

By Senator Cruz

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1 Senate Resolution

2 A resolution recognizing the 50th anniversary of the
3 opening of the main terminal building at Tampa
4 International Airport.

5
6 WHEREAS, on April 15, 1971, Tampa International Airport
7 opened the doors to its brand-new, revolutionary landside-
8 airside facility, drawing more than 60,000 members of the public
9 and the media to tour the facility before the first jet even
10 arrived, and

11 WHEREAS, Tampa International Airport, itself, became a
12 tourist attraction for Central Florida as people came from all
13 over the world to ride the first-ever airport shuttles, which
14 were featured in *Time* magazine, and to marvel at the hub-and-
15 spoke design that was spacious yet easy to navigate, and

16 WHEREAS, under the leadership of the Hillsborough County
17 Aviation Authority and then-Director George J. Bean, Tampa
18 International Airport was held up as a model that airports
19 across the nation used for decades as an example of excellence,
20 and

21 WHEREAS, among the most innovative elements of the new
22 airport was its red-blue wayfinding system, designed by
23 environmental graphic designer Jane Davis Doggett, which
24 continues to guide the traveler experience from curbside to
25 ticketing to the airside terminals with color rather than
26 directional navigation, making the intentionally short walk from
27 vehicle to gate even more seamless, and

28 WHEREAS, Ms. Doggett also created the airport's "Spirit of
29 Flight" logo, a timeless representation of water, jet, and

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30 sunset which has withstood the passage of time, and

31 WHEREAS, Tampa International Airport's original
32 architecture and customer-focused culture have been maintained,
33 even as the Tampa Bay area and passenger traffic have grown
34 immensely and, today, the facility is a gem in the community,
35 still drawing praise from world travelers as well as from those
36 who bring business and events to the area, and

37 WHEREAS, Tampa International Airport has ranked in the top
38 5 in the J.D. Power and Associates annual airport satisfaction
39 survey for the last 6 years, and

40 WHEREAS, in 2021, Airports Council International named
41 Tampa International Airport one of the most hygienic in North
42 America as part of the organization's annual Airport Service
43 Quality awards, which highlight the world's best airports as
44 judged by their guests, and

45 WHEREAS, because of the vision for the future of those who
46 conceived it, Tampa International Airport will remain an
47 invaluable economic driver for the region for many generations
48 to come, NOW, THEREFORE,

49
50 Be It Resolved by the Senate of the State of Florida:

51
52 That the 50th anniversary of the opening of the main
53 terminal building at Tampa International Airport is recognized.