

ENROLLED

CS/HB 629, Engrossed 1

2019 Legislature

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An act relating to lottery games; amending s. 24.107, F.S.; requiring the Department of the Lottery to include a specified warning in advertisements or promotions of lottery games; providing requirements for such warning; amending s. 24.111, F.S.; requiring contracts between the department and a vendor to include a provision that requires the vendor to place or print a specified warning on all lottery tickets; providing requirements for such warning; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Subsection (3) is added to section 24.107, Florida Statutes, to read:

24.107 Advertising and promotion of lottery games.—

(3) Beginning January 1, 2020, every advertisement or promotion of lottery games under this chapter shall include a warning that meets all of the following requirements:

(a) If on television, on the Internet, or in any other electronic medium, appear in black font on a white background and occupy at least 10 percent of the surface area of the advertisement or promotion.

(b) If in print, including in a newspaper, in a magazine,

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26 | or on a billboard, appear in prominent text and occupy at least
 27 | 10 percent of the surface area of the advertisement or
 28 | promotion.

29 | (c) If on radio, be audibly announced at the conclusion of
 30 | the advertisement or promotion.

31 | (d) Contain one of the following messages, with each
 32 | message appearing in an equal number of advertisements and
 33 | promotions:

34 | 1. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE."; or

35 | 2. "PLAY RESPONSIBLY."

36 | Section 2. Subsection (8) is added to section 24.111,
 37 | Florida Statutes, to read:

38 | 24.111 Vendors; disclosure and contract requirements.—

39 | (8) Beginning January 1, 2020, all contracts subject to
 40 | this section shall contain a provision that requires the vendor
 41 | to place or print a warning on every lottery ticket sold under
 42 | this chapter. The required warning must meet all of the
 43 | following requirements:

44 | (a) Appear in prominent text on the front side of each
 45 | lottery ticket.

46 | (b) Occupy at least 10 percent of the total face of the
 47 | lottery ticket.

48 | (c) Contain one of the following messages, with each
 49 | message appearing on an equal number of lottery tickets:

50 | 1. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE."; or

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51 | 2. "PLAY RESPONSIBLY."

52 | (d) Appear on every lottery ticket printed on or after
53 | January 1, 2021, pursuant to this chapter.

54 | Section 3. This act shall take effect July 1, 2019.