

20181248e1

1 A bill to be entitled
2 An act relating to specialty license plates; amending
3 ss. 320.08056 and 320.08058, F.S.; directing the
4 Department of Highway Safety and Motor Vehicles to
5 develop a Coastal Conservation Association license
6 plate; establishing an annual use fee for the plate;
7 providing for distribution and use of fees collected
8 from the sale of the plates; revising the distribution
9 and use of the proceeds for the Live the Dream license
10 plate; requiring, by a specified date, the annual use
11 fees withheld by the department from the sale of the
12 Live the Dream specialty license plate to be used
13 first to satisfy all outstanding royalty payments due
14 to The Martin Luther King, Jr. Center for Nonviolent
15 Social Change, Inc., for the use of the image of Dr.
16 Martin Luther King, Jr.; requiring all remaining funds
17 to be distributed to the subrecipients on a pro rata
18 basis according to the percentages specified in s.
19 320.08058(48), F.S.; providing an effective date.

20
21 Be It Enacted by the Legislature of the State of Florida:

22
23 Section 1. Paragraph (ffff) is added to subsection (4) of
24 section 320.08056, Florida Statutes, to read:

25 320.08056 Specialty license plates.—

26 (4) The following license plate annual use fees shall be
27 collected for the appropriate specialty license plates:

28 (ffff) Coastal Conservation Association license plate, \$25.

29 Section 2. Subsection (48) of section 320.08058, Florida

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30 Statutes, is amended, and subsection (84) is added to that
31 section, to read:

32 320.08058 Specialty license plates.—

33 (48) LIVE THE DREAM LICENSE PLATES.—

34 (a) The department shall develop a Live the Dream license
35 plate as provided in this section. Live the Dream license plates
36 must bear the colors and design approved by the department. The
37 word "Florida" must appear at the top of the plate, and the
38 words "Live the Dream" must appear at the bottom of the plate.

39 (b) The proceeds of the annual use fee shall be distributed
40 to the Dream Foundation, Inc., to ~~The Dream Foundation, Inc.,~~
41 ~~shall retain the first \$60,000 in proceeds from the annual use~~
42 ~~fees as reimbursement for administrative costs, startup costs,~~
43 ~~and costs incurred in the approval process. Thereafter, up to 25~~
44 ~~percent shall be used for continuing promotion and marketing of~~
45 ~~the license plate and concept. The remaining funds shall be used~~
46 in the following manner:

47 1. Up to 5 percent may be used to administer, promote, and
48 market the license plate.

49 2.1. At least 30 ~~Twenty-five~~ percent shall be distributed
50 equally among the sickle cell organizations that are Florida
51 members of the Sickle Cell Disease Association of America, Inc.,
52 for programs that provide research, care, and treatment for
53 sickle cell disease.

54 3.2. At least 30 ~~Twenty-five~~ percent shall be distributed
55 to the Florida chapter of the March of Dimes for programs and
56 services that improve the health of babies through the
57 prevention of birth defects and infant mortality.

58 4.3. At least 15 ~~Ten~~ percent shall be distributed to the

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59 Florida Association of Healthy Start Coalitions to decrease
60 racial disparity in infant mortality and to increase healthy
61 birth outcomes. Funding will be used by local Healthy Start
62 Coalitions to provide services and increase screening rates for
63 high-risk pregnant women, children under 4 years of age, and
64 women of childbearing age.

65 ~~5.4. At least 15 Ten~~ percent shall be distributed to
66 Chapman the Community Partnership for Homeless, Inc., for
67 programs that provide relief from poverty, hunger, and
68 homelessness.

69 6. Up to 5 percent may be distributed by the department on
70 behalf of The Dream Foundation, Inc., to The Martin Luther King,
71 Jr. Center for Nonviolent Social Change, Inc., as a royalty for
72 the use of the image of Dr. Martin Luther King, Jr.

73 ~~5. Five percent of the proceeds shall be used by the~~
74 ~~foundation for administrative costs directly associated with~~
75 ~~operations as they relate to the management and distribution of~~
76 ~~the proceeds.~~

77 (84) COASTAL CONSERVATION ASSOCIATION LICENSE PLATES.-

78 (a) The department shall develop a Coastal Conservation
79 Association license plate as provided in this section and s.
80 320.08053. The plate must bear the colors and design approved by
81 the department. The word "Florida" must appear at the top of the
82 plate, and the words "Conserve Florida's Fisheries" must appear
83 at the bottom of the plate.

84 (b) The annual use fees from the sale of the plate shall be
85 distributed to Coastal Conservation Association Florida, a
86 nonprofit corporation under s. 501(c)(3) of the Internal Revenue
87 Code, to be used as follows:

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88 1. Up to 10 percent of the proceeds may be used for
89 administrative costs.

90 2. Up to 10 percent of the proceeds may be used to promote
91 and market the plate.

92 3. The remainder of the proceeds shall be used to support
93 the mission and efforts of Coastal Conservation Association
94 Florida for habitat enhancement and restoration, saltwater
95 fisheries conservation, and education; to advise the public on
96 the conservation of marine resources; and to promote and enhance
97 the present and future availability of those coastal resources
98 for the benefit and enjoyment of the general public.

99 Section 3. By November 1, 2018, the annual use fees
100 withheld by the Department of Highway Safety and Motor Vehicles
101 from the sale of the Live the Dream specialty license plate
102 shall be used first to satisfy all outstanding royalty payments
103 due to The Martin Luther King, Jr. Center for Nonviolent Social
104 Change, Inc., for the use of the image of Dr. Martin Luther
105 King, Jr. All remaining funds shall be distributed to the
106 subrecipients on a pro rata basis according to the percentages
107 specified in s. 320.08058(48), Florida Statutes.

108 Section 4. This act shall take effect October 1, 2018.