

HOUSE OF REPRESENTATIVES STAFF ANALYSIS

BILL #: CS/HB 7083 PCB PIE 17-05 Ethics Reform
SPONSOR(S): Government Accountability Committee, Public Integrity & Ethics Committee, Sullivan
TIED BILLS: **IDEN./SIM. BILLS:**

| REFERENCE | ACTION | ANALYST | STAFF DIRECTOR or BUDGET/POLICY CHIEF |
|--|---------------------|----------|--|
| Orig. Comm.: Public Integrity & Ethics Committee | 16 Y, 0 N | Rubottom | Rubottom |
| 1) Appropriations Committee | 24 Y, 0 N | Delaney | Leznoff |
| 2) Government Accountability Committee | 19 Y, 0 N, As CS | Moore | Williamson |

SUMMARY ANALYSIS

The bill addresses public officer and employee conduct regarding solicitation and negotiation of conflicting and potentially conflicting income producing relationships, addresses post-service lobbying restrictions for certain elected and appointed officers, and revises executive branch lobbyist registration requirements. Specifically, the bill:

- Prohibits public officers and employees from soliciting an employment or contractual relationship from entities with whom they are prohibited from entering into conflicting employment and contractual relationships;
- Requires public officers and employees to report any offer of an employment or contractual relationship from such entities;
- Requires certain disclosures of prohibited solicitations;
- Imposes a six-year post-service ban on personal representation before the Legislature and any executive branch agency applicable to statewide elected officers and legislators;
- Imposes a two-year post-service ban on personal representation before any state executive branch agency for agency directors, unless the former director is employed by another state agency;
- Imposes the following restrictions on statewide elected officers and legislators:
 - Prohibits solicitation of employment or investment advice arising out of official duties;
 - Prohibits solicitation and acceptance of investment advice or profitmaking arrangements (other than employment) from lobbyists or lobbyists' employers or principals; and
 - Requires immediate disclosure of either new employment or an increase in compensation from certain employers;
- Restricts certain unelected state officers and employees regarding soliciting and negotiating an employment or contractual relationship with certain employers;
- Prohibits the use of an elected official's name, image, or symbols of office in a public service announcement while the official is a candidate for reelection or election to another public office if such announcement is paid for with public funds or donated airtime;
- Authorizes the Commission on Ethics to investigate disclosures of certain prohibited solicitations in the same manner as a complaint;
- Revises executive branch lobbying registration requirements to mandate electronic registration, clarify provisions, adjust the maximum registration fee, and add the Board of Governors of the State University System and the State Board of Education to the list of entities to which the requirements apply; and
- Repeals a statute strictly regulating legislative lobbying by state agency, state university, and community college personnel.

The bill has an indeterminate fiscal impact on the state pertaining to both fee revenues and administrative expenditures.

FULL ANALYSIS

I. SUBSTANTIVE ANALYSIS

A. EFFECT OF PROPOSED CHANGES:

Conflicting Employment and Solicitation of Gifts

Present Situation:

Current law prohibits a public officer or employee from entering into an employment or contractual relationship with any entity, including public agencies, over which the officer's or employee's agency exercises regulatory power or with whom the officer's or employee's agency does business.¹ There are a number of exceptions relating to certain objectively fair or *de minimis* procurements, certain disclosed relationships, and other comparable exceptions.² "Regulatory power" under this law does not include power exercised by a legislative body over another agency or legislative authority exercised by passage of laws or ordinances.³

The Florida Constitution prohibits legislators and statewide elected officers from personally representing another person or entity for compensation before their former body or agency for a period of two years following vacation of office.⁴ The Code of Ethics for Public Officers and Employees (Code of Ethics) also imposes on many public officers and state employees a two-year ban on lobbying their own agency after vacation of public office or employment.⁵ Affected employees are generally those with policy making or significant purchasing authority. Affected legislative employees, including committee staff directors, deputy staff directors, certain attorneys, analysts, and others, are barred by this statute from lobbying either house or any office of the Legislature. Affected state agency personnel are only barred from lobbying their own former agency. Thus, a former Secretary of Health may lobby the Executive Office of the Governor or any agency under the Governor except the Department of Health. For both legislative and executive employees, however, there is an exception to the ban for those subsequently employed by other state agencies. Thus, a former agency secretary or legislative staff director may lobby their former employer on behalf of another state agency by whom they are employed during the first two years after leaving the position to which the ban relates.

