

1 A bill to be entitled

2 An act relating to specialty license plates; amending
3 s. 320.08053, F.S.; revising presale specialty license
4 plate voucher requirements; prohibiting development of
5 new specialty license plates except under certain
6 circumstances; providing requirements for issuance of
7 such plates; amending s. 320.08056, F.S.; deleting and
8 establishing annual use fees for certain specialty
9 license plates; revising provisions for discontinuing
10 issuance of a specialty license plate; providing for
11 payment and distribution of fees for discontinued
12 plates; providing an exception to the requirement that
13 certain fees and interest be expended only for use in
14 this state; providing applicability; amending s.
15 320.08058, F.S.; revising the design of, deleting
16 provisions relating to, revising distribution of
17 proceeds from the sale of, and directing the
18 Department of Highway Safety and Motor Vehicles to
19 create certain specialty license plates; providing an
20 effective date.

21
22 Be It Enacted by the Legislature of the State of Florida:

23
24 Section 1. Paragraph (b) of subsection (2) of section
25 320.08053, Florida Statutes, is amended, and subsection (3) is

26 added to that section, to read:

27 320.08053 Establishment of Requirements for requests to
28 ~~establish~~ specialty license plates.-

29 (2)

30 (b) Within 24 months after the presale specialty license
31 plate voucher is established, the approved specialty license
32 plate organization must record with the department a minimum of
33 1,000 voucher sales or, if the organization is an out-of-state
34 college or university, 3,000 voucher sales, before manufacture
35 of the license plate may commence. If, at the conclusion of the
36 24-month presale period, the minimum sales requirements have not
37 been met, the specialty plate is deauthorized and the department
38 shall discontinue development of the plate and discontinue
39 issuance of the presale vouchers. Upon deauthorization of the
40 license plate, a purchaser of the license plate voucher may use
41 the annual use fee collected as a credit towards any other
42 specialty license plate or apply for a refund on a form
43 prescribed by the department.

44 (3) (a) If the Legislature has approved 125 or more
45 specialty license plates, the department may not make any new
46 specialty license plates available for design, presale, or
47 issuance until a sufficient number of plates are discontinued
48 pursuant to s. 320.08056(8) such that the number of plates being
49 issued is reduced to fewer than 125.

50 (b) New specialty license plates that have been approved

51 by law but are awaiting issuance under paragraph (a) shall be
 52 issued in the order they appear in s. 320.08056(4). All other
 53 provisions of this section must also be met before a plate is
 54 issued.

55 Section 2. Paragraphs (ff) through (ddd) of subsection (4)
 56 of section 320.08056, Florida Statutes, are redesignated as
 57 paragraphs (ee) through (ccc), respectively, paragraphs (fff)
 58 through (ppp) are redesignated as paragraphs (ddd) through
 59 (nnn), respectively, paragraphs (sss) through (eeee) are
 60 redesignated as paragraphs (ooo) through (aaaa), respectively,
 61 present paragraphs (c), (ee), (eee), (qqq), and (rrr) are
 62 amended, new paragraphs (bbbb) through (llll) are added to that
 63 subsection, and subsection (8) and paragraph (a) of subsection
 64 (10) of that section are amended, to read:

65 320.08056 Specialty license plates.—

66 (4) The following license plate annual use fees shall be
 67 collected for the appropriate specialty license plates:

68 (c)1. Collegiate license plate developed pursuant to s.
 69 320.08058(3), \$25.

70 2. An out-of-state college or university license plate,
 71 \$50.

72 ~~(cc) American Red Cross license plate, \$25.~~

73 ~~(eee) Donate Organs Pass It On license plate, \$25.~~

74 ~~(qqq) St. Johns River license plate, \$25.~~

75 ~~(rrr) Hispanic Achievers license plate, \$25.~~

- 76 | (bbbb) Auburn University license plate, \$50.
- 77 | (cccc) Beat Childhood Cancer license plate, \$25.
- 78 | (dddd) Florida State Beekeepers Association license plate,
- 79 | \$25.
- 80 | (eeee) American Eagle license plate, \$25.
- 81 | (ffff) Dan Marino Foundation license plate, \$25.
- 82 | (gggg) Ducks Unlimited license plate, \$25.
- 83 | (hhhh) Florida Bay Forever license plate, \$25.
- 84 | (iiii) Support Our Constitution license plate, \$25.
- 85 | (jjjj) Donate Life Florida license plate, \$25.
- 86 | (kkkk) Ronald Reagan license plate, \$25.
- 87 | (llll) Rotary license plate, \$25.

