

FOR CONSIDERATION By the Committee on Transportation

596-02637-15

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1 A bill to be entitled
2 An act relating to specialty license plates; amending
3 s. 320.08053, F.S., relating to requirements for
4 requests to establish a specialty license plate;
5 deleting application requirements; revising presale
6 requirements; amending s. 320.08056, F.S.; revising
7 the minimum requirements to continue issuance of
8 certain specialty plates; conforming a cross-
9 reference; amending s. 320.08058, F.S.; conforming
10 cross-references; amending ss. 320.08056 and
11 320.08058, F.S.; directing the Department of Highway
12 Safety and Motor Vehicles to develop certain specialty
13 license plates; establishing an annual use fee for the
14 plates; providing for distribution and use of fees
15 collected from the sale of the plates; providing
16 effective dates.

17
18 Be It Enacted by the Legislature of the State of Florida:

19
20 Section 1. Section 320.08053, Florida Statutes, is amended
21 to read:

22 320.08053 Establishment of Requirements for requests to
23 ~~establish~~ specialty license plates.-

24 ~~(1) An organization that seeks authorization to establish a~~
25 ~~new specialty license plate for which an annual use fee is to be~~
26 ~~charged must submit to the department:~~

27 ~~(a) A request for the particular specialty license plate~~
28 ~~being sought, describing the proposed specialty license plate in~~
29 ~~specific terms, including a sample plate that conforms to the~~

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30 ~~specifications set by the department and this chapter, and that~~
31 ~~is in substantially final form.~~

32 ~~(b) An application fee, not to exceed \$60,000, to defray~~
33 ~~the department's cost for reviewing the application and~~
34 ~~developing the specialty license plate, if authorized. State~~
35 ~~funds may not be used to pay the application fee, except for~~
36 ~~collegiate specialty license plates authorized in s.~~
37 ~~320.08058(3) and (13). All applications requested on or after~~
38 ~~the effective date of this act must meet the requirements of~~
39 ~~this act.~~

40 ~~(c) A marketing strategy outlining short term and long term~~
41 ~~marketing plans for the requested specialty license plate and a~~
42 ~~financial analysis outlining the anticipated revenues and the~~
43 ~~planned expenditures of the revenues to be derived from the sale~~
44 ~~of the requested specialty license plates.~~

45
46 ~~The information required under this subsection must be submitted~~
47 ~~to the department at least 90 days before the convening of the~~
48 ~~next regular session of the Legislature.~~

49 ~~(1)(2) If a the specialty license plate requested by an the~~
50 ~~organization is approved by law, the organization must submit~~
51 ~~the proposed art design for the specialty license plate to the~~
52 ~~department, in a medium prescribed by the department, as soon as~~
53 ~~practicable, but no later than 60 days after the act approving~~
54 ~~the specialty license plate becomes a law. If the specialty~~
55 ~~license plate requested by the organization is not approved by~~
56 ~~the Legislature or does not meet the presale requirements in~~
57 ~~subsection (3), the application fee shall be refunded to the~~
58 ~~requesting organization.~~

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59 (2)~~(3)~~(a) Within 120 days following the specialty license
60 plate becoming law, the department shall establish a method to
61 issue a specialty license plate voucher to allow for the presale
62 of the specialty license plate. The processing fee as prescribed
63 in s. 320.08056, the service charge and branch fee as prescribed
64 in s. 320.04, and the annual use fee as prescribed in s.
65 320.08056 shall be charged for the voucher. All other applicable
66 fees shall be charged at the time of issuance of the license
67 plates.

68 (b) Within 24 months after the presale specialty license
69 plate voucher is established, the approved specialty license
70 plate organization must record with the department a minimum of
71 4,000 ~~1,000~~ voucher sales before manufacture of the license
72 plate may commence. If, at the conclusion of the 24-month
73 presale period, the minimum sales requirements have not been
74 met, the specialty plate is deauthorized and the department
75 shall discontinue development of the plate and discontinue
76 issuance of the presale vouchers. Upon deauthorization of the
77 license plate, a purchaser of the license plate voucher may use
78 the annual use fee collected as a credit towards any other
79 specialty license plate or apply for a refund on a form
80 prescribed by the department.

81 ~~(c) An organization that meets the requirements of this~~
82 ~~subsection shall be deemed to have submitted a valid survey for~~
83 ~~purposes of s. 45, chapter 2008-176, Laws of Florida, as~~
84 ~~amended.~~

85 Section 2. Subsection (3), paragraphs (iii), (ttt), and
86 (uuu) of subsection (4), subsection (8), and paragraph (a) of
87 subsection (10) of section 320.08056, Florida Statutes, are

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88 amended to read:

89 320.08056 Specialty license plates.—

90 (3) Each request must be made annually to the department or
91 an authorized agent serving on behalf of the department,
92 accompanied by the following tax and fees:

93 (a) The license tax required for the vehicle as set forth
94 in s. 320.08.

