

By the Committee on Transportation

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1 A bill to be entitled
2 An act relating to specialty license plates; amending
3 s. 320.08053, F.S., relating to requirements for
4 requests to establish a specialty license plate;
5 deleting application requirements; revising presale
6 requirements; amending s. 320.08056, F.S.; deleting
7 certain specialty license plates from the list of
8 license plates for which an annual use fee must be
9 collected; revising the minimum requirements to
10 continue issuance of certain specialty plates;
11 conforming cross-references; amending s. 320.08058,
12 F.S.; deleting specified specialty license plates;
13 revising provisions relating to specified specialty
14 license plates; conforming cross-references; amending
15 ss. 320.08056 and 320.08058, F.S.; directing the
16 Department of Highway Safety and Motor Vehicles to
17 develop certain specialty license plates; establishing
18 an annual use fee for the plates; providing for
19 distribution and use of fees collected from the sale
20 of the plates; providing effective dates.

21
22 Be It Enacted by the Legislature of the State of Florida:

23
24 Section 1. Section 320.08053, Florida Statutes, is amended
25 to read:

26 320.08053 Establishment of Requirements for requests to
27 establish specialty license plates.—

28 ~~(1) An organization that seeks authorization to establish a~~
29 ~~new specialty license plate for which an annual use fee is to be~~

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30 ~~charged must submit to the department:~~

31 ~~(a) A request for the particular specialty license plate~~
32 ~~being sought, describing the proposed specialty license plate in~~
33 ~~specific terms, including a sample plate that conforms to the~~
34 ~~specifications set by the department and this chapter, and that~~
35 ~~is in substantially final form.~~

36 ~~(b) An application fee, not to exceed \$60,000, to defray~~
37 ~~the department's cost for reviewing the application and~~
38 ~~developing the specialty license plate, if authorized. State~~
39 ~~funds may not be used to pay the application fee, except for~~
40 ~~collegiate specialty license plates authorized in s.~~
41 ~~320.08058(3) and (13). All applications requested on or after~~
42 ~~the effective date of this act must meet the requirements of~~
43 ~~this act.~~

44 ~~(c) A marketing strategy outlining short term and long term~~
45 ~~marketing plans for the requested specialty license plate and a~~
46 ~~financial analysis outlining the anticipated revenues and the~~
47 ~~planned expenditures of the revenues to be derived from the sale~~
48 ~~of the requested specialty license plates.~~

49
50 ~~The information required under this subsection must be submitted~~
51 ~~to the department at least 90 days before the convening of the~~
52 ~~next regular session of the Legislature.~~

53 ~~(1)(2)~~ If a the specialty license plate requested by an the
54 organization is approved by law, the organization must submit
55 the proposed art design for the specialty license plate to the
56 department, in a medium prescribed by the department, as soon as
57 practicable, but no later than 60 days after the act approving
58 the specialty license plate becomes a law. ~~If the specialty~~

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59 ~~license plate requested by the organization is not approved by~~
60 ~~the Legislature or does not meet the presale requirements in~~
61 ~~subsection (3), the application fee shall be refunded to the~~
62 ~~requesting organization.~~

63 (2)~~(3)~~ (a) Within 120 days following the specialty license
64 plate becoming law, the department shall establish a method to
65 issue a specialty license plate voucher to allow for the presale
66 of the specialty license plate. The processing fee as prescribed
67 in s. 320.08056, the service charge and branch fee as prescribed
68 in s. 320.04, and the annual use fee as prescribed in s.
69 320.08056 shall be charged for the voucher. All other applicable
70 fees shall be charged at the time of issuance of the license
71 plates.

72 (b) Within 24 months after the presale specialty license
73 plate voucher is established, the approved specialty license
74 plate organization must record with the department a minimum of
75 4,000 ~~1,000~~ voucher sales before manufacture of the license
76 plate may commence. If, at the conclusion of the 24-month
77 presale period, the minimum sales requirements have not been
78 met, the specialty plate is deauthorized and the department
79 shall discontinue development of the plate and discontinue
80 issuance of the presale vouchers. Upon deauthorization of the
81 license plate, a purchaser of the license plate voucher may use
82 the annual use fee collected as a credit towards any other
83 specialty license plate or apply for a refund on a form
84 prescribed by the department.

85 ~~(c) An organization that meets the requirements of this~~
86 ~~subsection shall be deemed to have submitted a valid survey for~~
87 ~~purposes of s. 45, chapter 2008-176, Laws of Florida, as~~

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88 ~~amended.~~

89 Section 2. Subsection (3), paragraphs (iii), (ttt), and
90 (uuu) of subsection (4), subsection (8), and paragraph (a) of
91 subsection (10) of section 320.08056, Florida Statutes, are
92 amended to read:

93 320.08056 Specialty license plates.—

94 (3) Each request must be made annually to the department or
95 an authorized agent serving on behalf of the department,
96 accompanied by the following tax and fees:

97 (a) The license tax required for the vehicle as set forth
98 in s. 320.08.

99 (b) A processing fee of \$5, to be deposited into the
100 Highway Safety Operating Trust Fund.

101 (c) A license plate fee as required by s. 320.06(1)(b).

102 (d) A license plate annual use fee as required in
103 subsection (4).

104

105 A request may be made any time during a registration period. If
106 a request is made for a specialty license plate to replace a
107 current valid license plate, the specialty license plate must be
108 issued with appropriate decals attached at no tax for the plate,
109 but all fees and service charges must be paid. If a request is
110 made for a specialty license plate at the beginning of the
111 registration period, the tax, together with all applicable fees
112 and service charges, must be paid.

