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LEGISLATIVE ACTION

Senate	.	House
Comm: RCS	.	
04/16/2015	.	
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Appropriations Subcommittee on Transportation, Tourism, and Economic Development (Diaz de la Portilla) recommended the following:

Senate Amendment (with directory amendment)

Delete lines 421 - 863

and insert:

(xxxx) Play Ball license plate, \$25.

Section 5. Effective October 1, 2015, subsection (9) of section 320.08058, Florida Statutes, is amended, and subsections (84) through (102) are added to that section, to read:

320.08058 Specialty license plates.—



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10 (9) FLORIDA PROFESSIONAL SPORTS TEAM LICENSE PLATES.—

11 (a) The Department of Highway Safety and Motor Vehicles
12 shall develop a Florida Professional Sports Team license plate
13 as provided in this section for Major League Baseball, National
14 Basketball Association, National Football League, Arena Football
15 League Teams, and National Hockey League, Major League Soccer,
16 and North American Soccer League teams domiciled in this state.
17 However, any Florida Professional Sports Team license plate
18 created or established after January 1, 1997, must comply with
19 the requirements of s. 320.08053 and be specifically authorized
20 by an act of the Legislature. Florida Professional Sports Team
21 license plates must bear the colors and design approved by the
22 department and must include the official league or team logo, or
23 both, as appropriate for each team. The word "Florida" must
24 appear at the top of the plate.

25 (b) The license plate annual use fees are to be annually
26 distributed as follows:

27 1. Fifty-five percent of the proceeds from the Florida
28 Professional Sports Team plate must be deposited into the
29 Professional Sports Development Trust Fund within the Department
30 of Economic Opportunity. These funds must be used solely to
31 attract and support major sports events in this state. As used
32 in this subparagraph, the term "major sports events" means, but
33 is not limited to, championship or all-star contests of Major
34 League Baseball, the National Basketball Association, the
35 National Football League, the National Hockey League, Major
36 League Soccer, the North American Soccer League, the men's and
37 women's National Collegiate Athletic Association Final Four
38 basketball championship, or a horseracing or dogracing Breeders'



39 Cup. All funds must be used to support and promote major
40 sporting events, and the uses must be approved by the Department
41 of Economic Opportunity.

42 2. The remaining proceeds of the Florida Professional
43 Sports Team license plate must be allocated to Enterprise
44 Florida, Inc. These funds must be deposited into the
45 Professional Sports Development Trust Fund within the Department
46 of Economic Opportunity. These funds must be used by Enterprise
47 Florida, Inc., to promote the economic development of the sports
48 industry; to distribute licensing and royalty fees to
49 participating professional sports teams; to promote education
50 programs in Florida schools that provide an awareness of the
51 benefits of physical activity and nutrition standards; to
52 partner with the Department of Education and the Department of
53 Health to develop a program that recognizes schools whose
54 students demonstrate excellent physical fitness or fitness
55 improvement; to institute a grant program for communities
56 bidding on minor sporting events that create an economic impact
57 for the state; to distribute funds to Florida-based charities
58 designated by Enterprise Florida, Inc., and the participating
59 professional sports teams; and to fulfill the sports promotion
60 responsibilities of the Department of Economic Opportunity.

61 3. Enterprise Florida, Inc., shall provide an annual
62 financial audit in accordance with s. 215.981 of its financial
63 accounts and records by an independent certified public
64 accountant pursuant to the contract established by the
65 Department of Economic Opportunity. The auditor shall submit the
66 audit report to the Department of Economic Opportunity for
67 review and approval. If the audit report is approved, the



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68 Department of Economic Opportunity shall certify the audit
69 report to the Auditor General for review.

70 4. Notwithstanding the provisions of subparagraphs 1. and
71 2., proceeds from the Professional Sports Development Trust Fund
72 may also be used for operational expenses of Enterprise Florida,
73 Inc., and financial support of the Sunshine State Games.

74 (84) BONEFISH AND TARPON TRUST LICENSE PLATES.-

75 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
76 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
77 and s. 45, chapter 2014-216, Laws of Florida, the department
78 shall develop a Bonefish and Tarpon Trust license plate as
79 provided in this section and s. 320.08053. Bonefish and Tarpon
80 Trust license plates must bear the colors and design approved by
81 the department. The word "Florida" must appear at the top of the
82 plate, and the words "Bonefish and Tarpon Trust" must appear at
83 the bottom of the plate.

