the marketplace of options which an enrollee  
24          in the program may use; providing for payment for  
25          achieving healthy living performance goals; requiring  
26          the program to post on its website a list of optional  
27          healthy living performance goals and to establish a  
28          procedure for documentation, achievement, and payment  
29          regarding the healthy living performance goals;

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30 providing that coverage under the program is not an  
31 entitlement; prohibiting a cause of action against  
32 certain entities under certain circumstances;  
33 requiring the corporation to submit to the Governor  
34 and the Legislature information about the program in  
35 its annual report and an evaluation of the  
36 effectiveness of the program; providing for a program  
37 review and repeal date; providing an appropriation;  
38 providing an effective date.

39  
40 Be It Enacted by the Legislature of the State of Florida:

41  
42 Section 1. Paragraphs (a), (b), (e), and (f) of subsection  
43 (4) and paragraph (b) of subsection (7) of section 408.910,  
44 Florida Statutes, are amended, and paragraph (c) is added to  
45 subsection (10) of that section, to read

46 408.910 Florida Health Choices Program.—

47 (4) ELIGIBILITY AND PARTICIPATION.—Participation in the  
48 program is voluntary and shall be available to employers,  
49 individuals, vendors, and health insurance agents as specified  
50 in this subsection.

51 (a) Employers eligible to enroll in the program include  
52 those employers—

53 ~~1. Employers~~ that meet criteria established by the  
54 corporation and elect to make their employees eligible through  
55 the program.

56 ~~2. Fiscally constrained counties described in s. 218.67.~~

57 ~~3. Municipalities having populations of fewer than 50,000~~  
58 ~~residents.~~

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59 ~~4. School districts in fiscally constrained counties.~~

60 ~~5. Statutory rural hospitals.~~

61 (b) Individuals eligible to participate in the program  
62 include:

63 1. Individual employees of enrolled employers.

64 2. Other individuals that meet criteria established by the  
65 corporation ~~State employees not eligible for state employee~~  
66 ~~health benefits.~~

67 ~~3. State retirees.~~

68 ~~4. Medicaid participants who opt out.~~

69 (e) Eligible individuals may participate in the program  
70 ~~voluntarily continue participation in the program regardless of~~  
71 ~~subsequent changes in job status or Medicaid eligibility.~~

72 Individuals who join the program may participate by complying  
73 with the procedures established by the corporation. These  
74 procedures must include, but are not limited to:

75 1. Submission of required information.

76 2. Authorization for payroll deduction.

77 3. Compliance with federal tax requirements.

78 4. ~~Arrangements for payment in the event of job changes.~~

79 5. Selection of products and services.

80 (f) Vendors who choose to participate in the program may  
81 enroll by complying with the procedures established by the  
82 corporation. These procedures may include, but are not limited  
83 to:

84 1. Submission of required information, including a complete  
85 description of the coverage, services, provider network, payment  
86 restrictions, and other requirements of each product offered  
87 through the program.

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88           2. Execution of an agreement to comply with requirements  
89 established by the corporation.

90           3. Execution of an agreement that prohibits refusal to sell  
91 any offered ~~non-risk-bearing~~ product or service to a participant  
92 who elects to buy it.

93           4. Establishment of product prices based on applicable  
94 criteria ~~age, gender, and location of the individual~~  
95 ~~participant, which may include medical underwriting.~~

96           5. Arrangements for receiving payment for enrolled  
97 participants.

98           6. Participation in ongoing reporting processes established  
99 by the corporation.

100           7. Compliance with grievance procedures established by the  
101 corporation.

102           (7) THE MARKETPLACE PROCESS.—The program shall provide a  
103 single, centralized market for purchase of health insurance,  
104 health maintenance contracts, and other health products and  
105 services. Purchases may be made by participating individuals  
106 over the Internet or through the services of a participating  
107 health insurance agent. Information about each product and  
108 service available through the program shall be made available  
109 through printed material and an interactive Internet website. A  
110 participant needing personal assistance to select products and  
111 services shall be referred to a participating agent in his or  
112 her area.