113 (4) The following license plate annual use fees shall be
114 collected for the appropriate specialty license plates:

115 ~~(iii) Corrections Foundation license plate, \$25.~~

116 ~~(ttt) Children First license plate, \$25.~~

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117 ~~(uuu) Veterans of Foreign Wars license plate, \$25.~~

118 (8) (a) The department must discontinue the issuance of an
119 approved specialty license plate if the number of valid
120 specialty plate registrations falls below 1,000 plates for at
121 least 12 consecutive months. A warning letter shall be mailed to
122 the sponsoring organization following the first month in which
123 the total number of valid specialty plate registrations is below
124 1,000 plates. Beginning July 1, 2020, the department shall
125 discontinue the issuance of an approved specialty license plate
126 if the number of valid specialty plate registrations falls below
127 4,000 for at least 12 consecutive months. A warning letter shall
128 be mailed to the sponsoring organization following the first
129 month in which the total number of valid specialty plate
130 registrations is below 4,000 plates. This paragraph does not
131 apply to collegiate license plates established under s.
132 320.08058(3).

133 (b) The department is authorized to discontinue the
134 issuance of a specialty license plate and distribution of
135 associated annual use fee proceeds if the organization no longer
136 exists, if the organization has stopped providing services that
137 are authorized to be funded from the annual use fee proceeds, if
138 the organization does not meet the presale requirements as
139 prescribed in s. 320.08053(2) ~~s. 320.08053(3)~~, or pursuant to an
140 organizational recipient's request. Organizations shall notify
141 the department immediately to stop all warrants for plate sales
142 if any of the conditions in this section exist and must meet the
143 requirements of s. 320.08062 for any period of operation during
144 a fiscal year.

145 (10) (a) A specialty license plate annual use fee collected

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146 and distributed under this chapter, or any interest earned from
 147 those fees, may not be used for commercial or for-profit
 148 activities nor for general or administrative expenses, except as
 149 authorized by s. 320.08058 or to pay the cost of the audit or
 150 report required by s. 320.08062(1). The fees and any interest
 151 earned from the fees may be expended only for use in this state
 152 unless the annual use fee is derived from the sale of United
 153 States Armed Forces and veterans-related specialty license
 154 plates pursuant to paragraphs (4) (d), (bb), (ll), (kk), and
 155 (yy) ~~(lll), (uuu), and (bbb)~~ and s. 320.0891.

156 Section 3. Subsection (61), paragraph (b) of present
 157 subsection (67), paragraph (b) of present subsection (70),
 158 paragraph (d) of present subsection (71), present subsections
 159 (72) and (73), paragraph (a) of present subsection (79),
 160 paragraph (a) of present subsection (80), paragraph (a) of
 161 present subsection (81), paragraph (a) of present subsection
 162 (82), paragraph (a) of present subsection (83), paragraph (a) of
 163 present subsection (84), paragraph (a) of present subsection
 164 (85), and paragraph (a) of present subsection (86) of section
 165 320.08058, Florida Statutes, are amended to read:

166 320.08058 Specialty license plates.—

167 ~~(61) CORRECTIONS FOUNDATION LICENSE PLATES.—~~

168 ~~(a) The department shall develop a Corrections Foundation~~
 169 ~~license plate as provided in this section. The word "Florida"~~
 170 ~~must appear at the top of the plate, the words "Corrections~~
 171 ~~Foundation" must appear at the bottom of the plate, and the~~
 172 ~~Corrections Foundation logo must appear to the left of the~~
 173 ~~numerals.~~

174 ~~(b) The annual use fees shall be distributed to Corrections~~

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175 ~~Foundation, Inc., a direct support organization created pursuant~~
176 ~~to s. 944.802, and shall be used to continue and expand the~~
177 ~~charitable work of the foundation, as provided in s. 944.802 and~~
178 ~~the articles of incorporation of the foundation.~~

179 ~~(66)(67) IN GOD WE TRUST LICENSE PLATES.-~~

180 (b) The annual use fees from the plate shall be distributed
181 as a charitable donation to the In God We Trust Foundation,
182 Inc., which may use a maximum of 10 percent to offset marketing,
183 administration, and promotion expenses and which may use the
184 balance of the fees to address the needs of military
185 servicemembers and their spouses and dependents, provide
186 education in public and private schools regarding the historical
187 significance of religion in American and Florida history,
188 provide educational grants in public and private schools,
189 address the needs of public safety employees and their spouses
190 and dependents, and foster self-reliance and stability in
191 Florida's children and families.

192 ~~(b) The license plate annual use fees shall be distributed~~
193 ~~to the In God We Trust Foundation, Inc., to fund educational~~
194 ~~scholarships for the children of Florida residents who are~~
195 ~~members of the United States Armed Forces, the National Guard,~~
196 ~~and the United States Armed Forces Reserve and for the children~~
197 ~~of public safety employees who have died in the line of duty who~~
198 ~~are not covered by existing state law. Funds shall also be~~
199 ~~distributed to other s. 501(c)(3) organizations that may apply~~
200 ~~for grants and scholarships and to provide educational grants to~~
201 ~~public and private schools to promote the historical and~~
202 ~~religious significance of American and Florida history. The In~~
203 ~~God We Trust Foundation, Inc., shall distribute the license~~

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204 ~~plate annual use fees in the following manner:~~

205 ~~1. The In God We Trust Foundation, Inc., shall retain all~~
206 ~~revenues from the sale of such plates until all startup costs~~
207 ~~for developing and establishing the plate have been recovered.~~

208 ~~2. Ten percent of the funds received by the In God We Trust~~
209 ~~Foundation, Inc., shall be expended for administrative costs,~~
210 ~~promotion, and marketing of the license plate directly~~
211 ~~associated with the operations of the In God We Trust~~
212 ~~Foundation, Inc.~~

213 ~~3. All remaining funds shall be expended by the In God We~~
214 ~~Trust Foundation, Inc., for programs.~~

215 ~~(69)(70) ST. JOHNS RIVER LICENSE PLATES.-~~

216 (b) The requirements of s. 320.08053 must be met prior to
217 the issuance of the plate. Thereafter, the license plate annual
218 use fees shall be distributed to the St. Johns River Alliance,
219 Inc., a s. 501(c)(3) nonprofit organization, which shall
220 administer the fees as follows:

221 1. The St. Johns River Alliance, Inc., shall retain the
222 first \$60,000 of the annual use fees as direct reimbursement for
223 administrative costs, startup costs, and costs incurred in the
224 development and approval process. Thereafter, up to 10 percent
225 of the annual use fee revenue may be used for administrative
226 costs directly associated with education programs, conservation,
227 research, and grant administration of the organization, and up
228 to 10 percent may be used for promotion and marketing of the
229 specialty license plate.