84 (b) The department shall retain all annual use fees from
85 the sale of such plates until all startup costs for developing
86 and issuing the plates have been recovered. Thereafter, the
87 balance of the fees shall be distributed to the Bonefish and
88 Tarpon Trust, which:

89 1. May use a maximum of 10 percent of the proceeds to
90 promote and market the Bonefish and Tarpon Trust license plate.

91 2. Shall invest and reinvest the remainder of the proceeds
92 and use the interest earnings to conserve and enhance Florida
93 bonefish and tarpon fisheries and their respective environments
94 through stewardship, research, education, and advocacy.

95 (85) ROTARY'S CAMP FLORIDA LICENSE PLATES.-

96 (a) Notwithstanding s. 45, chapter 2008-176, Laws of



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97 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
98 and s. 45, chapter 2014-216, Laws of Florida, the department
99 shall develop a Rotary's Camp Florida license plate as provided
100 in this section and s. 320.08053. Rotary's Camp Florida license
101 plates must bear the colors and design approved by the
102 department. The word "Florida" must appear at the top of the
103 plate, and the words "Rotary's Camp Florida" must appear at the
104 bottom of the plate.

105 (b) The license plate annual use fees shall be distributed
106 to Rotary's Camp Florida, which may use a maximum of 10 percent
107 of the proceeds for administrative costs and for marketing the
108 plate. Thereafter, up to 23 percent shall be distributed as
109 grants for Florida Rotary Districts that provide camp services
110 to children in this state, and the balance of the proceeds shall
111 be used by Rotary's Camp Florida for direct support to the
112 programs and services provided to children who attend the camp.

113 (86) SUPPORT DOWN SYNDROME LICENSE PLATES.-

114 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
115 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
116 and s. 45, chapter 2014-216, Laws of Florida, the department
117 shall develop a Support Down Syndrome license plate as provided
118 in this section and s. 320.08053. Support Down Syndrome license
119 plates must bear the colors and design approved by the
120 department. The word "Florida" must appear at the top of the
121 plate, and the words "Support Down Syndrome" must appear at the
122 bottom of the plate.

123 (b) The license plate annual use fees shall be distributed
124 to Olivia's Angels Foundation, Inc., to fund its activities,
125 programs, and projects within this state. Olivia's Angels



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126 Foundation, Inc., may retain all revenues from the annual use
127 fees until all startup costs for developing and establishing the
128 plate have been recovered. Thereafter, up to 10 percent of the
129 annual use fee revenues may be used for administrative costs and
130 promotion and marketing of the specialty license plate.

131 (87) SAFE AND FREE FLORIDA LICENSE PLATES.-

132 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
133 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
134 and s. 45, chapter 2014-216, Laws of Florida, the department
135 shall develop a Safe and Free Florida license plate as provided
136 in this section and s. 320.08053. Safe and Free Florida license
137 plates must bear the colors and design approved by the
138 department. The word "Florida" must appear at the bottom of the
139 plate, and the words "End Human Trafficking" must appear at the
140 top of the plate.

141 (b) The license plate annual use fees shall be distributed
142 to the Statewide Council on Human Trafficking, with a report
143 that specifies the ratio that the annual use fees collected by
144 each county bear to the total fees collected for the plates
145 statewide. The council may retain all revenues from the annual
146 use fees until all startup costs for developing and establishing
147 the plate have been recovered. Thereafter, up to 15 percent of
148 the annual use fee revenues may be used for administrative costs
149 and for promotion and marketing of the specialty license plate.
150 The council shall distribute the remaining funds to
151 nongovernmental, not-for-profit agencies within each county in
152 this state which assist sexually abused, exploited, or
153 trafficked victims. Funds may not be distributed to an agency
154 that charges victims for services received.