113           (b) Initial selection of products and services must be made  
114 by an individual participant within the applicable open  
115 enrollment period ~~60 days after the date the individual's~~  
116 ~~employer qualified for participation. An individual who fails to~~

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117 ~~enroll in products and services by the end of this period is~~  
118 ~~limited to participation in flexible spending account services~~  
119 ~~until the next annual enrollment period.~~

120 (10) EXEMPTIONS.—

121 (c) Any standard forms, website design, or marketing  
122 communication developed by the corporation and used by the  
123 corporation, or any vendor that meets the requirements of s.  
124 408.910(4)(f) is not subject to the Florida Insurance Code, as  
125 established in s. 624.01.

126 Section 2. Section 408.9105, Florida Statutes, is created  
127 to read:

128 408.9105 Health Choice Plus Program.—

129 (1) LEGISLATIVE INTENT.—The Legislature recognizes that  
130 there are more than 600,000 uninsured residents in this state  
131 who have incomes at or below 100 percent of the federal poverty  
132 level. Many insurance options are not affordable, and the  
133 Legislature intends to provide a benefit program to those  
134 individuals who seek assistance with coverage and who assume  
135 individual responsibility for their own health care needs. It is  
136 therefore the intent of the Legislature to expand the services  
137 provided by the Florida Health Choices Program and begin the  
138 phase-in of the Health Choice Plus Program starting July 1,  
139 2013. The Health Choice Plus Program shall:

140 (a) Use the existing infrastructure and governance of  
141 Florida Health Choices, Inc., to manage the program described in  
142 this section.

143 (b) Offer goods and services to individuals who are between  
144 19 to 64 years of age, inclusive.

145 (c) Establish guidelines for financial participation in the

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146 program which allow for enrollees and others to contribute  
147 toward a health benefits account.

148 1. An enrollee shall contribute at least \$20 per month  
149 toward the health benefits account. This contribution amount may  
150 be adjusted annually in the General Appropriations Act.

151 2. The level of benefit paid into an enrollee's account  
152 using state funds is determined by the corporation based upon  
153 the availability of state, local, and federal funds. The amount  
154 may not exceed \$10 per individual per month. This amount may be  
155 adjusted annually in the General Appropriations Act.

156 (d) Implement an employer-based contribution option.

157 (e) Develop and maintain an education and public outreach  
158 campaign for the Health Choice Plus Program.

159 (f) Provide a secure website to facilitate the purchase of  
160 goods and services and to provide public information about the  
161 program. The website must also provide information about the  
162 availability of insurance affordability programs targeted at  
163 this population.

164 (g) Establish an incentive program that rewards enrollees  
165 for achievements in reaching healthy living goals.

166 (2) DEFINITIONS.—As used in this section, the term:

167 (a) "CHIP" means Children's Health Insurance Program as  
168 authorized under Title XXI of the Social Security Act.

169 (b) "Corporation" means Florida Health Choices, Inc., as  
170 established under s. 408.910.

171 (c) "Corporation's marketplace" means the single,  
172 centralized market established by the corporation which  
173 facilitates the purchase of products made available in the  
174 marketplace.

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175 (d) "Enrollee" means an individual who participates in or  
176 receives benefits under the Health Choice Plus Program.

177 (e) "Goods and services" means the individual products  
178 offered for sale to an enrollee on the corporation's marketplace  
179 or other health care-related items that may be purchased by an  
180 enrollee in the private market. An enrollee may purchase these  
181 products using funds accumulated in his or her health benefits  
182 account.

183 (f) "Health benefits account" means the account established  
184 for an enrollee at the corporation into which funds may be  
185 deposited by the state, the enrollee, other individuals, or  
186 organizations for the purchase of health care goods and services  
187 on the enrollee's behalf.

188 (g) "Lawful permanent resident" means a non-United States  
189 citizen who resides in the United States under legally  
190 recognized and lawfully recorded permanent residence as an  
191 immigrant. This individual may also be known as a permanent  
192 resident alien.