230 2. At least 30 percent of the fees shall be available for
231 competitive grants for targeted community-based or county-based
232 research or projects for which state funding is limited or not

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233 currently available. The remaining 50 percent shall be directed
234 toward community outreach and access programs. The competitive
235 grants shall be administered and approved by the board of
236 directors of the St. Johns River Alliance, Inc. A grant advisory
237 committee shall be composed of six members chosen by the St.
238 Johns River Alliance board members.

239 3. Any remaining funds shall be distributed with the
240 approval of and accountability to the board of directors of the
241 St. Johns River Alliance, Inc., and shall be used to support
242 activities contributing to education, outreach, and springs
243 conservation.

244 4. Effective July 1, 2014, the St. Johns River license
245 plate will shift into the presale voucher phase, as provided in
246 s. 320.08053(2)(b) ~~s. 320.08053(3)(b)~~. The St. Johns River
247 Alliance, Inc., shall have 24 months to record a minimum of
248 1,000 sales of the license plates. Sales include existing active
249 plates and vouchers sold subsequent to July 1, 2014. During the
250 voucher period, new plates may not be issued, but existing
251 plates may be renewed. If, at the conclusion of the 24-month
252 presale period, the requirement of a minimum of 1,000 sales has
253 been met, the department shall resume normal distribution of the
254 St. Johns River specialty plate. If, after 24 months, the
255 minimum of 1,000 sales has not been met, the department shall
256 discontinue the development and issuance of the plate. This
257 subparagraph is repealed June 30, 2016.

258 ~~(70)-(71)~~ HISPANIC ACHIEVERS LICENSE PLATES.-

259 (d) Effective July 1, 2014, the Hispanic Achievers license
260 plate will shift into the presale voucher phase, as provided in
261 s. 320.08053(2)(b) ~~s. 320.08053(3)(b)~~. National Hispanic

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262 Corporate Achievers, Inc., shall have 24 months to record a
263 minimum of 1,000 sales. Sales include existing active plates and
264 vouchers sold subsequent to July 1, 2014. During the voucher
265 period, new plates may not be issued, but existing plates may be
266 renewed. If, at the conclusion of the 24-month presale period,
267 the requirement of a minimum of 1,000 sales has been met, the
268 department shall resume normal distribution of the Hispanic
269 Achievers license plate. If, after 24 months, the minimum of
270 1,000 sales has not been met, the department shall discontinue
271 the Hispanic Achievers license plate. This subsection is
272 repealed June 30, 2016.

273 ~~(72) CHILDREN FIRST LICENSE PLATES.—~~

274 ~~(a) Upon Children First Florida, Inc., meeting the~~
275 ~~requirements of s. 320.08053, the department shall develop a~~
276 ~~Children First license plate as provided in this section. The~~
277 ~~plate must bear the colors and design approved by the~~
278 ~~department. The word "Florida" must appear at the top of the~~
279 ~~plate, and the words "Children First" must appear at the bottom~~
280 ~~of the plate.~~

281 ~~(b) The proceeds from the license plate annual use fee~~
282 ~~shall be distributed to Children First Florida, Inc., which~~
283 ~~shall retain all proceeds until the startup costs to develop and~~
284 ~~establish the plates have been recovered. Thereafter, the~~
285 ~~proceeds shall be used as follows:~~

286 ~~1. A maximum of 10 percent of the proceeds may be used to~~
287 ~~administer the license plate program, for direct administrative~~
288 ~~costs associated with the operations of Children First Florida,~~
289 ~~Inc., and to promote and market the license plates.~~

290 ~~2. The remaining fees shall be used by Children First~~

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291 ~~Florida, Inc., to fund public schools in this state, including~~
292 ~~teacher salaries.~~

293 ~~(73) VETERANS OF FOREIGN WARS LICENSE PLATES.—~~

294 ~~(a) Upon Veterans of Foreign Wars, Department of Florida,~~
295 ~~meeting the requirements of s. 320.08053, the department shall~~
296 ~~develop a Veterans of Foreign Wars license plate as provided in~~
297 ~~this section. The plates must bear the colors and design~~
298 ~~approved by the department and must incorporate the Great Seal~~
299 ~~of the Veterans of Foreign Wars of the United States as~~
300 ~~described in Art. VIII, s. 801 of the Congressional Charter and~~
301 ~~By-Laws of the Veterans of Foreign Wars of the United States.~~
302 ~~The word "Florida" must appear at the top of the plate, and the~~
303 ~~words "Veterans of Foreign Wars" must appear at the bottom of~~
304 ~~the plate.~~

305 ~~(b) The Veterans of Foreign Wars, Department of Florida~~
306 ~~shall retain all revenues from the sale of such plates until all~~
307 ~~startup costs for developing and issuing the plates have been~~
308 ~~recovered. Thereafter, 60 percent of the annual revenues shall~~
309 ~~be distributed to the Veterans of Foreign Wars, Department of~~
310 ~~Florida to support the Voice of Democracy and Patriots' Pen~~
311 ~~Scholarship programs, to support high school and college ROTC~~
312 ~~programs, and for administration and marketing the plate; 20~~
313 ~~percent of the annual revenues shall be distributed to the~~
314 ~~direct support organization created under s. 292.055 under the~~
315 ~~Florida Department of Veterans' Affairs; and 20 percent of the~~
316 ~~annual revenues shall be distributed to the direct support~~
317 ~~organization created under s. 250.115 under the Department of~~
318 ~~Military Affairs. From the funds distributed to the Veterans of~~
319 ~~Foreign Wars, Department of Florida, an amount not to exceed 10~~