The only "exception" to the current two-year ban for statewide elected officers and members of the Legislature is one recognized by the Commission on Ethics (Commission) regarding those serving in subsequent elective office.⁶ Thus, a former legislator elected to a higher state office or a local office may lobby the Legislature in their newly elected official capacity.

The Code of Ethics imposes additional post-service restrictions on certain state employees.⁷ There is a concurrent employment prohibition⁸ and a post-employment restriction⁹ on employment by agency contractors over which the employee has exercised certain procurement influence or authority during public service. After retirement or termination, the former employee may not be employed "in connection with any contract" over which the employee had influence with respect to the procurement. The restriction lasts for the duration of such contract. There is an exception when the employee's position is contracted out to the contractor, the influence was merely advisory, and the agency head

¹ Section 112.313(7), F.S.

² Section 112.313(12), F.S.

³ Section 112.313(7)(a)2., F.S.

⁴ Art. II, s. 8, Fla. Const.

⁵ Section 112.313(9), F.S.

⁶ Commission on Ethics Advisory Opinion (CEO) 81-57, affirmatively quoted in CEO 09-4 (footnote 1).

⁷ Section 112.3185, F.S.

⁸ Section 112.3185(2), F.S.

⁹ Section 112.3185(3), F.S.

determines the best interests of the state will be served by the employee having an employment or contractual relationship with the contractor.¹⁰

A related restriction prohibits a former state agency employee, within 2 years after retirement or termination, from having or holding any employment or contractual relationship with any business entity in connection with any contract for contractual services that was “within [the] responsibility” of the former employee. An exception exists when the agency head determines the former employee’s employment with the contractor is in the best interests of the state.¹¹

In addition, there is a post-service compensation limitation applicable to an agency employee who becomes a contractor providing services to his or her former agency. During the first year after leaving his or her position with the agency, the former employee may not be paid more than the annual salary he or she was receiving upon leaving the agency for contractual services provided to the agency. This limitation also has an exception when the agency head grants a waiver for a particular contract after determining it will result in significant time or cost savings to the state.¹²

The Code of Ethics also prohibits a public officer or employee or a candidate for public office from soliciting or accepting anything of value based upon an understanding that the vote, official action, or judgment of the officer, employee, or candidate would be influenced thereby.¹³ This includes gifts, employment, and valuable investment advice. In addition, even without such a quid pro quo understanding, the law prohibits certain public officers and employees from soliciting any gift or honorarium from certain entities – primarily vendors, political committees, lobbyists, and principals.¹⁴ Nonetheless, a public officer or employee may solicit employment from entities from which they may not seek a gift and may solicit future employment from entities from which they may not accept present employment, so long as there is no understanding that influence is offered in the exchange.

The term “solicit” appears in over 240 statutes in a variety of forms. The term is only defined for a few specific purposes, such as regulating the solicitation of charitable contributions.¹⁵ The word is used five times in the Code of Ethics with no statutory definition.¹⁶

There are currently no laws restricting public servants from soliciting employment or investment opportunities based merely on the status of the person or business solicited.

House Rules adopted for the 2016-2018 term prohibit a House member from soliciting or accepting an employment offer or investment advice arising out of legislative or political activities engaged in while he or she is a member of, or candidate for, the House.¹⁷ The Rules also restrict House members’ acceptance of compensation to lobby local governments¹⁸ and establish a six-year ban on legislators lobbying the House after vacation of office.¹⁹

¹⁰ Section 112.3185(3), F.S.

¹¹ Section 112.3185(4), F.S.

¹² Section 112.3185(5), F.S.

¹³ Section 112.313(2), F.S.

¹⁴ Sections 112.3148(3) and 112.3149(2), F.S. (Only unsolicited gifts, \$100 and under, may be accepted; and only *expenses* such as travel and lodging related to an honorarium event may be accepted.)

¹⁵ Section 496.404(24), F.S. (defining “solicitation”).

