

By Senator Rodriguez

39-00736A-21

20211930__

1 A bill to be entitled
2 An act relating to specialty license plates marketed
3 and sold by private vendors; amending ss. 320.06 and
4 320.08053, F.S.; conforming provisions to changes made
5 by the act; exempting specialty license plates
6 marketed and sold by private vendors from certain
7 requirements; amending s. 320.08056, F.S.; requiring
8 the Department of Highway Safety and Motor Vehicles to
9 contract with certain private vendors through a
10 competitive bidding process for the right to market
11 and sell specialty license plates; providing contract
12 term requirements; requiring a contract to provide for
13 recovery of certain department costs; requiring the
14 department to certify an estimate of such costs to the
15 Chief Financial Officer; prohibiting certain actions
16 by the department with respect to private vendors;
17 prohibiting the marketing or sale of certain specialty
18 license plates by a private vendor without specific
19 approval; providing for invalidity of a noncompliant
20 contract; authorizing the department to approve
21 designs and color combinations for specialty license
22 plates marketed and sold by private vendors; providing
23 that such designs and color combinations are property
24 of the department; providing exceptions; authorizing
25 the department to publish designs and color
26 combinations on its website for certain purposes;
27 prohibiting restriction of designs and color
28 combinations by the department except under certain
29 circumstances; requiring the department to approve

39-00736A-21

20211930__

30 issuance of such specialty license plates for certain
31 periods; providing conditions under which the
32 department may cancel or discontinue such a specialty
33 license plate or the design or color combination
34 thereof; authorizing specialty license plate
35 sponsoring organizations to have license plates
36 marketed and sold by private vendors under certain
37 circumstances; authorizing dealer and fleet specialty
38 license plates marketed and sold by a private vendor
39 to be ordered directly from the vendor; requiring the
40 department to discontinue issuance of a specialty
41 license plate marketed and sold by a private vendor if
42 valid registrations of the plate fall below a certain
43 number; exempting specialty license plates marketed
44 and sold by private vendors from certain requirements;
45 amending s. 320.08058, F.S.; conforming a cross-
46 reference; providing an effective date.

47
48 Be It Enacted by the Legislature of the State of Florida:

49
50 Section 1. Paragraph (b) of subsection (1) of section
51 320.06, Florida Statutes, is amended to read:

52 320.06 Registration certificates, license plates, and
53 validation stickers generally.—

54 (1)

55 (b)1. Except as provided in s. 320.08056(3), registration
56 license plates bearing a graphic symbol and the alphanumeric
57 system of identification shall be issued for a 10-year period.
58 At the end of the 10-year period, upon renewal, the plate shall

39-00736A-21

20211930__

59 be replaced. The department shall extend the scheduled license
60 plate replacement date from a 6-year period to a 10-year period.
61 The fee for such replacement is \$28, \$2.80 of which shall be
62 paid each year before the plate is replaced, to be credited
63 toward the next \$28 replacement fee. The fees shall be deposited
64 into the Highway Safety Operating Trust Fund. A credit or refund
65 may not be given for any prior years' payments of the prorated
66 replacement fee if the plate is replaced or surrendered before
67 the end of the 10-year period, except that a credit may be given
68 if a registrant is required by the department to replace a
69 license plate under s. 320.08056(11) (a) ~~s. 320.08056(8) (a)~~. With
70 each license plate, a validation sticker shall be issued showing
71 the owner's birth month, license plate number, and the year of
72 expiration or the appropriate renewal period if the owner is not
73 a natural person. The validation sticker shall be placed on the
74 upper right corner of the license plate. The license plate and
75 validation sticker shall be issued based on the applicant's
76 appropriate renewal period. The registration period is 12
77 months, the extended registration period is 24 months, and all
78 expirations occur based on the applicant's appropriate
79 registration period. A vehicle that has an apportioned
80 registration shall be issued an annual license plate and a cab
81 card that denote the declared gross vehicle weight for each
82 apportioned jurisdiction in which the vehicle is authorized to
83 operate.

84 2. In order to retain the efficient administration of the
85 taxes and fees imposed by this chapter, the 80-cent fee increase
86 in the replacement fee imposed by chapter 2009-71, Laws of
87 Florida, is negated as provided in s. 320.0804.

