

1 A bill to be entitled
 2 An act relating to specialty license plates; amending
 3 s. 320.08053, F.S., relating to requirements for
 4 requests to establish a specialty plate; deleting
 5 application requirements; revising presale
 6 requirements; amending s. 320.08056, F.S.; revising
 7 the minimum requirements to continue issuance of
 8 certain specialty plates; amending s. 320.08058, F.S.;
 9 conforming cross-references; amending ss. 320.08056
 10 and 320.08058, F.S.; directing the Department of
 11 Highway Safety and Motor Vehicles to develop certain
 12 specialty license plates; establishing an annual use
 13 fee for the plates; providing for distribution and use
 14 of fees collected from the sale of the plates;
 15 providing effective dates.

16
 17 Be It Enacted by the Legislature of the State of Florida:

18
 19 Section 1. Section 320.08053, Florida Statutes, is amended
 20 to read:

21 320.08053 Establishment of Requirements for requests to
 22 ~~establish~~ specialty license plates.—

23 ~~(1) An organization that seeks authorization to establish~~
 24 ~~a new specialty license plate for which an annual use fee is to~~
 25 ~~be charged must submit to the department:~~

26 ~~(a) A request for the particular specialty license plate~~

27 ~~being sought, describing the proposed specialty license plate in~~
28 ~~specific terms, including a sample plate that conforms to the~~
29 ~~specifications set by the department and this chapter, and that~~
30 ~~is in substantially final form.~~

31 ~~(b) An application fee, not to exceed \$60,000, to defray~~
32 ~~the department's cost for reviewing the application and~~
33 ~~developing the specialty license plate, if authorized. State~~
34 ~~funds may not be used to pay the application fee, except for~~
35 ~~collegiate specialty license plates authorized in s.~~
36 ~~320.08058(3) and (13). All applications requested on or after~~
37 ~~the effective date of this act must meet the requirements of~~
38 ~~this act.~~

39 ~~(c) A marketing strategy outlining short term and long-~~
40 ~~term marketing plans for the requested specialty license plate~~
41 ~~and a financial analysis outlining the anticipated revenues and~~
42 ~~the planned expenditures of the revenues to be derived from the~~
43 ~~sale of the requested specialty license plates.~~

44
45 ~~The information required under this subsection must be submitted~~
46 ~~to the department at least 90 days before the convening of the~~
47 ~~next regular session of the Legislature.~~

48 ~~(1)-(2)~~ (1) If ~~a~~ the specialty license plate requested by an
49 ~~the~~ organization is approved by law, the organization must
50 submit the proposed art design for the specialty license plate
51 to the department, in a medium prescribed by the department, as
52 soon as practicable, but no later than 60 days after the act

53 approving the specialty license plate becomes a law. ~~If the~~
54 ~~specialty license plate requested by the organization is not~~
55 ~~approved by the Legislature or does not meet the presale~~
56 ~~requirements in subsection (3), the application fee shall be~~
57 ~~refunded to the requesting organization.~~

58 (2)~~(3)~~(a) Within 120 days following the specialty license
59 plate becoming law, the department shall establish a method to
60 issue a specialty license plate voucher to allow for the presale
61 of the specialty license plate. The processing fee as prescribed
62 in s. 320.08056, the service charge and branch fee as prescribed
63 in s. 320.04, and the annual use fee as prescribed in s.
64 320.08056 shall be charged for the voucher. All other applicable
65 fees shall be charged at the time of issuance of the license
66 plates.

67 (b) Within 24 months after the presale specialty license
68 plate voucher is established, the approved specialty license
69 plate organization must record with the department a minimum of
70 4,000 ~~1,000~~ voucher sales before manufacture of the license
71 plate may commence. If, at the conclusion of the 24-month
72 presale period, the minimum sales requirements have not been
73 met, the specialty plate is deauthorized and the department
74 shall discontinue development of the plate and discontinue
75 issuance of the presale vouchers. Upon deauthorization of the
76 license plate, a purchaser of the license plate voucher may use
77 the annual use fee collected as a credit towards any other
78 specialty license plate or apply for a refund on a form

79 prescribed by the department.

80 ~~(c) An organization that meets the requirements of this~~
81 ~~subsection shall be deemed to have submitted a valid survey for~~
82 ~~purposes of s. 45, chapter 2008-176, Laws of Florida, as~~
83 ~~amended.~~

84 Section 2. Subsection (8) of section 320.08056, Florida
85 Statutes, is amended to read:

86 320.08056 Specialty license plates.—

87 (8)(a) The department must discontinue the issuance of an
88 approved specialty license plate if the number of valid
89 specialty plate registrations falls below 1,000 plates for at
90 least 12 consecutive months. A warning letter shall be mailed to
91 the sponsoring organization following the first month in which
92 the total number of valid specialty plate registrations is below
93 1,000 plates. Beginning July 1, 2017, the department must
94 discontinue the issuance of an approved specialty license plate
95 if the number of valid specialty plate registrations falls below
96 4,000 for at least 12 consecutive months. A warning letter shall
97 be mailed to the sponsoring organization following the first
98 month in which the total number of valid specialty plate
99 registrations is below 4,000 plates. This paragraph does not
100 apply to collegiate license plates established under s.
101 320.08058(3), Special Olympics Florida license plates
102 established under s. 320.08058(7), Florida Professional Sports
103 Team license plates established under s. 320.08058(9), United
104 States Marine Corps license plates established under s.