95 (b) A processing fee of \$5, to be deposited into the
96 Highway Safety Operating Trust Fund.

97 (c) A license plate fee as required by s. 320.06(1)(b).

98 (d) A license plate annual use fee as required in
99 subsection (4).

100

101 A request may be made any time during a registration period. If
102 a request is made for a specialty license plate to replace a
103 current valid license plate, the specialty license plate must be
104 issued with appropriate decals attached at no tax for the plate,
105 but all fees and service charges must be paid. If a request is
106 made for a specialty license plate at the beginning of the
107 registration period, the tax, together with all applicable fees
108 and service charges, must be paid.

109 (4) The following license plate annual use fees shall be
110 collected for the appropriate specialty license plates:

111 ~~(iii) Corrections Foundation license plate, \$25.~~

112 ~~(ttt) Children First license plate, \$25.~~

113 ~~(uuu) Veterans of Foreign Wars license plate, \$25.~~

114 (8) (a) The department must discontinue the issuance of an
115 approved specialty license plate if the number of valid
116 specialty plate registrations falls below 1,000 plates for at

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117 least 12 consecutive months. A warning letter shall be mailed to
118 the sponsoring organization following the first month in which
119 the total number of valid specialty plate registrations is below
120 1,000 plates. Beginning July 1, 2020, the department shall
121 discontinue the issuance of an approved specialty license plate
122 if the number of valid specialty plate registrations falls below
123 4,000 for at least 12 consecutive months. A warning letter shall
124 be mailed to the sponsoring organization following the first
125 month in which the total number of valid specialty plate
126 registrations is below 4,000 plates. This paragraph does not
127 apply to collegiate license plates established under s.
128 320.08058(3).

129 (b) The department is authorized to discontinue the
130 issuance of a specialty license plate and distribution of
131 associated annual use fee proceeds if the organization no longer
132 exists, if the organization has stopped providing services that
133 are authorized to be funded from the annual use fee proceeds, if
134 the organization does not meet the presale requirements as
135 prescribed in s. 320.08053(2) ~~s. 320.08053(3)~~, or pursuant to an
136 organizational recipient's request. Organizations shall notify
137 the department immediately to stop all warrants for plate sales
138 if any of the conditions in this section exist and must meet the
139 requirements of s. 320.08062 for any period of operation during
140 a fiscal year.

141 (10) (a) A specialty license plate annual use fee collected
142 and distributed under this chapter, or any interest earned from
143 those fees, may not be used for commercial or for-profit
144 activities nor for general or administrative expenses, except as
145 authorized by s. 320.08058 or to pay the cost of the audit or

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146 report required by s. 320.08062(1). The fees and any interest
147 earned from the fees may be expended only for use in this state
148 unless the annual use fee is derived from the sale of United
149 States Armed Forces and veterans-related specialty license
150 plates pursuant to paragraphs (4)(d), (bb), (ll), (kk), and
151 (yy) ~~(lll), (uuu), and (bbb)~~ and s. 320.0891.

152 Section 3. Subsection (61), paragraph (b) of present
153 subsection (70), paragraph (d) of present subsection (71),
154 present subsections (72) and (73), paragraph (a) of present
155 subsection (79), paragraph (a) of present subsection (80),
156 paragraph (a) of present subsection (81), paragraph (a) of
157 present subsection (82), paragraph (a) of present subsection
158 (83), paragraph (a) of present subsection (84), paragraph (a) of
159 present subsection (85), and paragraph (a) of present subsection
160 (86) of section 320.08058, Florida Statutes, are amended to
161 read:

162 320.08058 Specialty license plates.—

163 ~~(61) CORRECTIONS FOUNDATION LICENSE PLATES.—~~

164 ~~(a) The department shall develop a Corrections Foundation~~
165 ~~license plate as provided in this section. The word "Florida"~~
166 ~~must appear at the top of the plate, the words "Corrections~~
167 ~~Foundation" must appear at the bottom of the plate, and the~~
168 ~~Corrections Foundation logo must appear to the left of the~~
169 ~~numerals.~~

170 ~~(b) The annual use fees shall be distributed to Corrections~~
171 ~~Foundation, Inc., a direct support organization created pursuant~~
172 ~~to s. 944.802, and shall be used to continue and expand the~~
173 ~~charitable work of the foundation, as provided in s. 944.802 and~~
174 ~~the articles of incorporation of the foundation.~~

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175 (69)~~(70)~~ ST. JOHNS RIVER LICENSE PLATES.—

176 (b) The requirements of s. 320.08053 must be met prior to
177 the issuance of the plate. Thereafter, the license plate annual
178 use fees shall be distributed to the St. Johns River Alliance,
179 Inc., a s. 501(c)(3) nonprofit organization, which shall
180 administer the fees as follows:

181 1. The St. Johns River Alliance, Inc., shall retain the
182 first \$60,000 of the annual use fees as direct reimbursement for
183 administrative costs, startup costs, and costs incurred in the
184 development and approval process. Thereafter, up to 10 percent
185 of the annual use fee revenue may be used for administrative
186 costs directly associated with education programs, conservation,
187 research, and grant administration of the organization, and up
188 to 10 percent may be used for promotion and marketing of the
189 specialty license plate.