39-00736A-21

20211930__

88 Section 2. Paragraph (b) of subsection (2) and paragraph
89 (b) of subsection (3) of section 320.08053, Florida Statutes,
90 are amended to read:

91 320.08053 Establishment of specialty license plates.-

92 (2)

93 (b) Within 24 months after the presale specialty license
94 plate voucher is established, the approved specialty license
95 plate organization must record with the department a minimum of:

96 1. Three thousand ~~3,000~~ voucher sales; ~~or~~

97 2. In the case of an out-of-state college or university
98 license plate, 4,000 voucher sales; or

99 3. In the case of a specialty license plate marketed and
100 sold by a private vendor as provided in s. 320.08056, 200
101 voucher sales;

102

103 before manufacture of the license plate may commence. If, at the
104 conclusion of the 24-month presale period, the minimum sales
105 requirement has not been met, the specialty plate is
106 deauthorized and the department shall discontinue development of
107 the plate and discontinue issuance of the presale vouchers. Upon
108 deauthorization of the license plate, a purchaser of the license
109 plate voucher may use the annual use fee collected as a credit
110 towards any other specialty license plate or apply for a refund
111 on a form prescribed by the department.

112 (3)

113 (b) If the Legislature has approved 150 or more specialty
114 license plates, the department may not make any new specialty
115 license plates available for design or issuance until a
116 sufficient number of plates are discontinued pursuant to s.

39-00736A-21

20211930__

117 320.08056(11) ~~s. 320.08056(8)~~ such that the number of plates
118 being issued does not exceed 150. Notwithstanding s.
119 320.08056(11)(a) ~~s. 320.08056(8)(a)~~, the 150-license-plate limit
120 includes license plates above the minimum sales threshold and
121 those exempt from that threshold. This paragraph does not apply
122 to specialty license plates marketed and sold by private
123 vendors.

124 Section 3. Section 320.08056, Florida Statutes, is amended
125 to read:

126 320.08056 Specialty license plates.—

127 (1) The department is responsible for developing the
128 specialty license plates authorized in s. 320.08053 and shall
129 enter into a contract with an experienced private vendor whose
130 proposal is most advantageous to the state, as determined from
131 competitive sealed proposals that satisfy the requirements of
132 this section, for the exclusive vendor rights to market and sell
133 specialty license plates.

134 (a) The department shall enter into a contract with an
135 experienced private vendor based on competitive bid for an
136 initial term of at least 5 years, renewable with the same
137 private vendor for up to two successive terms of 5 years each,
138 after which the contract must be competitively bid.

139 (b) A contract entered into with a private vendor shall
140 provide for the department to recover all costs incurred by the
141 department in implementing subsections (2) and (3). Under the
142 contract, the department may require the private vendor to
143 reimburse the department in advance for up to 50 percent of the
144 department's anticipated costs in connection with the contract
145 and the department's anticipated costs in connection with the

39-00736A-21

20211930__

146 introduction of a new specialty license plate under the
147 contract.

148 (c) The department shall certify to the Chief Financial
149 Officer an estimate, with a detailed explanation of the basis on
150 which the estimate is calculated, of all reasonable costs to the
151 department associated with the evaluation of competitive sealed
152 proposals received by the department under this subsection and
153 with the implementation and enforcement of a contract entered
154 into under this subsection, including direct, indirect, and
155 administrative costs for the issuance or renewal of specialty
156 license plates under subsection (5).

157 (d) The department may not unreasonably disapprove or limit
158 any aspect of the private vendor's marketing and sales plan;
159 unreasonably interfere with the selection, assignment, or
160 management by the private vendor of the private vendor's
161 employees, agents, or subcontractors; or require the private
162 vendor to market and sell specialty license plates.

163 (e) Except as otherwise provided, the private vendor may
164 not market or sell specialty license plates that compete
165 directly for sales with any other similar specialty license
166 plate issued under this chapter without the approval of the
167 department and the sponsoring organization of the other
168 specialty license plate.

169 (f) A contract awarded by the department to a private
170 vendor is not valid to the extent that the contract does not
171 comply with this section.