¹⁶ Black’s Law Dictionary, Sixth Edition defines “solicit” as follows (citations omitted):

To appeal for something; to apply to for obtaining something; to ask earnestly; to ask for the purpose of receiving; to endeavor to obtain by asking or pleading; to entreat, implore, or importune; to make petition to; to plead for; to try to obtain....The term implies personal petition and importunity addressed to a particular individual to do some particular thing....

¹⁷ House Rule 15.5.

¹⁸ House Rule 15.4(e).

¹⁹ House Rule 17.1(g) (applicable to all legislators serving on or after November 8, 2016). Note, the House has no authority to regulate lobbying in the Senate except by joint action. For an example of joint lobbyist regulation, see Joint Rule 1, Joint Rules, the Eighty-eighth Florida Legislature.

Effect of Proposed Changes:

The bill expands the present two-year post-service ban on personal representation for compensation by statewide elected officers and members of the Legislature to a six-year ban on such representation before any state executive or legislative body, consistent with CS/HB 7003, which was passed by the House on March 10, 2017.²⁰ In addition, the bill creates a new two-year ban on lobbying any agency in the executive branch for “agency directors,” defined as a department secretary,²¹ the chief administrative employee or officer of a department headed by the Governor and Cabinet, or the chief administrative employee or officer of a body established or granted legislative or executive power by the State Constitution.²² This provision would affect the highest ranking state employee in fewer than 40 executive branch departments and independent commissions or boards.

The bill prohibits a statewide elected officer or member of the Legislature from soliciting an employment offer arising out of official or political activities engaged in while he or she is an officer or legislator or a candidate for such office, except in the following circumstances:

- The officer or legislator may solicit or accept future employment in the last 180 days of his or her term of office if he or she is ineligible to run for reelection or has publicly announced that he or she is not and does not intend to become a candidate for reelection.
- The officer or legislator may solicit or accept employment from any prospective employer in a profession or occupation in which he or she has formerly engaged, has been formally educated or trained, or is licensed unless such employment is prohibited by other general law.

The bill also prohibits a public officer or employee of an agency from soliciting an employment or contractual relationship from an entity regulated by his or her agency or doing business with his or her agency. To enforce this prohibition, the bill requires such entities to disclose to the head of the employing agency any solicitation prohibited by the law. If the solicitor is the agency head or a member of a body that is the agency head, the disclosure must be made to the Commission.

The bill also prohibits certain unelected state officers and state agency employees, those required to file financial disclosures under the Code of Ethics, from soliciting an employment or contractual relationship from an entity that does business with or is regulated by the employing agency or from any person from whom they may not solicit gifts, including lobbyists and principals. Further, such state officers and state agency employees may not negotiate an offer of future employment with such entities without the permission of their agency head or an authorized designee. Permission may only be withheld if the agency head or designee determines such negotiation conflicts with the interests of the state. However, these officers and employees may solicit or negotiate such employment during the 90 days prior to termination of employment if the individual has given notice of termination or is ending a fixed term of office and will not be reappointed. In addition, if the agency has notified the individual that he or she will be discharged from employment or office, solicitation and negotiation is permitted during the 180 days prior to such discharge.

The bill requires a prohibited solicitation to be reported by the restricted employers to the agency head or to the Commission if the solicitor is the agency head. Officers and employees must disclose to their agency head, inspector general, general counsel, or a designee of the agency head any offer of employment or contractual relationship from entities from whom they may not solicit such relationships.

²⁰ For a detailed analysis of the provisions of CS/HB 7003, see the House Staff Analysis at: <http://myfloridahouse.gov/Sections/Documents/loaddoc.aspx?FileName=h7003a.RPC.DOCX&DocumentType=Analysis&BillNumber=7003&Session=2017>.

²¹ As that term is defined in s. 20.03, F.S. (“...an individual who is appointed by the Governor to head a department and who is not otherwise named in the State Constitution.”)

²² These entities include the Board of Governors, Florida Fish and Wildlife Conservation Commission, Department of Education, State Board of Administration, and similar agencies.

Solicitation of Investment Advice and Business Deals with Lobbyists and Principals

Present Situation:

The Code of Ethics prohibits a current or former public officer or employee from disclosing or using non-public information gained by reason of public position for his or her personal gain or benefit or for the personal gain or benefit of any other person or business entity.²³ In addition, House Rules adopted for the 2016-2018 term prohibit a House member from soliciting or accepting investment advice arising out of legislative or political activities engaged in while he or she is a member of, or candidate for, the House. The Rules also prohibit a member from entering into any investment, joint venture, or other profitmaking relationship with or advised by a lobbyist or principal.²⁴

Effect of Proposed Changes:

The bill prohibits statewide elected officers and members of the Legislature from soliciting or accepting investment advice from lobbyists and principals or soliciting investment advice arising out of official or political activities.