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- 155 1. An agency that receives the funds must use the funds
156 for:
- 157 a. The material needs of sexually abused, exploited, or
158 trafficked victims, including, but not limited to, clothing,
159 housing, medical care, food, utilities, and transportation.
- 160 b. Detoxification services.
- 161 c. Prenatal and postnatal care and services for infants
162 awaiting placement with adoptive parents.
- 163 d. Real estate purchases to facilitate a safe house or a
164 transitional care or recovery care center.
- 165 e. Counseling, training, awareness, and prevention programs
166 and advertisement.
- 167 2. An agency that receives funds may not use the funds for
168 administrative or legal expenses, or for capital expenditures
169 other than those specified in sub-subparagraph 1.d.
- 170 3. Each year, any unused funds that exceed 10 percent of
171 the total amount received by an agency must be returned to the
172 Statewide Council on Human Trafficking to be redistributed by
173 the council to other qualified agencies.
- 174 4. Each agency that receives funds from the Statewide
175 Council on Human Trafficking must submit an annual attestation
176 to the council.
- 177 5. If no qualified agency applies to receive funds in a
178 county in any year, that county's share of the funds shall be
179 distributed pro rata to the qualified agencies that apply and
180 maintain a place of business within a 100-mile radius of the
181 county seat of that county. If no qualified agency within the
182 100-mile radius applies, the funds shall be distributed to other
183 qualified agencies within the state.



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184 (88) SUN SEA SMILES LICENSE PLATES.—

185 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
186 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
187 and s. 45, chapter 2014-216, Laws of Florida, the department
188 shall develop a Sun Sea Smiles license plate as provided in this
189 section and s. 320.08053. Sun Sea Smiles license plates must
190 bear the colors and design approved by the department. The word
191 “Florida” must appear at the top of the plate, and the words
192 “Sun Sea Smiles” must appear at the bottom of the plate.

193 (b) The department shall retain all annual use fees from
194 the sale of such plates until all startup costs for developing
195 and issuing the plates have been recovered. Thereafter, the
196 license plate annual use fees shall be distributed as follows:

197 1. Five percent shall be distributed to the Florida
198 Caribbean Charitable Foundation, Inc., for marketing the Sun Sea
199 Smiles license plate.

200 2. Thirty percent shall be distributed to the Florida
201 Caribbean Charitable Foundation, Inc. Of this amount, up to 5
202 percent may be used for administrative expenses, and the
203 remainder shall be used as follows:

204 a. Sixty percent shall be used for a college scholarship
205 program.

206 b. Fifteen percent shall be used to promote health and
207 wellness among Florida residents of Caribbean descent.

208 c. Twenty-five percent shall be used to promote awareness
209 of Caribbean culture within the state.

210 3. Twenty percent shall be distributed to the American
211 Friends of Jamaica, Inc., a charitable, not-for-profit
212 organization under s. 501(c)(3) of the Internal Revenue Code



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213 registered with the Department of Agriculture and Consumer
214 Services and incorporated in New York, for use as grants to
215 promote social and community development among residents of this
216 state. Of this amount, up to 5 percent may be used for
217 administrative and marketing expenses.

218 4. Ten percent shall be distributed to Haitian Neighborhood
219 Center Sant La, Inc., to promote social and community
220 development. Of this amount, up to 5 percent may be used for
221 administrative expenses.

222 5. Ten percent shall be distributed to Fanm Ayisyen nan
223 Miyami, Inc., to promote social and community development. Of
224 this amount, up to 10 percent may be used for administrative
225 expenses.

226 6. Twenty percent shall be distributed to Greater Caribbean
227 American Cultural Coalition, Inc., to promote awareness of
228 Caribbean culture within this state. Of this amount, up to 5
229 percent may be used for administrative expenses.

230 7. Five percent shall be distributed to Little Haiti
231 Optimist Foundation, Inc., to promote awareness of Caribbean
232 culture and youth development within this state. Of this amount,
233 up to 5 percent may be used for administrative expenses.

234 (89) TAKE STOCK IN CHILDREN LICENSE PLATES.-

235 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
236 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
237 and s. 45, chapter 2014-216, Laws of Florida, the department
238 shall develop a Take Stock in Children license plate as provided
239 in this section and s. 320.08053. Take Stock in Children license
240 plates must bear the colors and design approved by the
241 department. The word "Florida" must appear at the top of the



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242 plate, and the words "Take Stock in Children" must appear at the
243 bottom of the plate.