88 | (8) (a) The department must discontinue the issuance of an

89 | approved specialty license plate if the number of valid

90 | specialty plate registrations falls below 1,000 plates for at

91 | least 12 consecutive months. A warning letter shall be mailed to

92 | the sponsoring organization following the first month in which

93 | the total number of valid specialty plate registrations is below

94 | 1,000 plates. This paragraph does not apply to collegiate

95 | license plates established under s. 320.08058(3) or specialty

96 | license plates that have statutory eligibility limitations for

97 | purchase.

98 | (b) The department is authorized to discontinue the

99 | issuance of a specialty license plate and distribution of

100 | associated annual use fee proceeds if the organization no longer

101 exists, if the organization has stopped providing services that
102 are authorized to be funded from the annual use fee proceeds, if
103 the organization does not meet the presale requirements as
104 prescribed in s. 320.08053, or pursuant to an organizational
105 recipient's request. Organizations shall notify the department
106 immediately to stop all warrants for plate sales if any of the
107 conditions in this section exist and must meet the requirements
108 of s. 320.08062 for any period of operation during a fiscal
109 year.

110 (c) Notwithstanding paragraph (a), on January 1 of each
111 year, the department shall discontinue the specialty license
112 plate with the fewest number of plates in circulation over the
113 previous 24 months. A warning letter shall be mailed to the
114 sponsoring organization following the first month in which the
115 total number of valid specialty license plate registrations is
116 the fewest in circulation over the previous 24 months.

117 (d) A person issued a specialty license plate that has
118 been discontinued by the department may keep the discontinued
119 specialty license plate for the remainder of the 10-year license
120 plate replacement period and must pay all other applicable
121 registration fees. However, such person is exempt from paying
122 the applicable specialty license plate annual use fee under
123 subsection (4) for the remainder of the 10-year license plate
124 replacement period.

125 (e) If the department discontinues issuance of a specialty

126 license plate, all annual use fees currently held or collected
 127 by the department for that plate shall be distributed to
 128 recipients or subrecipients of the proceeds in good standing
 129 within 180 days after the date the specialty license plate is
 130 discontinued. Of those fees, the department shall retain an
 131 amount sufficient to defray the applicable administrative and
 132 inventory closeout costs associated with discontinuance of the
 133 plate. The remaining funds shall be distributed to the
 134 organization or organizations specified in s. 320.08058.

135 (f) If an organization that is the intended recipient of
 136 the funds pursuant to s. 320.08058 or its subrecipients no
 137 longer exist, the department shall deposit any undisbursed funds
 138 into the Highway Safety Operating Trust Fund.

139 (10) (a) A specialty license plate annual use fee collected
 140 and distributed under this chapter, or any interest earned from
 141 those fees, may not be used for commercial or for-profit
 142 activities nor for general or administrative expenses, except as
 143 authorized by s. 320.08058 or to pay the cost of the audit or
 144 report required by s. 320.08062(1). The fees and any interest
 145 earned from the fees may be expended only for use in this state
 146 unless the annual use fee is derived from the sale of United
 147 States Armed Forces and veterans-related specialty license
 148 plates pursuant to paragraphs (4) (d), (bb), (kk), (iii), and
 149 (uuu) ~~(ll), (kkk), and (yyy)~~ and s. 320.0891 or out-of-state
 150 college or university license plates pursuant to paragraph

151 (4) (bbbb).

