

A bill to be entitled

An act relating to the Black Cultural Tourism Enhancement Commission; creating the commission within the Department of State; directing the commission to independently exercise its powers and duties; requiring the department to provide administrative and staff support services to the commission; providing the powers and duties of the commission; providing for the appointment and terms of commission members; providing for the reimbursement of per diem and travel expenses for commission members; authorizing the commission to establish or designate a direct-support organization for specified purposes; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Black Cultural Tourism Enhancement Commission.

(1) There is created the Black Cultural Tourism Enhancement Commission. The commission shall be administratively housed within the Department of State but shall independently exercise the powers and duties specified in this section. The department shall provide administrative and staff support services to the commission.

(2) The commission shall:

(a) Provide financial and technical assistance to

27 facilities and events that have the potential to expand tourism,  
 28 create jobs, and stimulate economic development in the state  
 29 through the marketing of the state's black cultural sites.

30 (b) Provide training and technical assistance for staff  
 31 members of the state's black cultural sites in order to develop  
 32 tour guides and tour operators for the sites.

33 (c) Provide resources and technical assistance for  
 34 educators of the state related to the teaching of black history,  
 35 promote the state's black cultural sites as historical venues,  
 36 and support tourism in the state through student tours of the  
 37 sites.

38 (d) Serve as a resource for the Florida Tourism Industry  
 39 Marketing Corporation in order to expand cultural tourism in the  
 40 state.

41 (3) (a) The commission is composed of 13 members who are  
 42 appointed in the following manner:

43 1. The Governor shall appoint three members, one of whom  
 44 represents an institution of higher learning, one of whom  
 45 represents the Florida African-American Heritage Preservation  
 46 Network, and one of whom represents business and civic interests  
 47 in the African-American community.

48 2. The President of the Senate shall appoint two members,  
 49 one of whom is involved in instructional design in a school  
 50 district or in an institution of higher learning and one of whom  
 51 is an employee of a museum of African-American history in this  
 52 state.

53       3. The Speaker of the House of Representatives shall  
54 appoint two members, one of whom has a substantial history of  
55 community service in the performing or visual arts in the  
56 African-American community and one of whom is an employee of a  
57 museum of African-American history in this state.

58       4. The Secretary of State shall appoint two members who  
59 are directors of museums of African-American history or black  
60 archives and research centers in this state.

61       5. The Commissioner of Education shall appoint two members  
62 who are members of the Commissioner of Education's African  
63 American History Task Force.

64       6. The Florida Conference of Black State Legislators shall  
65 appoint two members, one of whom is a representative of a  
66 philanthropic foundation and one of whom is a member of the  
67 clergy.

68       (b) A member of the commission shall be appointed for a  
69 term of 4 years, except that at the time of the initial  
70 appointment, two members appointed by the Governor, one member  
71 appointed by the President of the Senate, one member appointed  
72 by the Speaker of the House of Representatives, one member  
73 appointed by the Secretary of State, and one member appointed by  
74 the Commissioner of Education shall be appointed for a term of 2  
75 years. A member may be reappointed to a subsequent term.

76       (4) Members of the commission shall serve without  
77 compensation but are entitled to reimbursement for per diem and  
78 travel expenses as provided in s. 112.061, Florida Statutes.

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79 |       (5) The commission may establish or designate a direct-  
80 | support organization that may receive grants, bequests, and  
81 | other resources to support the state's black cultural sites and  
82 | the functions of the commission.

83 |       Section 2. This act shall take effect July 1, 2014.