105 320.08058(28), Military Services license plates established
 106 under s. 320.08058(38), and Autism license plates established
 107 under s. 320.08058(69).

108 (b) The department is authorized to discontinue the
 109 issuance of a specialty license plate and distribution of
 110 associated annual use fee proceeds if the organization no longer
 111 exists, if the organization has stopped providing services that
 112 are authorized to be funded from the annual use fee proceeds, if
 113 the organization does not meet the presale requirements as
 114 prescribed in s. 320.08053(2) ~~320.08053(3)~~, or pursuant to an
 115 organizational recipient's request. Organizations shall notify
 116 the department immediately to stop all warrants for plate sales
 117 if any of the conditions in this section exist and must meet the
 118 requirements of s. 320.08062 for any period of operation during
 119 a fiscal year.

120 Section 3. Paragraph (b) of subsection (70), paragraph (d)
 121 of subsection (71), paragraph (a) of subsection (79), paragraph
 122 (a) of subsection (80), paragraph (a) of subsection (81),
 123 paragraph (a) of subsection (82), paragraph (a) of subsection
 124 (83), paragraph (a) of subsection (84), paragraph (a) of
 125 subsection (85), and paragraph (a) of subsection (86) of section
 126 320.08058, Florida Statutes, are amended to read:

127 320.08058 Specialty license plates.—

128 (70) ST. JOHNS RIVER LICENSE PLATES.—

129 (b) The requirements of s. 320.08053 must be met prior to
 130 the issuance of the plate. Thereafter, the license plate annual

131 use fees shall be distributed to the St. Johns River Alliance,
132 Inc., a s. 501(c)(3) nonprofit organization, which shall
133 administer the fees as follows:

134 1. The St. Johns River Alliance, Inc., shall retain the
135 first \$60,000 of the annual use fees as direct reimbursement for
136 administrative costs, startup costs, and costs incurred in the
137 development and approval process. Thereafter, up to 10 percent
138 of the annual use fee revenue may be used for administrative
139 costs directly associated with education programs, conservation,
140 research, and grant administration of the organization, and up
141 to 10 percent may be used for promotion and marketing of the
142 specialty license plate.

143 2. At least 30 percent of the fees shall be available for
144 competitive grants for targeted community-based or county-based
145 research or projects for which state funding is limited or not
146 currently available. The remaining 50 percent shall be directed
147 toward community outreach and access programs. The competitive
148 grants shall be administered and approved by the board of
149 directors of the St. Johns River Alliance, Inc. A grant advisory
150 committee shall be composed of six members chosen by the St.
151 Johns River Alliance board members.

152 3. Any remaining funds shall be distributed with the
153 approval of and accountability to the board of directors of the
154 St. Johns River Alliance, Inc., and shall be used to support
155 activities contributing to education, outreach, and springs
156 conservation.

157 4. Effective July 1, 2014, the St. Johns River license
 158 plate will shift into the presale voucher phase, as provided in
 159 s. 320.08053(2)(b) ~~320.08053(3)(b)~~. The St. Johns River
 160 Alliance, Inc., shall have 24 months to record a minimum of
 161 1,000 sales of the license plates. Sales include existing active
 162 plates and vouchers sold subsequent to July 1, 2014. During the
 163 voucher period, new plates may not be issued, but existing
 164 plates may be renewed. If, at the conclusion of the 24-month
 165 presale period, the requirement of a minimum of 1,000 sales has
 166 been met, the department shall resume normal distribution of the
 167 St. Johns River specialty plate. If, after 24 months, the
 168 minimum of 1,000 sales has not been met, the department shall
 169 discontinue the development and issuance of the plate. This
 170 subparagraph is repealed June 30, 2016.

171 (71) HISPANIC ACHIEVERS LICENSE PLATES.—

172 (d) Effective July 1, 2014, the Hispanic Achievers license
 173 plate will shift into the presale voucher phase, as provided in
 174 s. 320.08053(2)(b) ~~320.08053(3)(b)~~. National Hispanic Corporate
 175 Achievers, Inc., shall have 24 months to record a minimum of
 176 1,000 sales. Sales include existing active plates and vouchers
 177 sold subsequent to July 1, 2014. During the voucher period, new
 178 plates may not be issued, but existing plates may be renewed.
 179 If, at the conclusion of the 24-month presale period, the
 180 requirement of a minimum of 1,000 sales has been met, the
 181 department shall resume normal distribution of the Hispanic
 182 Achievers license plate. If, after 24 months, the minimum of

183 1,000 sales has not been met, the department shall discontinue
 184 the Hispanic Achievers license plate. This subsection is
 185 repealed June 30, 2016.

