

Amendment No. 1

COMMITTEE/SUBCOMMITTEE ACTION

ADOPTED                                         (Y/N)  
ADOPTED AS AMENDED                         (Y/N)  
ADOPTED W/O OBJECTION                     (Y/N)  
FAILED TO ADOPT                             (Y/N)  
WITHDRAWN                                     (Y/N)  
OTHER                                          

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1 Committee/Subcommittee hearing bill: Insurance & Banking  
2 Subcommittee

3 Representative Yarborough offered the following:

4  
5 **Amendment (with title amendment)**

6 Remove lines 40-46 and insert:

7 2. The provisions of paragraph (f), paragraph (g), or  
8 paragraph (h) do not prohibit a title insurance agent or title  
9 insurance agency, as those terms are defined in s. 626.841, or a  
10 title insurer, as defined in s. 627.7711, from giving to  
11 insureds, prospective insureds, or others, for the purpose of  
12 advertising, any article of merchandise having a value of not  
13 more than \$25. A person or entity governed by this subparagraph  
14 is not subject to subparagraph 1.

15 3. A licensed insurer or its agent may offer to an  
16 insured, prospective insured, or others, in conjunction with the

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17 sale of a group insurance policy, complimentary grief counseling  
18 or funeral planning services, or discounted rates on funeral  
19 services offered by a third party provider. Such offering is not  
20 an advertisement, designation, direction, rebate, or inducement  
21 as described in this section, when:

22 a. The funeral planning services or funeral services are  
23 rendered by funeral providers licensed under ch. 497 or licensed  
24 by applicable laws in another jurisdiction in which the funeral  
25 provider is located; and

26 b. The contact to such funeral providers is initiated by  
27 the beneficiaries or family members of the group policy insured,  
28 and not by the funeral provider.

29 A person or entity governed by this subparagraph is not subject  
30 to subparagraph 1.

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34 **T I T L E A M E N D M E N T**

35 Between lines 12 and 13, insert:

36 authorizing licensed insurers or their agents in specified  
37 circumstances to give insureds, prospective insureds, or others  
38 specified complimentary services or discounted rates on  
39 specified services;