

By Senator Braynon

35-01358-20

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1 A bill to be entitled
2 An act relating to specialty license plates; amending
3 s. 320.08058, F.S.; directing the Department of
4 Highway Safety and Motor Vehicles to develop a Florida
5 Swims license plate; providing for distribution and
6 use of fees collected from the sale of such plates;
7 providing a contingent effective date.
8

9 Be It Enacted by the Legislature of the State of Florida:
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11 Section 1. Subsection (85) is added to section 320.08058,
12 Florida Statutes, to read:

13 320.08058 Specialty license plates.—

14 (85) FLORIDA SWIMS LICENSE PLATES.—

15 (a) The department shall develop a Florida Swims license
16 plate as provided in this section and s. 320.08053. The plate
17 must bear the colors and design approved by the department. The
18 word "Florida" must appear at the top of the plate, and the
19 words "Swim for Life" must appear at the bottom of the plate.

20 (b) The department shall retain all annual use fees from
21 the sale of the plate until all startup costs for developing and
22 issuing the plate have been recovered. Thereafter, the annual
23 use fees from the sale of the plate shall be distributed to
24 Swimming Pool Education and Safety Foundation, Inc., doing
25 business as Florida Swims, a nonprofit organization under s.
26 501(c) (3) of the Internal Revenue Code, which may use up to 15
27 percent of such fees for administrative costs and marketing of
28 the plate. The balance of the fees shall be used by Swimming
29 Pool Education and Safety Foundation, Inc., doing business as

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30 Florida Swims, to promote swimming pool and water safety and to
31 provide grants and scholarships for childhood swimming lessons
32 in Florida.

33 Section 2. This act shall take effect July 1, 2020, but
34 only if SB __ or similar legislation takes effect, if such
35 legislation is adopted in the same legislative session or an
36 extension thereof and becomes a law.