



268418

LEGISLATIVE ACTION

Senate

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House

Senator Brandes moved the following:

Senate Amendment (with title amendment)

Delete line 430

and insert:

Section 10. Section 631.65, Florida Statutes, is amended to read:

631.65 ~~Prohibited Advertisement or solicitation.~~—An ~~No~~
~~person shall make, publish, disseminate, circulate, or place~~
~~before the public, or cause, directly or indirectly, to be made,~~
~~published, disseminated, circulated, or placed before the~~
~~public, in a newspaper, magazine, or other publication, or in~~



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12 ~~the form of a notice, circular, pamphlet, letter, or poster, or~~
13 ~~over any radio station or television station, or in any other~~
14 ~~way, any advertisement or a solicitation that, announcement, or~~
15 ~~statement which uses the existence of the insurance guaranty~~
16 ~~association for the purpose of sales, solicitation, or~~
17 ~~inducement to purchase any form of insurance covered under this~~
18 ~~part must explain the coverage limits of the association set~~
19 ~~forth in s. 631.57(1) which apply to the type of insurance~~
20 ~~described in the advertisement or solicitation. However, this~~
21 ~~section does not prohibit a duly licensed insurance agent from~~
22 ~~explaining the existence or function of the insurance guaranty~~
23 ~~association to policyholders, prospects, or applicants for~~
24 ~~coverage.~~

25
26 ===== T I T L E A M E N D M E N T =====

27 And the title is amended as follows:

28 Delete lines 41 - 42

29 and insert:

30 passenger motor vehicles; amending s. 631.65, F.S.;

31 authorizing, rather than prohibiting, an advertisement

32 or a solicitation to use the existence of the Florida

33 Insurance Guaranty Association to sell, solicit, or

34 induce the purchase of certain insurance if the

35 advertisement or solicitation explains specified

36 coverage limits;