

By the Committee on Commerce and Tourism; and Senators Detert and Margolis

577-00951-14

2014398c1

1 A bill to be entitled  
2 An act relating to the Florida Tourism Hall of Fame;  
3 creating s. 265.004, F.S.; providing legislative  
4 intent; establishing the Florida Tourism Hall of Fame;  
5 providing for administration by the Florida Tourism  
6 Industry Marketing Corporation; designating a location  
7 for the display of inductee plaques; providing  
8 procedures for nomination, selection, and induction of  
9 members; providing that a person inducted before a  
10 certain date remains in the Hall of Fame; providing an  
11 effective date.

12  
13 Be It Enacted by the Legislature of the State of Florida:

14  
15 Section 1. Section 265.004, Florida Statutes, is created to  
16 read:

17 265.004 Florida Tourism Hall of Fame.-

18 (1) It is the intent of the Legislature to recognize and  
19 honor those persons, living or dead, who through their work  
20 within the tourism industry have made significant contributions  
21 to the economic climate and the well-being of the residents of  
22 this state.

23 (2) There is established the Florida Tourism Hall of Fame.

24 (a) The Florida Tourism Hall of Fame is administered by the  
25 Florida Tourism Industry Marketing Corporation without  
26 appropriation of state funds.

27 (b) The Department of Management Services shall set aside  
28 an area on the Plaza Level of the Capitol Building and shall  
29 consult with the Florida Tourism Industry Marketing Corporation

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30 regarding the design and theme of the area.

31 (c) Each person who is inducted into the Florida Tourism  
32 Hall of Fame shall have his or her name and image placed on a  
33 plaque displayed in the designated area of the Capitol Building,  
34 which plaque shall designate the member's discipline or  
35 contribution and any vital information relating to the member.

36 (3) The Florida Tourism Industry Marketing Corporation  
37 shall establish selection criteria for induction into the  
38 Florida Tourism Hall of Fame and shall annually accept  
39 nominations.

40 (a) In selecting its nominees for submission to the board  
41 of directors of the corporation, the corporation shall give  
42 preference to tourism industry leaders who were born in Florida  
43 or adopted Florida as their home state and who have made a  
44 significant contribution to the state's travel and tourism  
45 industry.

46 (b) The corporation may establish criteria and set specific  
47 timeframes for the acceptance and consideration of nominations  
48 and may establish a formal induction ceremony to coincide with  
49 the annual Governor's Conference on Tourism.

50 (c) A person inducted into the Florida Tourism Hall of Fame  
51 administered by the corporation before July 1, 2014, shall  
52 remain in the Florida Tourism Hall of Fame.

53 Section 2. This act shall take effect July 1, 2014.