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320 ~~percent of the annual revenues received from the sale of the~~
321 ~~plate may be used for administration and marketing the plate.~~

322 ~~(76)-(79) FREEMASONRY LICENSE PLATES.-~~

323 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
324 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
325 ~~and s. 320.08053(1)~~, the department shall develop a Freemasonry
326 license plate as provided in this section and s. 320.08053 ~~s.~~
327 ~~320.08053(2) and (3)~~. The word "Florida" must appear at the top
328 of the plate, and the words "In God We Trust" must appear at the
329 bottom of the plate.

330 ~~(77)-(80) AMERICAN LEGION LICENSE PLATES.-~~

331 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
332 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
333 223, Laws of Florida, the department shall develop an American
334 Legion license plate as provided in s. 320.08053 ~~s. 320.08053(2)~~
335 ~~and (3)~~ and this section. The plate must bear the colors and
336 design approved by the department. The word "Florida" must
337 appear at the top of the plate, and the words "American Legion"
338 must appear at the bottom of the plate.

339 ~~(78)-(81) LAUREN'S KIDS LICENSE PLATES.-~~

340 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
341 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
342 223, Laws of Florida, the department shall develop a Lauren's
343 Kids, Prevent Child Sexual Abuse license plate as provided in s.
344 320.08053 ~~s. 320.08053(2) and (3)~~, and this section. The plate
345 must bear the colors and design approved by the department. The
346 word "Florida" must appear at the top of the plate, and the
347 words "Lauren's Kids" must appear at the bottom of the plate.

348 ~~(79)-(82) BIG BROTHERS BIG SISTERS LICENSE PLATES.-~~

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349 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
350 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
351 223, Laws of Florida, the department shall develop a Big
352 Brothers Big Sisters license plate as provided in s. 320.08053
353 ~~s. 320.08053(2) and (3)~~, and this section. The plate must bear
354 the colors and design approved by the department. The word
355 "Florida" must appear at the top of the plate, and the words
356 "Big Brothers Big Sisters" must appear at the bottom of the
357 plate.

358 (80) ~~(83)~~ FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.—

359 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
360 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
361 and ~~s. 320.08053(1)~~, the department shall develop a Fallen Law
362 Enforcement Officers license plate as provided in s. 320.08053
363 ~~s. 320.08053(2) and (3)~~ and this section. The plate must bear
364 the colors and design approved by the department. The word
365 "Florida" must appear at the top of the plate, and the words "A
366 Hero Remembered Never Dies" must appear at the bottom of the
367 plate.

368 (81) ~~(84)~~ FLORIDA SHERIFFS ASSOCIATION LICENSE PLATES.—

369 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
370 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
371 and ~~s. 320.08053(1)~~, the department shall develop a Florida
372 Sheriffs Association license plate as provided in s. 320.08053
373 ~~s. 320.08053(2) and (3)~~ and this section. The plate must bear
374 the colors and design approved by the department. A sheriff's
375 star must appear on the left side of the plate, the word
376 "Florida" must appear at the top of the plate, and the words
377 "Florida Sheriffs Association" must appear at the bottom of the

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378 plate.

379 (82)~~(85)~~ KEISER UNIVERSITY LICENSE PLATES.—

380 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
381 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
382 and ~~s. 320.08053(1)~~, the department shall develop a Keiser
383 University license plate as provided in s. 320.08053 ~~s.~~
384 ~~320.08053(2) and (3)~~ and this section. The plate must bear the
385 colors and design approved by the department. The word "Florida"
386 must appear at the top of the plate, and the words "Keiser
387 University" must appear at the bottom of the plate.

388 (83)~~(86)~~ MOFFITT CANCER CENTER LICENSE PLATES.—

389 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
390 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
391 and ~~s. 320.08053(1)~~, the department shall develop a Moffitt
392 Cancer Center license plate as provided in s. 320.08053 ~~s.~~
393 ~~320.08053(2) and (3)~~ and this section. The word "Florida" must
394 appear at the top of the plate, and the words "Moffitt Cancer
395 Center" must appear at the bottom of the plate.

396 Section 4. Effective October 1, 2015, paragraphs (ffff)
397 through (www) are added to subsection (4) of section 320.08056,
398 Florida Statutes, to read:

399 320.08056 Specialty license plates.—

400 (4) The following license plate annual use fees shall be
401 collected for the appropriate specialty license plates:

402 (ffff) Bonfish and Tarpon Trust license plate, \$25.

403 (gggg) Rotary's Camp Florida license plate, \$25.

404 (hhhh) Support Down Syndrome license plate, \$25.

405 (iiii) Safe and Free Florida license plate, \$25.

406 (jjjj) Sun Sea Smiles license plate, \$25.

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- 407 (kkkk) Take Stock in Children license plate, \$25.
- 408 (llll) Paddle Florida license plate, \$25.
- 409 (mmmm) Orlando City Soccer Club license plate, \$25.
- 410 (nnnn) Dogs Making a Difference license plate, \$25.
- 411 (oooo) Ducks Unlimited license plate, \$25.
- 412 (pppp) Team Hammy license plate, \$25.
- 413 (qqqq) Florida Bay Forever license plate, \$25.
- 414 (rrrr) Jacksonville Armada Football Club license plate,
- 415 \$25.
- 416 (ssss) Tampa Bay Rowdies license plate, \$25.
- 417 (tttt) Alpha Kappa Alpha Sorority license plate, \$25.
- 418 (uuuu) Furry Friends license plate, \$25.
- 419 (vvvv) Save Our Shores Florida license plate, \$25
- 420 (wwww) Support Our Constitution license plate, \$25.