The bill also prohibits such officers and legislators from entering into an investment, joint venture, or other profitmaking relationship with a lobbyist or principal. However, this prohibition does not apply to an employment relationship to engage the personal services²⁵ of the elected official.

Disclosure of Employment by Elected Officers

Present Situation:

The financial disclosure laws require elected constitutional officers to file a full and complete disclosure of assets, liabilities, and income annually, and require candidates for such offices to file the disclosure when qualifying for office.²⁶ These disclosures are due on July 1 each year for the period covering the previous calendar year. Thus, employer and income information is not reportable for 6 to 18 months after it is earned. There are no requirements for immediate disclosure of changes in income or employment.

The Code of Ethics prohibits a public officer from accepting public employment if the officer knows or should know that the employment is being offered to gain influence or other advantage based on the public officer's office or candidacy. Any public employment accepted by a public officer must meet all of the following conditions:

- The position was already in existence or was created by the employer without the knowledge or anticipation of the public officer's interest in such position;
- The position was publicly advertised;
- The public officer was subject to the same application and hiring processes as other candidates for the position; and
- The public officer meets or exceeds the required qualifications for the position.

A person who was employed by the state or any of its political subdivisions before qualifying as a public officer may continue his or her employment. However, he or she may not accept promotion,

²³ Section 112.313(8), F.S.

²⁴ House Rule 15.5.

²⁵ The IRS describes personal service activity as follows: "A personal service activity is an activity that involves performing personal services in the fields of health, law, engineering, architecture, accounting, actuarial science, performing arts, consulting, or any other trade or business in which capital is not a material income-producing factor." "2016 Instructions for Schedule C" (Form 1040), p.C-4.

²⁶ Section 8, Art. II, Fl. Const., s. 112.3144, F.S.

advancement, additional compensation, or anything of value that he or she knows or should know is provided as a result of his or her election or position.²⁷

The House Rules adopted for the 2016-2018 term require House members to disclose to the Public Integrity & Ethics Committee any new employment with an entity that receives state funds directly by appropriation or from any public employer.²⁸ The disclosure must be filed within 30 days after acceptance of the employment and must include the employer, position, and salary.

Effect of Proposed Changes:

The bill requires statewide elected officials and members of the Legislature to disclose information relating to new employment or increased compensation under certain circumstances. Such officers and legislators must file a written statement with the Commission within 30 days of acceptance of any new employment or increased compensation if the employer is:

- An entity that receives state funds directly by appropriation;
- An agency;²⁹ or
- A lobbying firm, a lobbyist, or a lobbyist's principal.

In addition, new employment must be disclosed if the offer of employment arose out of official or political activities engaged in while the officer or legislator was in office or was a candidate for such office. The Commission must publish the disclosures online with the official's full financial disclosure.

Elected Official Advertising

Present Situation:

Chapter 106, F.S., governs campaign financing for candidates for public office and contains many provisions relating to political organizations, campaign contributions, use of campaign funds, and campaign advertising. The provisions related to campaign advertising set forth the requirements applicable to the contents of political advertisements³⁰ as well as the use and removal of such advertisements.³¹ In addition, s. 106.113, F.S., prohibits a local government³² or a person acting on behalf of a local government from expending or authorizing the expenditure of public funds for a political advertisement concerning an issue, referendum, or amendment that is subject to a vote of the electors.

²⁷ Section 112.3125, F.S.

²⁸ House Rule 15.4(d).

²⁹ Section 112.312(2), F.S. defines "agency" to mean:

any state, regional, county, local, or municipal government entity of this state, whether executive, judicial, or legislative; any department, division, bureau, commission, authority, or political subdivision of this state therein; any public school, community college, or state university; or any special district as defined in s. 189.012.