190 2. At least 30 percent of the fees shall be available for
191 competitive grants for targeted community-based or county-based
192 research or projects for which state funding is limited or not
193 currently available. The remaining 50 percent shall be directed
194 toward community outreach and access programs. The competitive
195 grants shall be administered and approved by the board of
196 directors of the St. Johns River Alliance, Inc. A grant advisory
197 committee shall be composed of six members chosen by the St.
198 Johns River Alliance board members.

199 3. Any remaining funds shall be distributed with the
200 approval of and accountability to the board of directors of the
201 St. Johns River Alliance, Inc., and shall be used to support
202 activities contributing to education, outreach, and springs
203 conservation.

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204 4. Effective July 1, 2014, the St. Johns River license
205 plate will shift into the presale voucher phase, as provided in
206 s. 320.08053(2)(b) ~~s. 320.08053(3)(b)~~. The St. Johns River
207 Alliance, Inc., shall have 24 months to record a minimum of
208 1,000 sales of the license plates. Sales include existing active
209 plates and vouchers sold subsequent to July 1, 2014. During the
210 voucher period, new plates may not be issued, but existing
211 plates may be renewed. If, at the conclusion of the 24-month
212 presale period, the requirement of a minimum of 1,000 sales has
213 been met, the department shall resume normal distribution of the
214 St. Johns River specialty plate. If, after 24 months, the
215 minimum of 1,000 sales has not been met, the department shall
216 discontinue the development and issuance of the plate. This
217 subparagraph is repealed June 30, 2016.

218 ~~(70)(71)~~ HISPANIC ACHIEVERS LICENSE PLATES.—

219 (d) Effective July 1, 2014, the Hispanic Achievers license
220 plate will shift into the presale voucher phase, as provided in
221 s. 320.08053(2)(b) ~~s. 320.08053(3)(b)~~. National Hispanic
222 Corporate Achievers, Inc., shall have 24 months to record a
223 minimum of 1,000 sales. Sales include existing active plates and
224 vouchers sold subsequent to July 1, 2014. During the voucher
225 period, new plates may not be issued, but existing plates may be
226 renewed. If, at the conclusion of the 24-month presale period,
227 the requirement of a minimum of 1,000 sales has been met, the
228 department shall resume normal distribution of the Hispanic
229 Achievers license plate. If, after 24 months, the minimum of
230 1,000 sales has not been met, the department shall discontinue
231 the Hispanic Achievers license plate. This subsection is
232 repealed June 30, 2016.

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233 ~~(72) CHILDREN FIRST LICENSE PLATES.—~~

234 ~~(a) Upon Children First Florida, Inc., meeting the~~
235 ~~requirements of s. 320.08053, the department shall develop a~~
236 ~~Children First license plate as provided in this section. The~~
237 ~~plate must bear the colors and design approved by the~~
238 ~~department. The word "Florida" must appear at the top of the~~
239 ~~plate, and the words "Children First" must appear at the bottom~~
240 ~~of the plate.~~

241 ~~(b) The proceeds from the license plate annual use fee~~
242 ~~shall be distributed to Children First Florida, Inc., which~~
243 ~~shall retain all proceeds until the startup costs to develop and~~
244 ~~establish the plates have been recovered. Thereafter, the~~
245 ~~proceeds shall be used as follows:~~

246 ~~1. A maximum of 10 percent of the proceeds may be used to~~
247 ~~administer the license plate program, for direct administrative~~
248 ~~costs associated with the operations of Children First Florida,~~
249 ~~Inc., and to promote and market the license plates.~~

250 ~~2. The remaining fees shall be used by Children First~~
251 ~~Florida, Inc., to fund public schools in this state, including~~
252 ~~teacher salaries.~~

253 ~~(73) VETERANS OF FOREIGN WARS LICENSE PLATES.—~~

254 ~~(a) Upon Veterans of Foreign Wars, Department of Florida,~~
255 ~~meeting the requirements of s. 320.08053, the department shall~~
256 ~~develop a Veterans of Foreign Wars license plate as provided in~~
257 ~~this section. The plates must bear the colors and design~~
258 ~~approved by the department and must incorporate the Great Seal~~
259 ~~of the Veterans of Foreign Wars of the United States as~~
260 ~~described in Art. VIII, s. 801 of the Congressional Charter and~~
261 ~~By-Laws of the Veterans of Foreign Wars of the United States.~~

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262 The word "Florida" must appear at the top of the plate, and the
263 words "Veterans of Foreign Wars" must appear at the bottom of
264 the plate.