193 (h) "Parent" or "caretaker relative" means an individual  
194 who is a relative that has primary custody or legal guardianship  
195 of a dependent child and provides the primary care and  
196 supervision of that dependent child in the same household. A  
197 caretaker relative must be related to the dependent child by  
198 blood, marriage, or adoption within the fifth degree of kinship.

199 (i) "Patient Protection and Affordable Care Act" or "PPACA"  
200 means the federal law enacted as Pub. L. No. 111-148, as further  
201 amended by the federal Health Care and Education Reconciliation  
202 Act of 2010, Pub. L. No. 111-152, and any amendments.

203 (j) "Program" means the Health Choice Plus Program

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204 established under this section.

205 (k) "Vendor" means an entity that meets the requirements  
206 under s. 408.910(4)(d) and is accepted by the corporation.

207 (3) ELIGIBILITY.—

208 (a) To be eligible for the Health Choice Plus Program, an  
209 individual must be a resident of this state and meet all of the  
210 following criteria:

211 1. Be between 19 and 64 years of age, inclusive.

212 2. Have a modified adjusted gross income that does not  
213 exceed 100 percent of the federal poverty level based on the  
214 individual's most recent federal tax return, or if the  
215 individual did not file a tax return, the individual's most  
216 recent monthly income.

217 3. Be a United States citizen or a lawful permanent  
218 resident.

219 4. Be ineligible for Medicaid.

220 5. Be ineligible for employer-sponsored insurance coverage.

221 If the enrollee is eligible for employer-sponsored coverage but  
222 the cost of that coverage for the enrollee's share for  
223 individual coverage would exceed 5 percent of the enrollee's  
224 total modified adjusted gross household income or the enrollee's  
225 share of family coverage would exceed 5 percent of enrollee's  
226 total modified adjusted gross household income, the enrollee is  
227 not considered eligible for employer-sponsored coverage for  
228 purposes of this section.

229 6. Not be enrolled in other coverage that meets the  
230 definition of essential benefits coverage under PPACA.

231 (b) In addition to the requirements in paragraph (a), an  
232 enrollee must meet the following categorical requirements in

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233 order to maintain enrollment in the program:

234 1. For an enrollee who is also a parent or a caretaker  
235 relative, the enrollee must do all of the following:

236 a. Maintain enrollment in Medicaid or CHIP for any  
237 dependent child in the household who is eligible for Medicaid or  
238 CHIP and who must be enrolled in Medicaid or CHIP throughout the  
239 enrollee's participation in the Health Choice Plus Program.

240 b. Complete a health assessment within the first 3 months  
241 after enrollment at a county health department, federally  
242 qualified health center, or other approved health care provider.

243 c. Schedule and keep at least one preventive visit with a  
244 primary care provider within 6 months after enrollment and  
245 repeat the preventive visit at least once every 18 months  
246 thereafter.

247 d. Provide proof of employment for at least 20 hours a week  
248 or proof of efforts made to seek employment. In lieu of  
249 employment, the enrollee may provide proof of volunteering for  
250 at least 10 hours a month at a school or at a nonprofit  
251 organization or enrollment as a full-time student at an  
252 accredited educational institution. Exceptions to this  
253 requirement may be made on a case-by-case basis for medical  
254 conditions for an enrollee or if the enrollee is the primary  
255 caretaker for a family member who has a chronic and severe  
256 medical condition that requires a minimum of 40 hours a week of  
257 care.

258 2. For an enrollee who is also a childless adult, the  
259 enrollee must do all of the following:

260 a. Provide proof of employment for at least 20 hours a week  
261 or proof of efforts made to seek employment. In lieu of

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262 employment, the enrollee may provide proof of volunteering for  
263 at least 20 hours a month at a school or at a nonprofit  
264 organization or enrollment as a full-time student at an  
265 accredited educational institution. Exceptions to this  
266 requirement may be made on a case-by-case basis for medical  
267 conditions for the enrollee or if the enrollee is the primary  
268 caretaker for a family member who has a chronic and severe  
269 medical condition that requires a minimum of 40 hours a week of  
270 care.

