

1                                   A bill to be entitled  
 2           An act relating to lottery games; amending s. 24.107,  
 3           F.S.; requiring the Department of the Lottery to  
 4           include a specified warning in advertisements or  
 5           promotions of lottery games; providing requirements  
 6           for such warning; amending s. 24.111, F.S.; requiring  
 7           contracts between the department and a vendor to  
 8           include a provision that requires the vendor to place  
 9           or print a specified warning on all lottery tickets;  
 10          providing requirements for such warning; providing an  
 11          effective date.

12  
 13 Be It Enacted by the Legislature of the State of Florida:  
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15           Section 1. Subsection (3) is added to section 24.107,  
 16 Florida Statutes, to read:

17           24.107 Advertising and promotion of lottery games.—

18           (3) Beginning January 1, 2020, every advertisement or  
 19 promotion of lottery games under this chapter shall include a  
 20 warning that meets all of the following requirements:

21           (a) If on television, on the Internet, or in any other  
 22 electronic medium, appear in black font on a white background  
 23 and occupy at least 10 percent of the surface area of the  
 24 advertisement or promotion.

25           (b) If in print, including in a newspaper, in a magazine,

26 | or on a billboard, appear in prominent text and occupy at least  
 27 | 10 percent of the surface area of the advertisement or  
 28 | promotion.

29 | (c) If on radio, be audibly announced at the conclusion of  
 30 | the advertisement or promotion.

31 | (d) Contain one of the following messages, with each  
 32 | message appearing in an equal number of advertisements and  
 33 | promotions:

34 | 1. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE."; or

35 | 2. "PLAY RESPONSIBLY."

36 | Section 2. Subsection (8) is added to section 24.111,  
 37 | Florida Statutes, to read:

38 | 24.111 Vendors; disclosure and contract requirements.—

39 | (8) Beginning January 1, 2020, all contracts subject to  
 40 | this section shall contain a provision that requires the vendor  
 41 | to place or print a warning on every lottery ticket sold under  
 42 | this chapter. The required warning must meet all of the  
 43 | following requirements:

44 | (a) Appear in prominent text on the front side of each  
 45 | lottery ticket.

46 | (b) Occupy at least 10 percent of the total face of the  
 47 | lottery ticket.

48 | (c) Contain one of the following messages, with each  
 49 | message appearing on an equal number of lottery tickets:

50 | 1. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE."; or

51 | 2. "PLAY RESPONSIBLY."

52 | (d) Appear on every lottery ticket printed on or after  
53 | January 1, 2021, pursuant to this chapter.

54 | Section 3. This act shall take effect July 1, 2019.