265 ~~(b) The Veterans of Foreign Wars, Department of Florida~~
266 ~~shall retain all revenues from the sale of such plates until all~~
267 ~~startup costs for developing and issuing the plates have been~~
268 ~~recovered. Thereafter, 60 percent of the annual revenues shall~~
269 ~~be distributed to the Veterans of Foreign Wars, Department of~~
270 ~~Florida to support the Voice of Democracy and Patriots' Pen~~
271 ~~Scholarship programs, to support high school and college ROTC~~
272 ~~programs, and for administration and marketing the plate; 20~~
273 ~~percent of the annual revenues shall be distributed to the~~
274 ~~direct-support organization created under s. 292.055 under the~~
275 ~~Florida Department of Veterans' Affairs; and 20 percent of the~~
276 ~~annual revenues shall be distributed to the direct support~~
277 ~~organization created under s. 250.115 under the Department of~~
278 ~~Military Affairs. From the funds distributed to the Veterans of~~
279 ~~Foreign Wars, Department of Florida, an amount not to exceed 10~~
280 ~~percent of the annual revenues received from the sale of the~~
281 ~~plate may be used for administration and marketing the plate.~~

282 (76)~~(79)~~ FREEMASONRY LICENSE PLATES.—

283 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
284 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
285 and ~~s. 320.08053(1)~~, the department shall develop a Freemasonry
286 license plate as provided in this section and s. 320.08053 ~~s.~~
287 ~~320.08053(2) and (3)~~. The word "Florida" must appear at the top
288 of the plate, and the words "In God We Trust" must appear at the
289 bottom of the plate.

290 (77)~~(80)~~ AMERICAN LEGION LICENSE PLATES.—

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291 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
292 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
293 223, Laws of Florida, the department shall develop an American
294 Legion license plate as provided in s. 320.08053 ~~s. 320.08053(2)~~
295 ~~and (3)~~ and this section. The plate must bear the colors and
296 design approved by the department. The word "Florida" must
297 appear at the top of the plate, and the words "American Legion"
298 must appear at the bottom of the plate.

299 (78) ~~(81)~~ LAUREN'S KIDS LICENSE PLATES.-

300 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
301 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
302 223, Laws of Florida, the department shall develop a Lauren's
303 Kids, Prevent Child Sexual Abuse license plate as provided in s.
304 320.08053 ~~s. 320.08053(2) and (3)~~, and this section. The plate
305 must bear the colors and design approved by the department. The
306 word "Florida" must appear at the top of the plate, and the
307 words "Lauren's Kids" must appear at the bottom of the plate.

308 (79) ~~(82)~~ BIG BROTHERS BIG SISTERS LICENSE PLATES.-

309 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
310 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
311 223, Laws of Florida, the department shall develop a Big
312 Brothers Big Sisters license plate as provided in s. 320.08053
313 ~~s. 320.08053(2) and (3)~~, and this section. The plate must bear
314 the colors and design approved by the department. The word
315 "Florida" must appear at the top of the plate, and the words
316 "Big Brothers Big Sisters" must appear at the bottom of the
317 plate.

318 (80) ~~(83)~~ FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.-

319 (a) Notwithstanding s. 45, chapter 2008-176, Laws of

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320 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
321 and ~~s. 320.08053(1)~~, the department shall develop a Fallen Law
322 Enforcement Officers license plate as provided in s. 320.08053
323 ~~s. 320.08053(2) and (3)~~ and this section. The plate must bear
324 the colors and design approved by the department. The word
325 "Florida" must appear at the top of the plate, and the words "A
326 Hero Remembered Never Dies" must appear at the bottom of the
327 plate.

328 (81)~~(84)~~ FLORIDA SHERIFFS ASSOCIATION LICENSE PLATES.-

329 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
330 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
331 and ~~s. 320.08053(1)~~, the department shall develop a Florida
332 Sheriffs Association license plate as provided in s. 320.08053
333 ~~s. 320.08053(2) and (3)~~ and this section. The plate must bear
334 the colors and design approved by the department. A sheriff's
335 star must appear on the left side of the plate, the word
336 "Florida" must appear at the top of the plate, and the words
337 "Florida Sheriffs Association" must appear at the bottom of the
338 plate.

339 (82)~~(85)~~ KEISER UNIVERSITY LICENSE PLATES.-

340 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
341 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
342 and ~~s. 320.08053(1)~~, the department shall develop a Keiser
343 University license plate as provided in s. 320.08053 ~~s.~~
344 ~~320.08053(2) and (3)~~ and this section. The plate must bear the
345 colors and design approved by the department. The word "Florida"
346 must appear at the top of the plate, and the words "Keiser
347 University" must appear at the bottom of the plate.

