

26 | 1. Direct reimbursement for administrative costs, startup
27 | costs, and costs incurred in the development and approval
28 | process of the license plate. All vendors associated with the
29 | administrative costs shall be selected by competitive bid.

30 | 2. Promotion and marketing costs of the license plate.

31 | (c) The remaining funds shall be distributed to the
32 | Florida State Beekeepers Association and shall be used to raise
33 | awareness of the importance of beekeeping to Florida agriculture
34 | by funding honeybee research, education, outreach, and
35 | husbandry. The Florida State Beekeepers Association board of
36 | managers must approve and is accountable for all such
37 | expenditures.

38 | Section 2. This act shall take effect October 1, 2019, but
39 | only if HB 275 or similar legislation takes effect, if such
40 | legislation is adopted in the same legislative session or an
41 | extension thereof and becomes a law.