

1                                   A bill to be entitled  
 2           An act relating to specialty license plates; amending  
 3           s. 320.08058, F.S.; directing the Department of  
 4           Highway Safety and Motor Vehicles to develop a Florida  
 5           State Beekeepers Association license plate; providing  
 6           for distribution and use of fees collected from the  
 7           sale of the plates; providing a contingent effective  
 8           date.

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 10 Be It Enacted by the Legislature of the State of Florida:

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 12           Section 1. Subsection (85) is added to section 320.08058,  
 13 Florida Statutes, to read:

14           320.08058 Specialty license plates.—

15           (85) FLORIDA STATE BEEKEEPERS ASSOCIATION LICENSE PLATES.—

16           (a) The department shall develop a Florida State  
 17 Beekeepers Association license plate as provided in s. 320.08053  
 18 and this section. The plate must bear the colors and design  
 19 approved by the department. The word "Florida" must appear at  
 20 the top of the plate, and the words "Save the Bees" must appear  
 21 at the bottom of the plate.

22           (b) The annual use fees shall be distributed to the  
 23 Florida State Beekeepers Association, a Florida nonprofit  
 24 corporation. The Florida State Beekeepers Association may use up  
 25 to 18 percent of the annual use fees for:

26 | 1. Direct reimbursement for administrative costs, startup  
27 | costs, and costs incurred in the development and approval  
28 | process of the license plate. All vendors associated with the  
29 | administrative costs shall be selected by competitive bid.

30 | 2. Promotion and marketing costs of the license plate.

31 | (c) The remaining funds shall be distributed to the  
32 | Florida State Beekeepers Association and shall be used to raise  
33 | awareness of the importance of beekeeping to Florida agriculture  
34 | by funding honeybee research, education, outreach, and  
35 | husbandry. The Florida State Beekeepers Association board of  
36 | managers must approve and is accountable for all such  
37 | expenditures.

38 | Section 2. This act shall take effect October 1, 2020, but  
39 | only if HB 29 or similar legislation takes effect, if such  
40 | legislation is adopted in the same legislative session or an  
41 | extension thereof and becomes a law.