244 (b) The license plate annual use fees shall be distributed
245 to Take Stock in Children, Inc., to fund its activities,
246 scholarship and mentoring programs, and projects. Take Stock in
247 Children, Inc., may retain all revenues from the annual use fees
248 until all startup costs for developing and establishing the
249 plate have been recovered. Thereafter, up to 10 percent of the
250 annual use fee revenue may be used for administrative costs
251 directly associated with the corporation's programs and the
252 specialty license plate, and up to 15 percent may be used for
253 promotion and marketing of the specialty license plate.

254 (90) PADDLE FLORIDA LICENSE PLATES.—

255 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
256 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
257 and s. 45, chapter 2014-216, Laws of Florida, the department
258 shall develop a Paddle Florida license plate as provided in this
259 section and s. 320.08053. Paddle Florida license plates must
260 bear the colors and design approved by the department. The word
261 "Florida" must appear at the top of the plate, and words
262 approved by the department must appear at the bottom of the
263 plate.

264 (b) The department shall retain all license plate annual
265 use fees until the startup costs for developing and issuing the
266 plates have been recovered. Thereafter, the annual use fees
267 shall be distributed to Paddle Florida, Inc., which may use up
268 to 10 percent of the proceeds for administrative costs and
269 marketing of the plate. The balance of the fees shall be used by
270 the Florida Forever grant program to support activities that



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271 further outdoor recreation and natural resource protection.

272 (91) ORLANDO CITY SOCCER CLUB LICENSE PLATES.—

273 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as
274 amended by s. 21, chapter 2010-223, Laws of Florida, and s. 45,
275 chapter 2014-216, Laws of Florida, the department shall develop
276 an Orlando City Soccer Club license plate as provided in
277 subsection (9).

278 (92) DOGS MAKING A DIFFERENCE LICENSE PLATES.—

279 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
280 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
281 and s. 45, chapter 2014-216, Laws of Florida, the department
282 shall develop a Dogs Making a Difference license plate as
283 provided in this section and s. 320.08053. Dogs Making a
284 Difference license plates must bear the colors and design
285 approved by the department. The word "Florida" must appear at
286 the top of the plate, and the words "Dogs Making a Difference"
287 must appear at the bottom of the plate.

288 (b) The department may retain all license plate annual use
289 fees until the startup costs for developing and issuing the
290 plates have been recovered. Thereafter, the annual use fees
291 shall be distributed to Southeastern Guide Dogs, Inc., which may
292 use up to 10 percent of the proceeds for administrative costs
293 and marketing of the plate. The balance of the fees shall be
294 used by Southeastern Guide Dogs, Inc., for the training and
295 promotion of dogs for use by veterans and citizens who are
296 blind.

297 (93) DUCKS UNLIMITED LICENSE PLATES.—

298 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
299 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,



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300 and s. 45, chapter 2014-216, Laws of Florida, the department
301 shall develop a Ducks Unlimited license plate as provided in
302 this section and s. 320.08053. Ducks Unlimited license plates
303 must bear the colors and design approved by the department. The
304 word "Florida" must appear at the top of the plate, and the
305 words "Conserving Florida's Wetlands" must appear at the bottom
306 of the plate.

307 (b) The license plate annual use fees shall be distributed
308 to Ducks Unlimited, Inc., a not-for-profit corporation under s.
309 501(c)(3) of the Internal Revenue Code. The proceeds must be
310 used to support Ducks Unlimited's mission and conservation
311 efforts in this state as follows:

312 1. Up to 5 percent may be used for administrative costs and
313 marketing of the plate.

314 2. A minimum of 95 percent shall be used to support Ducks
315 Unlimited's mission and efforts for the conservation,
316 restoration, and management of Florida wetlands and associated
317 habitats for the benefit of waterfowl, other wildlife, and
318 people.

319 (94) TEAM HAMMY LICENSE PLATES.—

320 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
321 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
322 and s. 45, chapter 2014-216, Laws of Florida, the department
323 shall develop a Team Hammy license plate as provided in this
324 section and s. 320.08053. Team Hammy license plates must bear
325 the colors and design approved by the department. The word
326 "Florida" must appear at the top of the plate, and the words
327 "Team Hammy" must appear at the bottom of the plate.