152 Section 3. Subsections (32) through (56) of section
 153 320.08058, Florida Statutes, are renumbered as subsections (31)
 154 through (55), respectively, subsections (58) through (68) are
 155 renumbered as subsections (56) through (66), respectively,
 156 subsections (71) through (83) are renumbered as subsections (67)
 157 through (79), respectively, paragraph (a) of subsection (7),
 158 paragraph (a) of present subsection (65), paragraph (b) of
 159 present subsection (66), paragraph (b) of present subsection
 160 (80), and present subsections (30), (31), (57), (69), and (70)
 161 are amended, and new subsections (80) through (90) are added to
 162 that section, to read:

163 320.08058 Specialty license plates.—

164 (7) SPECIAL OLYMPICS FLORIDA LICENSE PLATES.—

165 (a) Special Olympics Florida license plates must contain
 166 the official Special Olympics Florida logo and must bear a
 167 design and colors that are approved by the department. The word
 168 "Florida" must be centered at the top ~~bottom~~ of the plate, and
 169 the words "Be a Fan ~~Everyone Wins~~" must be centered at the
 170 bottom ~~top~~ of the plate.

171 (30) SHARE THE ROAD LICENSE PLATES.—

172 (a) The department shall develop a Share the Road license
 173 plate as provided in this section. The word "Florida" must
 174 appear at the top of the plate, and the words "Share the Road"
 175 must appear at the bottom of the plate.

176 (b) The annual use fees shall be distributed to the
177 Florida Sports Foundation ~~Bike Florida, Inc., up to 25 percent~~
178 ~~of which shall be used for marketing and promotion of the "Share~~
179 ~~the Road" concept and license plate. The remaining funds shall~~
180 ~~be divided equally between Bike Florida, Inc., and the Florida~~
181 ~~Bicycle Association, Inc., to be used as follows for:~~

182 1. Ten percent shall be used for marketing and promotion
183 of the license plate.

184 2. Twenty percent shall be distributed to Bike Florida,
185 Inc., to be used for marketing and promotion of Bike Florida
186 tours.

187 3. Ten percent shall be distributed to the Florida Bicycle
188 Association to be used for promotion of safe bicycling at a
189 local level on a county-by-county basis.

190 4. Up to 10 percent may be used for administrative costs
191 of the foundation.

192 5. The remainder shall be distributed to the Cycling
193 Association of Florida to be used for promotion of safe
194 bicycling and for

195 ~~1. education and awareness programs, for bicycle safety~~
196 ~~and motorist safety, with emphasis on sharing the roadway by all~~
197 ~~users. The Cycling Association of Florida shall host events and~~
198 ~~presentations annually in North, Central, and South Florida.~~

199 ~~2. Training, workshops, educational materials, and media~~
200 ~~events.~~

201 ~~3. The promotion of safe bicycling.~~

202 ~~(31) AMERICAN RED CROSS LICENSE PLATES.—~~

203 ~~(a) Notwithstanding the provisions of s. 320.08053, the~~
 204 ~~department shall develop an American Red Cross license plate as~~
 205 ~~provided in this section. The word "Florida" must appear at the~~
 206 ~~top of the plate, and the words "American Red Cross" must appear~~
 207 ~~at the bottom of the plate.~~

208 ~~(b) The department shall retain all revenues from the sale~~
 209 ~~of such plates until all startup costs for developing and~~
 210 ~~issuing the plates have been recovered. Thereafter, 50 percent~~
 211 ~~of the annual use fees shall be distributed to the American Red~~
 212 ~~Cross Chapter of Central Florida, with statistics on sales of~~
 213 ~~license plates, which are tabulated by county. The American Red~~
 214 ~~Cross Chapter of Central Florida must distribute to each of the~~
 215 ~~chapters in this state the moneys received from sales in the~~
 216 ~~counties covered by the respective chapters, which moneys must~~
 217 ~~be used for education and disaster relief in Florida. Fifty~~
 218 ~~percent of the annual use fees shall be distributed~~
 219 ~~proportionately to the three statewide approved poison control~~
 220 ~~centers for purposes of combating bioterrorism and other poison-~~
 221 ~~related purposes.~~

