	LEGISLATIVE ACTION	
Senate	•	House
Comm: RCS	•	
03/10/2015	•	
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The Committee on Commerce and Tourism (Detert) recommended the following:

Senate Amendment (with title amendment)

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Delete lines 65 - 138

4 and insert:

> (3) As an alternative to application by a business entity, the Department of Economic Opportunity must consider nominations from members of the community in which the business entity is located. The nomination must identify the business entity's achievements in one or both of the categories as provided in paragraph (2) of this section.

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- (4) The Department of Economic Opportunity shall adopt procedures for the application and designation processes for the Florida Unique Abilities Partner program. Designation as a Florida Unique Abilities Partner does not establish or involve licensure, does not affect the substantial interests of a party, and does not constitute a final agency action. The Florida Unique Abilities Partner program and designation are not subject to chapter 120, Florida Statutes.
- (5) In determining the eligibility for the designation of a business entity as a Florida Unique Abilities Partner, the Department of Economic Opportunity must consider, at a minimum, the following criteria:
- (a) For a designation based on an application by a business:
- 1. A business entity must certify that it employs at least one individual who has a disability. Such employees must be residents of this state and must have been employed by the business entity for at least 9 months before the business entity's application for the designation. The department may not require the employer to provide personally identifiable information about its employees;
- 2. A business entity must certify that it has made contributions to local and national disability organizations or contributions in support of individuals who have a disability. Contributions may be accomplished through financial or in-kind contributions, including employee volunteer hours, or accomplished through the establishment of a program that contributes to the independence of individuals who have a disability. Contributions must be documented by providing copies

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of written receipts or letters of acknowledgment from recipients or donees. A business entity with 100 or fewer employees must make a financial or in-kind contribution of at least \$1,000, and a business entity with more than 100 employees must make a financial or in-kind contribution of at least \$5,000; or

- (b) For a designation based upon receipt of a nomination of a business entity, the Department of Economic Opportunity shall determine whether the nominee, based on the information provided by the nominating person or entity, meets the requirements of subsection (5)(a). If the designee appears to meet the requirements, the Department of Economic Opportunity shall provide notice to the nominee, including the qualification criteria asserted in the nomination. The nominee shall be provided 30 days from the receipt of the notice to decline the nomination. After 30 days, if the nomination has not been declined, the business must be awarded the designation.
- (6) After an initial designation as a Florida Unique Abilities Partner, a business entity must certify each year that it continues to meet the criteria for the designation. If a business entity does not submit yearly certification of continued eligibility, the Department of Economic Opportunity shall remove the designation. A business entity may elect to discontinue its use of the designation at any time by notifying the department of such decision.
- (7) The Department of Economic Opportunity, in consultation with members of the disability community, must develop a logo that identifies a business entity that is designated as a Florida Unique Abilities Partner.
 - (8) The Department of Economic Opportunity must adopt

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guidelines and requirements for use of the logo, including how the logo may be used in advertising. The department may allow a business entity to display a Florida Unique Abilities Partner logo upon designation. A business entity that has not been designated as a Florida Unique Abilities Partner or has elected to discontinue its designated status may not display the logo.

- (9) The Department of Economic Opportunity must maintain a website that provides the public with a list of business entities, by county, that currently have the Florida Unique Abilities Partner designation and that provides information regarding the eligibilities for the designation. At least once a year, the department must publish on its website the best ways for business entities to facilitate the inclusion of individuals who have a disability. The Agency for Persons with Disabilities must provide a link on their websites to the department's website that makes available the information on the Florida Unique Abilities Partner program and designation.
- (10) On a quarterly basis, the Department of Economic Opportunity must provide the Florida Tourism Industry Marketing Corporation with a current list of all businesses that are designated as a Florida Unique Abilities Partner. The Florida Tourism Industry Marketing Corporation must consider the Florida Unique Abilities Partner program in the development of marketing campaigns, and specifically in any targeted marketing campaign for individuals who have a disability, or their families.

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======= T I T L E A M E N D M E N T =========

And the title is amended as follows:

Delete lines 25 - 31



98	and insert:
99	Agency for Persons with Disabilities to provide a link
100	on its website to the department's website for the
101	Florida Unique Abilities Partner program; requiring
102	the department to provide the Florida Tourism Industry
103	Marketing Corporation with certain information;
104	requiring the