186 (79) FREEMASONRY LICENSE PLATES.—

187 (a) Notwithstanding s. 45, 2008-176, Laws of Florida, as
 188 amended by s. 21, chapter 2010-223, Laws of Florida, ~~and s.~~
 189 ~~320.08053(1)~~, the department shall develop a Freemasonry license
 190 plate as provided in this section and s. 320.08053 ~~320.08053(2)~~
 191 ~~and (3)~~. The word "Florida" must appear at the top of the plate,
 192 and the words "In God We Trust" must appear at the bottom of the
 193 plate.

194 (80) AMERICAN LEGION LICENSE PLATES.—

195 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
 196 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
 197 223, Laws of Florida, the department shall develop an American
 198 Legion license plate as provided in s. 320.08053 ~~320.08053(2)~~
 199 ~~and (3)~~ and this section. The plate must bear the colors and
 200 design approved by the department. The word "Florida" must
 201 appear at the top of the plate, and the words "American Legion"
 202 must appear at the bottom of the plate.

203 (81) LAUREN'S KIDS LICENSE PLATES.—

204 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
 205 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
 206 223, Laws of Florida, the department shall develop a Lauren's
 207 Kids, Prevent Child Sexual Abuse license plate as provided in s.
 208 320.08053 ~~320.08053(2)~~ ~~and (3)~~, and this section. The plate must

209 bear the colors and design approved by the department. The word
210 "Florida" must appear at the top of the plate, and the words
211 "Lauren's Kids" must appear at the bottom of the plate.

212 (82) BIG BROTHERS BIG SISTERS LICENSE PLATES.—

213 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
214 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
215 223, Laws of Florida, the department shall develop a Big
216 Brothers Big Sisters license plate as provided in s. 320.08053
217 ~~320.08053(2) and (3)~~, and this section. The plate must bear the
218 colors and design approved by the department. The word "Florida"
219 must appear at the top of the plate, and the words "Big Brothers
220 Big Sisters" must appear at the bottom of the plate.

221 (83) FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.—

222 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
223 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
224 and ~~s. 320.08053(1)~~, the department shall develop a Fallen Law
225 Enforcement Officers license plate as provided in s. 320.08053
226 ~~320.08053(2) and (3)~~ and this section. The plate must bear the
227 colors and design approved by the department. The word "Florida"
228 must appear at the top of the plate, and the words "A Hero
229 Remembered Never Dies" must appear at the bottom of the plate.

230 (84) FLORIDA SHERIFFS ASSOCIATION LICENSE PLATES.—

231 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
232 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
233 and ~~s. 320.08053(1)~~, the department shall develop a Florida
234 Sheriffs Association license plate as provided in s. 320.08053

235 ~~320.08053(2) and (3)~~ and this section. The plate must bear the
 236 colors and design approved by the department. A sheriff's star
 237 must appear on the left side of the plate, the word "Florida"
 238 must appear at the top of the plate, and the words "Florida
 239 Sheriffs Association" must appear at the bottom of the plate.

240 (85) KEISER UNIVERSITY LICENSE PLATES.—

241 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 242 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
 243 ~~and s. 320.08053(1)~~, the department shall develop a Keiser
 244 University license plate as provided in s. 320.08053
 245 ~~320.08053(2) and (3)~~ and this section. The plate must bear the
 246 colors and design approved by the department. The word "Florida"
 247 must appear at the top of the plate, and the words "Keiser
 248 University" must appear at the bottom of the plate.

249 (86) MOFFITT CANCER CENTER LICENSE PLATES.—

250 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 251 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
 252 ~~and s. 320.08053(1)~~, the department shall develop a Moffitt
 253 Cancer Center license plate as provided in s. 320.08053
 254 ~~320.08053(2) and (3)~~ and this section. The word "Florida" must
 255 appear at the top of the plate, and the words "Moffitt Cancer
 256 Center" must appear at the bottom of the plate.

257 Section 4. Effective October 1, 2015, paragraphs (iiii)
 258 through (uuuu) are added to subsection (4) of section 320.08056,
 259 Florida Statutes, to read:

260 320.08056 Specialty license plates.—

261 (4) The following license plate annual use fees shall be
 262 collected for the appropriate specialty license plates:

- 263 (iiii) Bonefish and Tarpon Trust license plate, \$25.
- 264 (jjjj) Rotary's Camp Florida license plate, \$25.
- 265 (kkkk) Support Down Syndrome license plate, \$25.
- 266 (llll) Safe and Free Florida license plate, \$25.
- 267 (mmmm) Support Our Constitution license plate, \$25.
- 268 (nnnn) Sun Sea Smiles license plate, \$25.
- 269 (oooo) Take Stock in Children license plate, \$25.
- 270 (pppp) Paddle Florida license plate, \$25.
- 271 (qqqq) Orlando City Soccer Club license plate, \$25.
- 272 (rrrr) Dogs Making a Difference license plate, \$25.
- 273 (ssss) Ducks Unlimited license plate, \$25.
- 274 (tttt) Dan Marino Foundation license plate, \$25.
- 275 (uuuu) Pan-Hellenic Sorority or Fraternity license plate,
 276 \$25.

