

By Senator Perry

8-00806-19

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1 A bill to be entitled
2 An act relating to specialty license plates; amending
3 s. 320.08058, F.S.; directing the Department of
4 Highway Safety and Motor Vehicles to develop an
5 Ethical Ecotourism license plate; providing for
6 distribution and use of fees collected from the sale
7 of such plates; providing a contingent effective date.
8

9 Be It Enacted by the Legislature of the State of Florida:
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11 Section 1. Subsection (84) is added to section 320.08058,
12 Florida Statutes, to read:

13 320.08058 Specialty license plates.—

14 (84) ETHICAL ECOTOURISM LICENSE PLATES.—

15 (a) The department shall develop an Ethical Ecotourism
16 license plate as provided in this section and s. 320.08053. The
17 word "Florida" must appear at the top of the plate, and words
18 that are approved by the department must appear at the bottom of
19 the plate.

20 (b) The annual use fees from the sale of the plate must be
21 distributed equally between the Florida Society for Ethical
22 Ecotourism and Paddle Florida, Inc., each of which may use up to
23 10 percent of such proceeds for administrative costs and the
24 marketing of the plate. The remaining proceeds must be used by
25 the Florida Society for Ethical Ecotourism to provide
26 environmental education and awareness that encourage behaviors
27 that contribute to the sustainability of Florida's natural
28 ecosystems and resources, and by Paddle Florida, Inc., to raise
29 awareness about water conservation, wildlife preservation,

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30 restoration of springs, and protection of waterways in this
31 state.

32 Section 2. This act shall take effect October 1, 2019, but
33 only if SB ___ or similar legislation takes effect, if such
34 legislation is adopted in the same legislative session or an
35 extension thereof and becomes a law.