348 (83)~~(86)~~ MOFFITT CANCER CENTER LICENSE PLATES.-

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349 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 350 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
 351 and ~~s. 320.08053(1)~~, the department shall develop a Moffitt
 352 Cancer Center license plate as provided in s. 320.08053 ~~s.~~
 353 ~~320.08053(2) and (3)~~ and this section. The word "Florida" must
 354 appear at the top of the plate, and the words "Moffitt Cancer
 355 Center" must appear at the bottom of the plate.

356 Section 4. Effective October 1, 2015, paragraphs (ffff)
 357 through (qqqq) are added to subsection (4) of section 320.08056,
 358 Florida Statutes, to read:

359 320.08056 Specialty license plates.—

360 (4) The following license plate annual use fees shall be
 361 collected for the appropriate specialty license plates:

362 (ffff) Bonfish and Tarpon Trust license plate, \$25.

363 (gggg) Rotary's Camp Florida license plate, \$25.

364 (hhhh) Support Down Syndrome license plate, \$25.

365 (iiii) Safe and Free Florida license plate, \$25.

366 (jjjj) Sun Sea Smiles license plate, \$25.

367 (kkkk) Take Stock in Children license plate, \$25.

368 (llll) Paddle Florida license plate, \$25.

369 (mmmm) Orlando City Soccer Club license plate, \$25.

370 (nnnn) Dogs Making a Difference license plate, \$25.

371 (oooo) Ducks Unlimited license plate, \$25.

372 (pppp) Team Hammy license plate, \$25.

373 (qqqq) Florida Bay Forever license plate, \$25.

374 Section 5. Effective October 1, 2015, subsection (9) of
 375 section 320.08058, Florida Statutes, is amended, and subsections
 376 (84) through (95) are added to that section, to read:

377 320.08058 Specialty license plates.—

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378 (9) FLORIDA PROFESSIONAL SPORTS TEAM LICENSE PLATES.—

379 (a) The Department of Highway Safety and Motor Vehicles
380 shall develop a Florida Professional Sports Team license plate
381 as provided in this section for Major League Baseball, National
382 Basketball Association, National Football League, Arena Football
383 League Teams, ~~and National Hockey League~~, and Major League
384 Soccer teams domiciled in this state. However, any Florida
385 Professional Sports Team license plate created or established
386 after January 1, 1997, must comply with the requirements of s.
387 320.08053 and be specifically authorized by an act of the
388 Legislature. Florida Professional Sports Team license plates
389 must bear the colors and design approved by the department and
390 must include the official league or team logo, or both, as
391 appropriate for each team. The word "Florida" must appear at the
392 top of the plate.

393 (b) The license plate annual use fees are to be annually
394 distributed as follows:

395 1. Fifty-five percent of the proceeds from the Florida
396 Professional Sports Team plate must be deposited into the
397 Professional Sports Development Trust Fund within the Department
398 of Economic Opportunity. These funds must be used solely to
399 attract and support major sports events in this state. As used
400 in this subparagraph, the term "major sports events" means, but
401 is not limited to, championship or all-star contests of Major
402 League Baseball, the National Basketball Association, the
403 National Football League, the National Hockey League, Major
404 League Soccer, the men's and women's National Collegiate
405 Athletic Association Final Four basketball championship, or a
406 horseracing or dogracing Breeders' Cup. All funds must be used

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407 to support and promote major sporting events, and the uses must
408 be approved by the Department of Economic Opportunity.

409 2. The remaining proceeds of the Florida Professional
410 Sports Team license plate must be allocated to Enterprise
411 Florida, Inc. These funds must be deposited into the
412 Professional Sports Development Trust Fund within the Department
413 of Economic Opportunity. These funds must be used by Enterprise
414 Florida, Inc., to promote the economic development of the sports
415 industry; to distribute licensing and royalty fees to
416 participating professional sports teams; to promote education
417 programs in Florida schools that provide an awareness of the
418 benefits of physical activity and nutrition standards; to
419 partner with the Department of Education and the Department of
420 Health to develop a program that recognizes schools whose
421 students demonstrate excellent physical fitness or fitness
422 improvement; to institute a grant program for communities
423 bidding on minor sporting events that create an economic impact
424 for the state; to distribute funds to Florida-based charities
425 designated by Enterprise Florida, Inc., and the participating
426 professional sports teams; and to fulfill the sports promotion
427 responsibilities of the Department of Economic Opportunity.