³⁰ The term "political advertisement" means a paid expression in a specified communications medium, whether radio, television, newspaper, magazine, periodical, campaign literature, direct mail, or display or by means other than the spoken word in direct conversation, which expressly advocates the election or defeat of a candidate or the approval or rejection of an issue. However, political advertisement does not include:

- A statement by an organization, in existence before the time during which a candidate qualifies or an issue is placed on the ballot for that election, in support of or opposition to a candidate or issue, in that organization's newsletter, which newsletter is distributed only to the members of that organization.
- Editorial endorsements by a newspaper, a radio or television station, or any other recognized news medium.

Section 106.011(15), F.S.

³¹ Sections 106.143 and 106.1435, F.S.

³² The term "local government" means:

- A county, municipality, school district, or other political subdivision in this state; and
- Any department, agency, board, bureau, district, commission, authority, or similar body of a county, municipality, school district, or other political subdivision of this state.

Section 106.113(1)(a), F.S.

Effect of Proposed Changes:

The bill defines the term “governmental entity” as any executive, judicial, or quasi-judicial department; state university; community college; water management district; or political subdivision. In addition, the term “public service announcement” is defined as any message communicated by radio, television, electronic communication, or billboard that promotes or announces an issue of public importance, concern, or welfare.

The bill prohibits a governmental entity, a person acting on behalf of a governmental entity, or an elected official from using or authorizing the use of an elected official’s name, image, likeness, official uniform, badge, or other symbol of office in a public service announcement from the date that the public official becomes a candidate for reelection or election to public office to the date of the general election if such announcement is paid with public funds or if the time or space for the announcement was donated by the media. This prohibition does not apply to bona fide news events, such as public debates broadcast by a licensed broadcaster.

Lobbyist Registration and Compensation Reporting

Present Situation:

Lobbyists must register to lobby the executive branch and the legislative branch in Florida. Executive branch lobbying is regulated by the Code of Ethics and administered by the Commission.³³ Legislative branch lobbying is regulated primarily by Joint Rule and administered by the Office of Legislative Services (OLS). Both registration systems require lobbyists to register annually for each principal represented and to indicate the entities to be lobbied. In addition, lobbying firms must file quarterly compensation reports. Both the Commission and the Legislature have instituted electronic registration and compensation reporting. Executive branch lobbyists, however, must supply a written oath to complete each registration. Registration fees are set administratively and are paid into a trust fund for the administration of each system. For executive branch lobbying, the annual registration fee may not exceed \$40 for each principal represented.³⁴ Most executive branch lobbyists register to lobby all agencies covered by the system, leaving the specific entities to be lobbied unclear.

In addition to the Joint Rules, state law regulates aspects of legislative lobbying by state employees. Employees of non-public entities are only required to register if they are principally employed for governmental affairs. However, any state employee who appears before any legislator or appears before or attends any legislative committee to advocate for or against legislation must register as a lobbyist on behalf of his or her agency.³⁵ In addition, each state, state university, or community college employee is required to record his or her attendance before any committee during the established business hours of the employee’s agency and to record with OLS any attendance in the legislative chambers, committee rooms, legislative offices, and other areas, unless the agency designates the individual’s position as being used for lobbying. The law requires deduction from the employee’s paycheck for all business hours spent lobbying in violation of these requirements.³⁶ Other than the registration requirement, these regulations do not appear to have been enforced in recent years.

All state agency and legislative officers and employees are exempt from executive branch lobbying registration.³⁷ However, local officers and employees must register to lobby the state executive branch.

³³ Section 112.3215, F.S.

³⁴ Section 112.3215(4), F.S.

³⁵ Section 11.061, F.S.

³⁶ Section 11.061(2)(b), F.S.

³⁷ Section 112.3215(1)(h)2., F.S.

Compensation reporting is subject to random audits and findings of non-compliance are reported to the Commission (in case of executive branch lobbying firms) for investigation.³⁸ Some such cases involve mere mistakes in reporting or calculation.

Effect of Proposed Changes:

The bill updates the executive branch registration law by requiring registrations to include e-mail addresses of lobbyists, principals, and lobbying firms. It requires registration to be electronic and removes the written oath requirement. The bill revises provisions to bring some definitions into closer conformity with the legislative branch lobbying registration rule.

The bill adds the Board of Governors of the State University System and the State Board of Education to the list of entities for which executive branch lobbyist registration and compensation reporting is required.