222 ~~(57) DONATE ORGANS-PASS IT ON LICENSE PLATES.—~~

223 ~~(a) The department shall develop a Donate Organs Pass It~~
 224 ~~On license plate as provided in this section. The word "Florida"~~
 225 ~~must appear at the top of the plate, and the words "Donate~~

226 ~~Organs Pass It On" must appear at the bottom of the plate.~~

227 ~~(b) The annual use fees shall be distributed to Transplant~~
228 ~~Foundation, Inc., and shall use up to 10 percent of the proceeds~~
229 ~~from the annual use fee for marketing and administrative costs~~
230 ~~that are directly associated with the management and~~
231 ~~distribution of the proceeds. The remaining proceeds shall be~~
232 ~~used to provide statewide grants for patient services, including~~
233 ~~preoperative, rehabilitative, and housing assistance; organ~~
234 ~~donor education and awareness programs; and statewide medical~~
235 ~~research.~~

236 ~~(63)(65)~~ LIGHTHOUSE ASSOCIATION LICENSE PLATES.—

237 (a) The department shall develop a Lighthouse Association
238 license plate as provided in this section. The word "Florida"
239 must appear at the top of the plate, and the words
240 "SaveOurLighthouses.org ~~Visit Our Lights~~" must appear at the
241 bottom of the plate.

242 ~~(64)(66)~~ IN GOD WE TRUST LICENSE PLATES.—

243 (b) The license plate annual use fees shall be distributed
244 to the In God We Trust Foundation, Inc., which may use up to 10
245 percent of the proceeds to offset administrative costs,
246 promotion, and marketing of the license plate directly
247 associated with the operations of the foundation. The remaining
248 proceeds may be used to address the needs of the military
249 community and the public safety community; provide educational
250 grants and scholarships to foster self-reliance and stability in

251 Florida's youth; and provide education in to fund educational
 252 scholarships for the children of Florida residents who are
 253 members of the United States Armed Forces, the National Guard,
 254 and the United States Armed Forces Reserve and for the children
 255 of public safety employees who have died in the line of duty who
 256 are not covered by existing state law. Funds shall also be
 257 distributed to other s. 501(c)(3) organizations that may apply
 258 for grants and scholarships and to provide educational grants to
 259 public and private schools regarding to promote the historical
 260 and religious significance of religion in American and Florida
 261 history. The In God We Trust Foundation, Inc., shall create an
 262 advisory council comprised of persons with knowledge in these
 263 program areas to make funding recommendations distribute the
 264 license plate annual use fees in the following manner:

265 1. ~~The In God We Trust Foundation, Inc., shall retain all~~
 266 ~~revenues from the sale of such plates until all startup costs~~
 267 ~~for developing and establishing the plate have been recovered.~~

268 2. ~~Ten percent of the funds received by the In God We~~
 269 ~~Trust Foundation, Inc., shall be expended for administrative~~
 270 ~~costs, promotion, and marketing of the license plate directly~~
 271 ~~associated with the operations of the In God We Trust~~
 272 ~~Foundation, Inc.~~

273 3. ~~All remaining funds shall be expended by the In God We~~
 274 ~~Trust Foundation, Inc., for programs.~~

275 ~~(69) ST. JOHNS RIVER LICENSE PLATES.~~

276 ~~(a) The department shall develop a St. Johns River license~~
277 ~~plate as provided in this section. The St. Johns River license~~
278 ~~plates must bear the colors and design approved by the~~
279 ~~department. The word "Florida" must appear at the top of the~~
280 ~~plate, and the words "St. Johns River" must appear at the bottom~~
281 ~~of the plate.~~

282 ~~(b) The requirements of s. 320.08053 must be met prior to~~
283 ~~the issuance of the plate. Thereafter, the license plate annual~~
284 ~~use fees shall be distributed to the St. Johns River Alliance,~~
285 ~~Inc., a s. 501(c)(3) nonprofit organization, which shall~~
286 ~~administer the fees as follows:~~