277 Section 5. Effective October 1, 2015, subsection (9) of
 278 section 320.08058, Florida Statutes, is amended, and subsections
 279 (87) through (99) are added to that section, to read:

280 320.08058 Specialty license plates.—

281 (9) FLORIDA PROFESSIONAL SPORTS TEAM LICENSE PLATES.—

282 (a) The Department of Highway Safety and Motor Vehicles
 283 shall develop a Florida Professional Sports Team license plate
 284 as provided in this section for Major League Baseball, National
 285 Basketball Association, National Football League, Arena Football
 286 League Teams, and National Hockey League, and Major League

287 Soccer teams domiciled in this state. However, any Florida
288 Professional Sports Team license plate created or established
289 after January 1, 1997, must comply with the requirements of s.
290 320.08053 and be specifically authorized by an act of the
291 Legislature. Florida Professional Sports Team license plates
292 must bear the colors and design approved by the department and
293 must include the official league or team logo, or both, as
294 appropriate for each team. The word "Florida" must appear at the
295 top of the plate.

296 (b) The license plate annual use fees are to be annually
297 distributed as follows:

298 1. Fifty-five percent of the proceeds from the Florida
299 Professional Sports Team plate must be deposited into the
300 Professional Sports Development Trust Fund within the Department
301 of Economic Opportunity. These funds must be used solely to
302 attract and support major sports events in this state. As used
303 in this subparagraph, the term "major sports events" means, but
304 is not limited to, championship or all-star contests of Major
305 League Baseball, the National Basketball Association, the
306 National Football League, the National Hockey League, Major
307 League Soccer, the men's and women's National Collegiate
308 Athletic Association Final Four basketball championship, or a
309 horseracing or dogracing Breeders' Cup. All funds must be used
310 to support and promote major sporting events, and the uses must
311 be approved by the Department of Economic Opportunity.

312 2. The remaining proceeds of the Florida Professional

313 Sports Team license plate must be allocated to Enterprise
314 Florida, Inc. These funds must be deposited into the
315 Professional Sports Development Trust Fund within the Department
316 of Economic Opportunity. These funds must be used by Enterprise
317 Florida, Inc., to promote the economic development of the sports
318 industry; to distribute licensing and royalty fees to
319 participating professional sports teams; to promote education
320 programs in Florida schools that provide an awareness of the
321 benefits of physical activity and nutrition standards; to
322 partner with the Department of Education and the Department of
323 Health to develop a program that recognizes schools whose
324 students demonstrate excellent physical fitness or fitness
325 improvement; to institute a grant program for communities
326 bidding on minor sporting events that create an economic impact
327 for the state; to distribute funds to Florida-based charities
328 designated by Enterprise Florida, Inc., and the participating
329 professional sports teams; and to fulfill the sports promotion
330 responsibilities of the Department of Economic Opportunity.

331 3. Enterprise Florida, Inc., shall provide an annual
332 financial audit in accordance with s. 215.981 of its financial
333 accounts and records by an independent certified public
334 accountant pursuant to the contract established by the
335 Department of Economic Opportunity. The auditor shall submit the
336 audit report to the Department of Economic Opportunity for
337 review and approval. If the audit report is approved, the
338 Department of Economic Opportunity shall certify the audit

339 report to the Auditor General for review.

340 4. Notwithstanding the provisions of subparagraphs 1. and
341 2., proceeds from the Professional Sports Development Trust Fund
342 may also be used for operational expenses of Enterprise Florida,
343 Inc., and financial support of the Sunshine State Games.

344 (87) BONEFISH AND TARPON TRUST LICENSE PLATES.-

345 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
346 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
347 chapter 2014-216, Laws of Florida, the department shall develop
348 a Bonefish and Tarpon Trust license plate as provided in this
349 section and s. 320.08053. The word "Florida" must appear at the
350 top of the plate, and the words "Bonefish and Tarpon Trust" must
351 appear at the bottom of the plate.

352 (b) The department shall retain all annual use fees from
353 the sale of such plates until all startup costs for developing
354 and issuing the plates have been recovered. Thereafter, the
355 annual use fees from the sale of the plate shall be distributed
356 to the Bonefish and Tarpon Trust, which:

357 1. May use a maximum of 10 percent of the proceeds to
358 promote and market the Bonefish and Tarpon Trust license plate.

359 2. Shall invest and reinvest the remainder of the proceeds
360 and use the interest thereon to conserve and enhance Florida
361 bonefish and tarpon fisheries and their respective environments
362 through stewardship, research, education, and advocacy.

363 (88) ROTARY'S CAMP FLORIDA LICENSE PLATES.-

364 (a) Notwithstanding s. 45, chapter 2008-176, Laws of

365 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
366 chapter 2014-216, Laws of Florida, the department shall develop
367 a Rotary's Camp Florida license plate as provided in this
368 section and s. 320.08053. The plate must bear the colors and
369 design approved by the department. The word "Florida" must
370 appear at the top of the plate, and the words "Rotary's Camp
371 Florida" must appear at the bottom of the plate.