172 (2) (a) The department may approve new designs and color
173 combinations for specialty license plates that are marketed and
174 sold by a private vendor under a contract entered into with the

39-00736A-21

20211930__

175 private vendor. Each approved license plate design and color
176 combination remains the property of the department.

177 (b) The department may approve new designs and color
178 combinations for specialty license plates authorized by this
179 chapter, including specialty license plates that may be
180 personalized which are marketed and sold by the private vendor
181 under a contract entered into with the private vendor. Each
182 approved license plate design and color combination remains the
183 property of the department. Except as otherwise provided by this
184 chapter, this paragraph does not authorize the department to
185 approve a new design or color combination for a specialty
186 license plate that is inconsistent with the design or color
187 combination specified for the license plate by s. 320.08058, and
188 this subsection does not authorize the private vendor to market
189 and sell a specialty license plate with a design or color
190 combination that is inconsistent with the design or color
191 combination specified by that section.

192 (c) The department may publish for public comment on its
193 website for up to 10 days a proposed design or color combination
194 for a specialty license plate marketed or sold by a private
195 vendor. The department may not restrict the background color,
196 color combinations, or color alphanumeric license plate numbers
197 of such a specialty license plate, except as determined by the
198 department as necessary for law enforcement purposes.

199 (3) Notwithstanding s. 320.06, a specialty license plate
200 marketed and sold by a private vendor must be approved by the
201 department for issuance for a term of 1, 3, 5, or 10 years.
202 Subject to the limitations provided in subsection (11) and s.
203 320.08053(2) (b), the department may cancel a specialty license

39-00736A-21

20211930__

204 plate or require the discontinuation of a specialty license
205 plate design or color combination that is marketed and sold by
206 the private vendor under contract at any time if the department
207 determines that the cancellation or discontinuation is in the
208 best interest of this state or the motoring public.

209 (4) An organization to which specialty license plate annual
210 use fees are distributed under s. 320.08058 on or before June
211 30, 2021, may elect to have its respective specialty license
212 plate marketed and sold by a private vendor after July 1, 2021.
213 Any previously paid deposit or fee shall be credited toward the
214 private vendor for the term to which it applies.

215 (5)~~(2)~~ (a) The department shall issue a specialty license
216 plate to the owner or lessee of any motor vehicle, except a
217 vehicle registered under the International Registration Plan, a
218 commercial truck required to display two license plates pursuant
219 to s. 320.0706, or a truck tractor, upon request and payment of
220 the appropriate license tax and fees.

221 (b) The department may authorize dealer and fleet specialty
222 license plates. With the permission of the sponsoring specialty
223 license plate organization, a dealer or fleet company may
224 purchase specialty license plates to be used on dealer and fleet
225 vehicles.

226 (c) Notwithstanding s. 320.08058, a dealer or fleet
227 specialty license plate must include the letters "DLR" or "FLT"
228 on the right side of the license plate. Dealer and fleet
229 specialty license plates must be ordered directly from the
230 department unless marketed and sold by a private vendor, in
231 which case they may be ordered directly from the vendor.

232 (6)~~(3)~~ Each request for a specialty license plate must be

39-00736A-21

20211930__

233 made annually to the department or an authorized agent serving
234 on behalf of the department, accompanied by the following tax
235 and fees:

236 (a) The license tax required for the vehicle as set forth
237 in s. 320.08.

238 (b) A processing fee of \$5, to be deposited into the
239 Highway Safety Operating Trust Fund.

240 (c) A license plate fee as required by s. 320.06(1)(b).

241 (d) Unless the amount of an annual use fee is otherwise
242 specified in subsection (7) ~~(4)~~ for a particular specialty
243 license plate, an annual use fee of \$25 for any specialty
244 license plate that is required to be developed under s.
245 320.08058.

246

247 A request may be made any time during a registration period. If
248 a request is made for a specialty license plate to replace a
249 current valid license plate, the specialty license plate must be
250 issued with appropriate decals attached at no tax for the plate,
251 but all fees and service charges must be paid. If a request is
252 made for a specialty license plate at the beginning of the
253 registration period, the tax, together with all applicable fees
254 and service charges, must be paid.