328 (b) The department shall retain all license plate annual



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329 use fees until all startup costs for developing and issuing the
330 plates have been recovered. Thereafter, the license plate annual
331 use fees shall be distributed to Team Hammy, Inc., a Florida
332 not-for-profit corporation, which may use up to 10 percent of
333 such fees for administrative costs and marketing of the plate.
334 The balance of the fees shall be used by Team Hammy, Inc., to
335 grant wishes to families living with amyotrophic lateral
336 sclerosis (ALS), to provide continuing education to caregivers
337 and physicians, and to increase awareness of ALS in the
338 community.

339 (95) FLORIDA BAY FOREVER LICENSE PLATES.-

340 (a) Notwithstanding s. 45 of chapter 2008-176, Laws of
341 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
342 and s. 45, chapter 2014-216, Laws of Florida, the department
343 shall develop a Florida Bay Forever license plate as provided in
344 this section and s. 320.08053. Florida Bay Forever license
345 plates must bear the colors and design approved by the
346 department. The word "Florida" must appear at the top of the
347 plate, and the words "Florida Bay Forever" must appear at the
348 bottom of the plate.

349 (b) The department shall retain all license plate annual
350 use fees until all startup costs for developing and issuing the
351 plates have been recovered. Thereafter, the annual use fees
352 shall be distributed to the Florida National Park Association,
353 Inc., which may use up to 10 percent of such fees for
354 administrative costs and marketing of the plate. The balance of
355 the fees shall be used to supplement the Everglades National
356 Park budgets and to support educational, interpretive,
357 historical, and scientific research relating to the Everglades



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358 National Park.

359 (96) JACKSONVILLE ARMADA FOOTBALL CLUB LICENSE PLATES.—
360 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as
361 amended by s. 21, chapter 2010-223, Laws of Florida, and s. 45,
362 chapter 2014-216, Laws of Florida, the department shall develop
363 a Jacksonville Armada Football Club license plate as provided in
364 subsection (9).

365 (97) TAMPA BAY ROWDIES LICENSE PLATES.—Notwithstanding s.
366 45, chapter 2008-176, Laws of Florida, as amended by s. 21,
367 chapter 2010-223, Laws of Florida, and s. 45, chapter 2014-216,
368 Laws of Florida, the department shall develop a Tampa Bay
369 Rowdies license plate as provided in subsection (9).

370 (98) ALPHA KAPPA ALPHA SORORITY LICENSE PLATES.—

371 (a) Notwithstanding s. 45 of chapter 2008-176, Laws of
372 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
373 and s. 45, chapter 2014-216, Laws of Florida, the department
374 shall develop an Alpha Kappa Alpha Sorority license plate as
375 provided in this section and s. 320.08053. Alpha Kappa Alpha
376 Sorority license plates must bear the colors and design approved
377 by the department. The word "Florida" must appear at the top of
378 the plate, and the words "Alpha Kappa Alpha Sorority" must
379 appear at the bottom of the plate.

380 (b) The department shall retain all annual use fees from
381 the sale of such plates until all startup costs for developing
382 and issuing the plates have been recovered. Thereafter, the
383 annual use fees shall be distributed to Alpha Kappa Alpha
384 Sorority, Inc., which may use up to 10 percent of such fees for
385 administrative costs and marketing of the plate. The balance of
386 the fees shall be used to supplement the Alpha Kappa Alpha



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387 Educational Advancement Foundation, Inc., budgets and to promote
388 lifelong learning by awarding scholarships, fellowships, and
389 grants.

390 (99) FURRY FRIENDS LICENSE PLATES.—

391 (a) Notwithstanding s. 45 of chapter 2008-176, Laws of
392 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
393 and s. 45, chapter 2014-216, Laws of Florida, the department
394 shall develop a Furry Friends license plate as provided in this
395 section and s. 320.08053, upon application by Furry Friends of
396 Florida, Inc. Furry Friends license plates must bear the colors
397 and design approved by the department. The word "Florida" must
398 appear at the top of the plate, and words approved by the
399 department must appear at the bottom of the plate.

