By Senator Powell

A bill to be entitled
An act relating to the Florida Complete Count Committee; creating the committee adjunct to the Department of State for specified purposes; specifying the membership of the committee; providing for the appointment of members and filling of vacancies; prescribing duties of the committee and the department; requiring each state agency to designate a census coordinator; defining the term “state agency”; prescribing reporting requirements; providing for expiration of the act; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. (1) The Florida Complete Count Committee, a committee as defined in s. 20.03(8), Florida Statutes, is created adjunct to the Department of State for the express purpose of developing, recommending, and assisting in the administration of a census outreach strategy to encourage the full participation of this state’s residents in the 2020 federal decennial census of population required by 13 U.S.C. s. 141. Except as otherwise provided in this section, the committee shall operate in a manner consistent with s. 20.052, Florida Statutes.

(2) The committee is composed of the following members:
(a) The President of the Senate, or his or her designee.
(b) The Speaker of the House of Representatives, or his or her designee.
(c) The Minority Leader of the Senate, or his or her
(d) The Minority Leader of the House of Representatives, or his or her designee.
(e) One representative each from the following organizations:
   1. The Florida League of Cities.
   2. The Florida League of Mayors.
   3. The Florida Association of Counties.
   4. The Florida Association of District School Superintendents.
   5. Leadership Florida.
(f) A designee of the Governor.
(g) The Secretary of State.
(h) A representative of Florida’s Local Update of Census Addresses effort.
(i) One representative each from four different organizations representing the interests of minorities in this state, appointed by the Secretary of State.
(j) One representative appointed from three different organizations representing the interests of businesses in this state, nominated by their organizations.
(k) Three representatives of faith-based organizations, appointed by the Governor.
(l) Two representatives of Native American communities, appointed by the Governor.
(3) Members of the committee must be appointed by August 1, 2019, and may meet as often as it deems necessary in order to fulfill its duties and responsibilities provided under this section. Members of the committee shall serve at the pleasure of
their respective appointing authority and any vacancies must be filled in the same manner as the initial appointment. Members of the committee shall designate a chair and a vice chair from among its membership.

(4) In developing a recommended census outreach strategy, the committee shall consider, but is not limited to, the following:

(a) State agency initiatives to encourage participation in the 2020 Census.

(b) The establishment and support of school-based outreach programs.

(c) Partnerships with nonprofit community-based organizations.

(d) A multilingual and multimedia campaign designed to ensure an accurate and complete count of the state’s population.

(5) To assist in carrying out its duties, the committee may establish, and appoint to from among its membership, subcommittees as it deems appropriate, and may solicit participation from relevant experts and practitioners involved in census issues.

(6)(a) The Department of State shall review the committee’s recommendations on a census outreach strategy. Following such review, the department shall coordinate the implementation and administration of any adopted outreach strategy. The department shall provide administrative support to the committee and coordinate with all state agencies and constitutional officers, as well as units of local government, to identify effective methods of outreach to the state’s residents and to provide resources to ensure the success of the outreach program and that
all of the state’s residents are counted.

(b) Each state agency shall designate a census coordinator who shall cooperate and provide support to the committee as needed. Each state agency shall inform the department of its designated census coordinator.

(c) For purposes of this subsection, the term “state agency” means any agency or department under the jurisdiction of the Governor, a Cabinet officer, or the Governor and Cabinet. Any other entities of state government, including the legislative and judicial branches, and units of local government shall cooperate and provide assistance or information to the committee, upon request.

(7) The committee shall submit a report to the Governor, the President of the Senate, and the Speaker of the House of Representatives by December 1, 2019, which contains its recommendations for a census outreach strategy with the objective of encouraging full participation and avoiding an undercount in the 2020 Census. Thereafter, the committee shall submit a final report to the Governor, the President of the Senate, and the Speaker of the House of Representatives by August 31, 2021, which details the results of the census outreach strategy.

(8) This section expires September 30, 2021.

Section 2. This act shall take effect July 1, 2019.