	LEGISLATIVE ACTION	
Senate		House
Comm: WD		
03/27/2017	•	
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The Committee on Banking and Insurance (Farmer) recommended the following:

Senate Amendment to Amendment (767012) (with title amendment)

4 Delete line 260

5 and insert:

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Section 8. Effective July 1, 2017, section 626.99289, Florida Statutes, is created to read:

626.99289 Mandatory disclosure of alternatives to lapse or surrender.-

(1) As used in this section, the term:



(a) "Agent" means a person who is the agent of record of a 11 policy or who has a business relationship with the policyholder 12 13 or insured. 14 (b) "Insured" means an individual who is covered by a 15 policy. (c) "Insurer" means the insurance company that issued or 16 17 currently insures the policy. 18 (d) "Person" has the same meaning as provided in s. 1.01. (e) "Policy" means an individual life insurance policy 19 20 owned by an individual who is a resident of this state, regardless of whether such policy has been issued, delivered, or 21 22 renewed in this state. 23 (2) The commissioner shall develop, and the commission 24 shall adopt by rule, a written notice to inform a policyholder 25 of alternatives to the lapse or surrender of a policy, and of 26 the policyholder's rights, as an owner of the policy, which are 27 related to the disposition of a policy. The notice must be 28 developed at no cost to insurers, agents, or other licensees and 29 must be written in lay terms. 30 (3) The written notice must contain all of the following: 31 (a) A statement explaining that life insurance is a 32 critical part of a broader financial plan. 33 (b) A statement explaining that life insurance offers a 34 future death benefit. 35 (c) A statement explaining that life insurance may offer 36 current living benefits. 37 (d) A statement explaining that there are alternatives to

(e) A general description of the following alternatives to

the lapse or surrender of a policy.

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	the	lapse	or	surrender	of	а	policy:
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- 1. Accelerated death benefits available under the policy or as a rider to the policy.
 - 2. The assignment of the policy as a gift.
- 3. The sale and assignment of the policy pursuant to a viatical settlement contract, including:
- a. A statement that a viatical settlement is a regulated transaction in this state pursuant to part X of chapter 626;
- b. A statement that a viatical settlement provider must be licensed in this state to transact a viatical settlement with a resident of this state; and
- c. A statement that a life agent, as defined in s. 626.015, may represent the policyholder as a viatical settlement broker pursuant to s. 626.9916(2) if the policyholder decides to explore the feasibility of selling or assigning the policy pursuant to a viatical settlement contract.
- 4. The replacement of the policy pursuant to part III of chapter 627.
- 5. The maintenance of the policy pursuant to the terms of the policy or a rider to the policy, or through a viatical settlement contract.
- 6. The maintenance of the policy through loans issued by an insurer or a third party, using the policy or the cash surrender value of the policy as collateral for the loan.
- 7. Conversion of the policy from a term policy to a permanent policy.
- 8. Conversion of the policy in order to obtain long-term care health insurance coverage or a long-term care benefit plan.
 - (f) A statement explaining that life insurance, viatical

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settlements, or other alternatives to the lapse or surrender of the policy described in the notice may not be available to a particular policyholder depending on a number of circumstances, including the age and health status of the insured or the terms of a life insurance policy, and that the policyholder should contact his or her financial advisor, insurance agent, broker, or attorney to obtain further advice and assistance. (4) An insurer, an agent, or an insurer and its agent must provide the written notice required under subsections (2) and (3) to a policyholder if an insured under the policy is 60 years of age or older or is known by the insurer or agent to be terminally ill or chronically ill, and: (a) If the policyholder requests the surrender, in whole or in part, of the policy; (b) If the policyholder requests a loan against, or withdrawal of cash value from, the policy; (c) If the policyholder requests an accelerated death benefit, nursing home benefit, critical illness benefit, or any other living benefit under the policy; (d) If the policyholder requests a reduction in the face amount of the policy; (e) If the policyholder requests, or the policy

- automatically enters, an extended term;
 - (f) If the policyholder requests a waiver of premium;
- (g) If a term policy is within 6 months before the end of the term of the policy and the policyholder has the right to convert the term policy to permanent insurance;
- (h) If the insurer sends a notice to the policyholder that the policy may lapse; however, the insurer is not required to



98 send such notice more than once within the 12-month period after 99 the date of its first notice of lapse of the policy; or 100 (i) At any other time that the commission may prescribe by 101 rule. 102 (5) A person may not prohibit, terminate, fine, or 103 otherwise deter an agent from or penalize an agent for: 104 (a) At any time, informing a policyholder or his or her 105 designee of the options under the policy terms or the 106 alternatives described in this section to the lapse or surrender 107 of a policy, or of a policyholder's rights related to the 108 disposition of a policy; or 109 (b) Assisting a policyholder with securing any benefit or 110 alternative described in this section or under the policy terms. 111 (6) A violation of this section is deemed an unfair trade 112 practice under s. 626.9927. Section 9. Except as otherwise expressly provided in this 113 114 act, this act shall take effect upon becoming a law. 115 116 ========= T I T L E A M E N D M E N T =========== 117 And the title is amended as follows: Delete line 289 118 and insert: 119 practices; creating s. 626.99289, F.S.; defining 120 121 terms; requiring the commissioner of the Office of 122 Insurance Regulation to develop, and the Financial 123 Services Commission to adopt by rule, a written notice 124 informing a policyholder of a life insurance policy of 125 alternatives to the lapse and surrender of the policy and the policyholder's rights related to the policy's 126

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disposition; requiring such notice to be developed at no cost to certain entities and to be written in lay terms; specifying requirements for the notice; requiring an insurer or an agent to provide the notice to a policyholder under certain circumstances; prohibiting a person from taking certain actions against an agent who informs or assists a policyholder in a specified manner; providing that a violation of the section is deemed an unfair trade practice; providing effective dates.