255 (7) ~~(4)~~ The following license plate annual use fees shall be
256 collected for the appropriate specialty license plates:

257 (a) Challenger/Columbia license plate, \$25, except that a
258 person who purchases 1,000 or more of such license plates shall
259 pay an annual use fee of \$15 per plate.

260 (b) Florida Salutes Veterans license plate, \$15.

261 (c) Florida United States Olympic Committee license plate,

39-00736A-21

20211930__

- 262 \$15.
- 263 (d) Florida Special Olympics license plate, \$15.
- 264 (e) Florida educational license plate, \$20.
- 265 (f) Florida Indian River Lagoon license plate, \$15.
- 266 (g) Invest in Children license plate, \$20.
- 267 (h) Florida arts license plate, \$20.
- 268 (i) Florida Agricultural license plate, \$20.
- 269 (j) Police Athletic League license plate, \$20.
- 270 (k) Boy Scouts of America license plate, \$20.
- 271 (l) Sea Turtle license plate, \$23.
- 272 (m) Protect Wild Dolphins license plate, \$20.
- 273 (n) Everglades River of Grass license plate, \$20.
- 274 (o) Tampa Bay Estuary license plate, \$15.
- 275 (p) Florida Wildflower license plate, \$15.
- 276 (q) United States Marine Corps license plate, \$15.
- 277 (r) Choose Life license plate, \$20.
- 278 (s) Share the Road license plate, \$15.
- 279 (t) Florida Firefighters license plate, \$20.
- 280 (u) Police Benevolent Association license plate, \$20.
- 281 (v) Military Services license plate, \$15.
- 282 (w) Fish Florida license plate, \$22.
- 283 (x) Save Our Seas license plate, \$25, except that for an
- 284 owner purchasing the specialty license plate for more than 10
- 285 vehicles registered to that owner, the annual use fee shall be
- 286 \$10 per plate.
- 287 (y) Aquaculture license plate, \$25, except that for an
- 288 owner purchasing the specialty license plate for more than 10
- 289 vehicles registered to that owner, the annual use fee shall be
- 290 \$10 per plate.

39-00736A-21

20211930__

291 (8)~~(5)~~ If a vehicle owner or lessee to whom the department
292 has issued a specialty license plate acquires a replacement
293 vehicle within the owner's registration period, the department
294 must authorize a transfer of the specialty license plate to the
295 replacement vehicle in accordance with s. 320.0609. The annual
296 use fee or processing fee may not be refunded.

297 (9)~~(6)~~ Specialty license plates must bear the design
298 required by law for the appropriate specialty license plate, and
299 the designs and colors must conform to the department's design
300 specifications. In addition to a design, the specialty license
301 plates may bear the imprint of numerals from 1 to 999,
302 inclusive, capital letters "A" through "Z," or a combination
303 thereof. The department shall determine the maximum number of
304 characters, including both numerals and letters. All specialty
305 license plates must be otherwise of the same material and size
306 as standard license plates issued for any registration period. A
307 specialty license plate may bear an appropriate slogan, emblem,
308 or logo in a size and placement that conforms to the
309 department's design specifications. The sponsoring
310 organization's Internet domain name may appear on the plate.

311 (10)~~(7)~~ The department shall annually retain from the first
312 proceeds derived from the annual use fees collected an amount
313 sufficient to defray each specialty plate's pro rata share of
314 the department's costs directly related to the specialty license
315 plate program. Such costs shall include inventory costs,
316 distribution costs, direct costs to the department, costs
317 associated with reviewing each organization's compliance with
318 audit and attestation requirements of s. 320.08062, and any
319 applicable increased costs of manufacturing the specialty

39-00736A-21

20211930__

320 license plate. Any cost increase to the department related to
321 actual cost of the plate, including a reasonable vendor profit,
322 shall be verified by the Department of Management Services. The
323 balance of the proceeds from the annual use fees collected for
324 that specialty license plate shall be distributed as provided by
325 law.

326 (11)~~(8)~~(a) The department must discontinue the issuance of
327 an approved specialty license plate if the number of valid
328 specialty plate registrations falls below 1,000 plates, or, in
329 the case of an approved specialty license plate marketed and
330 sold by a private vendor, 200 plates, for at least 12
331 consecutive months. A warning letter shall be mailed to the
332 sponsoring organization following the first month in which the
333 total number of valid specialty plate registrations is below
334 1,000 plates. This paragraph does not apply to collegiate
335 license plates established under s. 320.08058(3).