The bill changes the maximum annual lobbyist registration fee for executive branch lobbying from \$40 to \$20 for each principal represented, plus a fee not to exceed \$5 for each additional agency lobbied on behalf of that principal.

The bill exempts officers and employees of political subdivisions from the requirement to register as executive branch lobbyists.

The bill also repeals the law requiring a broad category of state employees to register to lobby the Legislature and requiring state employees to record their presence on legislative premises during business hours. Registration will still be required under the Joint Rules.

Code of Ethics Enforcement

Present Situation:

The Commission is the independent body responsible for investigating and reporting on complaints concerning breach of public trust by public officers or employees not within the jurisdiction of the Judicial Qualifications Commission.³⁹ This jurisdiction extends to alleged violations of the Code of Ethics.⁴⁰ For most violations, the Commission may not investigate except upon receipt of a complaint or referral from particular state officers responsible for enforcing the laws or from a United States Attorney.⁴¹

The power to impose civil penalties for violations is vested in the Governor and other public officers, depending on the status of the violator. Only the House or Senate may impose penalties on Members of the House or Senators, respectively. If the Commission finds grounds for impeachment of an impeachable officer, findings are submitted to the Speaker of the House. The Governor is authorized to otherwise impose penalties on other officers subject to impeachment and the Attorney General has such power to impose penalties on the Governor. The presiding officers of the Legislature are empowered to impose penalties on certain legislative employees.⁴²

The Commission investigates complaints, determines probable cause, and, after any public administrative hearing, makes findings of violations and recommendations on punishment. If the Commission does not find probable cause, the complaint is dismissed. A hearing must be requested within 14 days following mailing of the probable cause notification. In addition, the Commission may

³⁸ Section 112.3215(8), F.S.

³⁹ Art. II, s. 8(f) and (i)(3), Fla. Const.

⁴⁰ See ss. 112.322(1) and 112.324, F.S.

⁴¹ Section 112.324(1), F.S.

⁴² Section 112.324(4)-(8), F.S.

require a public hearing on its own motion. The Commission may not enter into stipulation or settlement imposing penalties, but all penalties must be imposed by the appropriate disciplinary authority.⁴³

The Commission may dismiss any complaint or referral at any stage of disposition if it determines that the violation that is alleged or has occurred is a de minimis violation.

Executive branch lobbyist registration enforcement is governed by distinct enforcement provisions. The Commission reports probable cause findings to the Governor and Cabinet for appropriate action, which can include a fine up to \$5,000 and prohibition from lobbying for up to 2 years. A person accused of violating the lobbyist registration law may also request a hearing within 14 days of the mailing of the probable cause notification. Such complaints, however, are not subject to dismissal based on the de minimis nature of a violation.⁴⁴

Effect of Proposed Changes:

The bill authorizes the Commission to investigate certain mandatory disclosures of prohibited solicitations by certain public officers and employees in the same manner as the Commission investigates complaints.

The bill also authorizes the Commission to dismiss executive branch lobbyist registration complaints and referrals based on lobbying firm compensation audits if the Commission determines that the public interest is not served by proceeding further. In such cases, the Commission must issue a public report stating with particularity its reasons for the dismissal. This will allow dismissal of cases involving de minimis violations or unintentional mistakes in compensation reports.

B. SECTION DIRECTORY:

Section 1. repeals s. 11.061, F.S. – State, state university, and community college employee lobbyists; registration; recording attendance; penalty; exemptions.⁴⁵

Section 2. creates s. 106.114, F.S., to prohibit certain public service announcements by specified governmental entities, persons acting on behalf of such entities, and elected officials.

Section 3. amends s. 112.313(7), (9), and (15), F.S., to prohibit public officer and employee solicitation of an employment or contractual relationship from entities regulated by or doing business with the officer or employee's agency, expand the lobbying ban on statewide elected officers and legislators to a 6 year prohibition covering both the executive and legislative branches of state government, create a ban on lobbying the entire executive branch for particular state appointees serving on or after January 8, 2019, and remove a number of outdated exemptions from certain provisions of law.

Section 4. creates s. 112.3181, F.S., to regulate solicitation and acceptance of employment and investment advice or business deals and to require certain employment and compensation disclosures.