372 (b) The license plate annual use fees shall be distributed
373 to Rotary's Camp Florida, which may use a maximum of 10 percent
374 of the proceeds for administrative costs and for marketing the
375 plate. Up to 23 percent shall be distributed as grants for
376 Florida Rotary Districts that provide camp services to children
377 throughout Florida, and the balance of the proceeds shall be
378 used by Rotary's Camp Florida for direct support to the programs
379 and services provided to children who attend the camp.

380 (89) SUPPORT DOWN SYNDROME LICENSE PLATES.—

381 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
382 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
383 chapter 2014-216, Laws of Florida, the department shall develop
384 a Support Down Syndrome license plate as provided in this
385 section and s. 320.08053. Support Down Syndrome license plates
386 must bear the colors and design approved by the department. The
387 word "Florida" must appear at the top of the plate, and the
388 words "Support Down Syndrome" must appear at the bottom of the
389 plate.

390 (b) The license plate annual use fees shall be distributed
391 to Olivia's Angels Foundation, Inc., to fund its activities,
392 programs, and projects within the state. Olivia's Angels
393 Foundation, Inc., may retain all revenue from the annual use
394 fees until all startup costs for developing and establishing the
395 plate have been recovered. Thereafter, up to 10 percent of the
396 annual use fee revenue may be used for administrative costs and
397 promotion and marketing of the specialty license plate.

398 (90) SAFE AND FREE FLORIDA LICENSE PLATES.-

399 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
400 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
401 chapter 2014-216, Laws of Florida, the department shall develop
402 a Safe and Free Florida license plate as provided in this
403 section and s. 320.08053. Safe and Free Florida license plates
404 must bear the colors and design approved by the department. The
405 word "Florida" must appear at the bottom of the plate, and the
406 words "End Human Trafficking" must appear at the top of the
407 plate.

408 (b) The license plate annual use fees shall be distributed
409 to Selah Freedom, Inc., a not-for-profit organization under s.
410 501(c)(3) of the Internal Revenue Code. Up to 15 percent of the
411 annual use fee revenue may be used for administrative costs and
412 for promotion and marketing of the specialty license plate. The
413 remaining funds must be used:

414 1. To provide for the material needs of sexually abused,
415 exploited, or trafficked victims, including, but not limited to,

416 clothing, housing, medical care, food, utilities, and
417 transportation.

418 2. For detoxification services.

419 3. For prenatal and postnatal care and to provide services
420 for infants awaiting placement with adoptive parents.

421 4. To purchase real estate to facilitate a safe house or a
422 transitional care or recovery care center.

423 5. For counseling, training, awareness, and prevention
424 programs and advertising.

425 (91) SUPPORT OUR CONSTITUTION LICENSE PLATES.-

426 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
427 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
428 chapter 2014-216, Laws of Florida, the department shall develop
429 a Support Our Constitution license plate as provided in this
430 section and s. 320.08053. Support Our Constitution license
431 plates must bear the colors and design approved by the
432 department. The word "Florida" must appear at the top of the
433 plate, and the words "Support Our Constitution" must appear at
434 the bottom of the plate.

435 (b) The annual use fees shall be distributed to The
436 Constitution Foundation, Inc., which may retain all proceeds
437 from the annual use fees until the startup costs for developing
438 and issuing the license plates have been recovered. Thereafter,
439 The Constitution Foundation, Inc., may use the proceeds as
440 follows:

441 1. A maximum of 15 percent may be used for administrative

442 costs of the organization.

443 2. A maximum of 10 percent may be used for promotion and
444 marketing costs of the license plate.

445 3. The remainder shall be used to fund the activities,
446 programs, and projects of The Constitution Foundation, Inc.

447 (92) SUN SEA SMILES LICENSE PLATES.-

448 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
449 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
450 chapter 2014-216, Laws of Florida, the department shall develop
451 a Sun Sea Smiles license plate as provided in this section and
452 s. 320.08053. The plate must bear the colors and design approved
453 by the department. The word "Florida" must appear at the top of
454 the plate, and the words "Sun Sea Smiles" must appear at the
455 bottom of the plate.

456 (b) The department shall retain all annual use fees from
457 the sale of such plates until all startup costs for developing
458 and issuing the plates have been recovered. Thereafter, the
459 annual use fees from the sale of the plate shall be distributed
460 as follows:

461 1. Five percent shall be distributed to the Florida
462 Caribbean Charitable Foundation, Inc., strictly for marketing of
463 the Sun Sea Smiles license plate.

464 2. Thirty percent shall be distributed to the Florida
465 Caribbean Charitable Foundation, Inc. Of this amount, up to 5
466 percent may be used for administrative expenses, and the
467 remainder shall be used as follows:

468 a. Sixty percent shall be used for a college scholarship
469 program.