287 ~~1. The St. Johns River Alliance, Inc., shall retain the~~
288 ~~first \$60,000 of the annual use fees as direct reimbursement for~~
289 ~~administrative costs, startup costs, and costs incurred in the~~
290 ~~development and approval process. Thereafter, up to 10 percent~~
291 ~~of the annual use fee revenue may be used for administrative~~
292 ~~costs directly associated with education programs, conservation,~~
293 ~~research, and grant administration of the organization, and up~~
294 ~~to 10 percent may be used for promotion and marketing of the~~
295 ~~specialty license plate.~~

296 ~~2. At least 30 percent of the fees shall be available for~~
297 ~~competitive grants for targeted community-based or county-based~~
298 ~~research or projects for which state funding is limited or not~~
299 ~~currently available. The remaining 50 percent shall be directed~~
300 ~~toward community outreach and access programs. The competitive~~

301 ~~grants shall be administered and approved by the board of~~
302 ~~directors of the St. Johns River Alliance, Inc. A grant advisory~~
303 ~~committee shall be composed of six members chosen by the St.~~
304 ~~Johns River Alliance board members.~~

305 ~~3. Any remaining funds shall be distributed with the~~
306 ~~approval of and accountability to the board of directors of the~~
307 ~~St. Johns River Alliance, Inc., and shall be used to support~~
308 ~~activities contributing to education, outreach, and springs~~
309 ~~conservation.~~

310 ~~4. Effective July 1, 2014, the St. Johns River license~~
311 ~~plate will shift into the presale voucher phase, as provided in~~
312 ~~s. 320.08053(2)(b). The St. Johns River Alliance, Inc., shall~~
313 ~~have 24 months to record a minimum of 1,000 sales of the license~~
314 ~~plates. Sales include existing active plates and vouchers sold~~
315 ~~subsequent to July 1, 2014. During the voucher period, new~~
316 ~~plates may not be issued, but existing plates may be renewed.~~
317 ~~If, at the conclusion of the 24-month presale period, the~~
318 ~~requirement of a minimum of 1,000 sales has been met, the~~
319 ~~department shall resume normal distribution of the St. Johns~~
320 ~~River specialty plate. If, after 24 months, the minimum of 1,000~~
321 ~~sales has not been met, the department shall discontinue the~~
322 ~~development and issuance of the plate. This subparagraph is~~
323 ~~repealed June 30, 2016.~~

324 ~~(70) HISPANIC ACHIEVERS LICENSE PLATES.—~~

325 ~~(a) Notwithstanding the requirements of s. 320.08053, the~~

326 ~~department shall develop a Hispanic Achievers license plate as~~
327 ~~provided in this section. The plate must bear the colors and~~
328 ~~design approved by the department. The word "Florida" must~~
329 ~~appear at the top of the plate, and the words "Hispanic~~
330 ~~Achievers" must appear at the bottom of the plate.~~

331 ~~(b) The proceeds from the license plate annual use fee~~
332 ~~shall be distributed to National Hispanic Corporate Achievers,~~
333 ~~Inc., a nonprofit corporation under s. 501(c)(3) of the Internal~~
334 ~~Revenue Code, to fund grants to nonprofit organizations to~~
335 ~~operate programs and provide scholarships and for marketing the~~
336 ~~Hispanic Achievers license plate. National Hispanic Corporate~~
337 ~~Achievers, Inc., shall establish a Hispanic Achievers Grant~~
338 ~~Council that shall provide recommendations for statewide grants~~
339 ~~from available Hispanic Achievers license plate proceeds to~~
340 ~~nonprofit organizations for programs and scholarships for~~
341 ~~Hispanic and minority Floridians. National Hispanic Corporate~~
342 ~~Achievers, Inc., shall also establish a Hispanic Achievers~~
343 ~~License Plate Fund. Moneys in the fund shall be used by the~~
344 ~~grant council as provided in this paragraph. All funds received~~
345 ~~under this subsection must be used in this state.~~