336 (b) The department may ~~is authorized to~~ discontinue the
337 issuance of a specialty license plate and distribution of
338 associated annual use fee proceeds if the organization no longer
339 exists, if the organization has stopped providing services that
340 are authorized to be funded from the annual use fee proceeds, if
341 the organization does not meet the presale requirements as
342 prescribed in s. 320.08053, or pursuant to an organizational
343 recipient's request. Organizations shall notify the department
344 immediately to stop all warrants for plate sales if any of the
345 conditions in this section exist and must meet the requirements
346 of s. 320.08062 for any period of operation during a fiscal
347 year.

348 (c) A vehicle owner or lessee issued a specialty license

39-00736A-21

20211930__

349 plate that has been discontinued by the department may keep the
350 discontinued specialty license plate for the remainder of the
351 ~~10-year~~ license plate replacement period provided in subsection
352 (3) or s. 320.06, as applicable, and must pay all other
353 applicable registration fees. However, such owner or lessee is
354 exempt from paying the applicable specialty license plate annual
355 use fee under paragraph (6)~~(3)~~(d) or subsection (7)~~(4)~~ for the
356 remainder of the ~~10-year~~ license plate replacement period.

357 (d) If the department discontinues issuance of a specialty
358 license plate, all annual use fees held or collected by the
359 department shall be distributed within 180 days after the date
360 the specialty license plate is discontinued. Of those fees, the
361 department shall retain an amount sufficient to defray the
362 applicable administrative and inventory closeout costs
363 associated with discontinuance of the plate. All remaining
364 proceeds shall be distributed to the appropriate organization or
365 organizations pursuant to s. 320.08058.

366 (e) If an organization that is the intended recipient of
367 the funds pursuant to s. 320.08058 no longer exists, the
368 department shall deposit any undisbursed proceeds into the
369 Highway Safety Operating Trust Fund.

370 (f) Notwithstanding paragraph (a), on January 1 of each
371 year, the department shall discontinue the specialty license
372 plate with the fewest number of plates in circulation, including
373 license plates exempt from a statutory sales requirement. The
374 department shall mail a warning letter to the sponsoring
375 organizations of the 10 percent of specialty license plates with
376 the lowest number of valid, active registrations as of December
377 1 of each year. This paragraph does not apply to specialty

39-00736A-21

20211930__

378 license plates marketed and sold by private vendors.

379 (12)~~(9)~~ The organization that requested the specialty
380 license plate may not redesign the specialty license plate
381 unless the inventory of those plates has been depleted. However,
382 the organization may purchase the remaining inventory of the
383 specialty license plates from the department at cost.

384 (13)~~(10)~~ (a) A specialty license plate annual use fee
385 collected and distributed under this chapter, or any interest
386 earned from those fees, may not be used for commercial or for-
387 profit activities nor for general or administrative expenses,
388 except as authorized by s. 320.08058 or to pay the cost of the
389 audit or report required by s. 320.08062(1). The fees and any
390 interest earned from the fees may be expended only for use in
391 this state unless the annual use fee is derived from the sale of
392 United States Armed Forces and veterans-related specialty
393 license plates pursuant to paragraph (6)~~(3)~~ (d) for the Support
394 Our Troops and American Legion license plates; paragraphs
395 (7)~~(4)~~ (b), (q), and (v) for the Florida Salutes Veterans, United
396 States Marine Corps, and Military Services license plates,
397 respectively; and s. 320.0891 for the U.S. Paratrooper license
398 plate. This paragraph does not apply to specialty license plates
399 marketed and sold by private vendors.

400 (b) As used in this subsection, the term "administrative
401 expenses" means those expenditures which are considered as
402 direct operating costs of the organization. Such costs include,
403 but are not limited to, the following:

404 1. Administrative salaries of employees and officers of the
405 organization who do not or cannot prove, via detailed daily time
406 sheets, that they actively participate in program activities.