421 Section 5. Effective October 1, 2015, subsection (9) of
 422 section 320.08058, Florida Statutes, is amended, and subsections
 423 (84) through (101) are added to that section, to read:

424 320.08058 Specialty license plates.—

425 (9) FLORIDA PROFESSIONAL SPORTS TEAM LICENSE PLATES.—

426 (a) The Department of Highway Safety and Motor Vehicles
 427 shall develop a Florida Professional Sports Team license plate
 428 as provided in this section for Major League Baseball, National
 429 Basketball Association, National Football League, Arena Football
 430 League Teams, and National Hockey League, Major League Soccer,
 431 and North American Soccer League teams domiciled in this state.
 432 However, any Florida Professional Sports Team license plate
 433 created or established after January 1, 1997, must comply with
 434 the requirements of s. 320.08053 and be specifically authorized
 435 by an act of the Legislature. Florida Professional Sports Team

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436 license plates must bear the colors and design approved by the
437 department and must include the official league or team logo, or
438 both, as appropriate for each team. The word "Florida" must
439 appear at the top of the plate.

440 (b) The license plate annual use fees are to be annually
441 distributed as follows:

442 1. Fifty-five percent of the proceeds from the Florida
443 Professional Sports Team plate must be deposited into the
444 Professional Sports Development Trust Fund within the Department
445 of Economic Opportunity. These funds must be used solely to
446 attract and support major sports events in this state. As used
447 in this subparagraph, the term "major sports events" means, but
448 is not limited to, championship or all-star contests of Major
449 League Baseball, the National Basketball Association, the
450 National Football League, the National Hockey League, Major
451 League Soccer, the North American Soccer League, the men's and
452 women's National Collegiate Athletic Association Final Four
453 basketball championship, or a horseracing or dogracing Breeders'
454 Cup. All funds must be used to support and promote major
455 sporting events, and the uses must be approved by the Department
456 of Economic Opportunity.

457 2. The remaining proceeds of the Florida Professional
458 Sports Team license plate must be allocated to Enterprise
459 Florida, Inc. These funds must be deposited into the
460 Professional Sports Development Trust Fund within the Department
461 of Economic Opportunity. These funds must be used by Enterprise
462 Florida, Inc., to promote the economic development of the sports
463 industry; to distribute licensing and royalty fees to
464 participating professional sports teams; to promote education

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465 programs in Florida schools that provide an awareness of the
466 benefits of physical activity and nutrition standards; to
467 partner with the Department of Education and the Department of
468 Health to develop a program that recognizes schools whose
469 students demonstrate excellent physical fitness or fitness
470 improvement; to institute a grant program for communities
471 bidding on minor sporting events that create an economic impact
472 for the state; to distribute funds to Florida-based charities
473 designated by Enterprise Florida, Inc., and the participating
474 professional sports teams; and to fulfill the sports promotion
475 responsibilities of the Department of Economic Opportunity.

476 3. Enterprise Florida, Inc., shall provide an annual
477 financial audit in accordance with s. 215.981 of its financial
478 accounts and records by an independent certified public
479 accountant pursuant to the contract established by the
480 Department of Economic Opportunity. The auditor shall submit the
481 audit report to the Department of Economic Opportunity for
482 review and approval. If the audit report is approved, the
483 Department of Economic Opportunity shall certify the audit
484 report to the Auditor General for review.

485 4. Notwithstanding the provisions of subparagraphs 1. and
486 2., proceeds from the Professional Sports Development Trust Fund
487 may also be used for operational expenses of Enterprise Florida,
488 Inc., and financial support of the Sunshine State Games.

489 (84) BONEFISH AND TARPON TRUST LICENSE PLATES.-

490 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
491 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
492 and s. 45, chapter 2014-216, Laws of Florida, the department
493 shall develop a Bonefish and Tarpon Trust license plate as

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494 provided in this section and s. 320.08053. The word "Florida"
495 must appear at the top of the plate, and the words "Bonefish and
496 Tarpon Trust" must appear at the bottom of the plate.

497 (b) The department shall retain all annual use fees from
498 the sale of such plates until all startup costs for developing
499 and issuing the plates have been recovered. Thereafter, the
500 license plate annual use fees shall be distributed to the
501 Bonefish and Tarpon Trust, which:

502 1. May use a maximum of 10 percent of the proceeds to
503 promote and market the Bonefish and Tarpon Trust license plate.

504 2. Shall invest and reinvest the remainder of the proceeds
505 and use the interest earnings to conserve and enhance Florida
506 bonefish and tarpon fisheries and their respective environments
507 through stewardship, research, education, and advocacy.

508 (85) ROTARY'S CAMP FLORIDA LICENSE PLATES.-

509 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
510 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
511 and s. 45, chapter 2014-216, Laws of Florida, the department
512 shall develop a Rotary's Camp Florida license plate as provided
513 in this section and s. 320.08053. The plate must bear the colors
514 and design approved by the department. The word "Florida" must
515 appear at the top of the plate, and the words "Rotary's Camp
516 Florida" must appear at the bottom of the plate.

517 (b) The license plate annual use fees shall be distributed
518 to Rotary's Camp Florida, which may use a maximum of 10 percent
519 of the proceeds for administrative costs and for marketing the
520 plate. Up to 23 percent shall be distributed as grants for
521 Florida Rotary Districts that provide camp services to children
522 in this state, and the balance of the proceeds shall be used by

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523 Rotary's Camp Florida for direct support to the programs and
524 services provided to children who attend the camp.

