

ENROLLED

HB 1253

2015 Legislature

1  
2 An act relating to the School District of Palm Beach  
3 County; creating the Business Partnership Recognition  
4 Program; allowing for the installation of signs  
5 recognizing business partnerships; establishing  
6 placement and design standards; providing for  
7 preemption of Palm Beach County code regulations in  
8 conflict; providing for Federal Highway Administration  
9 oversight; providing an effective date.

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11 Be It Enacted by the Legislature of the State of Florida:

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13 Section 1. The School District of Palm Beach County  
14 Business Partnership Recognition Program is hereby established.  
15 The school district may recognize its business partners by  
16 publicly displaying the names of the business partners on school  
17 district property in the unincorporated areas of Palm Beach  
18 County.

19 Section 2. Names of participants in the program shall be  
20 printed on signs and mounted on school district property  
21 pursuant to the following placement and design standards:

22 (1) Signs must not be mounted in a manner that obstructs  
23 driver visibility.

24 (2) One or more signs mounted on a fence facing  
25 residential uses are limited in the aggregate to no more than 50  
26 percent of the fence frontage.

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27       (3) Multiple signs must be placed side by side next to one  
28 another at a uniform height, aligned at the top rail of the  
29 fence.

30       (4) Signs must not exceed a height of 6 feet, a width of  
31 10 feet, and a font size of 8 inches.

32       (5) A maximum of two colors is allowed on each sign. When  
33 multiple signs are mounted side by side on one fence, the  
34 background and font color and size must be uniform. Additional  
35 colors may be used for a business logo. The logo may not exceed  
36 a height of 18 inches and a width of 18 inches.

37       (6) Photographs must not be printed on any sign.

38       (7) Illumination of signs is prohibited.

39       Section 3. This act shall prevail over county ordinances  
40 relating to signs in the unincorporated areas of the county to  
41 the extent of any conflict.

42       Section 4. If the Federal Highway Administration  
43 determines that the Department of Transportation is not  
44 providing effective control of outdoor advertising as a result  
45 of this act, the department shall notify the school district by  
46 certified mail of any nonconforming recognition, and the school  
47 district shall remove the recognition specified in the notice  
48 within 30 days after receiving the notification.

49       Section 5. This act shall take effect upon becoming a law.