39-00736A-21

20211930__

- 407 2. Bookkeeping and support services of the organization.
- 408 3. Office supplies and equipment not directly utilized for
409 the specified program.
- 410 4. Travel time, per diem, mileage reimbursement, and
411 lodging expenses not directly associated with a specified
412 program purpose.
- 413 5. Paper, printing, envelopes, and postage not directly
414 associated with a specified program purpose.
- 415 6. Miscellaneous expenses such as food, beverage,
416 entertainment, and conventions.
- 417 (14)~~(11)~~ The annual use fee from the sale of specialty
418 license plates, the interest earned from those fees, or any fees
419 received by any entity as a result of the sale of specialty
420 license plates may not be used for the purpose of marketing to,
421 or lobbying, entertaining, or rewarding, an employee of a
422 governmental agency that is responsible for the sale and
423 distribution of specialty license plates, or an elected member
424 or employee of the Legislature. This paragraph does not apply to
425 specialty license plates marketed and sold by private vendors.
- 426 (15)~~(12)~~ Notwithstanding s. 320.08058(3)(a), the
427 department, in cooperation with the independent colleges or
428 universities as defined in s. 1009.89 or s. 1009.891, shall
429 create a standard template specialty license plate with a unique
430 logo or graphic identifying each independent college or
431 university. Each independent college or university may elect to
432 use this standard template specialty license plate in lieu of
433 its own specialty license plate. Annual use fees from the sale
434 of these license plates shall be distributed to the independent
435 college or university for which the logo or graphic is displayed

39-00736A-21

20211930__

436 on the license plate and shall be used as provided in s.
437 320.08058(3). Independent colleges or universities opting to use
438 the standard template specialty license plate shall have their
439 plate sales combined for purposes of meeting the minimum license
440 plate sales threshold in paragraph (11)~~(8)~~(a) and for
441 determining the license plate limit in s. 320.08053(3)(b).
442 Specialty license plates created pursuant to this subsection
443 must be ordered directly from the department. This paragraph
444 does not apply to specialty license plates marketed and sold by
445 private vendors.

446 (16)~~(13)~~ For out-of-state college or university license
447 plates created pursuant to this section, documentation
448 acceptable to the department that the department has the
449 college's or university's consent to use an appropriate image on
450 a license plate shall be on file with the department prior to
451 development of the out-of-state college or university license
452 plate. This paragraph does not apply to specialty license plates
453 marketed and sold by private vendors.

454 (17)~~(14)~~ Before the issuance of vouchers for the presale of
455 an out-of-state college or university license plate, the
456 department shall determine whether the state in which the out-
457 of-state college or university is located has authorized any
458 license plates for colleges or universities located in this
459 state. The department may not issue any out-of-state college or
460 university license plate unless the state in which the college
461 or university is located has authorized license plates for
462 colleges or universities located in this state. This paragraph
463 does not apply to specialty license plates marketed and sold by
464 private vendors.

39-00736A-21

20211930__

465 (18)~~(15)~~ The application form for a specialty license plate
466 shall provide the applicant the option to instruct the
467 department to provide his or her name, address, and renewal date
468 to the sponsoring organization.

469 Section 4. Subsection (101) of section 320.08058, Florida
470 Statutes, is amended to read:

471 320.08058 Specialty license plates.—

472 (101) DIVINE NINE LICENSE PLATES.—

473 (a) The department shall develop a Divine Nine license
474 plate as provided in this section and s. 320.08053 using a
475 standard template and a unique logo, graphic, or color for each
476 of the organizations listed in sub-subparagraphs (b)2.a.-i. The
477 plate must bear the colors and design approved by the
478 department, and must include the official logo, graphic, or
479 color as appropriate for each organization. The word "Florida"
480 must appear at the top of the plate, and the words "Divine Nine"
481 must appear at the bottom of the plate.

482 (b) The annual use fees from the sale of the plate shall be
483 distributed as follows:

484 1. Five percent of the proceeds shall be distributed to the
485 United Negro College Fund, Inc., for college scholarships for
486 Florida residents attending Florida's historically black
487 colleges and universities.

488 2. The remaining 95 percent of the proceeds shall be
489 distributed to one of the following organizations as selected by
490 the purchaser of the plate who shall receive a license plate
491 with the logo, graphic, or color associated with the appropriate
492 recipient organization:

493 a. Alpha Phi Alpha Fraternity, Inc.