346 ~~(c) National Hispanic Corporate Achievers, Inc., may~~
347 ~~retain all proceeds from the annual use fee until documented~~
348 ~~startup costs for developing and establishing the plate have~~
349 ~~been recovered. Thereafter, the proceeds from the annual use fee~~
350 ~~shall be used as follows:~~

351 ~~1. Up to 5 percent of the proceeds may be used for the~~
352 ~~cost of administration of the Hispanic Achievers License Plate~~
353 ~~Fund, the Hispanic Achievers Grant Council, and related matters.~~

354 ~~2. Funds may be used as necessary for annual audit or~~
355 ~~compliance affidavit costs.~~

356 ~~3. Up to 20 percent of the proceeds may be used to market~~
357 ~~and promote the Hispanic Achievers license plate.~~

358 ~~4. Twenty five percent of the proceeds shall be used by~~
359 ~~the Hispanic Corporate Achievers, Inc., located in Seminole~~
360 ~~County, for grants.~~

361 ~~5. The remaining proceeds shall be available to the~~
362 ~~Hispanic Achievers Grant Council to award grants for services,~~
363 ~~programs, or scholarships for Hispanic and minority individuals~~
364 ~~and organizations throughout Florida. All grant recipients must~~
365 ~~provide to the Hispanic Achievers Grant Council an annual~~
366 ~~program and financial report regarding the use of grant funds.~~
367 ~~Such reports must be available to the public.~~

368 ~~(d) Effective July 1, 2014, the Hispanic Achievers license~~
369 ~~plate will shift into the presale voucher phase, as provided in~~
370 ~~s. 320.08053(2) (b). National Hispanic Corporate Achievers, Inc.,~~
371 ~~shall have 24 months to record a minimum of 1,000 sales. Sales~~
372 ~~include existing active plates and vouchers sold subsequent to~~
373 ~~July 1, 2014. During the voucher period, new plates may not be~~
374 ~~issued, but existing plates may be renewed. If, at the~~
375 ~~conclusion of the 24-month presale period, the requirement of a~~

376 ~~minimum of 1,000 sales has been met, the department shall resume~~
377 ~~normal distribution of the Hispanic Achievers license plate. If,~~
378 ~~after 24 months, the minimum of 1,000 sales has not been met,~~
379 ~~the department shall discontinue the Hispanic Achievers license~~
380 ~~plate. This subsection is repealed June 30, 2016.~~

381 ~~(76)~~ (80) FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.-

382 (b) The annual use fees shall be distributed to the Police
383 and Kids Foundation, Inc., which may use up to a maximum of 10
384 percent of the proceeds for marketing to promote and market the
385 plate. The remainder of the proceeds shall be used by the Police
386 and Kids Foundation, Inc., for its operations, activities,
387 programs, and projects to invest and reinvest, and the interest
388 earnings shall be used for the operation of the Police and Kids
389 Foundation, Inc.

390 (80) AUBURN UNIVERSITY LICENSE PLATES.-

391 (a) The department shall develop an Auburn University
392 license plate as provided in this section and s. 320.08053. The
393 plate must bear the colors and design approved by the
394 department. The word "Florida" must appear at the top of the
395 plate, and the words "War Eagle" must appear at the bottom of
396 the plate.

397 (b) The Tampa Bay Auburn Club is the lead club on behalf
398 of the Auburn clubs in this state. The annual use fees from the
399 sale of the plate shall be distributed to the Tampa Bay Auburn
400 Club, together with statistics on sales of the license plates

401 tabulated by county. The Tampa Bay Auburn Club must distribute
402 to each of the state's Auburn clubs on a pro-rata basis the
403 moneys received from sales in the regions within the respective
404 club's area for the purpose of awarding scholarships to Florida
405 residents attending Auburn University. Students receiving these
406 scholarships must be eligible for the Florida Bright Futures
407 Scholarship Program pursuant to s. 1009.531 and shall use the
408 scholarship funds for tuition and other expenses related to
409 attending Auburn University.

