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1 A bill to be entitled
2 An act relating to specialty license plates; amending
3 s. 320.08056, F.S.; authorizing the collection of
4 annual use fees for the Fallen Law Enforcement
5 Officers license plate, the Florida Sheriffs
6 Association license plate, the Keiser University
7 license plate, and the Moffitt Cancer Center license
8 plate; amending s. 320.08058, F.S.; revising
9 provisions relating to the distribution of annual use
10 funds to the Astronauts Memorial Foundation, Inc., for
11 the Challenger/Columbia specialty license plate;
12 requiring the St. Johns River Alliance, Inc., and
13 National Hispanic Corporate Achievers, Inc., to each
14 record a certain number of sales within a certain
15 timeframe; requiring the Department of Highway Safety
16 and Motor Vehicles to discontinue the plates under
17 certain circumstances; providing for repeal on a
18 specified date; creating a Fallen Law Enforcement
19 Officers license plate, a Florida Sheriffs Association
20 license plate, a Keiser University license plate, and
21 a Moffitt Cancer Center license plate; establishing an
22 annual use fee for the plates; providing for the
23 distribution of use fees received from the sale of
24 such plates; providing effective dates.

25
26 Be It Enacted by the Legislature of the State of Florida:
27

28 Section 1. Paragraphs (eeee), (ffff), (gggg), and (hhhh)
29 are added to subsection (4) of section 320.08056, Florida

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30 Statutes, to read:

31 320.08056 Specialty license plates.—

32 (4) The following license plate annual use fees shall be
33 collected for the appropriate specialty license plates:

34 (eeee) Fallen Law Enforcement Officers license plate, \$25.

35 (ffff) Florida Sheriffs Association license plate, \$25.

36 (gggg) Keiser University license plate, \$25.

37 (hhhh) Moffitt Cancer Center license plate, \$25.

38 Section 2. Paragraph (b) of subsection (2) and paragraph
39 (b) of subsection (70) of section 320.08058, Florida Statutes,
40 are amended, paragraph (d) is added to subsection (71), and
41 subsections (83), (84), (85), and (86) are added to that
42 section, to read:

43 320.08058 Specialty license plates.—

44 (2) CHALLENGER/COLUMBIA LICENSE PLATES.—

45 (b) The Challenger/Columbia license plate annual use fee
46 must be distributed to the Astronauts Memorial Foundation, Inc.,
47 to support the operations of the Center for Space Education and
48 the Space Mirror Memorial located at the Kennedy Space Center
49 Education Technology Institute. Funds received by the Astronauts
50 Memorial Foundation, Inc., may be used for administrative costs
51 directly associated with the operation of the center and the
52 memorial institute. These funds must be used for the maintenance
53 and support of the operations of the Center for Space Education
54 and the Space Mirror Memorial Education Technology Institute
55 operated by the Astronauts Memorial Foundation, Inc. These
56 operations must include programs and infrastructure that inform,
57 inspire, and educate the public on the benefits of human space
58 flight preservice and inservice training in the use of

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59 ~~technology for the state's instructional personnel in a manner~~
60 ~~consistent with state training programs and approved by the~~
61 ~~Department of Education. Up to 20 percent of funds received by~~
62 ~~the Astronauts Memorial Foundation, Inc., ~~Center for Space~~~~
63 ~~Education and the Education Technology Institute may be expended~~
64 ~~for administrative costs directly associated with the operation~~
65 ~~of the center and the institute.~~

66 (70) ST. JOHNS RIVER LICENSE PLATES.—

67 (b) The requirements of s. 320.08053 must be met prior to
68 the issuance of the plate. Thereafter, the license plate annual
69 use fees shall be distributed to the St. Johns River Alliance,
70 Inc., a s. 501(c)(3) nonprofit organization, which shall
71 administer the fees as follows:

72 1. The St. Johns River Alliance, Inc., shall retain the
73 first \$60,000 of the annual use fees as direct reimbursement for
74 administrative costs, startup costs, and costs incurred in the
75 development and approval process. Thereafter, up to 10 percent
76 of the annual use fee revenue may be used for administrative
77 costs directly associated with education programs, conservation,
78 research, and grant administration of the organization, and up
79 to 10 percent may be used for promotion and marketing of the
80 specialty license plate.

81 2. At least 30 percent of the fees shall be available for
82 competitive grants for targeted community-based or county-based
83 research or projects for which state funding is limited or not
84 currently available. The remaining 50 percent shall be directed
85 toward community outreach and access programs. The competitive
86 grants shall be administered and approved by the board of
87 directors of the St. Johns River Alliance, Inc. A grant advisory

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88 committee shall be composed of six members chosen by the St.
89 Johns River Alliance board members.

90 3. Any remaining funds shall be distributed with the
91 approval of and accountability to the board of directors of the
92 St. Johns River Alliance, Inc., and shall be used to support
93 activities contributing to education, outreach, and springs
94 conservation.