271 b. Complete a health assessment within the first 3 months  
272 after enrollment at a county health department, federally  
273 qualified health center, or other approved health care provider.

274 c. Schedule and keep at least one preventive visit with a  
275 primary care provider within the first 6 months after enrollment  
276 and repeat the preventive visit at least once every 18 months  
277 thereafter.

278  
279 If the enrollee fails to meet the requirements specified in this  
280 subsection, the enrollee is disenrolled from the program at the  
281 end of the month in which the enrollee fails to meet the  
282 requirements. The enrollee may receive one 30-day extension to  
283 comply before cancellation of coverage. If an enrollee's  
284 coverage is canceled, the enrollee may not reapply for coverage  
285 until the next open enrollment period or 90 days after  
286 cancellation of coverage occurs, whichever occurs later. The  
287 individual's reenrollment is subject to available funding.

288 (4) ENROLLMENT.—

289 (a) Enrollment in the Health Choice Plus Program may occur  
290 through the portal of the Florida Health Choices Program, a

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291 referral process from the Department of Children and Families,  
292 the Florida Healthy Kids Corporation, or the exchange as defined  
293 by the federal Patient Protection and Affordable Care Act.

294 (b) Subject to available funding, the corporation shall  
295 establish at least one open enrollment period each year. When  
296 the program is full based on available funding, enrollment must  
297 cease.

298 (c) Eligibility is determined by using electronic means to  
299 the fullest extent practicable before requesting any written  
300 documentation from an applicant.

301 (5) HEALTH BENEFITS ACCOUNT.—

302 (a) A health benefits account is established for each  
303 enrollee upon confirmation of eligibility in the program. The  
304 corporation shall determine the deposit amount and frequency of  
305 deposits based on the availability of funds, the number of  
306 enrollees, and other factors.

307 (b) An enrollee shall make a financial contribution toward  
308 his or her own health benefits account in order to maintain  
309 enrollment in accordance with paragraph (1)(c).

310 1. The corporation shall establish disenrollment criteria  
311 for failure to pay the required minimum contribution.

312 2. The disenrollment criteria must include waiting periods  
313 of not more than 1 month before reinstatement to the program if  
314 the enrollee is still eligible and has paid all required  
315 financial obligations.

316 3. The enrollee's employer may contribute toward an  
317 employee's health benefits account under the program, including  
318 making the enrollee's required contribution, in whole or in  
319 part, to the enrollee's health benefits account at any time.

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320       (c) Subject to appropriations available for this specific  
321 purpose, the corporation shall establish a procedure for the  
322 deposit of supplemental or bonus funds into an enrollee's health  
323 benefits account if certain healthy living performance goals are  
324 achieved. These goals must be established no later than July 1  
325 in each fiscal year and distributed to all enrollees, published  
326 on the corporation's website, and distributed to new enrollees  
327 within 30 calendar days after enrollment. For the 2014 calendar  
328 year, the goals must be established no later than October 1,  
329 2013.

330       1. An enrollee may use funds deposited in a health benefits  
331 account to offset other health care costs or to purchase other  
332 products and services offered by the marketplace, subject to  
333 guidelines established by the corporation and in accordance with  
334 federal law.

335       2. Bonus funds may accumulate in the enrollee's health  
336 benefits account for the duration of the program and must  
337 automatically expire and return to the corporation upon the  
338 termination of the program.

339       (d) The marketplace is encouraged to use existing community  
340 programs and partnerships to deliver services and to include  
341 traditional safety net providers for the delivery of services to  
342 enrollees, including, but not limited to, rural health clinics,  
343 federally qualified health centers, county health departments,  
344 emergency room diversion programs, and community mental health  
345 centers. A health care entity that receives state funding must  
346 participate in the Health Choice Plus Program and offer services  
347 or products through the marketplace or to enrollees, as  
348 appropriate. An enrollee may be required to make nominal

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349 copayments to providers for nonpreventive services. The  
350 corporation may establish the amount of the copayments when  
351 applicable.