410 (81) BEAT CHILDHOOD CANCER LICENSE PLATES.—

411 (a) The department shall develop a Beat Childhood Cancer
412 license plate as provided in this section and s. 320.08053. The
413 plate must bear the colors and design approved by the
414 department. The word "Florida" must appear at the top of the
415 plate, and the words "Beat Childhood Cancer" must appear at the
416 bottom of the plate.

417 (b) The annual use fees from the sale of the plate shall
418 be distributed to Beat Nb, Inc., which may use up to 10 percent
419 of the proceeds for administrative costs directly associated
420 with the operation of the corporation and for marketing and
421 promoting the plate. The remaining proceeds shall be used by the
422 corporation to fund pediatric cancer treatment and research.

423 (82) FLORIDA STATE BEEKEEPERS ASSOCIATION LICENSE PLATES.—

424 (a) The department shall develop a Florida State
425 Beekeepers Association license plate as provided in this section

426 and s. 320.08053. The plate must bear the colors and design
427 approved by the department. The word "Florida" must appear at
428 the top of the plate, and the words "Save the Bees" must appear
429 at the bottom of the plate.

430 (b) The annual use fees from the sale of the plate shall
431 be distributed to the Florida State Beekeepers Association, a
432 nonprofit corporation, and shall be used to fund outreach and
433 education to raise awareness of the importance of beekeeping to
434 Florida agriculture and to fund honeybee research and husbandry.

435 (83) AMERICAN EAGLE LICENSE PLATES.—

436 (a) The department shall develop an American Eagle license
437 plate as provided in this section and s. 320.08053. The plate
438 must bear the colors and design approved by the department. The
439 word "Florida" must appear at the top of the plate, and the
440 words "God Bless America" must appear at the bottom of the
441 plate.

442 (b) The annual use fees from the sale of the plate shall
443 be distributed to the American Eagle Foundation for deposit in
444 the foundation's national endowment fund. Up to 10 percent of
445 the funds received may be used for administrative costs and
446 marketing of the plate. The American Eagle Foundation shall use
447 the remainder of the proceeds to fund public education programs,
448 rescue and care programs, and other conservation efforts in
449 Florida that benefit bald eagles.

450 (84) DAN MARINO FOUNDATION LICENSE PLATES.—

451 (a) The department shall develop a Dan Marino Foundation
452 license plate as provided in this section and s. 320.08053. The
453 plate must bear the colors and design approved by the
454 department. The word "Florida" must appear at the top of the
455 plate, and the words "Marino Campus" must appear at the bottom
456 of the plate.

457 (b) The annual use fees from the sale of the plate shall
458 be distributed to the Dan Marino Foundation, Inc., a Florida
459 nonprofit corporation, which may use up to 10 percent of such
460 fees for administrative costs and marketing of the plate. The
461 remainder of the fees shall be used by the Dan Marino
462 Foundation, Inc., to assist Floridians with developmental
463 disabilities in becoming employed, independent, and productive;
464 to promote awareness of such services; and to promote and fund
465 education scholarships related to such services.

466 (85) DUCKS UNLIMITED LICENSE PLATES.—

467 (a) The department shall develop a Ducks Unlimited license
468 plate as provided in this section and s. 320.08053. The plate
469 must bear the colors and design approved by the department. The
470 word "Florida" must appear at the top of the plate, and the
471 words "Conserving Florida Wetlands" must appear at the bottom of
472 the plate.

473 (b) The annual use fees from the sale of the plate shall
474 be distributed to Ducks Unlimited, Inc., a nonprofit corporation
475 under s. 501(c)(3) of the Internal Revenue Code, to be used as

476 follows:

477 1. Up to 5 percent may be used for administrative costs
478 and marketing of the plate.

479 2. At least 95 percent shall be used in this state to
480 support the mission and efforts of Ducks Unlimited, Inc., to
481 conserve, restore, and manage Florida's wetlands and associated
482 habitats for the benefit of waterfowl, other wildlife, and
483 people.

484 (86) FLORIDA BAY FOREVER LICENSE PLATES.—

485 (a) The department shall develop a Florida Bay Forever
486 license plate as provided in this section and s. 320.08053. The
487 plate must bear the colors and design approved by the
488 department. The word "Florida" must appear at the top of the
489 plate, and the words "Florida Bay Forever" must appear at the
490 bottom of the plate.