525 (86) SUPPORT DOWN SYNDROME LICENSE PLATES.-

526 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
527 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
528 and s. 45, chapter 2014-216, Laws of Florida, the department
529 shall develop a Support Down Syndrome license plate as provided
530 in this section and s. 320.08053. Support Down Syndrome license
531 plates must bear the colors and design approved by the
532 department. The word "Florida" must appear at the top of the
533 plate, and the words "Support Down Syndrome" must appear at the
534 bottom of the plate.

535 (b) The license plate annual use fees shall be distributed
536 to Olivia's Angels Foundation, Inc., to fund its activities,
537 programs, and projects within this state. Olivia's Angels
538 Foundation, Inc., may retain all revenues from the annual use
539 fees until all startup costs for developing and establishing the
540 plate have been recovered. Thereafter, up to 10 percent of the
541 annual use fee revenues may be used for administrative costs and
542 promotion and marketing of the specialty license plate.

543 (87) SAFE AND FREE FLORIDA LICENSE PLATES.-

544 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
545 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
546 and s. 45, chapter 2014-216, Laws of Florida, the department
547 shall develop a Safe and Free Florida license plate as provided
548 in this section and s. 320.08053. Safe and Free Florida license
549 plates must bear the colors and design approved by the
550 department. The word "Florida" must appear at the bottom of the
551 plate, and the words "End Human Trafficking" must appear at the

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552 top of the plate.

553 (b) The license plate annual use fees shall be distributed
554 to the Statewide Council on Human Trafficking, with a report
555 that specifies the ratio that the annual use fees collected by
556 each county bear to the total fees collected for the plates
557 statewide. The council may retain all revenues from the annual
558 use fees until all startup costs for developing and establishing
559 the plate have been recovered. Thereafter, up to 15 percent of
560 the annual use fee revenues may be used for administrative costs
561 and for promotion and marketing of the specialty license plate.
562 The council shall distribute the remaining funds to
563 nongovernmental, not-for-profit agencies within each county in
564 this state which assist sexually abused, exploited, or
565 trafficked victims. Funds may not be distributed to an agency
566 that charges victims for services received.

567 1. An agency that receives the funds must use the funds
568 for:

569 a. The material needs of sexually abused, exploited, or
570 trafficked victims, including, but not limited to, clothing,
571 housing, medical care, food, utilities, and transportation.

572 b. Detoxification services.

573 c. Prenatal and postnatal care and services for infants
574 awaiting placement with adoptive parents.

575 d. Real estate purchases to facilitate a safe house or a
576 transitional care or recovery care center.

577 e. Counseling, training, awareness, and prevention programs
578 and advertisement.

579 2. An agency that receives funds may not use the funds for
580 administrative or legal expenses, or for capital expenditures

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581 other than those specified in sub-subparagraph 1.d.

582 3. Each year, any unused funds that exceed 10 percent of
583 the total amount received by an agency must be returned to the
584 Statewide Council on Human Trafficking to be redistributed by
585 the council to other qualified agencies.

586 4. Each agency that receives funds from the Statewide
587 Council on Human Trafficking must submit an annual attestation
588 to the council.

589 5. If no qualified agency applies to receive funds in a
590 county in any year, that county's share of the funds shall be
591 distributed pro rata to the qualified agencies that apply and
592 maintain a place of business within a 100-mile radius of the
593 county seat of that county. If no qualified agency within the
594 100-mile radius applies, the funds shall be distributed to other
595 qualified agencies within the state.

596 (88) SUN SEA SMILES LICENSE PLATES.—

597 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
598 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
599 and s. 45, chapter 2014-216, Laws of Florida, the department
600 shall develop a Sun Sea Smiles license plate as provided in this
601 section and s. 320.08053. The plate must bear the colors and
602 design approved by the department. The word "Florida" must
603 appear at the top of the plate, and the words "Sun Sea Smiles"
604 must appear at the bottom of the plate.

605 (b) The department shall retain all annual use fees from
606 the sale of such plates until all startup costs for developing
607 and issuing the plates have been recovered. Thereafter, the
608 license plate annual use fees shall be distributed as follows:

609 1. Five percent shall be distributed to the Florida

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610 Caribbean Charitable Foundation, Inc., for marketing the Sun Sea
611 Smiles license plate.

612 2. Thirty percent shall be distributed to the Florida
613 Caribbean Charitable Foundation, Inc. Of this amount, up to 5
614 percent may be used for administrative expenses, and the
615 remainder shall be used as follows:

616 a. Sixty percent shall be used for a college scholarship
617 program.

618 b. Fifteen percent shall be used to promote health and
619 wellness among Florida residents of Caribbean descent.

620 c. Twenty-five percent shall be used to promote awareness
621 of Caribbean culture within the state.

622 3. Twenty percent shall be distributed to the American
623 Friends of Jamaica, Inc., a charitable, not-for-profit
624 organization under s. 501(c)(3) of the Internal Revenue Code
625 registered with the Department of Agriculture and Consumer
626 Services and incorporated in New York, for use as grants to
627 promote social and community development among residents of this
628 state. Of this amount, up to 5 percent may be used for
629 administrative and marketing expenses.

630 4. Ten percent shall be distributed to Haitian Neighborhood
631 Center Sant La, Inc., to promote social and community
632 development. Of this amount, up to 5 percent may be used for
633 administrative expenses.

634 5. Ten percent shall be distributed to Fanm Ayisyen nan
635 Miyami, Inc., to promote social and community development. Of
636 this amount, up to 10 percent may be used for administrative
637 expenses.

638 6. Twenty percent shall be distributed to Greater Caribbean

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639 American Cultural Coalition, Inc., to promote awareness of
640 Caribbean culture within this state. Of this amount, up to 5
641 percent may be used for administrative expenses.

642 7. Five percent shall be distributed to Little Haiti
643 Optimist Foundation, Inc., to promote awareness of Caribbean
644 culture and youth development within this state. Of this amount,
645 up to 5 percent may be used for administrative expenses.

