

Amendment No.

CHAMBER ACTION

Senate

House

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Representative Edwards offered the following:

**Amendment to Amendment (171781)**

Remove lines 1528-1566 of the amendment and insert:

(2) STATEWIDE CANNABIS AND MARIJUANA EDUCATION CAMPAIGN.-

(a) The department shall develop educational materials to educate caregivers, including, but not limited to, physicians licensed under chapter 458 or chapter 459, licensed practical nurses, registered nurses, hospice workers, persons who provide palliative care, and hospice caregivers to provide to qualified patients accurate information about cannabis and marijuana as set forth in s. 29, Art. X of the State Constitution, s. 381.986, and this section. The information may include:

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14 1. The legal requirements for its use and possession of  
15 marijuana in this state.

16 2. Safe use of marijuana, including preventing access by  
17 persons other than qualified patients as defined in s. 381.986.

18 3. Other cannabis-related and marijuana-related education  
19 determined by the department to be necessary to inform  
20 caregivers so they may provide to qualified patients the most  
21 accurate information on its use as authorized by constitution  
22 and law.

23 (b) The department may use television messaging, radio  
24 broadcasts, print media, digital strategies, social media, and  
25 any other form of messaging deemed necessary and appropriate by  
26 the department to implement the education campaign. The  
27 department may work with private and public hospitals, hospice  
28 providers, health and disease organizations, and other  
29 appropriate entities to provide training and programming.

30 (c) The department may contract with one or more vendors  
31 to implement the campaign.

32 (d) The department shall contract with an independent  
33 entity to conduct annual evaluations of the campaign. The  
34 evaluations shall assess the reach and impact of the campaign,  
35 success in educating caregivers regarding the legal parameters  
36 for marijuana use. For the first year of the campaign, the  
37 evaluator shall conduct surveys to establish baseline data on  
38 use of medical cannabis and marijuana by qualified patients, the

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39 attitudes of the general public toward cannabis and marijuana,  
40 and any other data deemed necessary for long-term analysis. By  
41 January 31 of each year, the department shall submit to the  
42 Governor, the President of the Senate, and the Speaker of the  
43 House of Representatives the annual evaluation of the campaign.

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