428 3. Enterprise Florida, Inc., shall provide an annual
429 financial audit in accordance with s. 215.981 of its financial
430 accounts and records by an independent certified public
431 accountant pursuant to the contract established by the
432 Department of Economic Opportunity. The auditor shall submit the
433 audit report to the Department of Economic Opportunity for
434 review and approval. If the audit report is approved, the
435 Department of Economic Opportunity shall certify the audit

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436 report to the Auditor General for review.

437 4. Notwithstanding the provisions of subparagraphs 1. and
438 2., proceeds from the Professional Sports Development Trust Fund
439 may also be used for operational expenses of Enterprise Florida,
440 Inc., and financial support of the Sunshine State Games.

441 (84) BONEFISH AND TARPON TRUST LICENSE PLATES.-

442 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
443 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
444 of Florida, the department shall develop a Bonefish and Tarpon
445 Trust license plate as provided in this section and s.
446 320.08053. The word "Florida" must appear at the top of the
447 plate, and the words "Bonefish and Tarpon Trust" must appear at
448 the bottom of the plate.

449 (b) The department shall retain all annual use fees from
450 the sale of such plates until all startup costs for developing
451 and issuing the plates have been recovered. Thereafter, the
452 annual use fees from the sale of the plate shall be distributed
453 to the Bonefish and Tarpon Trust, which:

454 1. May use a maximum of 10 percent of the proceeds to
455 promote and market the Bonefish and Tarpon Trust license plate.

456 2. Shall invest and reinvest the remainder of the proceeds
457 and use the interest thereon to conserve and enhance Florida
458 bonefish and tarpon fisheries and their respective environments
459 through stewardship, research, education, and advocacy.

460 (85) ROTARY'S CAMP FLORIDA LICENSE PLATES.-

461 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
462 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
463 of Florida, the department shall develop a Rotary's Camp Florida
464 license plate as provided in this section and s. 320.08053. The

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465 plate must bear the colors and design approved by the
466 department. The word "Florida" must appear at the top of the
467 plate, and the words "Rotary's Camp Florida" must appear at the
468 bottom of the plate.

469 (b) The license plate annual use fees shall be distributed
470 to Rotary's Camp Florida, which may use a maximum of 10 percent
471 of the proceeds for administrative costs and for marketing the
472 plate. Up to 23 percent shall be distributed as grants for
473 Florida Rotary Districts that provide camp services to children
474 in this state, and the balance of the proceeds shall be used by
475 Rotary's Camp Florida for direct support to the programs and
476 services provided to children who attend the camp.

477 (86) SUPPORT DOWN SYNDROME LICENSE PLATES.-

478 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
479 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
480 of Florida, the department shall develop a Support Down Syndrome
481 license plate as provided in this section and s. 320.08053.
482 Support Down Syndrome license plates must bear the colors and
483 design approved by the department. The word "Florida" must
484 appear at the top of the plate, and the words "Support Down
485 Syndrome" must appear at the bottom of the plate.

486 (b) The license plate annual use fees shall be distributed
487 to Olivia's Angels Foundation, Inc., to fund its activities,
488 programs, and projects within this state. Olivia's Angels
489 Foundation, Inc., may retain all revenue from the annual use
490 fees until all startup costs for developing and establishing the
491 plate have been recovered. Thereafter, up to 10 percent of the
492 annual use fee revenue may be used for administrative costs and
493 promotion and marketing of the specialty license plate.

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494 (87) SAFE AND FREE FLORIDA LICENSE PLATES.-

495 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
496 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
497 of Florida, the department shall develop a Safe and Free Florida
498 license plate as provided in this section and s. 320.08053. Safe
499 and Free Florida license plates must bear the colors and design
500 approved by the department. The word "Florida" must appear at
501 the bottom of the plate, and the words "End Human Trafficking"
502 must appear at the top of the plate.

503 (b) The license plate annual use fees shall be distributed
504 to the Statewide Council on Human Trafficking, with a report
505 that specifies the ratio that the annual use fees collected by
506 each county bear to the total fees collected for the plates
507 statewide. The council may retain all revenue from the annual
508 use fees until all startup costs for developing and establishing
509 the plate have been recovered. Thereafter, up to 15 percent of
510 the annual use fee revenue may be used for administrative costs
511 and for promotion and marketing of the specialty license plate.
512 The council shall distribute the remaining funds to
513 nongovernmental, not-for-profit agencies within each county in
514 this state which assist sexually abused, exploited, or
515 trafficked victims. Funds may not be distributed to an agency
516 that charges victims for services received.

517 1. An agency that receives the funds must use the funds:

518 a. To provide for the material needs of sexually abused,
519 exploited, or trafficked victims, including, but not limited to,
520 clothing, housing, medical care, food, utilities, and
521 transportation.

522 b. For detoxification services.

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523 c. For prenatal and postnatal care and to provide services
524 for infants awaiting placement with adoptive parents.

