

1                   A bill to be entitled  
 2           An act relating to the Florida Complete Count  
 3           Committee; creating the committee adjunct to the  
 4           Department of State for specified purposes; specifying  
 5           the membership of the committee; providing for the  
 6           appointment of members and filling of vacancies;  
 7           prescribing duties of the committee and the  
 8           department; requiring each state agency to designate a  
 9           census coordinator; defining the term "state agency";  
 10          prescribing reporting requirements; providing for  
 11          expiration of the act; providing an effective date.

12  
 13 Be It Enacted by the Legislature of the State of Florida:  
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15           Section 1. (1) The Florida Complete Count Committee, a  
 16 committee as defined in s. 20.03(8), Florida Statutes, is  
 17 created adjunct to the Department of State for the express  
 18 purpose of developing, recommending, and assisting in the  
 19 administration of a census outreach strategy to encourage the  
 20 full participation of this state's residents in the 2020 federal  
 21 decennial census of population required by 13 U.S.C. s. 141.  
 22 Except as otherwise provided in this section, the committee  
 23 shall operate in a manner consistent with s. 20.052, Florida  
 24 Statutes.

25           (2) The committee is composed of the following members:

- 26        (a) The President of the Senate, or his or her designee.
- 27        (b) The Speaker of the House of Representatives, or his or  
 28 her designee.
- 29        (c) The Minority Leader of the Senate, or his or her  
 30 designee.
- 31        (d) The Minority Leader of the House of Representatives,  
 32 or his or her designee.
- 33        (e) One representative each from the following  
 34 organizations:
- 35            1. The Florida League of Cities.
- 36            2. The Florida League of Mayors.
- 37            3. The Florida Association of Counties.
- 38            4. The Florida Association of District School  
 39 Superintendents.
- 40            5. Leadership Florida.
- 41        (f) A designee of the Governor.
- 42        (g) The Secretary of State.
- 43        (h) A representative of Florida's Local Update of Census  
 44 Addresses effort.
- 45        (i) One representative each from four different  
 46 organizations representing the interests of minorities in this  
 47 state, appointed by the Secretary of State.
- 48        (j) One representative appointed from three different  
 49 organizations representing the interests of businesses in this  
 50 state, nominated by their organizations.

51 (k) Three representatives of faith-based organizations,  
52 appointed by the Governor.

53 (l) Two representatives of Native American communities,  
54 appointed by the Governor.

55 (3) Members of the committee must be appointed no later  
56 than 15 days after the date that this act becomes a law, and may  
57 meet as often as deemed necessary in order to fulfill its duties  
58 and responsibilities provided under this section. Members of the  
59 committee shall serve at the pleasure of their respective  
60 appointing authority and any vacancies must be filled in the  
61 same manner as the initial appointment. Members of the committee  
62 shall designate a chair and a vice chair from among its  
63 membership.

64 (4) In developing a recommended census outreach strategy,  
65 the committee shall consider, but is not limited to, the  
66 following:

67 (a) State agency initiatives to encourage participation in  
68 the 2020 Census.

69 (b) The establishment and support of school-based outreach  
70 programs.

71 (c) Partnerships with nonprofit community-based  
72 organizations.

73 (d) A multilingual and multimedia campaign designed to  
74 ensure an accurate and complete count of the state's population.

75 (5) To assist in carrying out its duties, the committee

76 may establish, and appoint to from among its membership,  
77 subcommittees as it deems appropriate, and may solicit  
78 participation from relevant experts and practitioners involved  
79 in census issues.

80 (6) (a) The Department of State shall review the  
81 committee's recommendations on a census outreach strategy.  
82 Following such review, the department shall coordinate the  
83 implementation and administration of any adopted outreach  
84 strategy. The department shall provide administrative support to  
85 the committee and coordinate with all state agencies and  
86 constitutional officers, as well as units of local government,  
87 to identify effective methods of outreach to the state's  
88 residents and to provide resources to ensure the success of the  
89 outreach program and that all of the state's residents are  
90 counted.

91 (b) Each state agency shall designate a census coordinator  
92 who shall cooperate and provide support to the committee as  
93 needed. Each state agency shall inform the department of its  
94 designated census coordinator.

95 (c) For purposes of this subsection, the term "state  
96 agency" means any agency or department under the jurisdiction of  
97 the Governor, a Cabinet officer, or the Governor and Cabinet.  
98 Any other entities of state government, including the  
99 legislative and judicial branches, and units of local government  
100 shall cooperate and provide assistance or information to the

101 committee upon request.

102 (7) The committee shall submit a report to the Governor,  
103 the President of the Senate, and the Speaker of the House of  
104 Representatives by June 30, 2020, which contains its  
105 recommendations for a census outreach strategy with the  
106 objective of encouraging full participation and avoiding an  
107 undercount in the 2020 Census. Thereafter, the committee shall  
108 submit a final report to the Governor, the President of the  
109 Senate, and the Speaker of the House of Representatives by  
110 August 31, 2021, which details the results of the census  
111 outreach strategy.

112 (8) This section expires September 30, 2021.

113 Section 2. This act shall take effect upon becoming a law.