

By Senator Perry

8-01469-21

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1                   A bill to be entitled  
2           An act relating to specialty license plates; amending  
3           s. 320.08058, F.S.; directing the Department of  
4           Highway Safety and Motor Vehicles to develop an  
5           Ethical Ecotourism license plate; providing for  
6           distribution and use of fees collected from the sale  
7           of such plates; providing an effective date.  
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9   Be It Enacted by the Legislature of the State of Florida:  
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11           Section 1. Subsection (112) is added to section 320.08058,  
12   Florida Statutes, to read:

13           320.08058 Specialty license plates.—

14           (112) ETHICAL ECOTOURISM LICENSE PLATES.—

15           (a) The department shall develop an Ethical Ecotourism  
16   license plate as provided in this section and s. 320.08053. The  
17   word "Florida" must appear at the top of the plate, and words  
18   approved by the department must appear at the bottom of the  
19   plate.

20           (b) The annual use fees from the sale of the plate must be  
21   distributed equally between the Florida Society for Ethical  
22   Ecotourism and Paddle Florida, Inc., each of which may use up to  
23   10 percent of such proceeds for administrative costs and the  
24   marketing of the plate. The remaining proceeds must be used by  
25   the Florida Society for Ethical Ecotourism to provide  
26   environmental education and awareness that encourage behaviors  
27   that contribute to the sustainability of Florida's natural  
28   ecosystems and resources and by Paddle Florida, Inc., to raise  
29   awareness about water conservation, wildlife preservation,

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30 restoration of springs, and protection of waterways in this  
31 state.

32 Section 2. This act shall take effect October 1, 2021.