646 (89) TAKE STOCK IN CHILDREN LICENSE PLATES.-

647 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
648 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
649 and s. 45, chapter 2014-216, Laws of Florida, the department
650 shall develop a Take Stock in Children license plate as provided
651 in this section and s. 320.08053. Take Stock in Children license
652 plates must bear the colors and design approved by the
653 department. The word "Florida" must appear at the top of the
654 plate, and the words "Take Stock in Children" must appear at the
655 bottom of the plate.

656 (b) The license plate annual use fees shall be distributed
657 to Take Stock in Children, Inc., to fund its activities,
658 scholarship and mentoring programs, and projects. Take Stock in
659 Children, Inc., may retain all revenues from the annual use fees
660 until all startup costs for developing and establishing the
661 plate have been recovered. Thereafter, up to 10 percent of the
662 annual use fee revenue may be used for administrative costs
663 directly associated with the corporation's programs and the
664 specialty license plate, and up to 15 percent may be used for
665 promotion and marketing of the specialty license plate.

666 (90) PADDLE FLORIDA LICENSE PLATES.-

667 (a) Notwithstanding s. 45, chapter 2008-176, Laws of

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668 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
669 and s. 45, chapter 2014-216, Laws of Florida, the department
670 shall develop a Paddle Florida license plate as provided in this
671 section and s. 320.08053. The word "Florida" must appear at the
672 top of the plate, and words approved by the department must
673 appear at the bottom of the plate.

674 (b) The department shall retain all license plate annual
675 use fees until the startup costs for developing and issuing the
676 plates have been recovered. Thereafter, the annual use fees
677 shall be distributed to Paddle Florida, Inc., which may use up
678 to 10 percent of the proceeds for administrative costs and
679 marketing of the plate. The balance of the fees shall be used by
680 the Florida Forever grant program to support activities that
681 further outdoor recreation and natural resource protection.

682 (91) ORLANDO CITY SOCCER CLUB LICENSE PLATES.-
683 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as
684 amended by s. 21, chapter 2010-223, Laws of Florida, and s. 45,
685 chapter 2014-216, Laws of Florida, the department shall develop
686 an Orlando City Soccer Club license plate as provided in
687 subsection (9).

688 (92) DOGS MAKING A DIFFERENCE LICENSE PLATES.-

689 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
690 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
691 and s. 45, chapter 2014-216, Laws of Florida, the department
692 shall develop a Dogs Making a Difference license plate as
693 provided in this section and s. 320.08053. The plate must bear
694 the colors and design approved by the department. The word
695 "Florida" must appear at the top of the plate, and the words
696 "Dogs Making a Difference" must appear at the bottom of the

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697 plate.

698 (b) The department may retain all license plate annual use
699 fees until the startup costs for developing and issuing the
700 plates have been recovered. Thereafter, the annual use fees
701 shall be distributed to Southeastern Guide Dogs, Inc., which may
702 use up to 10 percent of the proceeds for administrative costs
703 and marketing of the plate. The balance of the fees shall be
704 used by Southeastern Guide Dogs, Inc., for the training and
705 promotion of dogs for use by veterans and citizens who are
706 blind.

707 (93) DUCKS UNLIMITED LICENSE PLATES.-

708 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
709 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
710 and s. 45, chapter 2014-216, Laws of Florida, the department
711 shall develop a Ducks Unlimited license plate as provided in
712 this section and s. 320.08053. Ducks Unlimited license plates
713 must bear the colors and design approved by the department. The
714 word "Florida" must appear at the top of the plate, and the
715 words "Conserving Florida's Wetlands" must appear at the bottom
716 of the plate.

717 (b) The license plate annual use fees shall be distributed
718 to Ducks Unlimited, Inc., a nonprofit corporation under s.
719 501(c)(3) of the Internal Revenue Code. The proceeds must be
720 used to support Ducks Unlimited's mission and conservation
721 efforts in this state as follows:

722 1. Up to 5 percent may be used for administrative costs and
723 marketing of the plate.

724 2. A minimum of 95 percent shall be used to support Ducks
725 Unlimited's mission and efforts for the conservation,

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726 restoration, and management of Florida wetlands and associated
727 habitats for the benefit of waterfowl, other wildlife, and
728 people.

729 (94) TEAM HAMMY LICENSE PLATES.-

730 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
731 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
732 and s. 45, chapter 2014-216, Laws of Florida, the department
733 shall develop a Team Hammy license plate as provided in this
734 section and s. 320.08053. The word "Florida" must appear at the
735 top of the plate, and the words "Team Hammy" must appear at the
736 bottom of the plate.

737 (b) The department shall retain all license plate annual
738 use fees until all startup costs for developing and issuing the
739 plates have been recovered. Thereafter, the license plate annual
740 use fees shall be distributed to Team Hammy, Inc., a Florida
741 nonprofit corporation, which may use up to 10 percent of such
742 fees for administrative costs and marketing of the plate. The
743 balance of the fees shall be used by Team Hammy, Inc., to grant
744 wishes to families living with amyotrophic lateral sclerosis
745 (ALS), provide continuing education to caregivers and
746 physicians, and create awareness of ALS in the community.

747 (95) FLORIDA BAY FOREVER LICENSE PLATES.-

748 (a) Notwithstanding s. 45 of chapter 2008-176, Laws of
749 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
750 and s. 45, chapter 2014-216, Laws of Florida, the department
751 shall develop a Florida Bay Forever license plate as provided in
752 this section and s. 320.08053. The word "Florida" must appear at
753 the top of the plate, and the words "Florida Bay Forever" must
754 appear at the bottom of the plate.