Section 5. amends s. 112.3185(1) and (7)-(9), F.S., to prohibit certain state appointed officers and employees from soliciting an employment or contractual relationship from certain employers posing potential conflicts and allowing agency heads to refuse to allow certain negotiations for future employment when not in the state's interests.

Section 6. amends s. 112.3215, F.S., to update the executive branch lobbyist registration law.

⁴³ Section 112.324(3), F.S.

⁴⁴ Section 112.3215(8)-(9), F.S.

⁴⁵ Joint Rule One will still require all such state officers and employees to register, consistent with the current requirements of s. 11.061(1), F.S.

Section 7. provides that the 6 year ban on personal representation for compensation before the executive branch and Legislature applies to all elected statewide officers and members of the Legislature serving on or after November 8, 2016.

Section 8. provides an effective date of July 1, 2017.

II. FISCAL ANALYSIS & ECONOMIC IMPACT STATEMENT

A. FISCAL IMPACT ON STATE GOVERNMENT:

1. Revenues:

The change in the fee structure will have an indeterminate fiscal impact on revenues to the Executive Branch Lobbyist Registration Trust Fund.

2. Expenditures:

The changes in s. 112.3215, F.S., specifically relating to streamlining the executive branch lobbyist registration process, are expected to yield an indeterminate reduction in the Commission's overall cost of administering that law. However, the savings may be offset by an indeterminate increase in costs associated with other provisions of the bill potentially resulting in the need to conduct additional investigations. The Office of Legislative Information Technology Services provided the Commission with a cost estimate of \$35,573 to make the necessary programming changes to implement the bill, which can be absorbed within existing resources.

B. FISCAL IMPACT ON LOCAL GOVERNMENTS:

1. Revenues:

The bill has no impact on local revenues.

2. Expenditures:

The bill may result in a slight reduction in costs to local governments by exempting local officers and employees from executive branch lobbying registration.

C. DIRECT ECONOMIC IMPACT ON PRIVATE SECTOR:

The change in the fee structure has an indeterminate fiscal impact on lobbyists.

D. FISCAL COMMENTS:

None.

III. COMMENTS

A. CONSTITUTIONAL ISSUES:

1. Applicability of Municipality/County Mandates Provision:

Not applicable. The bill does not appear to require counties or municipalities to spend funds or take action requiring the expenditure of funds; reduce the authority that counties or municipalities have to raise revenues in the aggregate; or reduce the percentage of state tax shared with counties or municipalities.

2. Other:

Lobbyist Registration Fees

Lobbying consists of activity protected by the First Amendment of the United States Constitution's guarantee of the right to petition government. Regulation of those who lobby for compensation is permitted, but fees may only be used to administer the regulations in order to avoid taxing the exercise of a constitutional right. Thus, fees established for lobbyist registration should be no higher than necessary to administer the registration law.

B. RULE-MAKING AUTHORITY:

The revisions to the executive branch lobbying registration law and other changes to the Code of Ethics are proper subjects of the rulemaking powers of the Commission.

C. DRAFTING ISSUES OR OTHER COMMENTS:

None.

IV. AMENDMENTS/ COMMITTEE SUBSTITUTE CHANGES

On March 16, 2017, the Public Integrity & Ethics Committee adopted one amendment changing the phrase "public employer," undefined in the bill, to "agency" which is defined in the Code of Ethics to mean:

any state, regional, county, local, or municipal government entity of this state, whether executive, judicial, or legislative; any department, division, bureau, commission, authority, or political subdivision of this state therein; any public school, community college, or state university; or any special district as defined in s. 189.012.⁴⁶

This is a category of employers for which a statewide elected official or member of the Legislature will be required to make immediate disclosure of new employment or any increase in compensation under the bill as amended.

On April 6, 2017, the Government Accountability Committee adopted two amendments and reported the bill favorably as a committee substitute. The amendments:

- Prohibit the use of an elected official's name, image, or symbols of office in a public service announcement while the official is a candidate for reelection or election to another public office if such announcement is paid for with public funds or donated airtime; and
- Add the Board of Governors of the State University System and the State Board of Education to the list of entities for which executive branch lobbyist registration and compensation reporting is required.

This analysis has been drafted to the committee substitute as approved by the Government Accountability Committee.

⁴⁶ Section 112.312(2), F.S.
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