

LEGISLATIVE ACTION

| Senate | • | House |
|---------------------|---|---------------------|
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| | | |
| Floor: 2/AD/2R | | Floor: C |
| 05/01/2019 10:51 AM | | 05/03/2019 11:07 AM |
| | | |

Senator Bradley moved the following: Senate Amendment (with title amendment) 1 2 Delete lines 54 - 88 3 4 and insert: 5 Section 1. Subsection (3) is added to section 24.107, Florida Statutes, to read: 6 7 24.107 Advertising and promotion of lottery games.-8 (3) Beginning January 1, 2020, every advertisement or 9 promotion of lottery games under this chapter shall include a warning that meets all of the following requirements: 10 (a) If on television, on the Internet, or in any other 11

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| 12 | electronic medium, appear in black font on a white background | | |
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| 13 | and occupy at least 10 percent of the surface area of the | | |
| 14 | advertisement or promotion. | | |
| 15 | (b) If in print, including in a newspaper, in a magazine, | | |
| 16 | or on a billboard, appear in prominent text and occupy at least | | |
| 17 | 10 percent of the surface area of the advertisement or | | |
| 18 | promotion. | | |
| 19 | (c) If on radio, be audibly announced at the conclusion of | | |
| 20 | the advertisement or promotion. | | |
| 21 | (d) Contain one of the following messages, with each | | |
| 22 | message appearing in an equal number of advertisements and | | |
| 23 | promotions: | | |
| 24 | 1. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE."; or | | |
| 25 | 2. "PLAY RESPONSIBLY." | | |
| 26 | Section 2. Subsection (8) is added to section 24.111, | | |
| 27 | Florida Statutes, to read: | | |
| 28 | 24.111 Vendors; disclosure and contract requirements | | |
| 29 | (8) Beginning January 1, 2020, all contracts subject to | | |
| 30 | this section shall contain a provision that requires the vendor | | |
| 31 | to place or print a warning on every lottery ticket sold under | | |
| 32 | this chapter. The required warning must meet all of the | | |
| 33 | following requirements: | | |
| 34 | (a) Appear in prominent text on the front side of each | | |
| 35 | lottery ticket. | | |
| 36 | (b) Occupy at least 10 percent of the total face of the | | |
| 37 | lottery ticket. | | |
| 38 | (c) Contain one of the following messages, with each | | |
| 39 | message appearing on an equal number of lottery tickets: | | |
| 40 | 1. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE."; or | | |

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| 41 | 2. "PLAY RESPONSIBLY." | | |
|----|--|--|--|
| 42 | (d) Appear on every lottery ticket printed on or after | | |
| 43 | January 1, 2021, pursuant to this chapter. | | |
| 44 | | | |
| 45 | ========== T I T L E A M E N D M E N T ================================= | | |
| 46 | And the title is amended as follows: | | |
| 47 | Delete line 13 | | |
| 48 | and insert: | | |
| 49 | include a provision that requires the vendor to place | | |
| 50 | or print | | |
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