470 b. Fifteen percent shall be used to promote health and
471 wellness among Florida residents of Caribbean descent.

472 c. Twenty-five percent shall be used to promote awareness
473 of Caribbean culture within the state.

474 3. Twenty percent shall be distributed to the American
475 Friends of Jamaica, Inc., a charitable, not-for-profit
476 organization under s. 501(c)(3) of the Internal Revenue Code
477 registered with the Department of Agriculture and Consumer
478 Services and incorporated in New York, for use as grants to
479 promote social and community development among Florida
480 residents. Of this amount, up to 5 percent may be used for
481 administrative and marketing expenses.

482 4. Ten percent shall be distributed to Haitian
483 Neighborhood Center Sant La, Inc., to promote social and
484 community development. Of this amount, up to 5 percent may be
485 used for administrative expenses.

486 5. Ten percent shall be distributed to Fanm Ayisyen Nan
487 Miyami, Inc., to promote social and community development. Of
488 this amount, up to 10 percent may be used for administrative
489 expenses.

490 6. Twenty percent shall be distributed to Greater
491 Caribbean American Cultural Coalition, Inc., to promote
492 awareness of Caribbean culture within the state. Of this amount,
493 up to 5 percent may be used for administrative expenses.

494 7. Five percent shall be distributed to Little Haiti
 495 Optimist Foundation, Inc., to promote awareness of Caribbean
 496 culture and youth development within the state. Of this amount,
 497 up to 5 percent may be used for administrative expenses.

498 (93) TAKE STOCK IN CHILDREN LICENSE PLATES.-

499 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 500 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
 501 chapter 2014-216, Laws of Florida, the department shall develop
 502 a Take Stock in Children license plate as provided in this
 503 section and s. 320.08053. Take Stock in Children license plates
 504 must bear the colors and design approved by the department. The
 505 word "Florida" must appear at the top of the plate, and the
 506 words "Take Stock in Children" must appear at the bottom of the
 507 plate.

508 (b) The license plate annual use fees shall be distributed
 509 to Take Stock in Children, Inc., to fund its activities,
 510 scholarship and mentoring programs, and projects. Take Stock in
 511 Children, Inc., may retain all revenue from the annual use fees
 512 until all startup costs for developing and establishing the
 513 plate have been recovered. Thereafter, up to 10 percent of the
 514 annual use fee revenue may be used for administrative costs
 515 directly associated with the corporation's programs and the
 516 specialty license plate and up to 15 percent may be used for
 517 promotion and marketing of the specialty license plate.

518 (94) PADDLE FLORIDA LICENSE PLATES.-

519 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
520 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
521 chapter 2014-216, Laws of Florida, the department shall develop
522 a Paddle Florida license plate as provided in this section and
523 s. 320.08053. The word "Florida" must appear at the top of the
524 plate, and words approved by the department must appear at the
525 bottom of the plate.

526 (b) The department shall retain all annual use fees from
527 the sale of such plates until the startup costs for developing
528 and issuing the plates have been recovered. Thereafter, the
529 annual use fees shall be distributed to Paddle Florida, Inc.,
530 which may use up to 10 percent of the proceeds for
531 administrative costs and marketing of the plate. The balance of
532 the fees shall be used by the Florida Forever grant program to
533 support activities that further outdoor recreation and natural
534 resource protection.

535 (95) ORLANDO CITY SOCCER CLUB LICENSE PLATES.—
536 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as
537 amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216,
538 Laws of Florida, the department shall develop a Orlando City
539 Soccer Club license plate as provided in subsection (9).

540 (96) DOGS MAKING A DIFFERENCE LICENSE PLATES.—

541 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
542 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
543 chapter 2014-216, Laws of Florida, the department shall develop
544 a Dogs Making a Difference license plate as provided in this

545 section and s. 320.08053. The plate must bear the colors and
 546 design approved by the department. The word "Florida" must
 547 appear at the top of the plate, and the words "Dogs Making a
 548 Difference" must appear at the bottom of the plate.

549 (b) The department shall retain all annual use fees from
 550 the sale of such plates until the startup costs for developing
 551 and issuing the plates have been recovered. Thereafter, the
 552 annual use fees shall be distributed to Southeastern Guide Dogs,
 553 which may use up to 10 percent of the proceeds for
 554 administrative costs and marketing of the plate. The balance of
 555 the fees shall be used by Southeastern Guide Dogs for the
 556 training and promotion of dogs for use by veterans and citizens
 557 who are blind.

558 (97) DUCKS UNLIMITED LICENSE PLATES.-

559 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 560 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
 561 chapter 2014-216, Laws of Florida, the department shall develop
 562 a Ducks Unlimited license plate as provided in this section and
 563 s. 320.08053. Ducks Unlimited license plates must bear the
 564 colors and design approved by the department. The word "Florida"
 565 must appear at the top of the plate, and the words "Conserving
 566 Florida's Wetlands" must appear at the bottom of the plate.