525 d. To purchase real estate to facilitate a safe house or a
526 transitional care or recovery care center.

527 e. For counseling, training, awareness, and prevention
528 programs and advertising.

529 2. An agency that receives the funds may not use the funds
530 for administrative or legal expenses, or for capital
531 expenditures other than those specified in sub-subparagraph 1.d.

532 3. Each year, any unused funds that exceed 10 percent of
533 the total amount received by an agency must be returned to the
534 Statewide Council on Human Trafficking to be redistributed by
535 the council to other qualified agencies.

536 4. Each agency that receives funds from the Statewide
537 Council on Human Trafficking must submit an annual attestation
538 to the council.

539 5. If no qualified agency applies to receive funds in a
540 county in any year, that county's share of the funds shall be
541 distributed pro rata to the qualified agencies that apply and
542 maintain a place of business within a 100-mile radius of the
543 county seat of that county. If no qualified agency within the
544 100-mile radius applies, the funds shall be distributed to other
545 qualified agencies within the state.

546 (88) SUN SEA SMILES LICENSE PLATES.—

547 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
548 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
549 of Florida, the department shall develop a Sun Sea Smiles
550 license plate as provided in this section and s. 320.08053. The
551 plate must bear the colors and design approved by the

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552 department. The word "Florida" must appear at the top of the
553 plate, and the words "Sun Sea Smiles" must appear at the bottom
554 of the plate.

555 (b) The department shall retain all annual use fees from
556 the sale of such plates until all startup costs for developing
557 and issuing the plates have been recovered. Thereafter, the
558 annual use fees from the sale of the plate shall be distributed
559 as follows:

560 1. Five percent shall be distributed to the Florida
561 Caribbean Charitable Foundation, Inc., for marketing of the Sun
562 Sea Smiles license plate.

563 2. Thirty percent shall be distributed to the Florida
564 Caribbean Charitable Foundation, Inc. Of this amount, up to 5
565 percent may be used for administrative expenses, and the
566 remainder shall be used as follows:

567 a. Sixty percent shall be used for a college scholarship
568 program.

569 b. Fifteen percent shall be used to promote health and
570 wellness among Florida residents of Caribbean descent.

571 c. Twenty-five percent shall be used to promote awareness
572 of Caribbean culture within the state.

573 3. Twenty percent shall be distributed to the American
574 Friends of Jamaica, Inc., a charitable, not-for-profit
575 organization under s. 501(c) (3) of the Internal Revenue Code
576 registered with the Department of Agriculture and Consumer
577 Services and incorporated in New York, for use as grants to
578 promote social and community development among residents of this
579 state. Of this amount, up to 5 percent may be used for
580 administrative and marketing expenses.

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581 4. Ten percent shall be distributed to Haitian Neighborhood
582 Center Sant La, Inc., to promote social and community
583 development. Of this amount, up to 5 percent may be used for
584 administrative expenses.

585 5. Ten percent shall be distributed to Fanm Ayisyen Nan
586 Miyami, Inc., to promote social and community development. Of
587 this amount, up to 10 percent may be used for administrative
588 expenses.

589 6. Twenty percent shall be distributed to Greater Caribbean
590 American Cultural Coalition, Inc., to promote awareness of
591 Caribbean culture within this state. Of this amount, up to 5
592 percent may be used for administrative expenses.

593 7. Five percent shall be distributed to Little Haiti
594 Optimist Foundation, Inc., to promote awareness of Caribbean
595 culture and youth development within the state. Of this amount,
596 up to 5 percent may be used for administrative expenses.

597 (89) TAKE STOCK IN CHILDREN LICENSE PLATES.—

598 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
599 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
600 of Florida, the department shall develop a Take Stock in
601 Children license plate as provided in this section and s.
602 320.08053. Take Stock in Children license plates must bear the
603 colors and design approved by the department. The word "Florida"
604 must appear at the top of the plate, and the words "Take Stock
605 in Children" must appear at the bottom of the plate.

606 (b) The license plate annual use fees shall be distributed
607 to Take Stock in Children, Inc., to fund its activities,
608 scholarship and mentoring programs, and projects. Take Stock in
609 Children, Inc., may retain all revenue from the annual use fees

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610 until all startup costs for developing and establishing the
611 plate have been recovered. Thereafter, up to 10 percent of the
612 annual use fee revenue may be used for administrative costs
613 directly associated with the corporation's programs and the
614 specialty license plate, and up to 15 percent may be used for
615 promotion and marketing of the specialty license plate.

616 (90) PADDLE FLORIDA LICENSE PLATES.-

617 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
618 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
619 of Florida, the department shall develop a Paddle Florida
620 license plate as provided in this section and s. 320.08053. The
621 word "Florida" must appear at the top of the plate, and words
622 approved by the department must appear at the bottom of the
623 plate.

