

Amendment No. 1

COMMITTEE/SUBCOMMITTEE ACTION

ADOPTED	<u>    </u>	(Y/N)
ADOPTED AS AMENDED	<u>    </u>	(Y/N)
ADOPTED W/O OBJECTION	<u>    </u>	(Y/N)
FAILED TO ADOPT	<u>    </u>	(Y/N)
WITHDRAWN	<u>    </u>	(Y/N)
OTHER	<u>    </u>	

1 Committee/Subcommittee hearing bill: Tourism, Infrastructure &  
 2 Energy Subcommittee

3 Representative Duran offered the following:

4

5 **Amendment (with title amendment)**

6 Remove lines 49-133 and insert:

7 Section 3. Section 320.08069, Florida Statutes, is created  
 8 to read:

9 320.08069 Digital License Plate Pilot Program.—There is  
 10 created within the department the Digital License Plate Pilot  
 11 Program. The purpose of the program is to evaluate the design,  
 12 concepts, and technologies available for digital license plates  
 13 and to determine the feasibility of digital license plates.

14 (1) DEFINITIONS.—As used in this section, the term:

15 (a) "Digital license plate" means an electronic display  
 16 that is designed to:

Amendment No. 1

17 1. Display the information required in this chapter to be  
18 included on a physical license plate; and

19 2. Be placed on a motor vehicle registered under this  
20 chapter in lieu of a physical license plate.

21 (b) "Digital license plate provider" means a person or an  
22 entity engaged in the business of providing digital license  
23 plate hardware and services to motor vehicle owners.

24 (2) APPLICABILITY.—Except as otherwise provided by this  
25 section or a rule adopted under this section, a digital license  
26 plate issued under this section is subject to the laws of this  
27 state applicable to a physical license plate; however, digital  
28 license plates issued under this section are exempt from s.  
29 320.06(3)(a).

30 (3) DIGITAL LICENSE PLATE PILOT PROGRAM.—

31 (a) Beginning July 1, 2021, the department shall  
32 administer the program. The program must be limited to  
33 installation and use of digital license plates on government-  
34 owned motor vehicles as described in s. 320.0655.

35 (b) By July 1, 2022, the department shall allow any motor  
36 vehicle registered under this chapter to be equipped with a  
37 digital license plate in lieu of a physical license plate issued  
38 under s. 320.06. However, the purchaser of a digital license  
39 plate must first obtain a physical license plate from the  
40 department before obtaining a digital license plate from a  
41 digital license plate provider.

Amendment No. 1

42 (c) The department may contract with one or more digital  
43 license plate providers for the issuance of digital license  
44 plates, including any services related to the issuance of  
45 digital license plates. The contract shall include provisions  
46 governing the protection of personal and motor vehicle  
47 registration data obtained by a digital license plate provider  
48 in the performance of its services.

49 (d) The department may authorize the display of the motor  
50 vehicle's validation on each digital license plate in lieu of  
51 the validation sticker. The validation must display the owner's  
52 birth month, the license plate number, and the year of  
53 expiration or appropriate renewal period if the owner is not a  
54 natural person. The validation must be displayed in the upper  
55 right corner of the digital license plate.

56 (e) The department may authorize the use of a digital  
57 license plate for electronic toll collection, if such use has  
58 been approved by the Department of Transportation or other  
59 appropriate tolling authority, or to display a parking permit.

60 (f) The department may establish procedures for displaying  
61 the following information on a digital license plate:

62 1. An emergency alert or other public safety alert issued  
63 by a governmental entity, including an alert pursuant to s.  
64 937.021;

65 2. Static logo displays, including unique displays for  
66 fleet license plates, digital versions of specialty license

Amendment No. 1

67 plates as described in s. 320.08058, and special license plates  
68 for military service authorized in s. 320.089, and for the  
69 Governor and federal and state legislators as authorized in s.  
70 320.0807; and

71 3. Other displays that the department, in consultation  
72 with law enforcement agencies, determines are in the interest of  
73 public safety.

74 (4) DIGITAL LICENSE PLATE REQUIREMENTS.—A digital license  
75 plate issued under this section must:

76 (a) Meet the specifications and requirements adopted under  
77 subsection (3);

78 (b) Include the same information required to be included  
79 on a physical license plate and legibly display that information  
80 at all times and in all light conditions; however, the digital  
81 license plate may display the information in a smaller type size  
82 when the motor vehicle is parked; and

83 (c) Have wireless connectivity capability.

84 (5) DIGITAL LICENSE PLATE PROVIDERS.—A digital license  
85 plate provider with whom the department contracts shall:

86 (a) Maintain an inventory of digital license plates issued  
87 in this state by the digital license plate provider;

88 (b) Make available a digital version of each specialty  
89 license plate authorized by the department; and

90 (c) If a digital license plate displays a validation,  
91 promptly update the display of the validation to reflect the

Amendment No. 1

92 current registration period for the motor vehicle and, upon  
93 request of the department, suspend the display of the validation  
94 or indicate on the digital license plate that the registration  
95 for the motor vehicle has expired.

96 (6) DIGITAL LICENSE PLATE CONSUMERS.-A consumer who  
97 chooses to purchase a digital license plate must purchase a  
98 digital license plate directly from a digital license plate  
99 provider. In addition to any fees associated with the purchase  
100 of a digital license plate, the consumer is also responsible for  
101 paying to the department all applicable motor vehicle fees in  
102 this chapter, including any annual use fees pursuant to s.  
103 320.08046 associated with any specialty license plate the  
104 consumer wishes to display on the digital license plate.

105 (7) RULEMAKING.-The department may adopt rules to  
106 implement this section.

109 -----  
110 **T I T L E A M E N D M E N T**

111 Remove lines 9-21 and insert:

112 certain penalties; creating s. 320.08069, F.S.; creating the  
113 Digital License Plate Pilot Program within the department;  
114 providing the purpose of the program; defining terms; providing  
115 applicability; requiring the department to begin administering  
116 the program on a specified date; authorizing the department to

Amendment No. 1

117 | contract with digital license plate providers; providing  
118 | additional authorizations to the department relating to the  
119 | program; specifying requirements for digital license plates and  
120 | for digital license plate providers; providing requirements for  
121 | consumers of digital license plates; authorizing the department  
122 | to adopt rules;