95 4. Effective July 1, 2014, the St. Johns River license
96 plate will shift into the presale voucher phase, as provided in
97 s. 320.08053(3)(b). The St. Johns River Alliance, Inc., shall
98 have 24 months to record a minimum of 1,000 sales of the license
99 plates. Sales include existing active plates and vouchers sold
100 subsequent to July 1, 2014. During the voucher period, new
101 plates may not be issued, but existing plates may be renewed.
102 If, at the conclusion of the 24-month presale period, the
103 requirement of a minimum of 1,000 sales has been met, the
104 department shall resume normal distribution of the St. Johns
105 River specialty plate. If, after 24 months, the minimum of 1,000
106 sales has not been met, the department shall discontinue the
107 development and issuance of the plate. This subparagraph is
108 repealed June 30, 2016.

109 (71) HISPANIC ACHIEVERS LICENSE PLATES.—

110 (d) Effective July 1, 2014, the Hispanic Achievers license
111 plate will shift into the presale voucher phase, as provided in
112 s. 320.08053(3)(b). National Hispanic Corporate Achievers, Inc.,
113 shall have 24 months to record a minimum of 1,000 sales. Sales
114 include existing active plates and vouchers sold subsequent to
115 July 1, 2014. During the voucher period, new plates may not be
116 issued, but existing plates may be renewed. If, at the

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117 conclusion of the 24-month presale period, the requirement of a
118 minimum of 1,000 sales has been met, the department shall resume
119 normal distribution of the Hispanic Achievers license plate. If,
120 after 24 months, the minimum of 1,000 sales has not been met,
121 the department shall discontinue the Hispanic Achievers license
122 plate. This subsection is repealed June 30, 2016.

123 (83) FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.—

124 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
125 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
126 and s. 320.08053(1), the department shall develop a Fallen Law
127 Enforcement Officers license plate as provided in s.
128 320.08053(2) and (3) and this section. The plate must bear the
129 colors and design approved by the department. The word "Florida"
130 must appear at the top of the plate, and the words "A Hero
131 Remembered Never Dies" must appear at the bottom of the plate.

132 (b) The annual use fees shall be distributed to the Police
133 and Kids Foundation, Inc., which may use a maximum of 10 percent
134 of the proceeds to promote and market the plate. The remainder
135 of the proceeds shall be used by the Police and Kids Foundation,
136 Inc., to invest and reinvest, and the interest earnings shall be
137 used for the operation of the Police and Kids Foundation, Inc.

138 (84) FLORIDA SHERIFFS ASSOCIATION LICENSE PLATES.—

139 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
140 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
141 and s. 320.08053(1), the department shall develop a Florida
142 Sheriffs Association license plate as provided in s.
143 320.08053(2) and (3) and this section. The plate must bear the
144 colors and design approved by the department. A sheriff's star
145 must appear on the left side of the plate, the word "Florida"

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146 must appear at the top of the plate, and the words "Florida
147 Sheriffs Association" must appear at the bottom of the plate.

148 (b) The annual use fees shall be distributed to the Florida
149 Sheriffs Association, a s. 501(c)(3) nonprofit organization,
150 which shall administer the fees as follows:

151 1. The Florida Sheriffs Association shall retain the first
152 \$60,000 of the annual use fees as direct reimbursement for
153 administrative costs, startup costs, and cost incurred in the
154 development and approval process. Thereafter, up to 10 percent
155 of the annual use fee revenue may be used for administrative and
156 marketing costs.

157 2. All remaining collected revenue must be used for
158 continuing education for sheriff's office members.

159 (85) KEISER UNIVERSITY LICENSE PLATES.-

160 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
161 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
162 and s. 320.08053(1), the department shall develop a Keiser
163 University license plate as provided in s. 320.08053(2) and (3)
164 and this section. The plate must bear the colors and design
165 approved by the department. The word "Florida" must appear at
166 the top of the plate, and the words "Keiser University" must
167 appear at the bottom of the plate.

168 (b) The department shall retain all annual use fees from
169 the sale of the plate until all startup costs for developing and
170 issuing the plate have been recovered. Thereafter, the annual
171 use fees from the sale of the plate shall be distributed to the
172 Keiser Mills Foundation, which may use up to 10 percent of such
173 fees for administrative costs and marketing of the plate. The
174 balance of the fees shall be used by the Keiser Mills Foundation

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175 to provide annual college scholarships for students attending
176 Keiser University.

177 (86) MOFFITT CANCER CENTER LICENSE PLATES.—

178 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
179 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
180 and s. 320.08053(1), the department shall develop a Moffitt
181 Cancer Center license plate as provided in s. 320.08053(2) and
182 (3) and this section. The word "Florida" must appear at the top
183 of the plate, and the words "Moffitt Cancer Center" must appear
184 at the bottom of the plate.

185 (b) The department shall retain all annual use fees from
186 the sale of such plates until the startup costs for developing
187 and issuing the plates have been recovered. Thereafter, the
188 annual use fees shall be distributed to H. Lee Moffitt Cancer
189 Center and Research Institute, which may use up to 10 percent of
190 the proceeds for administrative costs and for the marketing of
191 the plate. The balance of the fees shall be used by the
192 institute to support its research, education, treatment,
193 prevention and detection, teaching, and research activities.

194 Section 3. Except as otherwise expressly provided in this
195 act, this act shall take effect October 1, 2014.