624 (b) The department shall retain all annual use fees from
625 the sale of such plates until the startup costs for developing
626 and issuing the plates have been recovered. Thereafter, the
627 annual use fees shall be distributed to Paddle Florida, Inc.,
628 which may use up to 10 percent of the proceeds for
629 administrative costs and marketing of the plate. The balance of
630 the fees shall be used by the Florida Forever grant program to
631 support activities that further outdoor recreation and natural
632 resource protection.

633 (91) ORLANDO CITY SOCCER CLUB LICENSE PLATES.-

634 Notwithstanding s. 45, ch. 2008-176, Laws of Florida, as amended
635 by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws of Florida,
636 the department shall develop an Orlando City Soccer Club license
637 plate as provided in subsection (9).

638 (92) DOGS MAKING A DIFFERENCE LICENSE PLATES.-

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639 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
640 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
641 of Florida, the department shall develop a Dogs Making a
642 Difference license plate as provided in this section and s.
643 320.08053. The plate must bear the colors and design approved by
644 the department. The word "Florida" must appear at the top of the
645 plate, and the words "Dogs Making a Difference" must appear at
646 the bottom of the plate.

647 (b) The department may retain all annual use fees from the
648 sale of such plates until the startup costs for developing and
649 issuing the plates have been recovered. Thereafter, the annual
650 use fees shall be distributed to Southeastern Guide Dogs, Inc.,
651 which may use up to 10 percent of the proceeds for
652 administrative costs and marketing of the plate. The balance of
653 the fees shall be used by Southeastern Guide Dogs, Inc., for the
654 training and promotion of dogs for use by veterans and citizens
655 who are blind.

656 (93) DUCKS UNLIMITED LICENSE PLATES.—

657 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
658 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
659 of Florida, the department shall develop a Ducks Unlimited
660 license plate as provided in this section and s. 320.08053.
661 Ducks Unlimited license plates must bear the colors and design
662 approved by the department. The word "Florida" must appear at
663 the top of the plate, and the words "Conserving Florida's
664 Wetlands" must appear at the bottom of the plate.

665 (b) The license plate annual use fees shall be distributed
666 to Ducks Unlimited, Inc., a nonprofit corporation under s.
667 501(c) (3) of the Internal Revenue Code. The proceeds must be

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668 used to support Ducks Unlimited's mission and conservation
669 efforts in this state as follows:

670 1. Up to 5 percent may be used for administrative costs and
671 marketing of the plate.

672 2. A minimum of 95 percent shall be used to support Ducks
673 Unlimited's mission and efforts for the conservation,
674 restoration, and management of Florida wetlands and associated
675 habitats for the benefit of waterfowl, other wildlife, and
676 people.

677 (94) TEAM HAMMY LICENSE PLATES.—

678 (a) Notwithstanding s. 45, ch. 2008-176, Laws of Florida,
679 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
680 of Florida, the department shall develop a Team Hammy license
681 plate as provided in this section and s. 320.08053. The word
682 "Florida" must appear at the top of the plate, and the words
683 "Team Hammy" must appear at the bottom of the plate.

684 (b) The department shall retain all annual use fees from
685 the sale of such plates until all startup costs for developing
686 and issuing the plates have been recovered. Thereafter, the
687 license plate annual use fees shall be distributed to Team
688 Hammy, Inc., a Florida nonprofit corporation, which may use up
689 to 10 percent of such fees for administrative costs and
690 marketing of the plate. The balance of the fees shall be used by
691 Team Hammy, Inc., to grant wishes to families living with
692 amyotrophic lateral sclerosis (ALS), provide continuing
693 education to caregivers and physicians, and create awareness of
694 ALS in the community.

695 (95) FLORIDA BAY FOREVER LICENSE PLATES.—

696 (a) Notwithstanding s. 45 of ch. 2008-176, Laws of Florida,

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697 as amended by s. 21, ch. 2010-223 and s. 45, ch. 2014-216, Laws
698 of Florida, the department shall develop a Florida Bay Forever
699 license plate as provided in s. 320.08053 and this section. The
700 word "Florida" must appear at the top of the plate, and the
701 words "Florida Bay Forever" must appear at the bottom of the
702 plate.

703 (b) The department shall retain all annual use fees from
704 the sale of such plates until all startup costs for developing
705 and issuing the plates have been recovered. Thereafter, the
706 annual use fees shall be distributed to the Florida National
707 Park Association, Inc., which may use up to 10 percent of such
708 fees for administrative costs and marketing of the plate. The
709 balance of the fees shall be used to supplement the Everglades
710 National Park service's budgets and to support educational,
711 interpretive, historical, and scientific research relating to
712 the Everglades National Park.

713 Section 6. Except as otherwise expressly provided in this
714 act, this act shall take effect July 1, 2015.

715