400 (b) The department shall retain all revenue from the sale
401 of such plates until the startup costs for developing and
402 issuing the plates have been recovered. Thereafter, the annual
403 use fees shall be distributed monthly to Furry Friends of
404 Florida, Inc., which may use up to 15 percent of such revenue
405 for administrative, handling, and disbursement contracts and
406 expenses, and up to 10 percent for promotion, advertising, and
407 marketing contracts and costs. The balance of the fees shall be
408 used by Furry Friends of Florida, Inc., for activities,
409 programs, and projects, including, but not limited to, pet
410 rescue, animal shelters, pet vaccination, veterinary services,
411 and service animals.

412 (100) SAVE OUR SHORES FLORIDA LICENSE PLATES.—

413 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
414 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
415 and s. 45, chapter 2014-216, Laws of Florida, the department



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416 shall develop a Save Our Shores Florida license plate as
417 provided in this section and s. 320.08053. Save Our Shores
418 Florida license plates must bear the colors and design approved
419 by the department. The word "Florida" must appear at the top of
420 the plate, and the words "Save Our Shores" must appear at the
421 bottom of the plate.

422 (b) The department shall retain all annual use fees from
423 the sale of such plates until startup costs for developing and
424 issuing the plates have been recovered. Thereafter, the annual
425 use fees shall be distributed to Adore the Shore, Inc., which
426 may retain all of such revenue until the startup costs to
427 develop and establish the license plate program have been
428 recovered. Thereafter, Adore the Shore, Inc., may use the
429 proceeds as follows:

430 1. A maximum of 15 percent may be used for administrative
431 costs of the organization.

432 2. A maximum of 10 percent may be used for promotion and
433 the marketing costs of the license plate program.

434 3. The remainder shall be used to fund activities,
435 programs, and projects that provide for cleanup activities on
436 Florida's beaches following natural or manmade occurrences that
437 threaten the pristine nature of Florida's beaches and any other
438 legal purpose as allowed by the Internal Revenue Code.

439 (101) SUPPORT OUR CONSTITUTION LICENSE PLATES.-

440 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
441 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
442 and s. 45, chapter 2014-216, Laws of Florida, the department
443 shall develop a Support Our Constitution license plate as
444 provided in this section and s. 320.08053. Support Our



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445 Constitution license plates must bear the colors and design
446 approved by the department. The word "Florida" must appear at
447 the top of the plate, and the words "Support Our Constitution"
448 must appear at the bottom of the plate.

449 (b) The annual use fees shall be distributed to The
450 Constitution Foundation, Inc., which may retain all proceeds
451 from the annual use fees until the startup costs for developing
452 and issuing the license plates have been recovered. Thereafter,
453 The Constitution Foundation, Inc., may use the proceeds as
454 follows:

455 1. A maximum of 15 percent may be used for administrative
456 costs of the organization.

457 2. A maximum of 10 percent may be used for promotion and
458 marketing costs of the license plate.

459 3. The remainder shall be used to fund the activities,
460 programs, and projects of The Constitution Foundation, Inc.

461 (102) PLAY BALL LICENSE PLATES.-

462 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
463 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
464 and s. 45, chapter 2014-216, Laws of Florida, the department
465 shall develop a Play Ball license plate as provided in this
466 section and s. 320.08053. Play Ball license plates must bear the
467 colors and design approved by the department. The word "Florida"
468 must appear at the top of the plate, and the words "Play Ball"
469 must appear at the bottom of the plate.

470 (b) The license plate annual use fees shall be distributed
471 to American Dream Baseball, Inc., which may retain all proceeds
472 from the annual use fees until the startup costs for developing
473 and issuing the license plates have been recovered. Thereafter,



474 American Dream Baseball, Inc., may use the proceeds as follows:

475 1. A maximum of 15 percent may be used for administrative
476 costs of the organization associated with implementing the
477 programs funded by proceeds derived from sales of the specialty
478 license plate.

479 2. A maximum of 10 percent may be used for promotion and
480 marketing costs of the license plate.

481 3. The remainder shall be used to fund the activities,
482 programs, and projects of American Dream Baseball, Inc.

483

484 ===== D I R E C T O R Y C L A U S E A M E N D M E N T =====

485 And the directory clause is amended as follows:

486 Delete line 397

487 and insert:

488 through (xxxx) are added to subsection (4) of section 320.08056,