

27 place of entertainment, for admission to the place of
28 entertainment at the date and time specified on the ticket,
29 subject to the terms and conditions as specified by the
30 operator.

31 (7) Notwithstanding any other provision of law, an
32 operator of a place of entertainment or the operator's agent is
33 prohibited from:

34 (a) Restricting, by any means, the resale or transfer of
35 any ticket.

36 (b) Denying a person access to a place of entertainment
37 who possesses a resold ticket, based solely on the grounds that
38 such ticket has been resold.

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40 This subsection may not be construed to prohibit an operator of
41 a place of entertainment or the operator's agent from
42 maintaining and enforcing any policies regarding conduct or
43 behavior at or in connection with his or her place of
44 entertainment. An operator or an operator's agent may restrict
45 the resale of tickets that are offered to specific individuals
46 or groups of individuals as part of a targeted promotion, which
47 may be sold at a discounted price or provided free of charge
48 because of the individual's or group of individual's status or
49 membership in a specific community, including, but not limited
50 to, persons with disabilities, students, religious or civic
51 organizations, or persons demonstrating economic hardship;
52 however, the resale may not be restricted for tickets that are

53 offered promotionally to the general public. Any promotionally
54 discounted or free tickets for which the operator or the
55 operator's agent restricts resale must be clearly marked as
56 such. An operator or the operator's agent may revoke or restrict
57 tickets, or the resale of those tickets, for reasons relating to
58 violations of policies at the place of entertainment to the
59 extent the operator or agent may deem necessary for the
60 protection and the safety of patrons or to address fraud or
61 misconduct, including, but not limited to, attempts by two or
62 more persons to gain admission to a place of entertainment with
63 both a canceled ticket and the originally issued ticket or a
64 reissued ticket.

65 Section 2. This act shall take effect July 1, 2016.