352 (e) Except for supplemental funds described under paragraph  
353 (c), funds deposited in a health benefits account belong to the  
354 enrollee when deposited and are available for health-care-  
355 related expenditures, including, but not limited to, physician's  
356 fees, hospital costs, prescriptions, insurance premium payments,  
357 copayments, and coinsurance. The corporation shall establish a  
358 process or contract with another entity for the management of  
359 the funds. The process must ensure the timely distribution and  
360 the appropriate expenditure of the state's contributions.

361 (f) The corporation shall establish a refund process for an  
362 enrollee who requests the closure of a health benefits account  
363 and the return of any unspent individual contributions. The  
364 enrollee may be refunded only those funds that the enrollee or  
365 employer has contributed to his or her health benefits account.  
366 All other state funds in the enrollee's health benefits account  
367 revert to the corporation.

368 (6) FUNDING.—

369 (a) The corporation may accept funds from an employer to  
370 deposit into an enrollee's health benefits account to supplement  
371 funds if such a deposit is not in conflict with other provisions  
372 of this section.

373 (b) The corporation may accept state and federal funds to  
374 further subsidize the costs of coverage and to administer the  
375 program.

376 (c) The corporation shall seek other grants and donations  
377 to support the program.

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378 (d) An assessment on vendors that participate in the  
379 marketplace may be used to fund the administration of the  
380 program.

381 (7) SERVICES.—The corporation shall manage the health  
382 benefits accounts and provide a marketplace of options from  
383 which an enrollee may also use his or her health benefits  
384 account to purchase individual services and products, including,  
385 but not limited to, discount medical plans, limited benefit  
386 plans, health flex plans, individual health insurance plans,  
387 prepaid health clinic plans, bundled services, or other prepaid  
388 health care coverage.

389 (8) HEALTHY LIVING PERFORMANCE GOALS AND PAYMENT.—

390 (a) To the extent that funds are made available for this  
391 purpose, an enrollee is rewarded for achieving a healthy  
392 lifestyle and using preventive health care services  
393 appropriately.

394 (b) The program shall post on its website, by July 1 of  
395 each fiscal year, a list of optional healthy living performance  
396 goals and the proposed incentives for achievement of each goal.  
397 The corporation shall establish a procedure for the  
398 documentation of such goals, timeframes for achievement of the  
399 optional goals, and the payment of supplemental amounts into an  
400 enrollee's health benefits account, subject to available  
401 funding.

402 (c) Bonus payments for achieving a healthy living  
403 performance goal shall be paid into an enrollee's health  
404 benefits account at the end of the quarter in which the goal is  
405 achieved. The amount of the payment is based upon the schedule  
406 posted by the program on July 1 of that fiscal year.

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407       (9) LIABILITY.—Coverage under the Health Choice Plus  
408 Program is not an entitlement, and a cause of action does not  
409 arise against the state, a local governmental entity, any other  
410 political subdivision of the state, or the corporation or its  
411 board of directors for failure to make coverage under this  
412 section available to an eligible person or for discontinuation  
413 of any coverage.

414       (10) PROGRAM EVALUATION.—The corporation shall include  
415 information about the Health Choice Plus Program in its annual  
416 report under s. 408.910. The corporation shall complete and  
417 submit by January 1, 2016, a separate independent evaluation of  
418 the effectiveness of the Health Choice Plus Program to the  
419 Governor, the President of the Senate, and the Speaker of the  
420 House of Representatives.

421       (11) PROGRAM REVIEW.—The Health Choice Plus Program is  
422 subject to repeal on July 1, 2016, unless reviewed and saved  
423 from repeal through reenactment by the Legislature.

424       Section 3. The sum of \$15,275,000 from the General Revenue  
425 Fund is appropriated to the Agency for Health Care  
426 Administration beginning in the 2013-2014 fiscal year to provide  
427 funding for the Health Choice Plus Program within Florida Health  
428 Choices, Inc., and to fund the corporation's administrative  
429 costs necessary for implementing and operating the program.

430       Section 4. This act shall take effect July 1, 2013.