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LEGISLATIVE ACTION

Senate	.	House
Comm: RCS	.	
04/09/2021	.	
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Appropriations Subcommittee on Transportation, Tourism, and
Economic Development (Gruters) recommended the following:

Senate Amendment (with title amendment)

Delete lines 59 - 132

and insert:

1. Display the information required in this chapter to be
included on a physical license plate; and

2. Be placed on a motor vehicle registered under this
chapter in lieu of a physical license plate.

(b) "Digital license plate provider" means a person or an
entity engaged in the business of providing digital license



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11 plate hardware and services to motor vehicle owners.

12 (2) APPLICABILITY.—Except as otherwise provided by this
13 section or a rule adopted under this section, a digital license
14 plate issued under this section is subject to the laws of this
15 state applicable to a physical license plate; however, digital
16 license plates issued under this section are exempt from s.
17 320.06(3)(a).

18 (3) DIGITAL LICENSE PLATE PILOT PROGRAM.—

19 (a) Beginning July 1, 2021, the department shall administer
20 the program. The program must be limited to installation and use
21 of digital license plates on government-owned motor vehicles as
22 described in s. 320.0655.

23 (b) By July 1, 2022, the department shall allow any motor
24 vehicle registered under this chapter to be equipped with a
25 digital license plate in lieu of a physical license plate issued
26 under s. 320.06. However, the purchaser of a digital license
27 plate must first obtain a physical license plate from the
28 department before obtaining a digital license plate from a
29 digital license plate provider.

30 (c) The department may contract with one or more digital
31 license plate providers for the issuance of digital license
32 plates, including any services related to the issuance of
33 digital license plates. The contract shall include provisions
34 governing the protection of personal and motor vehicle
35 registration data obtained by a digital license plate provider
36 in the performance of its services.

37 (d) The department may authorize the display of the motor
38 vehicle's validation on each digital license plate in lieu of
39 the validation sticker. The validation must display the owner's



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40 birth month, the license plate number, and the year of
41 expiration or appropriate renewal period if the owner is not a
42 natural person. The validation must be displayed in the upper
43 right corner of the digital license plate.

44 (e) The department may authorize the use of a digital
45 license plate for electronic toll collection, if such use has
46 been approved by the Department of Transportation or other
47 appropriate tolling authority, or to display a parking permit.

48 (f) The department may establish procedures for displaying
49 the following information on a digital license plate:

50 1. An emergency alert or other public safety alert issued
51 by a governmental entity, including an alert pursuant to s.
52 937.021;

53 2. Static logo displays, including unique displays for
54 fleet license plates, digital versions of specialty license
55 plates as described in s. 320.08058, and special license plates
56 for military service authorized in s. 320.089, and for the
57 Governor and federal and state legislators as authorized in s.
58 320.0807; and

59 3. Other displays that the department, in consultation with
60 law enforcement agencies, determines are in the interest of
61 public safety.

62 (4) DIGITAL LICENSE PLATE REQUIREMENTS.—A digital license
63 plate issued under this section must:

64 (a) Meet the specifications and requirements adopted under
65 subsection (3);

66 (b) Include the same information required to be included on
67 a physical license plate and legibly display that information at
68 all times and in all light conditions; and



69 (c) Have wireless connectivity capability.
70 (5) DIGITAL LICENSE PLATE PROVIDERS.—A digital license
71 plate provider with whom the department contracts shall:
72 (a) Maintain an inventory of digital license plates issued
73 in this state by the digital license plate provider;
74 (b) Make available a digital version of each specialty
75 license plate authorized by the department; and
76 (c) If a digital license plate displays a validation,
77 promptly update the display of the validation to reflect the
78 current registration period for the motor vehicle and, upon
79 request of the department, suspend the display of the validation
80 or indicate on the digital license plate that the registration
81 for the motor vehicle has expired.
82 (6) DIGITAL LICENSE PLATE CONSUMERS.—A consumer who chooses
83 to purchase a digital license plate must purchase a digital
84 license plate directly from a digital license plate provider. In
85 addition to any fees associated with the purchase of a digital
86 license plate, the consumer is also responsible for paying to
87 the department all applicable motor vehicle fees in this
88 chapter, including any annual use fees pursuant to s. 320.08046
89 associated with any specialty license plate the consumer wishes
90 to display on the digital license plate.
91 (7) RULEMAKING.—The department may adopt rules to implement

92
93 ===== T I T L E A M E N D M E N T =====
94 And the title is amended as follows:
95 Delete line 21
96 and insert:
97 providers; providing requirements for consumers of



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digital license plates; authorizing the department to
adopt rules;