

HB 1253

2015

1 A bill to be entitled
2 An act relating to the School District of Palm Beach
3 County; creating the Business Partnership Recognition
4 Program; allowing for the installation of signs
5 recognizing business partnerships; establishing
6 placement and design standards; providing for
7 preemption of Palm Beach County code regulations in
8 conflict; providing for Federal Highway Administration
9 oversight; providing an effective date.

10
11 Be It Enacted by the Legislature of the State of Florida:

12
13 Section 1. The School District of Palm Beach County
14 Business Partnership Recognition Program is hereby established.
15 The school district may recognize its business partners by
16 publicly displaying the names of the business partners on school
17 district property in the unincorporated areas of Palm Beach
18 County.

19 Section 2. Names of participants in the program shall be
20 printed on signs and mounted on school district property
21 pursuant to the following placement and design standards:

22 (1) Signs must not be mounted in a manner that obstructs
23 driver visibility.

24 (2) One or more signs mounted on a fence facing
25 residential uses are limited in the aggregate to no more than 50
26 percent of the fence frontage.

27 (3) Multiple signs must be placed side by side next to one
28 another at a uniform height, aligned at the top rail of the
29 fence.

30 (4) Signs must not exceed a height of 6 feet, a width of
31 10 feet, and a font size of 8 inches.

32 (5) A maximum of two colors is allowed on each sign. When
33 multiple signs are mounted side by side on one fence, the
34 background and font color and size must be uniform. Additional
35 colors may be used for a business logo. The logo may not exceed
36 a height of 18 inches and a width of 18 inches.

37 (6) Photographs must not be printed on any sign.

38 (7) Illumination of signs is prohibited.

39 Section 3. This act shall prevail over county ordinances
40 relating to signs in the unincorporated areas of the county to
41 the extent of any conflict.

42 Section 4. If the Federal Highway Administration
43 determines that the Department of Transportation is not
44 providing effective control of outdoor advertising as a result
45 of this act, the department shall notify the school district by
46 certified mail of any nonconforming recognition, and the school
47 district shall remove the recognition specified in the notice
48 within 30 days after receiving the notification.

49 Section 5. This act shall take effect upon becoming a law.