567 (b) The license plate annual use fees shall be distributed
 568 to Ducks Unlimited, Inc., a nonprofit corporation under s.
 569 501(c) (3) of the Internal Revenue Code. The proceeds must be

570 used to support Ducks Unlimited's mission and conservation
571 efforts in the state as follows:

572 1. Up to 5 percent may be used for administrative costs
573 and marketing of the plate.

574 2. A minimum of 95 percent shall be used to support Ducks
575 Unlimited's mission and efforts for the conservation,
576 restoration, and management of Florida wetlands and associated
577 habitats for the benefit of waterfowl, other wildlife, and
578 people.

579 (98) DAN MARINO FOUNDATION LICENSE PLATES.—

580 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
581 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
582 chapter 2014-216, Laws of Florida, the department shall develop
583 a Dan Marino Foundation license plate as provided in this
584 section and s. 320.08053. The word "Florida" must appear at the
585 top of the plate, and the words "Support Special Needs Kids"
586 must appear at the bottom of the plate.

587 (b) The department shall retain all annual use fees from
588 the sale of such plates until all startup costs for developing
589 and issuing the plates have been recovered. Thereafter, the
590 annual use fees from the sale of the plate shall be distributed
591 to the Dan Marino Foundation, which:

592 1. May use up to 10 percent of the proceeds to promote and
593 market the Dan Marino Foundation license plate.

594 2. Shall invest and reinvest the remainder of the proceeds
595 and use the interest thereon to assist Floridians with

596 developmental and intellectual disabilities by funding
 597 scholarships and job placement and promoting education,
 598 independence, and awareness.

599 (99) PAN-HELLENIC SORORITY OR FRATERNITY LICENSE PLATES.-
 600 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as
 601 amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216,
 602 Laws of Florida, the department shall develop a Pan-Hellenic
 603 Sorority or Fraternity license plate as provided in this section
 604 and s. 320.08053 for each of the following sororities and
 605 fraternities. Pan-Hellenic Sorority or Fraternity license plates
 606 must bear the colors and design approved by the department. The
 607 word "Florida" must appear at the top of the plate, and the name
 608 of the respective sorority or fraternity must appear at the
 609 bottom of the plate:

610 (a) Alpha Phi Alpha Fraternity, Inc.-The department shall
 611 retain all annual use fees from the sale of such plates until
 612 all startup costs for developing and issuing the plates have
 613 been recovered. Thereafter, the annual use fees from the sale of
 614 the plate shall be distributed as follows:

615 1. Ten percent shall be distributed to Florida Federation
 616 of Alpha Phi Alpha Fraternity Foundation, Inc., a charitable,
 617 not-for-profit organization under s. 501(c)(3) of the Internal
 618 Revenue Code registered with the Department of Agriculture and
 619 Consumer Services and incorporated in Florida, strictly for
 620 marketing of the Alpha Phi Alpha Fraternity, Inc., license
 621 plate.

622 2. Eighty-five percent shall be distributed to Florida
 623 Federation of Alpha Phi Alpha Fraternity Foundation, Inc., to
 624 promote community awareness and action through educational,
 625 economic, and cultural service activities.

626 3. Five percent shall be distributed to the United Negro
 627 College Fund to be used for college scholarships for Florida
 628 residents attending historically black colleges and
 629 universities.

630 (b) Omega Psi Phi Fraternity, Inc.—The department shall
 631 retain all annual use fees from the sale of such plates until
 632 all startup costs for developing and issuing the plates have
 633 been recovered. Thereafter, the annual use fees from the sale of
 634 the plate shall be distributed as follows:

635 1. Ten percent shall be distributed to Omega Friendship
 636 Foundation, Inc., a charitable, not-for-profit organization
 637 under s. 501(c)(3) of the Internal Revenue Code registered with
 638 the Department of Agriculture and Consumer Services and
 639 incorporated in Florida, strictly for marketing of the Omega Psi
 640 Phi Fraternity, Inc., license plate.

641 2. Eighty-five percent shall be distributed to Omega
 642 Friendship Foundation, Inc., to promote community awareness and
 643 action through educational, economic, and cultural service
 644 activities.

645 3. Five percent shall be distributed to the United Negro
 646 College Fund to be used for college scholarships for Florida

647 residents attending historically black colleges and
648 universities.

649 (c) Kappa Alpha Psi Fraternity, Inc.—The department shall
650 retain all annual use fees from the sale of such plates until
651 all startup costs for developing and issuing the plates have
652 been recovered. Thereafter, the annual use fees from the sale of
653 the plate shall be distributed as follows:

654 1. Ten percent shall be distributed to Southern Province
655 Kappa Alpha Psi Fraternity, Inc., a charitable, not-for-profit
656 organization under s. 501(c)(3) of the Internal Revenue Code
657 registered with the Department of Agriculture and Consumer
658 Services and incorporated in Florida, strictly for marketing of
659 the Kappa Alpha Psi Fraternity, Inc., license plate.

660 2. Eighty-five percent shall be distributed to Southern
661 Province Kappa Alpha Psi Fraternity, Inc., to promote community
662 awareness and action through educational, economic, and cultural
663 service activities.