491 (b) The annual use fees from the sale of the plate shall
492 be distributed to the Florida National Park Association, Inc.,
493 which may use up to 10 percent of the proceeds for
494 administrative costs and marketing of the plate. The remainder
495 of the funds shall be used to supplement the Everglades National
496 Park's budgets and to support educational, interpretive,
497 historical, and scientific research relating to the Everglades
498 National Park.

499 (87) SUPPORT OUR CONSTITUTION LICENSE PLATES.—

500 (a) The department shall develop a Support Our

501 Constitution license plate as provided in this section and s.
502 320.08053. The plate must bear the colors and design approved by
503 the department. The word "Florida" must appear at the top of the
504 plate, and the words "Support Our Constitution" must appear at
505 the bottom of the plate.

506 (b) The annual use fees from the sale of the plate shall
507 be distributed to the Constitution Foundation, Inc., to be used
508 as follows:

509 1. Up to 10 percent may be used for administrative costs.

510 2. The remainder shall be used to fund the activities,
511 programs, projects, and mission of the Constitution Foundation,
512 Inc., to increase awareness and understanding of the United
513 States Constitution in Florida's public schools, recruit and
514 train school leaders to make presentations in each school
515 district, and provide to each student, at no charge, learning
516 materials and a pocket Constitution.

517 (88) DONATE LIFE FLORIDA LICENSE PLATES.-

518 (a) The department shall develop a Donate Life Florida
519 license plate as provided in this section and s. 320.08053. The
520 plate must bear the colors and design approved by the
521 department. The word "Florida" must appear at the top of the
522 plate, and the words "Donors Save Lives" must appear at the
523 bottom of the plate.

524 (b) The annual use fees from the sale of the plate shall
525 be distributed to Donate Life Florida, which may use up to 10

526 percent of the proceeds for marketing and administrative costs.
527 The remaining proceeds shall be used by Donate Life Florida to
528 educate Florida residents on the importance of organ, tissue,
529 and eye donation and for the continued maintenance of the Joshua
530 Abbott Organ and Tissue Donor Registry.

531 (89) RONALD REAGAN LICENSE PLATES.—

532 (a) The department shall develop a Ronald Reagan license
533 plate as provided in this section and s. 320.08053. The plate
534 must bear the colors and design approved by the department. The
535 word "Florida" must appear at the top of the plate, and the
536 words "President Ronald Reagan" must appear at the bottom of the
537 plate.

538 (b) The annual use fees from the sale of the plate shall
539 be distributed to Florida Ronald Reagan Centennial, Inc., to be
540 used as follows:

541 1. Ten percent shall be used for marketing and
542 administrative costs.

543 2. Forty-five percent shall be distributed to the Florida
544 National Guard Foundation.

545 3. Forty-five percent shall be used to support ongoing
546 research of Alzheimer's disease for the benefit of Florida
547 residents and their families who suffer from the disease.

548 (90) ROTARY LICENSE PLATES.—

549 (a) The department shall develop a Rotary license plate as
550 provided in this section and s. 320.08053. The plate must bear

551 the colors and design approved by the department. The word
552 "Florida" must appear at the top of the plate, and the word
553 "Rotary" must appear on the bottom of the plate. The license
554 plate shall bear the Rotary International wheel emblem.

555 (b) The annual use fees from the sale of the plate shall
556 be distributed to the Community Foundation of Tampa Bay, Inc.,
557 to be used as follows:

558 1. Up to 10 percent may be used for administrative costs
559 and marketing of the plate.

560 2. Ten percent shall be distributed to Rotary's Camp
561 Florida for direct support to all programs and services provided
562 to children with special needs who attend the camp.

563 3. The remainder shall be distributed, proportionally
564 based on sales, to each Rotary district in the state in support
565 of Rotary youth programs in Florida.

566 Section 4. This act shall take effect October 1, 2017.