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LEGISLATIVE ACTION

Senate

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House

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03/01/2018 02:25 PM

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Senator Rouson moved the following:

1           **Senate Substitute for Amendment (546002) (with title**  
2 **amendment)**

3  
4           Delete lines 19 - 43

5 and insert:

6           Section 2. Subsection (48) of section 320.08058, Florida  
7 Statutes, is amended, and subsection (84) is added to that  
8 section, to read:

9           320.08058 Specialty license plates.—

10           (48) LIVE THE DREAM LICENSE PLATES.—

11           (a) The department shall develop a Live the Dream license



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12 plate as provided in this section. Live the Dream license plates  
13 must bear the colors and design approved by the department. The  
14 word "Florida" must appear at the top of the plate, and the  
15 words "Live the Dream" must appear at the bottom of the plate.

16 (b) The proceeds of the annual use fee shall be distributed  
17 to the Dream Foundation, Inc., to ~~The Dream Foundation, Inc.,~~  
18 ~~shall retain the first \$60,000 in proceeds from the annual use~~  
19 ~~fees as reimbursement for administrative costs, startup costs,~~  
20 ~~and costs incurred in the approval process. Thereafter, up to 25~~  
21 ~~percent shall be used for continuing promotion and marketing of~~  
22 ~~the license plate and concept. The remaining funds shall be used~~  
23 in the following manner:

24 1. Up to 5 percent may be used to administer, promote, and  
25 market the license plate.

26 2.1. At least 30 ~~Twenty-five~~ percent shall be distributed  
27 equally among the sickle cell organizations that are Florida  
28 members of the Sickle Cell Disease Association of America, Inc.,  
29 for programs that provide research, care, and treatment for  
30 sickle cell disease.

31 3.2. At least 30 ~~Twenty-five~~ percent shall be distributed  
32 to the Florida chapter of the March of Dimes for programs and  
33 services that improve the health of babies through the  
34 prevention of birth defects and infant mortality.

35 4.3. At least 15 ~~Ten~~ percent shall be distributed to the  
36 Florida Association of Healthy Start Coalitions to decrease  
37 racial disparity in infant mortality and to increase healthy  
38 birth outcomes. Funding will be used by local Healthy Start  
39 Coalitions to provide services and increase screening rates for  
40 high-risk pregnant women, children under 4 years of age, and



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41 women of childbearing age.

42 ~~5.4. At least 15 Ten~~ percent shall be distributed to  
43 ~~Chapman the Community Partnership for Homeless, Inc.,~~ for  
44 programs that provide relief from poverty, hunger, and  
45 homelessness.

46 6. Up to 5 percent may be distributed by the department on  
47 behalf of The Dream Foundation, Inc., to The Martin Luther King,  
48 Jr. Center for Nonviolent Social Change, Inc., as a royalty for  
49 the use of the image of Dr. Martin Luther King, Jr.

50 ~~5. Five percent of the proceeds shall be used by the~~  
51 ~~foundation for administrative costs directly associated with~~  
52 ~~operations as they relate to the management and distribution of~~  
53 ~~the proceeds.~~

54 (84) COASTAL CONSERVATION ASSOCIATION LICENSE PLATES.-

55 (a) The department shall develop a Coastal Conservation  
56 Association license plate as provided in this section and s.  
57 320.08053. The plate must bear the colors and design approved by  
58 the department. The word "Florida" must appear at the top of the  
59 plate, and the words "Conserve Florida's Fisheries" must appear  
60 at the bottom of the plate.

61 (b) The annual use fees from the sale of the plate shall be  
62 distributed to Coastal Conservation Association Florida, a  
63 nonprofit corporation under s. 501(c)(3) of the Internal Revenue  
64 Code, to be used as follows:

65 1. Up to 10 percent of the proceeds may be used for  
66 administrative costs.

67 2. Up to 10 percent of the proceeds may be used to promote  
68 and market the plate.

69 3. The remainder of the proceeds shall be used to support



70 the mission and efforts of Coastal Conservation Association  
71 Florida for habitat enhancement and restoration, saltwater  
72 fisheries conservation, and education; to advise the public on  
73 the conservation of marine resources; and to promote and enhance  
74 the present and future availability of those coastal resources  
75 for the benefit and enjoyment of the general public.

76 Section 3. By November 1, 2018, the annual use fees  
77 withheld by the Department of Highway Safety and Motor Vehicles  
78 from the sale of the Live the Dream specialty license plate  
79 shall be used first to satisfy all outstanding royalty payments  
80 due to The Martin Luther King, Jr. Center for Nonviolent Social  
81 Change, Inc., for the use of the image of Dr. Martin Luther  
82 King, Jr. All remaining funds shall be distributed to the  
83 subrecipients on a pro rata basis according to the percentages  
84 specified in s. 320.08058(48), Florida Statutes.

85  
86 ===== T I T L E A M E N D M E N T =====

87 And the title is amended as follows:

88 Delete line 8

89 and insert:

90 from the sale of the plates; revising the distribution  
91 and use of the proceeds for the Live the Dream license  
92 plate; requiring, by a specified date, the annual use  
93 fees withheld by the department from the sale of the  
94 Live the Dream specialty license plate to be used  
95 first to satisfy all outstanding royalty payments due  
96 to The Martin Luther King, Jr. Center for Nonviolent  
97 Social Change, Inc., for the use of the image of Dr.  
98 Martin Luther King, Jr.; requiring all remaining funds



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99           to be distributed to the subrecipients on a pro rata  
100           basis according to the percentages specified in s.  
101           320.08058(48), F.S.; providing an effective