

By Senator Hukill

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1 A bill to be entitled
2 An act relating to ticket websites; creating s.
3 817.356, F.S.; providing definitions; prohibiting
4 website operators from using specified information in
5 the sale of certain tickets; providing an exception;
6 providing civil penalties; providing an effective
7 date.

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9 Be It Enacted by the Legislature of the State of Florida:

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11 Section 1. Section 817.356, Florida Statutes, is created to
12 read:

13 817.356 Ticket websites; definitions; rules; penalties.—

14 (1) As used in this section, the term:

15 (a) "Ticket website" means a website advertising the sale
16 of tickets, offering the sale of tickets, or offering tickets
17 for resale.

18 (b) "URL" means a website's uniform resource locator.

19 (c) "Venue" means an arena, stadium, theater, concert hall,
20 or other place of exhibition or performance in this state.

21 (d) "Website operator" means a person owning, operating, or
22 controlling a ticket website for an event scheduled at a venue.

23 (2) (a) Except as provided in paragraph (b), a website
24 operator may not intentionally use an Internet domain name, as
25 defined in s. 668.602, or any subdomain thereof in a ticket
26 website's URL that contains any of the following:

27 1. All or part of the name of the venue.

28 2. All or part of the name of the exhibition or
29 performance, including the name of the person or entity

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30 scheduled to perform or appear at the venue.

31 3. Any name substantially similar to those in subparagraph
32 1. or subparagraph 2.

33 (b) Paragraph (a) does not apply to a website operator who
34 is authorized by the venue to be acting upon its behalf.

35 (3) A website operator who violates subsection (2) is
36 subject to a fine of up to \$2,500 for each violation.

37 Section 2. This act shall take effect July 1, 2018.