LEGISLATIVE ACTION Senate House Comm: RCS 03/18/2019

The Committee on Commerce and Tourism (Rouson) recommended the following:

Senate Amendment (with title amendment)

Delete everything after the enacting clause and insert:

Section 1. Paragraph (b) of subsection (4) of section 125.0104, Florida Statutes, is amended, paragraph (f) is added to that subsection, and paragraph (a) of subsection (5) of that section is amended, to read:

125.0104 Tourist development tax; procedure for levying; authorized uses; referendum; enforcement.-

1

2 3

4

5

6 7

8

9

10

12

13

14

15

16

17

18

19

20

21

22

23

24

2.5

26

27

28

29

30

31

32

33

34

35

36

37

38

39



- (4) ORDINANCE LEVY TAX; PROCEDURE.
- (b) At least 60 days before prior to the enactment of the ordinance levying the tax, the governing board of the county shall adopt a resolution that establishes and appoints establishing and appointing the members of the county tourist development council, as prescribed in paragraph (e) or, if there is more than one tourist development council, paragraph $(f)_{\tau}$ and that indicates indicating the intention of the county to consider the enactment of an ordinance levying and imposing the tourist development tax.
- (f) 1. Notwithstanding any other law, a county with a population of 900,000 or more, according to the last decennial census, may adopt a resolution that establishes and appoints members of more than one tourist development council upon a finding that more than one tourist development council best serves that county's tourism industry needs. Upon the adoption of such resolution, the county must organize its tourist development councils in accordance with the requirements provided in subparagraph 2. instead of the requirements provided in paragraph (e).
- 2. The governing board of a county as described in this paragraph which levies and imposes a tourist development tax under this section shall appoint for each tourist development council it establishes an advisory council to be known as the "(name) Tourist Development Council." Each council shall be established by ordinance and shall be composed of a minimum of nine members who are appointed by the governing board. All members of the councils shall be electors of the county. The governing board of the county shall have the option of

41

42 43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58 59

60

61

62

6.3

64

65

66

67

68



designating the chairs of the councils or allowing the councils to elect their chairs. The chairs shall annually be appointed or elected and may be reelected or reappointed. The members of the councils shall serve for staggered terms of 4 years. The terms of office of the original members shall be prescribed in the resolution required under paragraph (b). The councils shall meet at least once each quarter and, from time to time, shall make recommendations to the county governing board for the effective operation of the special projects or for uses of the tourist development tax revenue and perform such other duties as may be prescribed by county ordinance or resolution. A council shall continuously review expenditures of revenues from the tourist development trust fund and shall receive, at least quarterly, expenditure reports from the county governing board or its designee. Expenditures that the councils believe to be unauthorized shall be reported to the county governing board and the Department of Revenue. The governing board and the department shall review the findings of the councils and take appropriate administrative or judicial action to ensure compliance with this section.

- (5) AUTHORIZED USES OF REVENUE.
- (a) All tax revenues received pursuant to this section by a county imposing the tourist development tax shall be used by that county for the following purposes only:
- 1. To acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate, or promote one or more:
- a. Publicly owned and operated convention centers, sports stadiums, sports arenas, coliseums, or auditoriums within the boundaries of the county or subcounty special taxing district in



which the tax is levied;

69

70

71 72

73

74

75

76

77 78

79

80

81

82

83 84

85

86 87

88 89

90

91

92

93

94

95

96

97

- b. Auditoriums that are publicly owned but are operated by organizations that are exempt from federal taxation pursuant to 26 U.S.C. s. 501(c)(3) and open to the public, within the boundaries of the county or subcounty special taxing district in which the tax is levied; or
- c. Aquariums or museums that are publicly owned and operated or owned and operated by not-for-profit organizations and open to the public, within the boundaries of the county or subcounty special taxing district in which the tax is levied;
- 2. To promote zoological parks that are publicly owned and operated or owned and operated by not-for-profit organizations and open to the public;
- 3. To promote and advertise tourism in this state and nationally and internationally; however, if tax revenues are expended for an activity, service, venue, or event, the activity, service, venue, or event must have as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists;
- 4. To fund convention bureaus, tourist bureaus, tourist information centers, and news bureaus as county agencies or by contract with the chambers of commerce or similar associations in the county, which may include any indirect administrative costs for services performed by the county on behalf of the promotion agency;
- 5. To finance beach park facilities, or beach, channel, estuary, or lagoon improvement, maintenance, renourishment, restoration, and erosion control, including construction of beach groins and shoreline protection, enhancement, cleanup, or

99

100

101

102

103

104

105

106

107

108

109

110

111

112

113

114 115

116

117

118

119

120

121 122

123

124

125

126



restoration of inland lakes and rivers to which there is public access as those uses relate to the physical preservation of the beach, shoreline, channel, estuary, lagoon, or inland lake or river. However, any funds identified by a county as the local matching source for beach renourishment, restoration, or erosion control projects included in the long-range budget plan of the state's Beach Management Plan, pursuant to s. 161.091, or funds contractually obligated by a county in the financial plan for a federally authorized shore protection project may not be used or loaned for any other purpose. In counties of fewer than 100,000 population, up to 10 percent of the revenues from the tourist development tax may be used for beach park facilities; or

6. To acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate, or finance public facilities within the boundaries of the county or subcounty special taxing district in which the tax is levied, if the public facilities are needed to increase tourist-related business activities in the county or subcounty special district and are recommended by the county tourist development council created pursuant to paragraph (4)(e) or at least one of the tourist development councils created pursuant to paragraph (4)(f). Tax revenues may be used for any related land acquisition, land improvement, design and engineering costs, and all other professional and related costs required to bring the public facilities into service. As used in this subparagraph, the term "public facilities" means major capital improvements that have a life expectancy of 5 or more years, including, but not limited to, transportation, sanitary sewer, solid waste, drainage, potable water, and pedestrian facilities. Tax revenues may be used for

128

129

130

131

132

133

134

135

136

137 138

139

140

141

142

143

144

145

146 147

148 149

150

151

154

155



these purposes only if the following conditions are satisfied:

- a. In the county fiscal year immediately preceding the fiscal year in which the tax revenues were initially used for such purposes, at least \$10 million in tourist development tax revenue was received;
- b. The county governing board approves the use for the proposed public facilities by a vote of at least two-thirds of its membership;
- c. No more than 70 percent of the cost of the proposed public facilities will be paid for with tourist development tax revenues, and sources of funding for the remaining cost are identified and confirmed by the county governing board;
- d. At least 40 percent of all tourist development tax revenues collected in the county are spent to promote and advertise tourism as provided by this subsection; and
- e. An independent professional analysis, performed at the expense of the county tourist development council, demonstrates the positive impact of the infrastructure project on touristrelated businesses in the county.

Subparagraphs 1. and 2. may be implemented through service contracts and leases with lessees that have sufficient expertise or financial capability to operate such facilities.

Section 2. This act shall take effect July 1, 2019.

======== T I T L E A M E N D M E N T ========== 152 153 And the title is amended as follows:

Delete everything before the enacting clause and insert:

157

158 159

160

161

162

163

164

165

166



A bill to be entitled An act relating to tourist development councils; amending s. 125.0104, F.S.; conforming provisions to changes made by the act; authorizing certain counties to adopt a resolution that establishes and appoints members of more than one tourist development council upon a certain finding; requiring that such counties organize their tourist development councils in accordance with specified requirements upon the adoption of such resolution; conforming a provision to changes made by the act; providing an effective date.