664 3. Five percent shall be distributed to the United Negro
665 College Fund to be used for college scholarships for Florida
666 residents attending historically black colleges and
667 universities.

668 (d) Phi Beta Sigma Fraternity, Inc.—The department shall
669 retain all annual use fees from the sale of such plates until
670 all startup costs for developing and issuing the plates have
671 been recovered. Thereafter, the annual use fees from the sale of
672 the plate shall be distributed as follows:

673 1. Ten percent shall be distributed to TMB Charitable
674 Foundation, Inc., a charitable, not-for-profit organization
675 under s. 501(c) (3) of the Internal Revenue Code registered with
676 the Department of Agriculture and Consumer Services and
677 incorporated in Florida, strictly for marketing of the Phi Beta
678 Sigma Fraternity, Inc., license plate.

679 2. Eighty-five percent shall be distributed to TMB
680 Charitable Foundation, Inc., to promote community awareness and
681 action through educational, economic, and cultural service
682 activities.

683 3. Five percent shall be distributed to the United Negro
684 College Fund to be used for college scholarships for Florida
685 residents attending historically black colleges and
686 universities.

687 (e) Zeta Phi Beta Sorority, Inc.—The department shall
688 retain all annual use fees from the sale of such plates until
689 all startup costs for developing and issuing the plates have
690 been recovered. Thereafter, the annual use fees from the sale of
691 the plate shall be distributed as follows:

692 1. Ten percent shall be distributed to Florida Pearls,
693 Inc., a charitable, not-for-profit organization under s.
694 501(c) (3) of the Internal Revenue Code registered with the
695 Department of Agriculture and Consumer Services and incorporated
696 in Florida, strictly for marketing of the Zeta Phi Beta
697 Sorority, Inc., license plate.

698 2. Eighty-five percent shall be distributed to Florida
 699 Pearls, Inc., to promote community awareness and action through
 700 educational, economic, and cultural service activities.

701 3. Five percent shall be distributed to the United Negro
 702 College Fund to be used for college scholarships for Florida
 703 residents attending historically black colleges and
 704 universities.

705 (f) Delta Sigma Theta Sorority, Inc.—The department shall
 706 retain all annual use fees from the sale of such plates until
 707 all startup costs for developing and issuing the plates have
 708 been recovered. Thereafter, the annual use fees from the sale of
 709 the plate shall be distributed as follows:

710 1. Ten percent shall be distributed to Delta Research and
 711 Educational Foundation, a charitable, not-for-profit
 712 organization under s. 501(c) (3) of the Internal Revenue Code,
 713 strictly for marketing of the Delta Sigma Theta Sorority, Inc.,
 714 license plate.

715 2. Eighty-five percent shall be distributed to Delta
 716 Research and Educational Foundation to promote community
 717 awareness and action through educational, economic, and cultural
 718 service activities.

719 3. Five percent shall be distributed to the United Negro
 720 College Fund to be used for college scholarships for Florida
 721 residents attending historically black colleges and
 722 universities.

723 (g) Alpha Kappa Alpha Sorority, Inc.—The department shall
 724 retain all annual use fees from the sale of such plates until
 725 all startup costs for developing and issuing the plates have
 726 been recovered. Thereafter, the annual use fees from the sale of
 727 the plate shall be distributed as follows:

728 1. Ten percent shall be distributed to Alpha Kappa Alpha
 729 Sorority Foundation, Inc., a charitable, not-for-profit
 730 organization under s. 501(c) (3) of the Internal Revenue Code
 731 registered with the Department of Agriculture and Consumer
 732 Services and incorporated in Florida, strictly for marketing of
 733 the Alpha Kappa Alpha Sorority, Inc., license plate.

734 2. Eighty-five percent shall be distributed to Alpha Kappa
 735 Alpha Sorority Foundation, Inc., to promote community awareness
 736 and action through educational, economic, and cultural service
 737 activities.

738 3. Five percent shall be distributed to the United Negro
 739 College Fund to be used for college scholarships for Florida
 740 residents attending historically black colleges and
 741 universities.

742 (h) Sigma Gamma Rho Sorority, Inc.—The department shall
 743 retain all annual use fees from the sale of such plates until
 744 all startup costs for developing and issuing the plates have
 745 been recovered. Thereafter, the annual use fees from the sale of
 746 the plate shall be distributed as follows:

747 1. Ten percent shall be distributed to National Education
 748 Fund, Inc., a charitable, not-for-profit organization under s.

749 501(c)(3) of the Internal Revenue Code, strictly for marketing
750 of the Sigma Gamma Rho Sorority, Inc., license plate.

751 2. Eighty-five percent shall be distributed to National
752 Education Fund, Inc., to promote community awareness and action
753 through educational, economic, and cultural service activities.

754 3. Five percent shall be distributed to the United Negro
755 College Fund to be used for college scholarships for Florida
756 residents attending historically black colleges and
757 universities.

758 Section 6. Except as otherwise expressly provided in this
759 act, this act shall take effect July 1, 2015.