39-00736A-21

20211930__

494 (I) Eighty-five percent shall be distributed to the Florida
495 Federation of Alpha Chapters, Inc., to promote community
496 awareness and action through educational, economic, and cultural
497 service activities within this state.

498 (II) Ten percent shall be distributed to the Florida
499 Federation of Alpha Chapters, Inc., solely for the marketing of
500 the plate.

501 b. Alpha Kappa Alpha Sorority, Inc.

502 (I) Eighty-five percent shall be distributed to the Alpha
503 Kappa Alpha Educational Advancement Foundation, Inc., to promote
504 community awareness and action through educational, economic,
505 and cultural service activities within this state.

506 (II) Ten percent shall be distributed to the Alpha Kappa
507 Alpha Educational Advancement Foundation, Inc., solely for the
508 marketing of the plate.

509 c. Kappa Alpha Psi Fraternity, Inc.

510 (I) Eighty-five percent shall be distributed to the
511 Southern Province of Kappa Alpha Psi Fraternity, Inc., to
512 promote community awareness and action through educational,
513 economic, and cultural service activities within this state.

514 (II) Ten percent shall be distributed to the Southern
515 Province of Kappa Alpha Psi Fraternity, Inc., solely for the
516 marketing of the plate.

517 d. Omega Psi Phi Fraternity, Inc.

518 (I) Eighty-five percent shall be distributed to the State
519 of Florida Omega Friendship Foundation, Inc., to promote
520 community awareness and action through educational, economic,
521 and cultural service activities within this state.

522 (II) Ten percent shall be distributed to the State of

39-00736A-21

20211930__

523 Florida Omega Friendship Foundation, Inc., solely for the
524 marketing of the plate.

525 e. Delta Sigma Theta Sorority, Inc.

526 (I) Eighty-five percent shall be distributed to the Delta
527 Research and Educational Foundation, Inc., to promote community
528 awareness and action through educational, economic, and cultural
529 service activities within this state.

530 (II) Ten percent shall be distributed to the Delta Research
531 and Educational Foundation, Inc., solely for the marketing of
532 the plate.

533 f. Phi Beta Sigma Fraternity, Inc.

534 (I) Eighty-five percent shall be distributed to the TMB
535 Charitable Foundation, Inc., to promote community awareness and
536 action through educational, economic, and cultural service
537 activities within this state.

538 (II) Ten percent shall be distributed to the TMB Charitable
539 Foundation, Inc., solely for the marketing of the plate.

540 g. Zeta Phi Beta Sorority, Inc.

541 (I) Eighty-five percent shall be distributed to the Florida
542 Pearls, Inc., to promote community awareness and action through
543 educational, economic, and cultural service activities within
544 this state.

545 (II) Ten percent shall be distributed to the Florida
546 Pearls, Inc., solely for the marketing of the plate.

547 h. Sigma Gamma Rho Sorority, Inc.

548 (I) Eighty-five percent shall be distributed to the Sigma
549 Gamma Rho Sorority National Education Fund, Inc., to promote
550 community awareness and action through educational, economic,
551 and cultural service activities within this state.

39-00736A-21

20211930__

552 (II) Ten percent shall be distributed to the Sigma Gamma
553 Rho Sorority National Education Fund, Inc., solely for the
554 marketing of the plate.

555 i. Iota Phi Theta Fraternity, Inc.

556 (I) Eighty-five percent shall be distributed to the
557 National Iota Foundation, Inc., to promote community awareness
558 and action through educational, economic, and cultural service
559 activities within this state.

560 (II) Ten percent shall be distributed to the National Iota
561 Foundation, Inc., solely for the marketing of the plate.

562
563 License plates created pursuant to this subsection shall have
564 their plate sales combined for the purpose of meeting the
565 minimum license plate sales threshold in s. 320.08056(11)(a) ~~s.~~
566 ~~320.08056(8)(a)~~ and for determining the license plate limit in
567 s. 320.08053(3)(b). License plates created pursuant to this
568 subsection must be ordered directly from the department.

569 Section 5. This act shall take effect July 1, 2021.