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755 (b) The department shall retain all license plate annual
756 use fees until all startup costs for developing and issuing the
757 plates have been recovered. Thereafter, the annual use fees
758 shall be distributed to the Florida National Park Association,
759 Inc., which may use up to 10 percent of such fees for
760 administrative costs and marketing of the plate. The balance of
761 the fees shall be used to supplement the Everglades National
762 Park service's budgets and to support educational, interpretive,
763 historical, and scientific research relating to the Everglades
764 National Park.

765 (96) JACKSONVILLE ARMADA FOOTBALL CLUB LICENSE PLATES.—
766 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as
767 amended by s. 21, chapter 2010-223, Laws of Florida, and s. 45,
768 chapter 2014-216, Laws of Florida, the department shall develop
769 a Jacksonville Armada Football Club license plate as provided in
770 subsection (9).

771 (97) TAMPA BAY ROWDIES LICENSE PLATES.—Notwithstanding s.
772 45, chapter 2008-176, Laws of Florida, as amended by s. 21,
773 chapter 2010-223, Laws of Florida, and s. 45, chapter 2014-216,
774 Laws of Florida, the department shall develop a Tampa Bay
775 Rowdies license plate as provided in subsection (9).

776 (98) ALPHA KAPPA ALPHA SORORITY LICENSE PLATES.—

777 (a) Notwithstanding s. 45 of chapter 2008-176, Laws of
778 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
779 and s. 45, chapter 2014-216, Laws of Florida, the department
780 shall develop an Alpha Kappa Alpha Sorority license plate as
781 provided in this section and s. 320.08053. The word "Florida"
782 must appear at the top of the plate, and the words "Alpha Kappa
783 Alpha Sorority" must appear at the bottom of the plate.

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784 (b) The department shall retain all annual use fees from
785 the sale of such plates until all startup costs for developing
786 and issuing the plates have been recovered. Thereafter, the
787 annual use fees shall be distributed to Alpha Kappa Alpha
788 Sorority, Inc., which may use up to 10 percent of such fees for
789 administrative costs and marketing of the plate. The balance of
790 the fees shall be used to supplement the Alpha Kappa Alpha
791 Educational Advancement Foundation, Inc., budgets and to promote
792 lifelong learning by awarding scholarships, fellowships, and
793 grants.

794 (99) FURRY FRIENDS LICENSE PLATES.—

795 (a) Notwithstanding s. 45 of chapter 2008-176, Laws of
796 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
797 and s. 45, chapter 2014-216, Laws of Florida, the department
798 shall develop a Furry Friends license plate as provided in this
799 section and s. 320.08053, upon application by Furry Friends of
800 Florida, Inc. The word "Florida" must appear at the top of the
801 plate, and words approved by the department must appear at the
802 bottom of the plate.

803 (b) The department shall retain all revenue from the sale
804 of such plates until the startup costs for developing and
805 issuing the plates have been recovered. Thereafter, the annual
806 use fees shall be distributed monthly to Furry Friends of
807 Florida, Inc., which may use up to 15 percent of such revenue
808 for administrative, handling, and disbursement contracts and
809 expenses, and up to 10 percent for promotion, advertising, and
810 marketing contracts and costs. The balance of the fees shall be
811 used by Furry Friends of Florida, Inc., for activities,
812 programs, and projects, including, but not limited to, pet

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813 rescue, animal shelters, pet vaccination, veterinary services,
814 and service animals.

815 (100) SAVE OUR SHORES FLORIDA LICENSE PLATES.—

816 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as
817 amended by s. 21, chapter 2010-223, Laws of Florida, and s. 45,
818 chapter 2014-216, Laws of Florida, the department shall develop
819 a Save Our Shores Florida license plate as provided in this
820 section.

821 (a) Save Our Shores Florida license plates must bear the
822 colors and design approved by the department. The word "Florida"
823 must appear at the top of the plate, and the words "Save Our
824 Shores" must appear at the bottom of the plate.

825 (b) The department shall retain all annual use fees from
826 the sale of such plates until startup costs for developing and
827 issuing the plates have been recovered. Thereafter, the annual
828 use fees shall be distributed to Adore the Shore, Inc., which
829 may retain all of such revenue until the startup costs to
830 develop and establish the license plate program have been
831 recovered. Thereafter, Adore the Shore, Inc., may use the
832 proceeds as follows:

833 1. A maximum of 15 percent may be used for administrative
834 costs of the organization.

835 2. A maximum of 10 percent may be used for promotion and
836 the marketing costs of the license plate program.

837 3. The remainder shall be used to fund activities,
838 programs, and projects that provide for cleanup activities on
839 Florida's beaches following natural or manmade occurrences that
840 threaten the pristine nature of Florida's beaches and any other
841 legal purpose as allowed by the Internal Revenue Code.

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- 842 (101) SUPPORT OUR CONSTITUTION LICENSE PLATES.-
- 843 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
844 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
845 and s. 45, chapter 2014-216, Laws of Florida, the department
846 shall develop a Support Our Constitution license plate as
847 provided in this section and s. 320.08053. Support Our
848 Constitution license plates must bear the colors and design
849 approved by the department. The word "Florida" must appear at
850 the top of the plate, and the words "Support Our Constitution"
851 must appear at the bottom of the plate.
- 852 (b) The annual use fees shall be distributed to The
853 Constitution Foundation, Inc., which may retain all proceeds
854 from the annual use fees until the startup costs for developing
855 and issuing the license plates have been recovered. Thereafter,
856 The Constitution Foundation, Inc., may use the proceeds as
857 follows:
- 858 1. A maximum of 15 percent may be used for administrative
859 costs of the organization.
- 860 2. A maximum of 10 percent may be used for promotion and
861 marketing costs of the license plate.
- 862 3. The remainder shall be used to fund the activities,
863 programs, and projects of The Constitution Foundation, Inc.
- 864 Section 6. Except as otherwise expressly provided in this
865 act, this act shall take effect July 1, 2015.